

# STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # \_\_\_\_\_ Date Submitted \_\_\_\_\_

## EVENT INFORMATION

Name of Event Atwood Fest

Event Organizer/Sponsor WIL-MAR Neighborhood Center

Is Organizer/Sponsor a 501(c)3 non-profit agency?  Yes  No

If Yes, provide State of Wisconsin Tax Exempt Number 41148

Address 953 JENIFER ST

City/State/Zip MADISON, WI 53703

Primary Contact GARY KALLAS

FAX 608-257-1052

Work Phone 608-257-4576

Phone During Event 608-235-2925

E-mail gkallas@wil-mar.org

Website www.wil-mar.org

Secondary Contact Steve Spauling

Work Phone 608-241-8864

Phone During Event 608-334-3323

E-mail barymoretheatre@sbcglobal.net

Annual Event?  Yes  No

Charitable Event?  Yes  No

If Yes, name of charity to receive donations: WIL-MAR NEIGHBORHOOD CENTER GLOBAL NEIGHBORHOOD ASSC - SAS4

Estimated Attendance 3000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours \_\_\_\_\_ to \_\_\_\_\_  Yes  No

SAT, JULY 26  
NOON - 9 PM  
SUN, JULY 27 NOON - 7 PM

## EVENT CATEGORY

Run/Walk  Music/Concert  Festival  Rally  Parking (i.e., bagging meters)  
 Other STREET FAIR

## LOCATION REQUESTED

Capitol Square (note specific blocks below)  Podium/700-800 State Street  
 30 on the Square (a.k.a. top of 100 block of State Street)  Other (specific blocks/streets requested below)  
Street Names and Block Numbers: 2000 BLOCK OF ATWOOD AVENUE

## EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) SEE ADDENDUM  
Event Start Date(s)/Time(s) \_\_\_\_\_  
Event End Date(s)/Time(s) \_\_\_\_\_  
Rain Date(s) \_\_\_\_\_  
Set-Up Date(s)/Time for Event \_\_\_\_\_  
Take-Down Time \_\_\_\_\_  
Take-Down Time: start to streets reopened

## APPLICATION SIGNATURE

\_\_\_\_\_ I/We waive the 21-day decision requirement. \_\_\_\_\_ (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature [Signature] Date 3-20-14





953 Jenifer Street • Madison, WI 53703 • (608) 257-4576 • Fax (608) 257-1052 • wil-mar@wil-mar.org  
*Serving the Williamson-Marquette Neighborhood Since 1968*

After School Program

**DT:** Friday, March 21, 2014

Clothing & Produce Distribution

**TO:** City of Madison Street Use Commission

Community Assistance

**FR:** Gary Kallas on behalf of   
Wil-Mar Neighborhood Center and Schenk, Atwood, Starkweather Creek, Yahara (SASY) Neighborhood Association

Community Resource Room

**CC:** Alderperson Marsha Rummel

Facility Use Rentals

**RE:** Overnight Closing of Atwood Avenue for Annual Street Fair

Food Pantry

The organizers of 2014 AtwoodFest (formerly known as Goodman Summerfest) after much deliberation, are requesting that the 2000 stretch block of Atwood Avenue be closed to all traffic and re-open to traffic as listed below:

Information & Referral Service

**Closed to Traffic:** Saturday, July 26, 2014 beginning at 8 am.

**Re-Open to Traffic:** Sunday, July 27, 2014 at 10:00 pm

Saturday Community Meals

At this juncture, it is our hope is to work with all interested parties to address any concerns that may arise due to this request and find amenable ways to address them.

Senior Nutrition & Recreation

Thank you

Students Organized Around Responsibility (S.O.A.R.)

Summer Camp

Teen Employment Program

Volunteer Opportunities

*Partially Funded By*



## SCHEDULING THE STAGES AT ATWOODFEST—

### MAIN STAGE—SATURDAY

#### MONTY'S BLUE PLATE DINER LOCATION

Noon—1:00    TBD  
1:30—2:30    TBD  
3:00—4:00    TBD  
5:00—6:30    TBD  
7:00—9:00    TBD

### STREET STAGE—SATURDAY

#### TEX TUBBS LOCATION

1:00—2:00    TBD  
2:30—3:30    TBD  
4:00—5:00    TBD  
5:30—6:30    TBD  
7:00—8:30    TBD

### MAIN STAGE—SUNDAY

#### MONTY'S BLUE PLATE DINER LOCATION

**BUDGET GOAL: \$4,000**

Noon—1:00    TBD  
1:30—3:00    TBD  
3:30—5:00    TBD  
5:30—7:00    TBD

### STREET STAGE—SUNDAY

#### TEX TUBB LOCATION

1:00—2:00    TBD  
2:30—3:30    TBD  
4:00—5:00    TBD  
5:30—6:30    TBD

## **2014 ATWOODFEST STREET USE PERMIT—ANCILLARY INFORMATION:**

### **Safety and Security Plan:**

We retain both public (off-duty officers) and private security staff. At all times a minimum combined 4 uniformed security staffs are on-site. In addition, our the AtwoodFest committee consists of over 20 community members and most are experienced with previous events. Most security matters are addressed by these community members. Finally, an ETM is on-site at all times.

### **Notification Schedule:**

Should the city agree our request is feasible, door-to-door efforts in the area to gather supporting signatures will be completed by our team.

### **Recycling Plan**

AtwoodFest has recycled for many years. We'll maintain clearly labeled waste and recycling containers on the grounds.