



Capital Newspapers

May 23, 2012

Maribeth Witzel-Behl
City Clerk
Room 103, City-County Building
210 Martin Luther King Jr. Blvd.
Madison, Wisconsin 53703

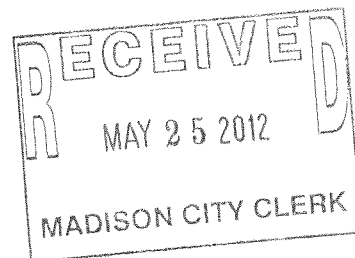
BID FOR CITY PRINTING (MADISON)

The Wisconsin State Journal submits its bid as Official Newspaper of Madison according to Wisconsin Statute Sections 985.03 and 985.06 in effect May 23, 2012 for the fiscal period starting June 1, 2012 through June 1, 2013, under terms and conditions agreed to in former contracts or as changed and/or modified by mutual agreement. Prices stated in Wisconsin Statutes as of June 1, 2012 will continue through the contract period. A rate schedule is attached.

We appreciate the opportunity you have given us to meet your publishing needs and look forward to continuing to do business with you. If you have questions, changes or concerns, please feel free to contact me at 250-5645.

Sincerely,

Ellen M. Morgan
Legal Publications



**PROPOSED RATES JUNE 2012 TO JUNE 2013
WISCONSIN STATE JOURNAL
LEGAL RATES**

SINGLE COLUMN	FIRST INSTERTION	1.055
	SUBSEQUENT INSERTIONS	.83
TWO COLUMN	FIRST INSERTION	1.09
	SUBSEQUENT INSERTIONS	.857
THREE COLUMN	FIRST INSERTION	1.134
	SUBSEQUENT INSERTIONS	.867

**Wisconsin State Journal
Legal Deadline Times
Effective January 1, 2012**

Legal Line Ad Schedule:

Publication Date	Deadline *See exclusions below
Thursday	4:30 p.m., Monday
Friday	4:30 p.m., Tuesday
Saturday	4:30 p.m., Wednesday
Sunday	4:30 p.m., Wednesday (Sunday State Only)
Monday	4:30 p.m., Thursday
Tuesday	4:30 p.m., Friday
Wednesday	4:30 p.m., Friday

*Legal Holiday Deadlines and Display Ad Schedule:

Holidays/Holiday weeks are excluded from above deadlines. Please check with CNLegals@madison.com for specific information.

Display ads are excluded from above deadline. Please submit request at least an additional 2 business days from the above schedule (5 full business days in advance).

Line legals 30" or more may need to be reformatted to a display design to ensure proper page placement. Please submit at least an additional 2 business days from the above schedule (5 full business days in advance).

Main Contact Information:

Sharon Scallon (608) 250-6477 Hours: Wed.-Fri 8:00 to 3:00

Corisa Urban (608) 250-5673 Hours: Mon., Tues. 9:00 to 5:00, Wed. Thur. & Fri. 12:00 to 5:00

Other Contact Information:

Main Switch Board (608)252-6200, Hours: Mon. - Fri.8:00 to 5:00, ask to speak with someone in Legals

Ellen Morgan (608)250-5645 Hours: Mon., Tues., Wed., and Fri. 7:30 a.m. to 3:30

RaeLynn Mattie-Rguig, Manager 608)252-6344 Hours: Tues.-
Fri. 8:30 to 5:00