

City of Madison Landmarks Commission

APPLICATION

City of Madison Planning Division, 215 Martin Luther King Jr. Blvd., Suite LL.100, P.O. Box 2985, Madison, WI 53701-2985



1. LOCATION

Project Address: 1402 WILLIAMSON STREET Aldermanic District: #6

2. PROJECT

Project Title / Description: STOREFRONT + DOORS REPLACEMENT

This is an application for: (check all that apply)

- Alteration / Addition to a Designated Landmark
- Land Division/Combination of Designated Landmark site
- Alteration / Addition to a building adjacent to a Designated Landmark
- Alteration / Addition to a building in a Local Historic District (specify):
 - Mansion Hill Third Lake Ridge First Settlement
 - University Heights Marquette Bungalows
- Land Division/Combination in a Local Historic District (specify):
 - Mansion Hill Third Lake Ridge First Settlement
 - University Heights Marquette Bungalows
- New Construction in a Local Historic District (specify):
 - Mansion Hill Third Lake Ridge First Settlement
 - University Heights Marquette Bungalows
- Demolition
- Variance from the Historic Preservation Ordinance (Chapter 41)
- Referral from Common Council, Plan Commission, or other referral
- Landmark Nomination/Rescission or Historic District Nomination/Amendment
(Please contact the Historic Preservation Planner for specific submission requirements.)
- Other (specify): _____

PLANNING DIVISION USE ONLY

Registrar #

3. APPLICANT

Applicant's Name: STEVE SILVERBERG Company: FPB ENTERPRISES, LLC
 Address: 448 W. WASHINGTON AVE. STE. 100 MADISON, WI 53703
 Telephone: 608-233-2844 E-mail: ssilver2020@gmail.com

Property Owner (if not applicant): N.A.
 Address: SEE ABOVE

Property Owner's Signature: [Signature] Date: 4/12/2017

NOTICE REGARDING LOBBYING ORDINANCE: If you are seeking approval of a development that has over 40,000 square feet of non-residential space, or a residential development of over 10 dwelling units, or if you are seeking assistance from the City with a value of \$10,000 (including grants, loans, TIF or similar assistance), then you likely are subject to Madison's lobbying ordinance (Sec. 2.40, MGO). You are required to register and report your lobbying. Please consult the City Clerk's Office for more information. Failure to comply with the lobbying ordinance may result in fines.

4. APPLICATION SUBMISSION REQUIREMENTS (see checklist on reverse)

All applications must be filed by 4:30 p.m. on the submission date with the Preservation Planner, the Department of Planning & Community & Economic Development, Planning Division, located in Suite LL-100, of the Madison Municipal Building, 215 Martin Luther King, Jr. Blvd. Applications submitted after the submittal date or incomplete applications will be postponed to the next scheduled filing time.

CITY OF MADISON
 APR 17 2017
 3:45 P.M.
 Planning & Community
 & Economic Development

April 12, 2017

RE: 1402 Williamson Storefront Replacement for Batch Bakehouse

Dear Landmarks Commission Members,

As you may know Batch Bakehouse is a popular woman owned bakery on Williamson Street continuously serving retail and wholesale customers.

The existing storefront and doors are constructed of uninsulated glass and in need of repair or replacement.

We have elected to replace the storefront and doors with new insulated units.

We are also proposing to do a tasteful projecting sign and an exterior light above the entrance door, as owners and employees use this door when coming to work at 4 am in the morning.

We have consulted with Amy Scanlon to come up with an acceptable design that makes us eligible for a facade improvement grant.

We appreciate your consideration and expeditious action on our request as we are attempting to order materials to be ready for Batch's only closed week of the year in June.

Regards,

Steve Silverberg, Managing Member
FPB Enterprises, LLC (Building Owner)

Cc. Susan Detering, Batch Bakehouse, Inc.

