

# STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # \_\_\_\_\_ Date Submitted \_\_\_\_\_

## EVENT INFORMATION

Name of Event Ford Ironman Wisconsin

Event Organizer/Sponsor World Triathlon Corporation

Is Organizer/Sponsor a 501(c)3 non-profit agency?  Yes  No

If Yes, provide State of Wisconsin Tax Exempt Number \_\_\_\_\_

Address 1010 Ann St.

City/State/Zip Madison WI 53713

Primary Contact Ryan Richards FAX \_\_\_\_\_  
Work Phone 608-441-2610 Phone During Event 608-709-6958

E-mail ryarich@ironman.com

Website www.ironmanwisconsin.com

Secondary Contact \_\_\_\_\_ Phone During Event \_\_\_\_\_

Work Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Annual Event?  Yes  No

Charitable Event?  Yes  No

If Yes, name of charity to receive donations: Charity of Choice For Volunteers

Estimated Attendance 10,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 6 am to 12:00 am  Yes  No

## EVENT CATEGORY

Run/Walk  Music/Concert  Festival  Rally  Parking (i.e., bagging meters)

Other IRONMAN EXPO - 200 MLX, W, 9.7 - Su, 9.12

LOCATION REQUESTED IRONMAN TRIATHLON - SA, 9.11, 6A - 12A (9.12)

Capitol Square (note specific blocks below)  Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street)  Other (specific blocks/streets requested below)

Street Names and Block Numbers: attached

EVENT DATE(S)/SCHEDULE Attached ABOVE

Date(s) of Event (including set-up and take-down) \_\_\_\_\_ Rain Date(s) \_\_\_\_\_

Event Start Date(s)/Time(s) \_\_\_\_\_ Set-Up Date(s)/Time for Event \_\_\_\_\_

Event End Date(s)/Time(s) \_\_\_\_\_ Take-Down Time \_\_\_\_\_

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE RRR (PLEASE INITIAL)

I/We waive the 21-day decision requirement.

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statutes and laws.

Signature Ryan Richards Date 8/16/11

Street Use Schedule as of 8/16/2011

Wednesday, September 7, 2011

200 Block of MLK after Farmers' Market - Expo Set-up, tents, finish line

Thursday, September 8, 2011

200 block of MLK - Expo Open 9:00 am -4:00 pm

Friday, September 9, 2011

200 Block of MLK - Expo Open 9:00 am – 4:00 pm

Bleachers in after 2:00 pm

Saturday, September 10, 2011

200 Block of MLK –Expo 9:00 am – 4:00 pm

Wilson St between Pinckney and Carroll for set-Up 9:00 am – 6:00pm

Traffic lane maintained on Wilson to hotel

Sunday, September 11, 2011

200 Block of MLK and Wilson St between Pinckney and Carroll,

Race Day also see attached for race route

Bike begins at approximately 7:40 am

Run begins at approximately 12:00pm

Monday September 12, 2011

200 block of MLK

Wilson between Pinckney and Carroll until 12:00 pm

All other streets open as normal

## Run Course:

- Start: Parking Lot Exit at NW side of Monona Terrace
- Out onto Pinckney St to Doty St.
- Turn LEFT onto Doty St (eastbound lanes)
- Turn RIGHT onto Martin Luther King
- Turn RIGHT onto Main St
- Turn LEFT onto Pinckney St (Capitol side lane between Main St. and Mifflin)
- Turn LEFT onto Mifflin St. (Capitol side lane between Mifflin and State St)
- Turn RIGHT onto State Street
- Turn LEFT onto Henry St (no interference with Johnson)
- Turn RIGHT onto Dayton St (eastbound lane)
- Turn LEFT onto Murray St. go through tunnel
- Turn LEFT onto Pedestrian overpass ramp
- Turn LEFT on Pedestrian overpass
- Bear LEFT onto Spring St.
- Turn RIGHT onto Randall St to Monroe
- Turn LEFT onto Monroe St. to Camp Randall Parking Lot 18
- Turn RIGHT Onto Parking lot 18
- Enter Camp Randall Stadium through Gate 10
- Complete lap of the football field
- Exit Camp Randall Stadium through Gate 10
- Turn RIGHT onto Breese Terrace to University Ave (westbound lane)
- Turn LEFT onto University Ave to Walnut St (northbound lane)
- Turn RIGHT onto Walnut St to Lakeshore Path (eastbound lane)
- Turn RIGHT onto Lakeshore path to Babcock (southbound lane)
- Turn RIGHT onto Babcock to Observatory
- Turn LEFT onto Observatory to Park St.
- Turn RIGHT onto Park St to State Street Mall
- Turn LEFT onto State Street to turnaround just before Gilman
- State Street Mall to Park St (northbound lane)
- Turn RIGHT onto Park St to Lakeshore Path
- Turn LEFT onto Lakeshore Path to a turnaround at Lake Mendota Drive (Approximately)
- Take Lakeshore Path back to Marsh Lane
- Turn RIGHT onto Marsh Lane to Walnut St (northbound lane)
- Turn Left onto Walnut St to University Ave (westbound lane)
- Turn LEFT onto University Ave to Breese Terrace (northbound lane)
- Turn RIGHT onto Breese Terrace to Lot 18
- Turn LEFT onto lot 18
- Bear RIGHT onto Monroe St to Randall St (northbound lane)
- Turn RIGHT onto Randall St to Spring St.
- Turn LEFT onto Spring St. to Pedestrian path at Charter
- Bear Left onto Pedestrian Path
- Bear right on Pedestrian path exit
- Turn LEFT on Murray St. go through tunnel
- Turn RIGHT onto Dayton St (eastbound lane) to Henry St
- Turn LEFT onto Henry St to State Street
- Turn RIGHT onto State Street to Mifflin
- Turn LEFT onto Mifflin to Pinckney St (Capitol side lane between Mifflin and State)
- Turn RIGHT onto Pinckney to Main St
- Turn RIGHT onto Main to Martin Luther King
- Turnaround: On MLK in center of the block
- 2 laps
- Finish: On MLK between Doty and Wilson

