

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM # _____
Project # _____
Legistar # _____

DATE SUBMITTED: _____	Action Requested
UDC MEETING DATE: _____	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

PLEASE PRINT!

PLEASE PRINT!

PROJECT ADDRESS: 2 South Bedford Street

ALDERMANIC DISTRICT: _____

OWNER/DEVELOPER (Partners and/or Principals)
Depot Development LLC
5501 Femrite Drive
Madison, WI 53718-5037

ARCHITECT/DESIGNER/OR AGENT:
Professional Permits
113 S. Main St. Suite 201
Mishawaka, IN 46544

CONTACT PERSON: Doug Merritt

Address: 113 S. Main St. Suite 201
Mishawaka, IN 46544

Phone: 574-257-2954

Fax: 574-257-2724

E-mail address: dm@professionalpermits.com

TYPE OF PROJECT:

(See Section A for:)

- Planned Unit Development (PUD)
 - General Development Plan (GDP) *Comprehensive Sign Package
 - Specific Implementation Plan (SIP) *Comprehensive Sign Package
- Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- Comprehensive Design Review* (Fee required)
- Street Graphics Variance* (Fee required)
- Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

Professional Permits & Municipal Solutions

113 S. Main Street, Suite 201 Mishawaka, IN 46544

P: (574) 257-2954 ▪ F: (574) 257-2724



May 11th, 2010

City of Madison
215 Martin Luther King Jr. Boulevard
Madison, WI 53701
Attention: Alan Martin

RE: CVS/pharmacy – 2 South Bedford Street

Dear Honorable Board Members.

This letter is to serve as a continuation from the June 15th, 2009 Planning Commission hearing in regards to “The Depot” comprehensive sign program, which includes CVS/pharmacy and The Depot. Enclosed, is the proposed art renderings for your review.

We feel the proposed sign program provides adequate exposure for this planned development and provides a cohesive sign design that is uniform and proportionate for this building structure.

We are seeking your approval for the proposed comprehensive sign program and thank you for your time and consideration this evening.

Sincerely,

Steve Jacks

Consultant



BUILDING #3

BUILDING #2

BUILDING #1

A
A-2.1 NORTH EAST ELEVATION AT S. BEDFORD ST.
3/8" = 1'-0"



BUILDING #3

E
A-2.1 SOUTHEAST ELEVATION AT WEST MAIN ST.
3/8" = 1'-0"



BUILDING #1

B
A-2.1 NORTHWEST ELEVATION AT W. WASHINGTON
3/8" = 1'-0"

Revisions
- July 23, 2009
UDC Final Submittal - July 29, 2009

Project Title
The Depot

2 S. Bedford Street

Drawing Title
Elevations

Buildings #1-#3

Project No.

0842

Drawing No.

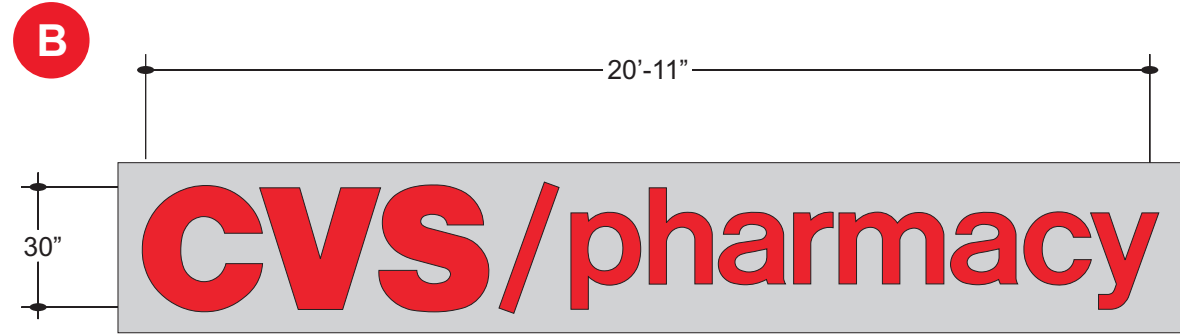
A-2.1

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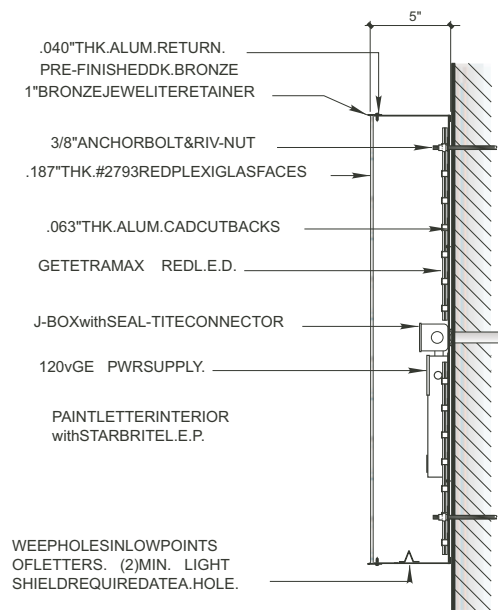
THE DEPOT

