City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

ALCOHOL LICENSE REVIEW COMMITTEE

Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, August 19, 2026 **5:30 PM** **210 Martin Luther King, Jr. Blvd. Room 201 (City-County Building)**

Hybrid Meeting

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

   - Register to speak at the meeting.
   - Register to answer questions.
   - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at https://www.cityofmadison.com/MeetingRegistration. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

   - Livestream on the Madison City Channel web https://www.cityofmadison.com/watchALRC
   - Livestream on the City of Madison YouTube channel https://www.youtube.com/user/CityofMadison
   - Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:
   (877) 853-5257 (Toll Free)
   Webinar ID: 817 9833 6005

Interpretation and Accessibility

Contact us at the phone number or email below to request interpretation,

translation or a disability-related accommodation at no cost to you.

Contáctenos al teléfono o correo electrónico listado abajo para solicitar interpretación, traducción o una adaptación especial relacionada con alguna discapacidad sin costo para usted.

如需口譯、筆譯或殘疾相關的便利服務，請通過以下電話或郵件與我們聯系，相關服務均免費提供

Hu rau peb ntawm tus xov tooj los sis email hauv qab no yog tias koj xav tau kev txhais lus, kev txhais ntawv, los sis kev pab cuam cuam tshuam txog tsis taus. Cov kev pab no yog pub dawb rau koj.

608-266-4601
licensing@cityofmadison.com

Applications will go to the Common Council Meeting of September 8, 2026

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

July 15, 2026: http://madison.legistar.com/Calendar.aspx

Public Comment

1. **94357** Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members

have seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Temporary Class B Concurrent with Street Use

2. 94074

Temporary Class B Retailer License
Concurrent with Street Use Permit
Marquette Neighborhood Association
Event Location: Orton Park
Event Date: 8/28/26 5-9pm, 8/29/26 11:30am-10pm, 8/30/26 9am-8pm
Police District: 408 (District 6)
Event: Orton Park Festival

Changes of Agent

3. 94159

Change of Agent
Madison Labor Temple Assn • dba Madison Labor Temple • 1602 S Park St
New Agent: Torri Grow
Class B Combination Liquor & Beer
(District 13)

4. 94203

Change of Agent
Wisconsin CVS Pharmacy LLC • dba CVS Pharmacy #7147
6701 Mineral Point Rd
New Agent: Kylee Strohecker
Class A Beer, Class A Liquor
(District 19)

5. 94205

Change of Agent
Walgreen Co • dba Walgreens #04240 • 3710 E Washington Ave
New Agent: Arbenita Mehmeti
Class A Beer, Class A Liquor
(District 12)

Entity Reorganization

6. 94161

Entity Reorganization
The Cheesecake Factory Restaurants Inc • dba The Cheesecake Factory
1 West Towne Mall
Class B Combination Liquor & Beer
(District 9)
Add one new officer, remove one officer

7. 94206
Entity Reorganization
Whole Foods Market Group Inc • dba Whole Foods Market
4710 Madison Yards Way
Class B Combination Liquor & Beer
(District 11)
New LLC: Whole Foods Market Group LLC
Add two new officers, remove one officer

8. 94224
Entity Reorganization
Walgreen Co • dba Walgreens #02848
606 S Whitney Way
Class A Beer, Class A Liquor
(District 19)
Add four new officers, remove three officers

9. 94225
Entity Reorganization
Walgreen Co • dba Walgreens #03343
7810 Mineral Point Rd
Class A Beer, Class A Liquor
(District 9)
Add four new officers, remove three officers

10. 94226
Entity Reorganization
Walgreen Co • dba Walgreens #04240
3710 E Washington Ave
Class A Beer, Class A Liquor
(District 12)
Add four new officers, remove three officers

11. 94227
Entity Reorganization
Walgreen Co • dba Walgreens #07536
8302 Old Sauk Rd
Class A Beer, Class A Liquor
(District 9)
Add four new officers, remove three officers

Change of License Conditions

12. 93863
Change of Licensed Conditions
Luna's Groceries LLC • dba Luna's Groceries
2010 Red Arrow Trl • Agent: Mariam Maldonado
Class A Beer, Class A Liquor, Class A Cider
Police Sector 211 (District 10)
Request to revise or remove condition one to allow sale of single containers of beer of one liter.

13. 93870 Change of Licensed Conditions
Hotbox LLC • dba Fya Syde Kitchen • Capacity (in/out): 100/0
1925 Monroe St • Agent: Xavier Fuller
Class B Combination Liquor & Beer • 25% alcohol, 75% food
21+ Entertainment
Police Sector 205 (District 13)
Request to revise condition to allow alcohol sales and entertainment after 11pm.

Public Hearing

New License - Public Hearing

14. 94146 Public Hearing - New License
16 North Carroll LLC • dba The Historian Hotel
16 N Carroll St • Agent: Timothy Somerville
Estimated Capacity (in/out): 104/20
Class B Combination Liquor & Beer • 15.5% alcohol, 8.4% food, 76.1% other
Police Sector 405 (District 4)

15. 94228 21+ Entertainment License
16 North Carroll LLC • dba The Historian Hotel
Capacity (in/out): 104/20
16 N Carroll St • Agent: Timothy Somerville
Class B Combination Liquor & Beer • 12.5% alcohol, 12.5% food, 75% other
Police Sector 405 (District 4)

16. 94147 Public Hearing - New License
Madison Public Market Bar Corporation • dba Madison Public Market
202 N First St • Agent: Keisha Harrison
Estimated Capacity (in/out): 750/230
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Police Sector 501 (District 12)

17. 94162 21+ Entertainment License
Madison Public Market Bar Corporation • dba Madison Public Market
Capacity (in/out): 750/230
202 N First St • Agent: Keisha Harrison
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Police Sector 501 (District 12)

18. 94148 Public Hearing - New License
The Oaks Lounge LLC • dba The Oaks Lounge
614 N Fair Oaks Ave • Agent: Darwin Guevara
Estimated Capacity (in/out): 50/30
Class B Combination Liquor & Beer • 60% alcohol, 30% food, 10% other
Police Sector 604 (District 12)

19. 94163 21+ Entertainment License
The Oaks Lounge LLC • dba The Oak's Lounge
Capacity (in/out): 70/50
614 N Fair Oaks Ave • Agent: Darwin Guevara
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Police Sector 604 (District 12)

20. 94209 Public Hearing - New License
Begonia. Restaurant LLC • dba begonia.
1835 Monroe St • Agent: Sara Anderson
Estimated Capacity (in/out): 60/0
Class B Combination Liquor & Beer • 21% alcohol, 79% food
Police Sector 205 (District 13)

Report of Madison Police Department

21. 94355 Recent Calls for Service

Report of City Clerk's Office

22. 94356 Summary of Licenses Issued

Request to Extend License Issuance

23. 94388 Request to extend license issuance beyond the 180 day limit under MGO 38.05
Amigo Moderno LLC • dba Amisto
313 W Johnson St • Agent: Tatsiana Zhykharevich
Estimated Capacity (in/out): 140/0
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 405 (District 4)

Adjournment