



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

ALCOHOL LICENSE REVIEW COMMITTEE

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Wednesday, September 29, 2010

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Contact the City Clerk's Office at (608) 266-4601, or TDD (608) 266-6573.

Applications will go to the Common Council Meeting of October 5, 2010.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Call to Order/Roll Call

Approval of Minutes

August 18, 2010: <http://legistar.cityofmadison.com/calendar/#current>

Public Comment

Change of Licensed Premise

1. [18412](#) Change of Licensed Premise
Chipotle Mexican Grill of Colorado LLC • Capacity: 52
658 State St • Agent: Sahul Flores
Class B Combination Liquor & Beer • .5% Alcohol, 99.5% food
Aldermanic District 8 (Alder Eagon) • Police Sector 403
Request to add outdoor patio.
Referred from the May, June, July, and August ALRC meetings.

2. [19158](#) Change of Licensed Premise
Inka Heritage LLC • dba Fiesta 38 Grilled Chicken & More
Capacity: 60
604 S Park St • Agent: Lucas Rodriguez
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 13 (Alder Kerr) • Police Sector 305
Request to change licensed premise to include new acquisition connected to
current premise.
Referred from the July and August ALRC meetings.

21+ Entertainment License

3. [19561](#) 21+ Entertainment License
Sconnie Bar LLC • dba Sconnie Bar • Capacity: 500
317 W Gorham St • Agent: Troy Vosseller
Class B Combination Liquor & Beer • 65% alcohol, 25% food, 10% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Referred from the August ALRC meeting.

4. [19805](#) 21+ Entertainment License
Town Center Dining LLC, an Affiliate of the Wisconsin Alumni Research
Foundation • dba Steenbock's on Orchard • Capacity: Potential increase from
restaurant capacity of 163 to 1,000 in Town Center.
330 N Orchard St • Agent: Nicholas Curran
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 8 (Alder Eagon) • Police Sector 402

5. [19810](#) 21+ Entertainment License
Lula LLC • dba Talula • Capacity: 280
802 Atlas Ave • Agent: Mary Reed
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 3 (Alder Cnare) • Police Sector 611

6. [19812](#) 21+ Entertainment License
Club One Eleven LLC • dba Retro Tavern • Capacity: 399
111 W Main St • Agent: Curtis V Brink
Class B Combination Liquor & Beer • 75% alcohol, 20% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 405

18+ Performing Arts License

7. [19807](#) 18+ Center for Visual & Performing Arts License
Hoops of Dane County Inc • dba Bayou New Orleans Style Tavern
Capacity:104
117 S Butler St • Agent: Dale Beck
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 6 (Alder Rummel) • Police Sector 406
8. [19816](#) 18+ Center for Visual & Performing Arts License
Club One Eleven LLC • dba Retro Tavern • Capacity: 399
111 W Main St • Agent: Curtis V Brink
Class B Combination Liquor & Beer • 75% alcohol, 20% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 405

Recessed Public Hearing

9. [19368](#) Public Hearing - New License
Club One Eleven LLC • dba Retro Tavern
111 W Main St • Agent: Curtis Brink • Estimated Capacity: 399
Class B Combination Liquor & Beer • 75% alcohol, 20% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area
10. [19369](#) Public Hearing - New License
Sconnie Bar LLC • dba Sconnie Bar
317 W Gorham St • Agent: Troy Vosseller • Estimated Capacity: 500
Class B Combination Liquor & Beer • 65% alcohol, 25% food, 10% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403 • Density Area

New License - Public Hearing

11. [19370](#) Public Hearing - New License
Puerto Escondido LLC • dba Puerto Escondido Mexican Restaurant
2705 W Beltline Highway • Agent: Eliezer Martinez
Estimated Capacity: 100
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 14 (Alder Bruer) • Police Sector 308

12. [19804](#) Public Hearing - New License
89 West LLC • dba 43 North
108 King St • Agent: Daniel Momont • Estimated Capacity: 80
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area
13. [19806](#) Public Hearing - New License
TSE Enterprises LLC • dba China One
518 Grand Canyon Dr • Agent: Hong Kei Tse • Estimated Capacity: 360
Class B Beer, Class C Wine • 1% alcohol, 99% food
Aldermanic District 19 (Alder Clear) • Police Sector 113
14. [19808](#) Public Hearing - New License
Town Center Dining LLC • dba Steenbock's on Orchard
330 N Orchard St • Agent: Nicholas Curran
Estimated Capacity: 218 in restaurant, 55 in cafe, 158 on second floor,
and up to 1,000 on main floor for catered events.
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 8 (Alder Eagon) • Police Sector 402
15. [19811](#) Public Hearing - New License
Pho Noodle House LLC • dba Pho Nam Noodle House
610 Junction Rd Ste 109 • Agent: Thuy Do • Estimated Capacity: 70
Class B Beer, Class C Wine • 1% alcohol, 99% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 128
16. [19813](#) Public Hearing - New License
Singh & Son LLC • dba Cheers Liquor
1935 Monroe St • Agent: Sumanjit Singh
Class A Liquor, Class A Beer
Aldermanic District 13 (Alder Kerr) • Police Sector 303

Operator's License Applications

17. [19154](#) Operator License Application
Gerard Geraths - Establishment where employed: Kelly's Market
Rereferred from Common Council.
18. [19481](#) Operator License Application
Elijah McCloskey - Establishment where employed: Sushi Hut
Referred from the August ALRC meeting.
19. [19508](#) Operator License Application
Stanton Svaglic - Establishment where employed: Church Key
Referred from the August ALRC meeting.

- 20. [19520](#) Operator License Application
Jeremy Anderson - Establishment where employed: VFW Post #7591
Referred from the August ALRC meeting.
- 21. [19554](#) Operator License Application
Bradley Bingham - Establishment where employed: Nitty Gritty
Referred from the August ALRC meeting.
- 22. [19555](#) Operator License Application
Michael Potchoiba - Establishment where employed: Olive Garden
Referred from the August ALRC meeting.

Discussion Items

- 23. [18883](#) Discussion of Sentencing Guidelines for Liquor License Non-Renewals.

Report of the Subcommittee on Downtown Alcohol Issues & Ordinances

- 24. [19841](#) Update on the work of the Subcommittee on Downtown Alcohol Issues and Ordinances.

Report of Madison Police Department

- 25. [19840](#) Summary of Recent Calls for Service.

Report of City Clerk's Office

- 26. [19839](#) Summary of Licenses Granted and Issued.

Adjournment