NOTE THAT SITE PLAN IS BASED ON A SURVEY. PARKING/LOADING IS PER APPROVED PLANS DATED 9/2000

SITE PLAN
SCALE: 1"=10'



EXISTING 6' HT. SOLID WOOD FENCE TO BE REPLACED WITH 6' HT. SOLID WOOD FENCE, AND EXTENDED TO WITHIN 10' FROM STREET LOT LINE AS SHOWN (EXISTING FENCE STOPS 19' FROM LOT LINE)

EXISTING ADJACENT LOT 1406 WILLIAMSON, PAVED AREA

SEE ATTACHED DOCUMENT FOR DETAILS REGARDING HATCHED AREA

SIGNAGE WILL MATCH EXISTING SIGNAGE (INDIVIDUAL METAL LETTERS, "BATCH BAKEHOUSE" AND WILL BE SUBMITTED AT LATER DATE FOR SIGNAGE PERMIT

EXISTING ADJACENT BUILDING 1406 WILLIAMSON

EXISTING ONE-STORY BUILDING 1402 WILLIAMSON

2 @ 2 YARD ROLLING DUMPSTERS ON EXISTING PAVED SURFACE

EXISTING JOINT RIGHT OF WAY AND LOADING AREA (HATCHED)

(EXIST'G. ASPHALT PAVING)

PROPOSED BIKE PARKING- 2 STALLS WITH MADRAX BIKE RACKS ANCHORED TO GROUND- SPACE IS 6' X 4', EXISTING PAVED SURFACE

EXISTING "NO PARKING 7-8:30 AM MONDAYS MAY 1-NOV 15", 1 HOUR PARKING 8 AM TO 6 PM, ALTERNATE SIDE PARKING" SIGN

(EXIST'G. ASPHALT PAVING)

(EXIST'G. ASPHALT PAVING)

EXISTING EMPLOYEE LOADING ENTRANCE. MODIFY EXISTING DECK.

20'-0" 6'-0" 6'-0" 18'-0"

79.32'

85' EXISTING CITY SIDEWALK

44.3' EXISTING CITY SIDEWALK

EXISTING PUBLIC ACCESSIBLE ENTRANCE

EXISTING OVERHEAD CROSSWALK SIGN

PROPOSED MOVABLE BARRIER, 30" HT.

PROPOSED OUTDOOR SEATING (8 PERSONS MAX.)

EXISTING POWER POLE

EXISTING CURB CUT

EXISTING POWER POLE

EXISTING 2" MAPLE

EXISTING LAWN

EXISTING STREET LIGHT

BUILDING AREA 2640 SQ FT GROSS

PARKING SPACE SUMMARY	
CAR PARKING	
SURFACE SPACES	ZERO (0)
GARAGE SPACES	ZERO (0)
PROVIDED: ZERO (0) TOTAL	
BICYCLE PARKING	
2 STALLS PROVIDED	

