



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved ROOM TAX COMMISSION

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Monday, August 21, 2023

4:00 PM

Monona Terrace Community and Convention  
Center  
Madison Ballroom Section C (in person)  
One John Nolen Drive Madison, WI 53703

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**1. Written Comments:** You can send comments on agenda items to [roomtaxcommission@cityofmadison.com](mailto:roomtaxcommission@cityofmadison.com)

**2. Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

**If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.**

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact the Finance Department at (608) 266-4671 or [aalexandrescu@cityofmadison.com](mailto:aalexandrescu@cityofmadison.com)

### CALL TO ORDER / ROLL CALL

### APPROVAL OF MINUTES

Consideration of Draft Minutes from June 5, 2023  
<http://madison.legistar.com/calendar.aspx>

### PUBLIC COMMENT

1. [79344](#) Public Comment for the Room Tax Commission Meeting of August 21, 2023.

**Attachments:** [Public Comment from Corey Whitmore](#)

### DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### NEW BUSINESS

2. [79339](#) Financial Update and Budget Priorities from Organizations Receiving Room Tax Commission Allocations
  - a. Madison Arts Commission
  - b. Destination Madison
  - c. Monona Terrace
  - d. Overture Center
  - e. Alliant Energy Center

**Attachments:** [Madison Arts Commission Room Tax Commission Letter](#)  
[Madison Arts Commission Room Tax Commission Presentation](#)  
[Destination Madison Room Tax Commission Presentation](#)  
[Monona Terrace Room Tax Commission Presentation](#)  
[Overture Center Room Tax Commission Presentation](#)  
[Alliant Energy Center Room Tax Commission Presentation](#)  
[Sessions at McPike Park Room Tax Commission Presentation](#)

3. [79340](#) Room Tax Fund Condition and Projections

**Attachments:** [Finance Director Presentation](#)

4. [79341](#) Outline of Room Tax Commission 2024 Budget

### CLOSED SESSION

The Room Tax Commission may convene in closed session pursuant to Wis. Stats. §19.85(1)(e) when considering the following item, for the purpose of "deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session."

If the Room Tax Commission does convene in closed session as described above, upon completion of the closed session, notice is hereby given that it may reconvene in open session without waiting 12 hours, pursuant to Wis. Stats. Sec. 19.85(2).

5. [79342](#) Update on Destination Madison Contract Negotiations

**ADJOURNMENT**