



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, April 16, 2025

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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### HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to [licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web  
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel  
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 848 6466 5130

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of May 6, 2025

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences: Westra**

**Call to Order/Roll Call**

**Approval of Minutes**

March 19, 2025: <http://madison.legistar.com/Calendar.aspx>

**Approval of Minutes**

March 26, 2025: <http://madison.legistar.com/Calendar.aspx>

**Public Comment**

1. [87923](#) Public Comment

**Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**Presentation of the Consent Agenda**

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have

seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

### Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [87678](#)

Operator License Application

Samuel W Gabler - Establishment where employed: Regent Liquor

Legislative History

3/26/25

ALCOHOL LICENSE  
REVIEW COMMITTEE

Return to Lead with the Recommendation for  
Approval to the ALCOHOL LICENSE  
REVIEW COMMITTEE

### Temporary Class B Concurrent with Street Use

3. [87780](#)

Temporary Class B Retailer License

Concurrent with Street Use Permit

Sun Prairie Lions Club

Event Location: 700 Block of Langdon St

Event Date: May 24 (2pm - 9pm) & May 25 (8am - Noon)

Police District: 411 (District 8)

Event: Run Madtown

### Changes of Agent

4. [87781](#)

Change of Agent

Goodman Community Center • dba Goodman Community Center • 149

Waubesa St

New Agent: Erin Topp

Class B Combination Liquor & Beer

(District 15)

5. [87782](#)

Change of Agent

Goodman Community Center • dba Goodman Community Center • 214

Waubesa St  
New Agent: Erin Topp  
Class B Combination Liquor & Beer  
(District 15)

### Entity Reorganization

6. [87783](#) Entity Reorganization  
Monona Catering LLC • dba Monona Terrace  
1 John Nolen Dr  
Class B Combination Liquor & Beer  
(District 4)  
Add 1 new officer

### Request to extend license issuance

7. [87924](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05  
MPL Corporation Investment • dba Willy Mart  
823 Williamson St • Agent: Amit Kumar  
Class A Beer, Class A Liquor, Class A Cider  
Police Sector 408 (District 6)

### Change of Licensed Premises

8. [87784](#) Change of Licensed Premises  
Big Top Events LLC • dba Breese Stevens Field  
Current Capacity (in/out): 0/5000 • Proposed Capacity (in/out): 0/5000  
917 E Mifflin St • Agent: Conor Anthony Calora  
Class B Combination Liquor & Beer • 48.5% alcohol, 24% food, 27.5% other  
Police Sector 407 (District 6)  
Request to extend premises using a 6'6" tall fence to include an area outside gate 1 on concert/event days.
9. [87809](#) Change of Licensed Premises  
Cherokee Park Inc • dba TPC Wisconsin  
Current Capacity (in/out): 41/50000 • Proposed Capacity (in/out): 41/69  
1659 Players Dr • Agent: Dennis Tiziani  
Class B Combination Liquor & Beer • 39% alcohol, 59% food, 2% other  
Police Sector 510 (District 18)  
Request to temporarily restrict premises to only the clubhouse during the American Family Insurance Championship tournament during June 2-8, 2025, after which time the premises will again include the golf course.

### 21+ Entertainment License

- 10. [87811](#) 21+ Entertainment License  
Hotbox LLC • dba Fya Syde Kitchen  
Capacity (in/out): 100/0  
1925 Monroe St • Agent: Xavier Fuller  
Class B Combination Liquor & Beer • 25% alcohol, 75% food  
Police Sector 205 (District 13)
  
- 11. [87826](#) 21+ Entertainment License  
Kleuter Master Tenant LLC • dba Hotel Indigo Madison-Palette  
Capacity (in/out): 145  
901 E Washington Ave • Agent: Zacharie Gray  
Class B Combination Liquor & Beer • 36% alcohol, 64% food  
Police Sector 408 (District 6)

**Public Hearing**

**New License - Public Hearing**

- 12. [87785](#) Public Hearing - New License  
Wisconsin Masonic Center Foundation Inc • dba Wisconsin Masonic Center  
301 Wisconsin Ave • Agent: Brenda Kothe  
Estimated Capacity (in/out): 2000/0  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Police Sector 406 (District 2)