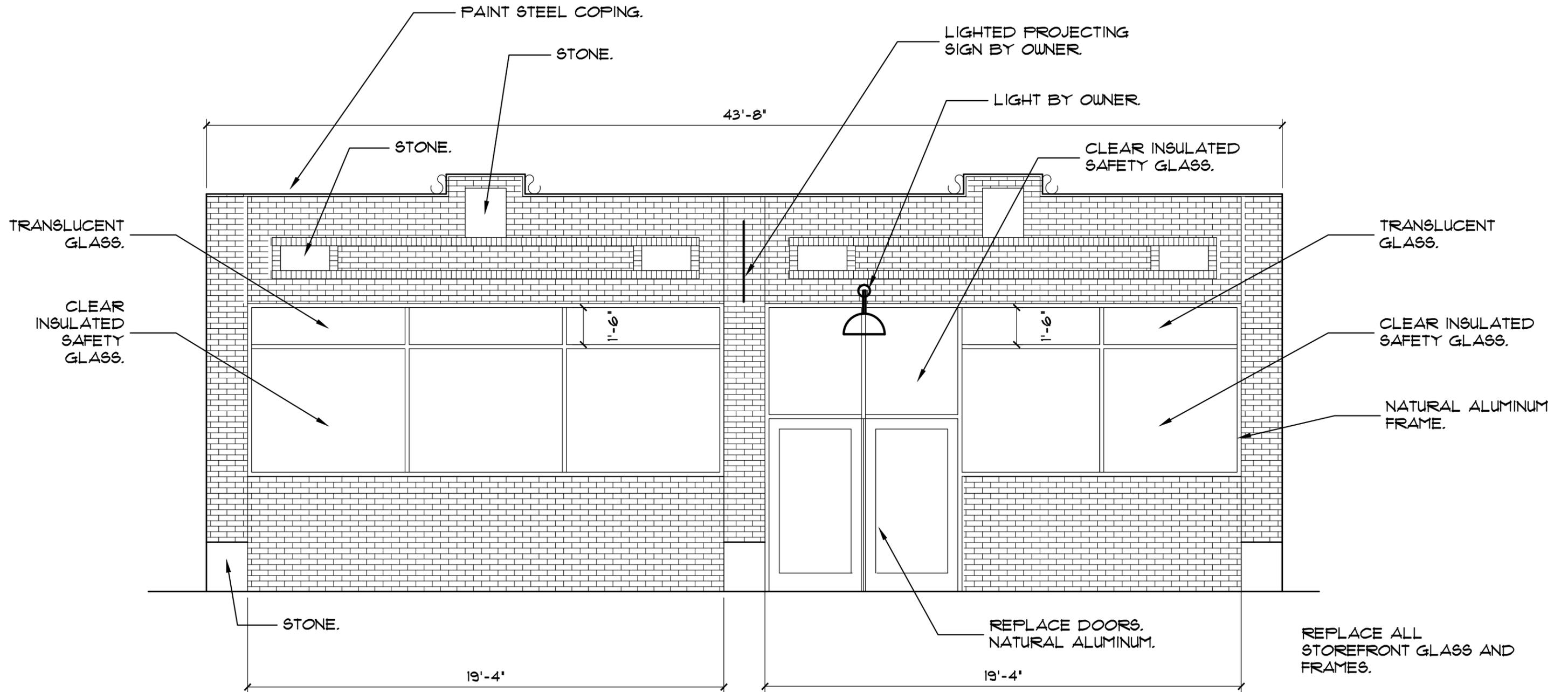
SOUTH DICKINSON STREET

7/16/12
9/24/12
10/16/12

BATCH BAKEHOUSE
1402 WILLIAMSON STREET
MADISON, WISCONSIN

glueck architects
116 North Few Street, Madison, WI 53703 (608)251-2551

1218
#1
of 3





BATCH
BAKEHOUSE



The Goodrich® Fire Chief Porcelain Sign Light



Click to enlarge



CODE: BLE-G-ASFC



\$298.00



- Shade Size: - Finishes (?): *

Qty: **ADD TO SHOPPING CART**

ARCHITECTURAL SIGN BRACKETS

Architectural Sign Brackets - All
 Wall Mount Sign Brackets
 Fixed Mount Sign Brackets
 Lighted Wall Mount Sign Brackets
 Single Post Sign Brackets
 Ceiling Mount Sign Brackets
 Street Sign Frames & Brackets
 Sign Hanging Hardware
 Real Estate Sign Products and Promotional Sign Supplies

SIGN HARDWARE & SIGN MOUNTS

Sign Hardware - All
 Direct Sign Mounts | Corridor Sign Holders
 Cleat Hangers & French Cleats
 Sign Standoffs
 Wall Mount Sign Hardware, Hardware For Signs
 Post Mount Sign Hardware
 Ceiling Mount Sign Hardware
 Interior Displays & Brackets
 Street Sign Mounting Brackets
 Strap Banding Sign Hardware
 Sign Hanging Hardware
 Sign Security Hardware

BANNER BRACKETS

Banner Brackets- All
 Wall Mounted Banner Brackets
 Post Mount Banner Brackets
 Banner Bracket Hardware
 Lighted Banner Brackets

SIGN & BUSINESS LIGHTING

Lighting - All
 Gooseneck Lighting - Aluminum - With Quickship Option
 Flood/Spot Lights
 Flood/Spot Lighting Installation Accessories
 Sign Lighting - Bullet Lights
 Barn Lights, Barn Sconces & Barn Style Lighting
 Street Lights, Street Lamps and Lighted Post Fixtures
 Outdoor Wall Lighting Fixtures

