



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

ALCOHOL LICENSE REVIEW COMMITTEE

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Wednesday, February 16, 2011

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Contact the City Clerk's Office at (608) 266-4601, or TDD (608) 266-6573.

Applications will go to the Common Council Meeting of March 1, 2011.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Call to Order/Roll Call

Approval of Minutes

January 19, 2011: <http://legistar.cityofmadison.com/calendar/#current>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Election

[21385](#) Election of Vice Chair

Changes of Agent

1. [21272](#) Change of Agent
WHG Real Estate South LLC • dba Applebee's Neighborhood Grill & Bar
660 S Whitney Way
New Agent: Bill Nesvacil
Class B Combination Liquor & Beer • 11% alcohol, 89% food
Aldermanic District 19 (Alder Clear) • Police Sector 113
2. [21273](#) Change of Agent
Bridges Golf Course LLC • dba Bridges Golf Course • 2702 ShopKo Dr
New Agent: Omar Plata
Class B Combination Liquor & Beer
23% alcohol, 20% food, 57% other
Aldermanic District 15 (Alder Palm) • Police Sector 513

Changes of Corporate Control

- 3a. [21274](#) Change of Corporate Control
Outback Steakhouse of Florida LLC • dba Outback Steakhouse
279 Junction Rd, 4520 East Towne Blvd • Agent: Brad Hammen
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic Districts 9 & 17 (Alders Skidmore, Clausius)
Police Sectors 128 & 515
Elimination of a partner.
- 3b. [21275](#) Change of Corporate Control
OSI/Fleming's LLC • dba Fleming's Prime Steadkhouse and Wine Bar
750 N Midvale Blvd • Agent: Jack Maher
Class B Combination Liquor & Beer • 29% alcohol, 69% food, 2% other
Aldermanic District 11 (Alder Solomon)
Police Sector 108
Elimination of a partner.

4. [21276](#) Change of Corporate Control
Hooters of East Madison LLC • dba Hooters of East Madison
2639 East Springs Dr • Agent: Laura Clark
Class B Combination Liquor & Beer
28% alcohol, 69% food, 3% other
Aldermanic District 17 (Alder Clausius) • Police Sector 517
Change of Limited Liability Companies comprising this LLC in corporate structure.

Change of Licensed Premise

5. [21206](#) Change of Licensed Premise
Walmart Stores East LP • dba Walmart Store #1138
7202 Watts Rd • Agent: Ed Kligora
Class A Liquor and Class A Beer
Aldermanic District 1 (Alder Sanborn) • Police Sector 123
Request to move alcohol from behind check outs to the sales floor, expanding from four sections to 27 sections 92'.
6. [21266](#) Change of Licensed Premise
Madison Mallards • dba Madison Mallards • capacity of 6750
2920 N Sherman Ave • Agent: Vern Stenman
Class B Beer • 40% Alcohol, 60% food
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 505
Request to revise point of sale locations to accommodate new concourse level.
7. [21271](#) Change of Licensed Premise
The Family Business LLC • dba R Place on Park • capacity of 47
1821 S Park St • Agent: Roderick Flowers
Class B Combination Liquor & Beer • 100% Alcohol
Aldermanic District 13 (Alder Kerr) • Police Sector 310
Request to increase capacity from 47 to 99.
8. [21352](#) Change of Licensed Premise
Puerto Escondido LLC • dba Puerto Escondido Mexican Restaurant
Capacity: 100
2705 W Beltline Hwy • Agent: Eliezer Martinez
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 14 (Alder Bruer) • Police Sector 308
Expansion of Premise to include basement

21+ Entertainment License

9. [21278](#) 21+ Entertainment License
The Family Business LLC • dba R Place on Park • Capacity: 47
1821 S Park St • Agent: Roderick Flowers
Class B Combination Liquor & Beer • 100% alcohol
Aldermanic District 13 (Alder Kerr) • Police Sector 310

18+ Performing Arts License

10. [21201](#) 18+ Center for Visual & Performing Arts License
Logans Madtown LLC • dba Logans Madtown • Capacity: 495
322 W Johnson St • Agent: Adam Mais
Class B Combination Liquor & Beer • 37% alcohol, 63% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
11. [21277](#) 18+ Center for Visual & Performing Arts License
Puerto Escondido LLC • dba Puerto Escondido Mexican Restaurant
Capacity: 100
2705 W Beltline Hwy • Agent: Eliezer Martinez
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 14 (Alder Bruer) • Police Sector 308

Responsible Alcohol Consumption Action Plan

12. [21270](#) Responsible Alcohol Consumption Action Plan for 2011
Madison Mallards • dba Madison Mallards • capacity of 6750
2920 N Sherman Ave • Agent: Vern Stenman
Class B Beer • 40% Alcohol, 60% food
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 505

New License - Public Hearing

13. [21186](#) Public Hearing - New License
JYW LLC • dba EDO Japanese Restaurant
532 South Park St • Agent: Jin Xiu Wu • Estimated Capacity: 80
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 13 (Alder Kerr) • Police Sector 305
14. [21188](#) Public Hearing - New License
Edo Garden, LLC • dba Osaka House
505 State st • Agent: Jing Xun Jiang • Estimated Capacity: 40
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
15. [21191](#) Public Hearing - Transfer of Location
Joseph Vale • dba Tiki Shack
Current Address: 122 State St • Proposed Address: 126 State St
Agent: Joseph Vale • Estimated Capacity: 40
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

The ALRC may meet in closed session pursuant to Wis. Stats. sec. 19.85(1)(B) for the purposes of considering licensing of a person by the commission and the taking of formal action on an application for such licensing, and also pursuant to Wis. Stats. sec. 19.85(1)(f), to consider the financial, medical, social or personal histories or disciplinary data of the applicant, which if discussed in public, would be likely to have a substantial adverse effect upon the reputation of any person referred to in such histories or data, or involved in such problems or investigations. THE APPLICANT HAS THE RIGHT TO DEMAND THAT THIS HEARING OCCUR IN OPEN SESSION.

Operator's License Applications

- 16. [20732](#) Operator License Application
Levonte L Payton - Establishment where employed: Stop-N-Go
Referred from December and January.
- 17. [20983](#) Operator License Application
Heather Zvara - Establishment where employed: Pedro's East
Referred from January.
- 18. [20984](#) Operator License Application
Benjamin Duane - Establishment where employed: Kelley Williamson
Referred from January.
- 19. [20985](#) Operator License Application
Brittany Coenen - Establishment where employed: Kelley's
Referred from January.

Other Business

- 20. [18883](#) Sentencing Guidelines for Liquor License Non-Renewals.
- 21. [21126](#) Amending Secs. 38.05(9)(o)5.a.vi., 38.05.(9)(o)5.a.viii. and 38.05(9)(o)12. of the Madison General Ordinances to extend the sunset date of the Downtown License Density Plan.

Report of the Subcommittee on Downtown Alcohol Issues & Ordinances

- 22. [19841](#) Final report from the Subcommittee on Downtown Alcohol Issues and Ordinances.

Report of Alcohol Policy Coordinator

- 23. [21354](#) Report of Alcohol Policy Coordinator

Report of Madison Police Department

24. [21161](#) Summary of Recent Calls for Service.

Report of City Clerk's Office

25. [21283](#) Summary of Licenses Issued.

Adjournment