Legislative History

4/3/25 Clerk's Office Referred for Introduction

- 13. [87886](#) 21+ Entertainment License  
Wisconsin Masonic Center Foundation Inc • dba Wisconsin Masonic Center  
Capacity (in/out): 2000/0  
301 Wisconsin Ave • Agent: Brenda Kothe  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Police Sector 2 (District 406)

- 14. [87786](#) Public Hearing - New License  
Korill Hut Inc • dba Korill Hut  
232 East Towne Mall • Agent:  
Estimated Capacity (in/out): 150/0  
Class B Beer, Class C Wine • 4% alcohol, 96% food  
Police Sector 631 (District 17)

Legislative History

4/3/25 Clerk's Office Referred for Introduction

15. [87793](#) Public Hearing - New License  
Field, Barrel, & Cave LLC • dba Glouglou  
11 N Allen St • Agent: Megan J Hecox  
Estimated Capacity (in/out): 37/47  
Class B Beer, Class C Wine • 40% alcohol, 60% food  
Police Sector 206 (District 5)

**Legislative History**

4/4/25 Clerk's Office Referred for Introduction

16. [87885](#) 21+ Entertainment License  
Field, Barrel, & Cave LLC • dba GlouGlou  
Capacity (in/out): 37/40  
11 N Allen St • Agent: Megan J Hecox  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Police Sector 206 (District 5)

17. [87794](#) Public Hearing - New License  
Saunaday LLC • dba Saunaday  
315 S Blount St • Agent: Jason Ritzenthaler  
Estimated Capacity (in/out): 50/0  
Class C Wine • 2% alcohol, 3% food, 95% other  
Police Sector 408 (District 6)

**Legislative History**

4/4/25 Clerk's Office Referred for Introduction

18. [87798](#) 21+ Entertainment License  
Saunaday LLC • dba Saunaday  
Capacity (in/out): 50/0  
315 S Blount St • Agent: Jason Ritzenthaler  
Class C Wine • 2% alcohol, 3% food, 95% other  
Police Sector 408 (District 6)

19. [87795](#) Public Hearing - New License  
Cherokee Park Inc • dba TPC Wisconsin  
5105 N Sherman Ave • Agent: Dennis Tiziani  
Estimated Capacity (in/out): 48/20  
Class B Combination Liquor & Beer • 10% alcohol, 10% food, 80% other  
Police Sector 510 (District 18)

**Legislative History**

4/4/25 Clerk's Office Referred for Introduction

20. [87796](#) Public Hearing - New License

Facility Concession Services LLC • dba TBD  
1659 Players Dr (exterior/golf course only) • Agent: Nate Pokrass  
Estimated Capacity (in/out): 0/50,000  
Class B Combination Liquor & Beer • 37% alcohol, 63% food  
Police Sector 510 (District 18)

Legislative History

4/4/25 Clerk's Office Referred for Introduction

21. [87797](#) Public Hearing - New License  
Izakaya Shinya Inc • dba Izakaya Kuroyama  
419 State St • Agent: Hugo Liang  
Estimated Capacity (in/out): 63/15  
Class B Combination Liquor & Beer • 8% alcohol, 92% food  
Police Sector 403 (District 2)

Legislative History

4/4/25 Clerk's Office Referred for Introduction

22. [87926](#) Public Hearing - New License  
Kavanaugh's Esquire Club LLC • dba Esquire Club  
1025 N Sherman Ave • Agent: John Kavanaugh  
Estimated Capacity (in/out): 340/0  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Police Sector 503 (District 12)

Legislative History

4/11/25 Clerk's Office Referred for Introduction

**Report of Madison Police Department**

23. [87921](#) Summary of Call for Service

**Report of City Clerk's Office**

24. [87922](#) Summary of Licenses Issued

**Municipal Approval for Full Service Retail Sales of Alcohol**

25. [87927](#) Municipal Approval of Full Service Retail Alcohol Sales  
Karben4 Brewing LLC • dba Karben4 Brewing  
3698 Kinsman Blvd  
Police Sector 514 (District 12)

**Adjournment**

