



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, October 18, 2023

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 354 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 839 0777 4603

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of November 7, 2023

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Reece

Call to Order/Roll Call

Approval of Minutes

September 20, 2023: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [80383](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Business Name Change

- 2. [80094](#) Business Name Change
First Madco Inc
Current dba: Rocky Rococo Pan Style Pizza, Leopold's Books Bar Caffè
1301 Regent St
Class B Combination Liquor & Beer
(District 13)
New dba: Fabiola's Spaghetti House & Deli, Leopold's Books Bar Caffè

21+ Entertainment License

- 3. [80095](#) 21+ Entertainment License
Mishqui Peruvian Cuisine LLC • dba Mishqui Peruvian Cuisine
Capacity (in/out): 93/15
4604 Monona Dr • Agent: Cynthia Garcia
Class B Combination Liquor & Beer • 10% alcohol, 80% food, 10% other
Police Sector 613 (District 15)

Recessed Public Hearing

- 4. [79086](#) Public Hearing - New License
Handyspot 108 LLC • dba Handyspot 108 LLC
5551 Eastpark Blvd • Agent: Darren T. Mossman
Class A Beer, Class A Liquor
Police Sector 520 (District 17)

Legislative History

7/24/23	Clerk's Office	Referred for Introduction
8/1/23	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
8/16/23	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
9/5/23	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

- 5. [79088](#) Public Hearing - New License
Oscar's Qcos Mexican Restaurant LLC • dba Q-Cos Mexican Restaurant
1824 S Park St • Agent: Oscar Zaragoza
Estimated Capacity (in/out): 250/35
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 307 (District 14)

Legislative History

7/24/23	Clerk's Office	Referred for Introduction
---------	----------------	---------------------------

8/1/23	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
8/16/23	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
9/5/23	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
9/20/23	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

6. [79604](#) 18+ Center for Visual & Performing Arts License
Oscar's Qcos Mexican Restaurant LLC • dba Q-Cos Mexican Restaurant
Capacity (in/out): 250/35
1824 S Park St • Agent: Oscar Zaragoza
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 307 (District 14)

Legislative History

9/20/23	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
---------	----------------------------------	---

7. [79596](#) Public Hearing - New License
Double Tap Madison LLC • dba Double Tap
347 State St • Agent: Stephen Bassler
Estimated Capacity (in/out): 150/0
Class B Combination Liquor & Beer • 46% alcohol, 20% food, 34% other
Police Sector 403 (District 4)

Legislative History

8/29/23	Clerk's Office	Referred for Introduction
9/5/23	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
9/20/23	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING
10/3/23	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Public Hearing

Public Hearing - License Transfer

8. [80089](#) Public Hearing - License Transfer
Dominique Johnson • dba Faded Kitchen
Transfer from 1738 Fordem Ave to 1 Dempsey Rd
Estimated Capacity (in/out): 40/20
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 610 (District 15)

Legislative History

9/26/23	Clerk's Office	Referred for Introduction
10/3/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

New License - Public Hearing

9. [80084](#) Public Hearing - New License
The Guild Esports LLC • dba The Guild
668 State St • Agent: Sonia Tan
Estimated Capacity (in/out): 130/0
Class B Combination Liquor & Beer • 20% alcohol, 45% food, 35% other
Police Sector 403 (District 2)

Legislative History

9/26/23	Clerk's Office	Referred for Introduction
10/3/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

10. [80085](#) Public Hearing - New License
Zavalas Mexican Market LLC • dba Zavalas Mexican Market & Taqueria
805-A S Gammon Rd • Agent: Oscar Zavala Alejo
Estimated Capacity (in/out): 80/0
Class B Combination Liquor & Beer • 30% alcohol, 50% food, 20% other
Police Sector 114 (District 19)

Legislative History

9/26/23	Clerk's Office	Referred for Introduction
10/3/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

11. [80087](#) Public Hearing - New License
MCKO LLC • dba Cielo
118 State St • Agent: Sean McKinney
Estimated Capacity (in/out): 250/0
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Police Sector 406 (District 4)

Legislative History

9/26/23	Clerk's Office	Referred for Introduction
10/3/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

12. [80096](#) 21+ Entertainment License
MCKO LLC • dba Cielo
Capacity (in/out): 250/0
118 State St • Agent: Sean Ortega

Class B Combination Liquor & Beer • 60% alcohol, 40% food
Police Sector 406 (District 4)

13. [80088](#) Public Hearing - New License
Lhotse LLC • dba Ama Restaurant
809 Williamson St • Agent: Rajan Pradhan
Estimated Capacity (in/out): 40/30
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 408 (District 6)

Legislative History

9/26/23	Clerk's Office	Referred for Introduction
10/3/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Report of Madison Police Department

14. [80381](#) Summary of Recent Calls for Service

Report of City Clerk's Office

15. [80382](#) Summary of Licenses Issued

Adjournment