



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, May 10, 2023

4:30 PM

Virtual

The City of Madison is holding the Urban Design Commission meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to urbandesigncomments@cityofmadison.com. Comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.
2. **Register for Public Comment:**
 - Register to speak at the meeting.
 - Register to answer questions.
 - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**
(877) 853-5257 (Toll Free)
Webinar ID: 830 1168 0953

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov toj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635 or email urbandesigncomments@cityofmadison.com.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[April 26, 2023]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [75183](#) Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

AGENDA OVERVIEW**PUBLIC HEARING ITEM**

2. [77009](#) 325, 327, 329, 331 E Wilson Street - Signage Exception in UMX Zoning. 4th Ald. Dist.

Owner: Rubin 317 East Wilson, LLC & Rubin 323 East Wilson, LLC
Applicant: Jenny Koester, North Central Group
Final Approval is Requested
UDC is an Approving Body

INFORMATIONAL PRESENTATION

3. [76205](#) 304-318 N Broom St/408-430 W Johnson St/407 W Gorham St - New Student Housing Building. 4th Ald. Dist.

Owner: Chad Matesi, CS Acquisition Vehicle, LLC
Applicant: Brian Munson, Vandewalle & Associates
UDC will be an Advisory Body

SPECIAL ITEMS OF BUSINESS

4. [77467](#) Amending Section 31.112 of the Madison General Ordinances, Advertising Sign Bank and Replacement Advertising Signs, to extend the sunset date for 8 years and make minor procedural clarifications to the sign bank process for Advertising Signs.
5. [71257](#) Discussions and Information Related to Future Amendments to MGO Chapter 33.24 - Urban Design Commission Ordinance and the Urban Design Commission Policy and Procedure Manual

Update and discussion item only, no formal action will be taken by the Commission:
Phase 1 Administrative/Process Related Code Changes.

SECRETARY'S REPORT

2022 Planning Division Annual Report

https://www.cityofmadison.com/dpced/planning/documents/Planning_Div_2022_Annual_Report.pdf

Recent Plan Commission Actions:

- 437-445 W Johnson Street, 430-440 W Dayton Street, and 215-221 N Bassett Street

Upcoming Matters:

- 4725 Tradewinds Parkway (UDD 1)
- 702 Pflaum Road (CDR)
- 1601-1617 Sherman Avenue (Residential Building Complex)
- 428-444 State Street (Downtown Core)
- Robert's Rules Refresher

BUSINESS BY MEMBERS

6. [75615](#) 2023 Announcements, Questions and/or Considerations for Future Agendas (no other action to be taken under this item).

ADJOURNMENT