



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

---

Wednesday, May 15, 2024

5:00 PM

Plumbers Local 75  
2102 E Springs Dr Suite 100  
Madison, WI 53704

---

1. **Written Comments:** You can send comments on agenda items to [edc@cityofmadison.com](mailto:edc@cityofmadison.com)

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

**If you want to speak at this meeting you must register. You can register in person.**

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact: [edc@cityofmadison.com](mailto:edc@cityofmadison.com)

### CALL TO ORDER / ROLL CALL

### APPROVAL OF MINUTES

3/20/24 & 4/17/24: <http://madison.legistar.com/Calendar.aspx>

### PUBLIC COMMENT

1. [83100](#) Public Comment - EDC 5/15/24

#### Legislative History

|         |                               |   |
|---------|-------------------------------|---|
| 4/24/24 | Economic Development Division | Refer to the ECONOMIC DEVELOPMENT COMMITTEE |
|---------|-------------------------------|---|

**DISCLOSURES AND RECUSALS**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**NEW BUSINESS**

2. [83137](#) Providing Urban Community Arts Network, Ltd. (UCAN) a \$30,000 grant for a "MadLit" program on the 100 Block of State Street using American Rescue Plan Act (ARPA) Small Business Equity and Recovery Program (SBER) funds and authorizing the Mayor and City Clerk to sign an agreement with UCAN for that purpose. (District 4)

**Sponsors:** Sabrina V. Madison, Michael E. Verveer, Jael Currie, Amani Latimer Burris, Nikki Conklin And Yannette Figueroa Cole

EDC recommendation is required for this item

**Legislative History**

|         |  |   |
|---------|--|---|
| 4/26/24 | Economic Development Division<br>Finance Committee (5/13/24), Economic Development Committee (5/15/24), Common Council (5/21/24) | Referred for Introduction                         |
| 5/7/24  | COMMON COUNCIL<br>Additional referral to Economic Development Committee.   | Refer to the FINANCE COMMITTEE                    |
| 5/13/24 | FINANCE COMMITTEE  | RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER |

3. [83170](#) Authorizing a loan to Revive Restoration, Inc., or its assigns in the amount of \$100,000 for real estate improvements to the commercial property at 925 Applegate Road through the TID 51 Small Cap TIF loan program using TID #51 incremental revenue as authorized in an amendment to the TID #51 Project Plan (RES 23-00208 adopted by the Common Council on March 7, 2023). (District 14)

**Sponsors:** Satya V. Rhodes-Conway And Isadore Knox Jr.

**Attachments:** [2024\\_04\\_Loan\\_Summary\\_Revive\\_Restorations.pdf](#)

EDC recommendation is required for this item

**Legislative History**

|         |  |   |
|---------|--|---|
| 4/29/24 | Economic Development Division<br>Finance Committee (5/13/24), Economic Development Committee (5/15/24), Common Council (5/21/24) | Referred for Introduction                         |
| 5/7/24  | COMMON COUNCIL<br>Additional referral to Economic Development Committee.   | Refer to the FINANCE COMMITTEE                    |
| 5/7/24  | FINANCE COMMITTEE  | Referred to the ECONOMIC DEVELOPMENT COMMITTEE    |
| 5/13/24 | FINANCE COMMITTEE  | RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER |

**DISCUSSION ITEMS**

4. [83101](#) Discussion with Mayor Satya Rhodes-Conway about economic development in the community.

EDC recommendation is not required for this item

**Legislative History**

|         |                               |   |
|---------|-------------------------------|---|
| 4/24/24 | Economic Development Division | Refer to the ECONOMIC DEVELOPMENT COMMITTEE |
|---------|-------------------------------|---|

5. [82123](#) Discussion Regarding the 2025 City Budget

**Attachments:** [2024 Economic Development Division Capital Budget.pdf](#)

EDC recommendation is not required for this item

**Legislative History**

|         |                                |   |
|---------|--------------------------------|---|
| 2/14/24 | Economic Development Division  | Refer to the ECONOMIC DEVELOPMENT COMMITTEE |
| 2/21/24 | ECONOMIC DEVELOPMENT COMMITTEE | Discuss and continue                        |
| 3/20/24 | ECONOMIC DEVELOPMENT COMMITTEE | Discuss and continue                        |
| 4/17/24 | ECONOMIC DEVELOPMENT COMMITTEE | Discuss and continue                        |

6. [81529](#) Economic Development Division Financial Assistance Dashboard

**Attachments:** [April 2024 EDD Financial Assistance Dashboard.pdf](#)

EDC recommendation is not required for this item

**Legislative History**

|         |   |   |
|---------|---|---|
| 1/10/24 | Economic Development Division<br>EDC recommendation is not required for this item | Refer to the ECONOMIC DEVELOPMENT COMMITTEE |
| 1/17/24 | ECONOMIC DEVELOPMENT COMMITTEE  | Discuss and continue                        |
| 2/21/24 | ECONOMIC DEVELOPMENT COMMITTEE  | Discuss and continue                        |
| 3/20/24 | ECONOMIC DEVELOPMENT COMMITTEE  | Discuss and continue                        |
| 4/17/24 | ECONOMIC DEVELOPMENT COMMITTEE  | Discuss and continue                        |

- d7. [83102](#) Discussion with Plumbers Local 75 regarding facility and workforce needs.

EDC recommendation is not required for this item

Legislative History

|         |                                  |  |
|---------|----------------------------------|--|
| 4/24/24 | Economic Development<br>Division | Refer to the ECONOMIC DEVELOPMENT<br>COMMITTEE |
|---------|----------------------------------|--|

8. [78859](#) Announcements and Future EDC Agenda Items

Legislative History

|          |                                      |  |
|----------|--------------------------------------|--|
| 7/13/23  | Economic Development<br>Division     | Refer to the ECONOMIC DEVELOPMENT<br>COMMITTEE |
| 7/19/23  | ECONOMIC<br>DEVELOPMENT<br>COMMITTEE | Discuss and continue                           |
| 8/16/23  | ECONOMIC<br>DEVELOPMENT<br>COMMITTEE | Discuss and continue                           |
| 9/20/23  | ECONOMIC<br>DEVELOPMENT<br>COMMITTEE | Discuss and continue                           |
| 12/13/23 | ECONOMIC<br>DEVELOPMENT<br>COMMITTEE | Discuss and continue                           |
| 1/17/24  | ECONOMIC<br>DEVELOPMENT<br>COMMITTEE | Discuss and continue                           |
| 2/21/24  | ECONOMIC<br>DEVELOPMENT<br>COMMITTEE | Discuss and continue                           |
| 3/20/24  | ECONOMIC<br>DEVELOPMENT<br>COMMITTEE | Discuss and continue                           |
| 4/17/24  | ECONOMIC<br>DEVELOPMENT<br>COMMITTEE | Discuss and continue                           |

**ADJOURNMENT**