



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, February 19, 2025

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 831 8027 9496

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of March 11, 2025

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

January 15, 2025: <http://madison.legistar.com/Calendar.aspx>

Approval of Minutes

January 22, 2025: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [87207](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak 2) items which members have

seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [87228](#) Operator License Application
Shawna Maciejewski - Establishment where employed: Woodman's

Temporary Class B Concurrent with Street Use

3. [87022](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Festivals Inc
Event Location: Capitol Square
Event Date: 8/30/25 11am & 2pm - 9pm, 8/31/25 11am - 7pm
Police District: 405 (District 4)
Event: Taste of Madison
4. [87023](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Festivals Inc
Event Location: Capitol Square
Event Date: 11/9/25 7am - 1pm
Police District: 405 (District 4)
Event: Madison Marathon

Changes of Agent

5. [87024](#) Change of Agent
Tacos & Tequila LLC • dba Taberna • 1925 Monroe St
New Agent: Ann Corcoran
Class B Combination Liquor & Beer

(District 13)

6. [87025](#) Change of Agent
Mega Marts LLC • dba Metro Market #434 • 6010 Cottage Grove Rd
New Agent: Johnny Chowanlec
Class B Combination Liquor & Beer
(District 3)

7. [87026](#) Change of Agent
Cracker Barrel Old Country Store Inc • dba Cracker Barrel #214 • 2147 East
Springs Dr
New Agent: Amy Aures
Class B Beer, Class C Wine
(District 17)

8. [87027](#) Change of Agent
Brinker Restaurant Corp • dba Chili's Grill & Bar • 7301 Mineral Point Rd
New Agent: Matthew Weingartner
Class B Combination Liquor & Beer
(District 9)

9. [87201](#) Change of Agent
Garver Events LLC • dba Garver Events • 3241 Garver Green
New Agent: Tiara Ranney
Class B Combination Liquor & Beer
(District 15)

10. [87202](#) Change of Agent
Garver Events LLC • dba Garver Events • 3330 Atwood Ave
New Agent: Tiara Ranney
Class B Combination Liquor & Beer
(District 15)

21+ Entertainment License

11. [87028](#) 21+ Entertainment License
224 Ohio LLC • dba The Ohio Tavern
Capacity (in/out): 49/30
224 Ohio Ave • Agent: Ross Hubbard
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 601 (District 15)

12. [87204](#) 21+ Entertainment License
Trek Hospitality LLC • dba Mansion Hill Inn
Capacity (in/out): 50/0
424 N Pinckney St • Agent: Terrance Barrett
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Police Sector 400 (District 2)

Recessed Public Hearing

13. [86147](#) Public Hearing - New License
Tacomadre LLC • dba Taco Madres
2827 Atwood Ave • Agent: Jose Vicente Zecua
Estimated Capacity (in/out): 75/0
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 602 (District 15)

Legislative History

11/18/24	Clerk's Office	Referred for Introduction
12/10/24	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
12/18/24	ALCOHOL LICENSE REVIEW COMMITTEE	Take Off The Table
12/18/24	ALCOHOL LICENSE REVIEW COMMITTEE	Table
12/18/24	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
1/14/25	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
1/15/25	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
2/11/25	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Public Hearing

New License - Public Hearing

14. [86937](#) Public Hearing - New License
The Marquette Hotel LLC • dba The Marquette Hotel and Cafe
414 S Baldwin St • Agent: James Montgomery
Estimated Capacity (in/out): 49/32
Class B Combination Liquor & Beer • 37% alcohol, 62% food
Police Sector 408 (District 6)

Legislative History

1/31/25	Clerk's Office	Referred for Introduction
2/11/25	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

15. [86938](#) Public Hearing - New License
The Green Room Public House LLC • dba The Green Room
2001 Atwood Ave • Agent: John Hardy
Estimated Capacity (in/out): 60/0
Class B Combination Liquor & Beer • 80% alcohol, 20% food
Police Sector 410 (District 6)

Legislative History

1/31/25	Clerk's Office	Referred for Introduction
2/11/25	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

16. [86939](#) Public Hearing - New License
Kleuter Master Tenant LLC • dba Hotel Indigo Madison - Palette Bar & Grill
901 E Washington Ave • Agent: Zacharie Gray
Estimated Capacity (in/out): 145/60
Class B Combination Liquor & Beer • 36% alcohol, 64% food
Police Sector 408 (District 6)

Legislative History

1/31/25	Clerk's Office	Referred for Introduction
2/11/25	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

17. [86941](#) Public Hearing - New License
Ichiban Sichuan Madison LLC • dba Ichiban Sichuan Madison
610 S Park St • Agent: Yizhu Weng
Estimated Capacity (in/out): 150/0
Class B Beer, Class C Wine • 5% alcohol, 95% food
Police Sector 203 (District 13)

Legislative History

1/31/25	Clerk's Office	Referred for Introduction
2/11/25	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

18. [86942](#) Public Hearing - New License
DL East Acquisition LLC • dba Dream Lanes East
13 Atlas Ct • Agent: Robin Goldberg
Estimated Capacity (in/out): 800/50
Class B Combination Liquor & Beer • 22% alcohol, 26% food, 52% other

Police Sector 600 (District 3)

Legislative History

1/31/25	Clerk's Office	Referred for Introduction
2/11/25	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

19. [86945](#) Public Hearing - New License
224 Ohio LLC • dba Ohio Tavern
224 Ohio Ave • Agent: Ross Hubbard
Estimated Capacity (in/out): 49/30
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 601 (District 15)

Legislative History

1/31/25	Clerk's Office	Referred for Introduction
2/11/25	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

20. [86946](#) Public Hearing - New License
Kings Operating WI LLC • dba Pump N Shop 108
5551 Eastpark Blvd • Agent: Alecia Kraut
Class A Beer, Class A Liquor
Police Sector 520 (District 17)

Legislative History

1/31/25	Clerk's Office	Referred for Introduction
2/11/25	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Report of Madison Police Department

21. [87205](#) Summary of Calls for Service

Report of City Clerk's Office

22. [87206](#) Summary of Licenses Issued

Adjournment