August 12, 2010





Lake Mendota

Lake Monona

Monona Bay

University of Wisconsin-Madison

UW Hospital & Clinics

Camp Randall Stadium

Meriter Hospital

Kohl Center

Capitol Square

Monona Terrace Convention Center

James Madison Park

Brittingham Park

**Ironman Wisconsin 11**  
**Waste Plan**

Pelliteri Waste Systems

Contact: Tim Bohlhuis 608-257-HAUL ext.317

Fax: 608-257-1179

Emergency Cell: Tim 608-695-4296 or Dave Coker 608-695-4295

UW Locations on Run Course

Contact: Pete Lowery 608-262-1324

Emergency Cell:

**Wilson Street at Martin Luther King Blvd.**

1 – 20 yd dumpsters on grass boulevard by city parking lot between Pinckney St and MLK.

2 – 12 yd recycling dumpsters

**Deliver:** Wednesday, September 7, 2011

**Pick-Up** Tuesday, September 13, 2011

**Wilson Street between Martin Luther King Blvd and Carroll St.**

1 – 20 yd dumpster on Wilson between MLK and Carroll St.

2 – 12 yd recycling dumpsters on Wilson between MLK and Carroll St.

**Deliver:** Friday, September 9, 2011 after 12:00 pm

**Pick-up:** Monday, September 12, 2011 at 12:00 pm

**Alliant Energy Center Building #11**

1 – 20yd dumpster

**Deliver:** Monday, August 29, 2011

**Pick-up:** Thursday, September 15, 2011

**1010 Ann St.**

**Place to right of building when looking at front door**

1 - 2yd dumpster

**Deliver:** Tuesday, September 6th, 2011

**Pick-up:** Wednesday, September 14, 2011

**Rear Load Truck on Wilson St. at Monona Terrace**

12:00 noon on Monday, September 12, 2011

**1-20 yd and 2-12 yd dumpsters per Bike Course aid station**

**Deliver:** Friday, September 9, 2011

**Pick-up:** Monday, September 12, 2011

1. Whalen Road at Fitchrona Rd
2. Verona Elementary School
3. Fireman's Park Verona on Paoli for Special Needs
4. Mt. Horeb High School
5. Cross Plains on Bourbon St.
6. 1- 16yd and 1 - 8yd dumpsters at Sugar River Rd at Cty. G.

**1-20 yd and 2-12 yd Dumpsters for the Run Course aid stations**

**Deliver:** Friday, September 9, 2011

**Pick-up:** Monday, September 12, 2011

1. State and Lake Street
  2. Walnut St. at Cereal and Grain plant
  3. Capitol Square on Mifflin St. near State St.
  4. Spring St. Between Charter and Orchard St.
  
  5. Kohl Center - UW Provides -
  6. Lot 60\*\*\* - UW provides
  7. Porter Boathouse - UW Provides
- \*\*\* I would also like an extra dumpster at Lot 60 for the signage that is placed on the course.*

**Ironman Contacts**

Bike Course - Ryan Griessmeyer 608-444-2261

Run course - Andre LeParr 352-255-1782

Overall - Ryan Richards: 608-209-6958