POST AND PANEL

Post and Panel Signs - All
 Architectural Post & Panel
 Contemporary Post and Panel
 Aluminum Posts
 Post Finials

[Home](#) > [Architectural Sign Brackets](#) > [Lighted Wall Mount Sign Brackets](#) > Lighted 50in. Universal Straight Arm Bracket for Hanging Signs
Lighted 50in. Universal Straight Arm Bracket for Hanging Signs



[Click to enlarge](#)

Code: 379B-WL-50-LKIT

Price: \$409.85

Availability: Usually ships in 2-3 weeks

Dimensions: Main Arm: 50"L
 Backplate: 6" Sq.
 Ext. Arms: 24"L
Installation Hardware Not Included

Qty: 1

[Product Specifications PDF](#)

You May Also Like



[50" Straight Arm Sign Bracket with Rings](#)

Price: \$199.85



[50" Triangle Ball Lighted Sign Bracket Kit](#)

Price: \$339.85



[24" Montamar Lighted Pair Kit](#)

Price: \$399.85

Description

Dimensions

Make sure your business signage doesn't become invisible after sundown. Hanging sign brackets with lights ensure your storefront, office or building can be easily found by pedestrians and clients. This 50in. long straight arm bracket is manufactured with weather resistance in mind. Two by two inch tubular steel is welded to a heavy duty mounting plate; the arm extensions are galvanized steel and the light bullets are PAR20 for precision lighting. Highlight seasonal item changes or special events where foot traffic will be sure to see these. Customizable, so adapting this bracket to individual requirements is not a problem. Call or email us for a no obligations quote.

Customer Product Reviews

» [Click Here to Share Your Thoughts!](#)

Post Bases
Post Accessories

DISPLAY SIGNS

Sidewalk Signs
Changeable Letter Signs and
Banners

SIGN BLANKS

Sign Blanks - All
Dimensional Sign Blanks
PVC Sign Blanks
Monument Sign Blanks
Aluminum Sign Blanks
Real Estate Sign Blanks
Custom Signs

COMPANY INFO

About Our Signage & Lighting
Products
Signage Testimonials
Resources
Useful Articles and Our Most
Popular Sign Supplies
Sign Bracket Store Sitemap

OUR COMPANY

About Us
Privacy Policy
Terms & Conditions
Our Guarantee
View our Home and
Garden Store

**SHOPPING
SERVICES**

Site Map
View Cart
Search
Request a
Catalog

CUSTOMER SERVICE

Contact Us
Shipping & Delivery
Return Policy
Orders to Canada

RESOURCES & LINKS

Catalog Request
About Our Signage Products
Buying Guides and Resources
Useful Articles
Signage Testimonials

STORE DEPARTMENTS

Hanging Sign Brackets
Post Sign Systems
Display Style Signs
Sign Blanks
Sign Lighting

OTHER SPECIALTY PRODUCTS

Interior Brackets &
Accessories

Sidewalk
Signs

Sign Standoffs
Cleat Hangers for Heavy
Panels & Objects

Real Estate & Property
Management Sign Posts

Wall, Ceiling, & Fence Mounting
Hardware

Batch Bakehouse Sign Permit Application - April 2017



2x2 inch tubular steel welded to a heavy duty mounting plate custom universal straight arm bracket with 6 steel waterjet cut 1/4" thick bread shapes welded to top of main arm (french bread to be welded to top & bottom). Mounting bracket 6x6" with 4 - 3/8" thru holes for mounting. Color/Finish: textured black powder coat. Two 1.5" OD steel bracket rings mounted to bottom of arm for hanging name sign. 2 Guy wire rings for added support.

Two light bullets with galvanized steel arms are integrated into sign. Light bullets are PAR20 for precision lighting of Batch Bakehouse sign. Wire chase location TBD per electrical plan. 1/2" NPT female coupling attachment. Wire chase either bottom or right side, TBD by electrician.

Batch Bakehouse name sign will be 36x 12 inches, digitally printed on Alupanel. Blue color will be matched to cobalt lighting fixture installed above door. Hung from bracket with chain by sign installer.

Property line is 66" from sidewalk at install location. No projection into right-of-way.

