



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, November 29, 2023

4:30 PM

Virtual

The City of Madison is holding the Urban Design Commission meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to urbandesigncomments@cityofmadison.com. Comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 839 4495 5649

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635 or email urbandesigncomments@cityofmadison.com.

CALL TO ORDER / ROLL CALL**APPROVAL OF MINUTES**

[November 8, 2023]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [75183](#) Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

AGENDA OVERVIEW**PUBLIC HEARING ITEMS**

2. [80400](#) 6610 Seybold Road - Comprehensive Design Review of Signage (CDR). (District 19)

Owner: Erik Saltvold, EBS WI Property, LLC
Applicant: Bob Sherlock/Angela McEathron, SignArt Co., Inc.
Final Approval is Requested
UDC is an Approving Body

UNFINISHED BUSINESS

3. [77926](#) 3100 E Washington Avenue - New Multi-Family Building in Urban Design District (UDD) 5. (District 12)

Owner: LLS Enterprises, LLC
Applicant: Nick Orthmann, Bear Development, LLC
Final Approval is Requested
UDC is an Approving Body
4. [76205](#) 304-318 N Broom St/408-430 W Johnson St/407 & 431 W Gorham St - New Student Housing Building in UMX Zoning. (District 4)

Owner: Chad Matesi, Core Madison Broom, LLC
Applicant: Brian Munson, Vandewalle & Associates
Final Approval is Requested
UDC is an Advisory Body

INFORMATIONAL PRESENTATIONS

5. [80724](#) 531 W Mifflin Street - Planned Development (PD) Request to allow for Two Residential Structures on One Lot. (District 4)
Owner: Brandon Cook, John Fontain Realty
Applicant: Kevin Burow, Knothe & Bruce Architects, LLC
UDC will be an Advisory Body

6. [80725](#) 2230 Pennsylvania Avenue - New Personal Indoor Storage Facility in Urban Design District (UDD) 4. (District 12)
Owner: Madison Square Storage, LLC
Applicant: William Butcher, New Madison Development, LLC
UDC will be an Approving Body

SECRETARY'S REPORT

Recent Plan Commission Actions:

- 304-318 N Broom St/408-430 W Johnson St/405-407 & 431 W Gorham St
- 1849 Wright St
- 131 W Wilson St
- 9454 Spirit St
- 9503 Elderberry Rd
- 4205 Portage Rd

Upcoming Matters:

- 33 W Johnson St
- 660 S Whitney Way

SCHEDULE OF UPCOMING MEETINGS

December 13, 2023 (Virtual); January 10, 24, 2024 (Virtual)

BUSINESS BY MEMBERS

7. [80702](#) Confirming the format of Urban Design Commission meetings for 2024 (virtual vs. in-person).

8. [75615](#) 2023 Announcements, Questions and/or Considerations for Future Agendas (no other action to be taken under this item).

ADJOURNMENT