



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved VENDING OVERSIGHT COMMITTEE

Wednesday, December 2, 2009

5:00 PM

215 Martin Luther King, Jr. Blvd.
Rm. LL130 (Madison Municipal Building)

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Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnub ua hauj lwm ua ntej yuav tuaj sib tham.

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Contact: Warren Hansen, Street Vending Coordinator, City of Madison, 261-9171,
whansen@cityofmadison.com

CALL TO ORDER / ROLL CALL

Street Vending Coordinator to introduce newly appointed technical advisors Sean Lee (Mall/Concourse Food vendor and Sidewalk Cafe operator) and Teresa Schwerin (Mall/Concourse Arts and Crafts vendor).

APPROVAL OF MINUTES

Minutes of October 28, 2009

PUBLIC COMMENT

Three minutes per speaker

NEW BUSINESS

1. DISCUSSION ITEM: LATE NIGHT VENDING

2. [14994](#) Authorizing amendments to the "Regulations Governing Vending on the State Street Mall/Capitol Concourse" to change the minimum number of Vending Oversight Committee members on the Food Review Panel from three to one.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Legislative History

6/3/09	Attorney's Office	Referred for Introduction
6/16/09	COMMON COUNCIL	Referred to the VENDING OVERSIGHT COMMITTEE (prior to 8/4/2009)
8/26/09	VENDING OVERSIGHT COMMITTEE	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER

3. [16297](#)

SUBSTITUTE - Amending Sections 9.13(2) and 9.13(3) to increase fees for special event umbrella vending licenses and allow applications to be filed with the Parks Division; amending Sec. 10.056(3)(a) to clarify the membership of the Street Use Staff Commission; amending Sec. 10.056(4)(a) to allow Street Use applications to be filed at the Parks Division; amending Sec. 10.056(4)(b) regarding the application deadlines; amending Sec. 10.056(5) regarding the street use permit application procedure, clarifying references to vending, and to create an administrative approval for small block parties; and amending Sec. 10.056(8)(b) of the Madison General Ordinances regarding insurance requirements for Street Use Permits.

Sponsors: Michael E. Verveer

Attachments: [Version 1](#)

Legislative History

10/13/09	Attorney's Office/Approval Group	Referred for Introduction
10/20/09	COMMON COUNCIL	Referred to the Parks Division
10/20/09	Parks Division	Refer to the VENDING OVERSIGHT COMMITTEE
10/28/09	VENDING OVERSIGHT COMMITTEE	Return to Lead with the Recommendation for Approval to the STREET USE STAFF COMMISSION
11/12/09	STREET USE STAFF COMMISSION	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER

4. [16367](#)

Amending Sec. 9.13(1)(b)2. of the Madison General Ordinances to repeal the sunset provision and to make permanent the ban on vendor sales adjacent to schools.

Sponsors: Satya V. Rhodes-Conway and Shiva Bidar-Sielaff

Attachments: [Draft Floor Intro](#)

Legislative History

10/20/09	COMMON COUNCIL	Refer to the VENDING OVERSIGHT COMMITTEE
10/21/09	Attorney's Office/Approval Group	Referred for Introduction
10/29/09	VENDING OVERSIGHT COMMITTEE	Refer to the BOARD OF EDUCATION - COMMON COUNCIL LIAISON COMMITTEE
10/29/09	VENDING OVERSIGHT COMMITTEE	Refer to the PUBLIC SAFETY REVIEW COMMITTEE
10/29/09	VENDING OVERSIGHT COMMITTEE	Refer to the PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION

11/3/09 COMMON COUNCIL Referred to the
PEDESTRIAN/BICYCLE/MOTOR VEHICLE
COMMISSION

[16708](#) Sidewalk Food Vendors in Madison Schools by Bruce Dahmen and Luis
Yudice

Attachments: [SW Food Vendors in Madison Schools 12-2-09.pdf](#)

5. [16591](#) Amending Sec. 9.13(4)(j) regarding the appearance of vending sites and
equipment; amending 9.13(4)(s) regarding equipment and safety rules for
non-mall/concourse food vendors; repealing and recreating sec. 9.13(4)(t) and
creating secs. 9.13(6)(l)5. and 9.13(7)(h)6. to clarify that vending site
dimensions are subject to change due to construction; and repealing sec.
9.13(4)(u).

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Legislative History

11/10/09 Attorney's Office/Approval Referred for Introduction
Group
11/17/09 COMMON COUNCIL Referred to the VENDING OVERSIGHT
COMMITTEE

6. **DISCUSSION ITEM: Make consistent the seniority procedures for vending categories
that have them.**
7. **DISCUSSION ITEM: Planning for the future. Avoiding a street vending version of
urban sprawl. Establishing maximum numbers of vendors in some or all street
vending categories, with waiting lists.**
8. **DISCUSSION ITEM: Establish Regent-Monroe Street Vending Area to be used by
vendors with basic Street Vendor License. Designate and mark specific sites for use
on home football game days of the University of Wisconsin. Establish maximum
number of vendors, with waiting list. Create map of area.**
9. **DISCUSSION ITEM: Consider requiring background checks for street vendor
applicants.**
10. [16502](#) **DISCUSSION ITEM: Review draft of language for University Ave. Vending
Area. Also look at revised map.**
Attachments: [Univ Ave Vending Area 10-2009.pdf](#)

ANNOUNCEMENTS

ADJOURNMENT