

Breakfast Contract Change -- Historical Impact

REVENUE

	2011	2012	2013	2014	2015	2016	Agg Sum	Avg/Yr
Net TR	70,062	96,720	48,680	74,642	115,308	47,988	453,400	75,567
Sponsor	31,392	33,243	34,243	30,043	40,224	48,000	217,145	36,191
TOTAL	101,454	129,963	82,923	104,685	155,532	95,988	670,545	111,758

NET SHARE

	2011	2012	2013	2014	2015	2016	Agg Sum	Avg/Yr
City	63,409	81,227	51,827	65,428	93,319	57,593	412,803	68,801
Frank	38,045	48,736	31,096	39,257	62,213	38,395	257,742	42,957
TOTAL	101,454	129,963	82,923	104,685	155,532	95,988	670,545	111,758

PROPOSAL

	2011	2012	2013	2014	2015	2016	Agg Sum	Avg/Yr
City	51,454	79,963	32,923	54,685	105,532	45,988	370,545	61,758
Frank	50,000	50,000	50,000	50,000	50,000	50,000	300,000	50,000