AGENDA #7

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION PRESENTED: August 4, 2010

TITLE: 1862 Beld Street – Minor Exterior **REFERRED:**

Remodeling, Cellular Equipment REREFERRED:

Installation in UDD No. 7. 13th Ald. Dist. (18581) **REPORTED BACK:**

AUTHOR: Alan J. Martin, Secretary ADOPTED: POF:

DATED: August 4, 2010 **ID NUMBER:**

Members present were: Richard Wagner, Henry Lufler, Marsha Rummel, Melissa Huggins, Jay Ferm and Mark Smith.

SUMMARY:

At its meeting of August 4, 2010, the Urban Design Commission **GRANTED FINAL APPROVAL** of a minor exterior remodeling for cellular equipment installation located at 1862 Beld Street. Appearing on behalf of the project was Jim Weinmann. Weinmann presented revised details showing a louver façade that screens the cellular equipment and antennas, which matches the building's parapet roof cap trim and is set back a bit off the roofline, along with the removal of coaxial cables from the outside of the building. The coaxial cables are now located internal to the building with one portion of the cable that needs to run up through the stairwell but has to come outside of the building in one small area. A proposed "brick cover (doghouse)" is to hide this cable and will match the building. Landscaping or shrubbery could also be added to mask the cable enclosure.

ACTION:

On a motion by Ferm, seconded by Rummel, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (5-0). The motion provided for the material of the doghouse to match the existing trim metal on the building, with the use of the same color and finish on the shrouds for the antennas on the rooftop.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 5, 5, 6 and 6.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 1862 Beld Street

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	-	6	-	-	-	-	-	6
	-	5	-	-	-	-	5	5
	-	-	-	-	-	-	-	6
	-	-	-	-	-	-	-	5

General Comments:

- Attractive accommodation of cellular antenna.
- Improved good enough for me.