



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, November 8, 2023

4:30 PM

Virtual

The City of Madison is holding the Urban Design Commission meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to urbandesigncomments@cityofmadison.com. Comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.
2. **Register for Public Comment:**
 - Register to speak at the meeting.
 - Register to answer questions.
 - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**
(877) 853-5257 (Toll Free)
Webinar ID: 850 5263 7963

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635 or email urbandesigncomments@cityofmadison.com.

CALL TO ORDER / ROLL CALL**APPROVAL OF MINUTES**

[November 1, 2023]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [75183](#) Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

AGENDA OVERVIEW**PUBLIC HEARING ITEMS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [80400](#) 6610 Seybold Road - Comprehensive Design Review of Signage (CDR). (District 19)

Owner: Erik Saltvold, EBS WI Property, LLC
Applicant: Bob Sherlock/Angela McEathron, SignArt Co., Inc.
Final Approval is Requested
UDC is an Approving Body
3. [79716](#) 3007 University Avenue - Alteration to a Previously Approved Development Located in Urban Design District (UDD) 6. (District 5)

Owner: John Flad, 3005 University, LLC
Applicant: Duane Johnson, Knothe & Bruce Architects, LLC
Final Approval is Requested
UDC is an Approving Body

UNFINISHED BUSINESS

4. [79469](#) 3087 Luds Lane - Public Building, Dane County Public Safety Communications Center. (District 16)

Owner: Dane Co. Dept. of Administration
Applicant: Matt Bickel, Wold Architects and Engineers
Initial/Final Approval is Requested
UDC is an Approving Body

5. [78514](#) 1904 Bartillon Drive - Public Building, City of Madison and Dane County Men's Homeless Shelter. (District 12)
- Owner: City of Madison
Applicant: Jon Evans, City of Madison Engineering Division
Initial Approval is Requested
UDC is an Approving Body
6. [79237](#) 402 W Gorham Street - Building Addition in the Urban Mixed Use (UMX) Zoning. (District 2)
- Owner: Riley's Wines of the World
Applicant: Marc Schelpfeffer, CaS4 Architecture
Final Approval is Requested
UDC is an Approving Body
7. [77926](#) 3100 E Washington Avenue - New Multi-Family Building in Urban Design District (UDD) 5. (District 12)
- Owner: LLS Enterprises, LLC
Applicant: Nick Orthmann, Bear Development, LLC
Final Approval is Requested
UDC is an Approving Body

NEW BUSINESS

8. [80246](#) 4205 Portage Road - Major Alteration to a Previously Approved Conditional Use to Modify the Landscape Plan Condition of Approval of a Residential Building Complex. (District 17)
- Owner: Vive Holdings, LLC
Applicant: Nick Patterson, Vive Holdings, LLC
Final Approval is Requested
UDC is an Advisory Body

INFORMATIONAL PRESENTATION

9. [80425](#) 929 E Washington Avenue - Major Alteration to a Previously Approved Project in Urban Design District (UDD) 8. (District 6)
- Owner: Curt Brink, Archipelago Village
Applicant: Doug Hursh, Potter Lawson, Inc.
UDC will be an Approving Body
10. [80582](#) 1 & 15 Ellis Potter Court - Mixed-Use Development Located in Urban Design District (UDD) 2. (District 19)
- Owner: Bin Ran, BR 15 Real Estate, LLC
Applicant: Scott Kwiecinski, Horizon Development Group, Inc.
UDC will be an Approving Body

SECRETARY'S REPORT

Recent Plan Commission Actions:

None

Upcoming Items:

- 660 S Whitney Way
- UDC Code Changes

SCHEDULE OF UPCOMING MEETINGS

November 29, December 13, 2023 (Virtual, Zoom)

BUSINESS BY MEMBERS

11. [75615](#) 2023 Announcements, Questions and/or Considerations for Future Agendas (no other action to be taken under this item).

ADJOURNMENT