



Change of Premises

LIC PCH-2014-06777
(Number)

(scanned)

35085

(Leg file number)

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Processing step)

(initials)

This application modifies existing alcohol license number: 64159-64042

- Class A Beer
- Class A Liquor
- Class C Wine
- Class B Beer
- Class B Liquor

Aldermanic District: 4 Alder Name: Michael Verveer Police Sector: 404 Central

Corporate Information

Business Legal Name: Kelley Williamson Company

Business Address: 1132 Harrison Avenue Rockford
IL 61104

Corporate Contact Name & Position: _____
Bob Sanders, Retail Operations Manager

Phone & Email: 815-509-3027 bobs@kw-oil.com

Licensed Premise Information

Business dba Name: Mobil Mart

Licensed Address: 636 W. Washington Avenue

Business Contact Name & Position: _____

Attorney Ronald M. Trachtenberg, Attorney

Phone & Email: 608-661-3975 rtrachte@
vonbriesen.com

Liquor Beer Agent Name: Suzanne Dorsey-Sterling % Alcohol: 10 % Food: 15

Current Capacity (indoor): N/A

Current Capacity (outdoor): N/A

Proposed Capacity (indoor): N/A

Proposed Capacity (outdoor): N/A

Description of Proposed Changes: See attached sheet

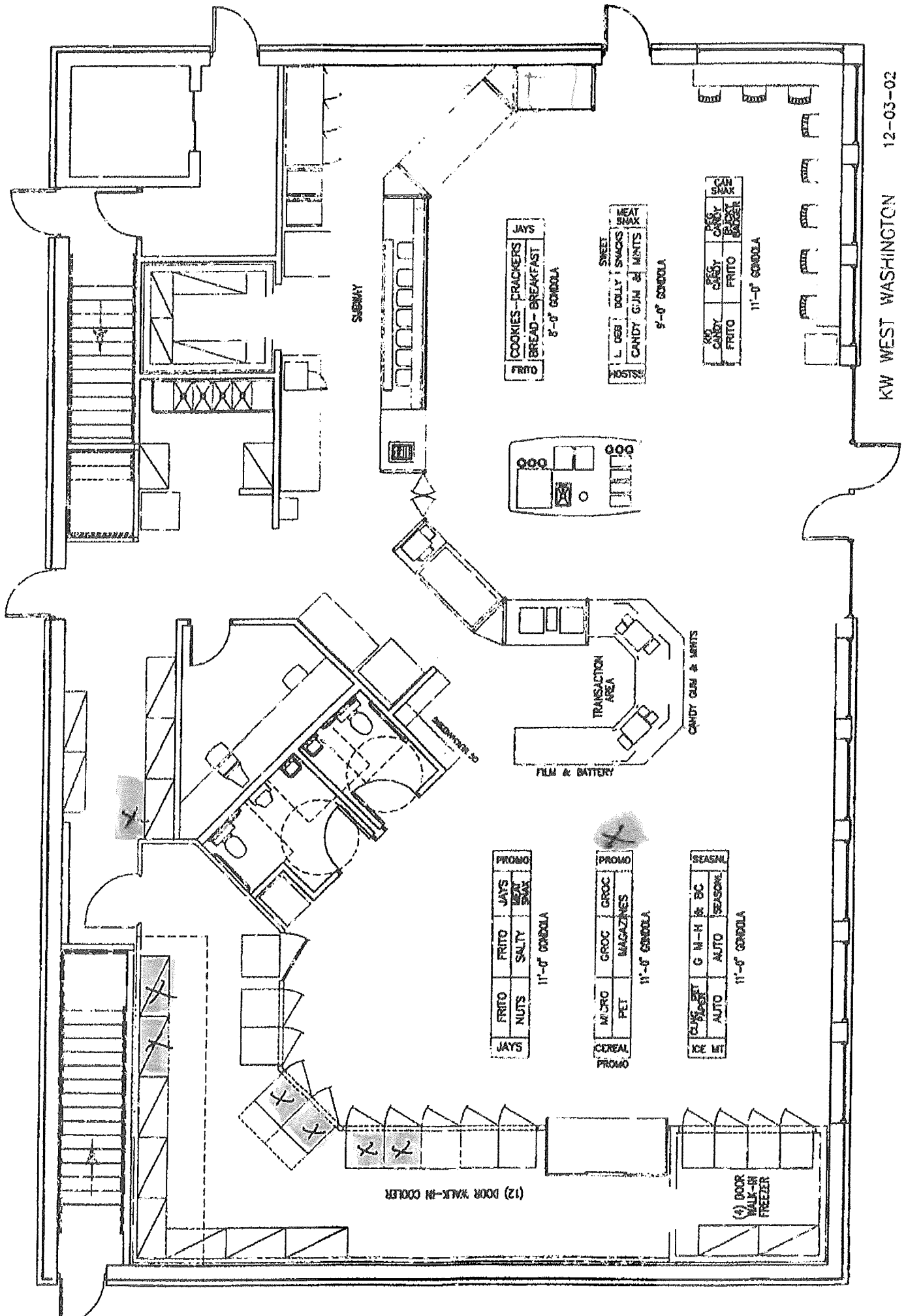
Detailed Floor Plans included (required)

Orange sign and "License Renewals & Changes" brochure issued

X [Signature] Date: 7/29/14
Applicant signature

Requested changes in license conditions (see attached license):

1. Delete condition 1 and 2 and replace with "No sale of single serve bottle or cans of fermented malt beverages or malt based flavored coolers larger than 25 ounces in size.





**City of Madison
Class A Beer
Class A Liquor**

License No. 64159-64042



**KELLEY WILLIAMSON CO
MOBIL MART
LIQUOR/BEER AGENT: SUZANNE DORSEY-STERLING
636 W WASHINGTON AVE
MADISON, WI 53703**

Expiration Date 06/30/2015
Date Issued 05/27/2014

Paul R. Ayler *Maibeth Witzel-Behl*

Mayor

City Clerk

PURSUANT TO SECTION 38 OF THE MADISON GENERAL ORDINANCES AND CHAPTER 125 OF THE WISCONSIN STATE STATUTES.

Premise - 4428 square foot convenience store, retail only.

License granted by the Common Council on April 8, 2003.

Common Council granted license renewal 6/2/09 with the following updates to conditions: 1. Shall not sell, dispense or give away fermented malt beverages in the original container in amounts less than the amount contained in a six pack of bottles or cans; 2. Malt based flavored coolers may not be sold, dispensed or given away in the original container in amounts less than a four pack of bottles or cans; 3. Shall not sell, dispense or give away intoxicating liquor in the original container in amounts of two hundred (200) milliliters or less in volume. 'Intoxicating liquor' shall not include wine in the original container with an alcohol content of 15% or less by volume; 4. Shall not sell, dispense or give away wine in the original container with an alcohol content of more than 15% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the wine, for consumption off the licensed premises. This prohibition shall not apply to vermouth, port, sherry, and wine sealed with a cork and aged two years or more, and wine with 15% or less alcohol by volume where the alcohol is produced by natural fermentation.

Expiration Date 06/30/2015

Not Transferable. Post entire license in a conspicuous place.