Comprehensive Sign Package
W. Washington Ave. & N. Bedford St.
Madison, WI

May 11, 2010

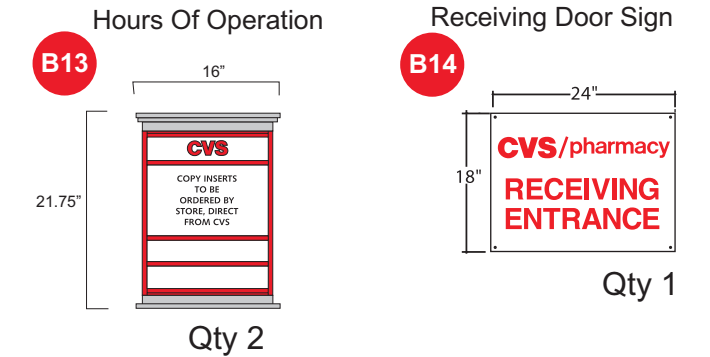


Backer panel to be PAC-CALD Silver
 42" x 21'-11"
 .063" Thick Alum. returns to match PAC-CALD Charcoal
 .187" Thick PMS#2793 Red Plexi Glass Faces
 52.21 sq.ft.
 Qty. 1

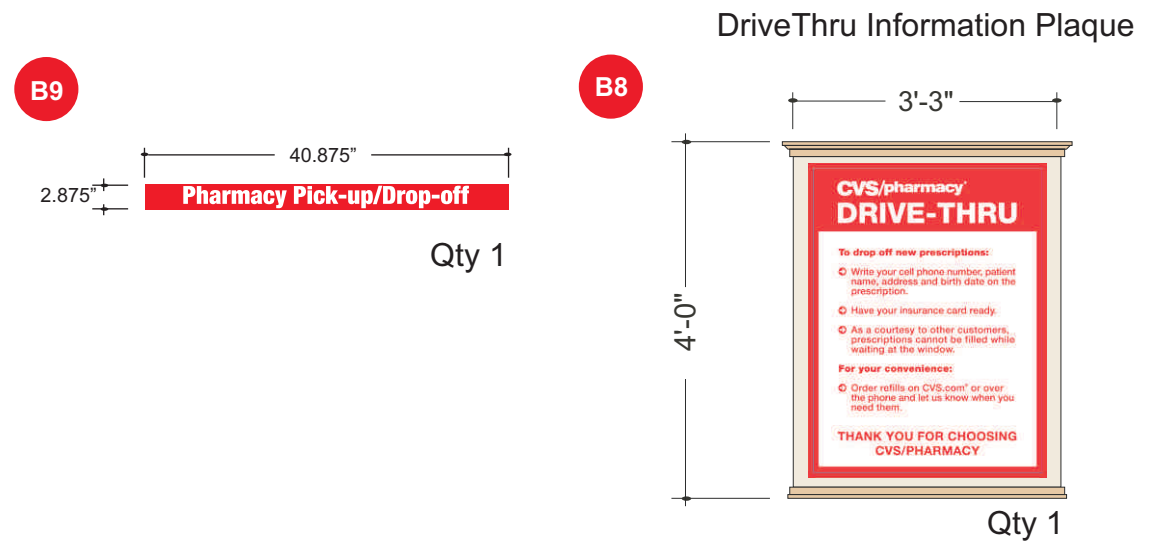


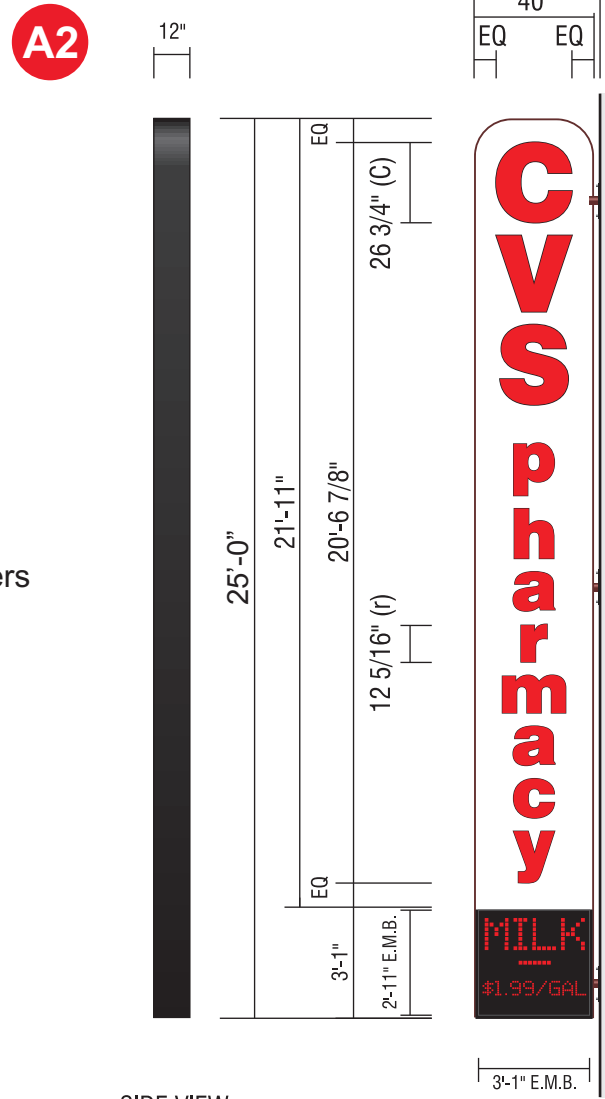
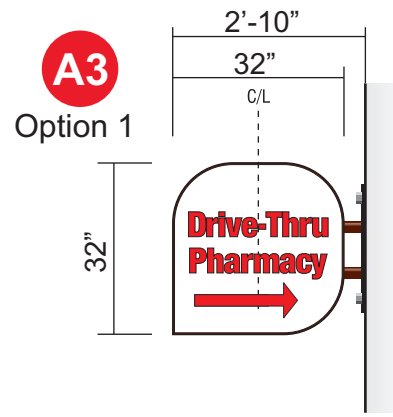
L.E.D.LETTERSECTION
 N.T.S.

Window and Door Signs



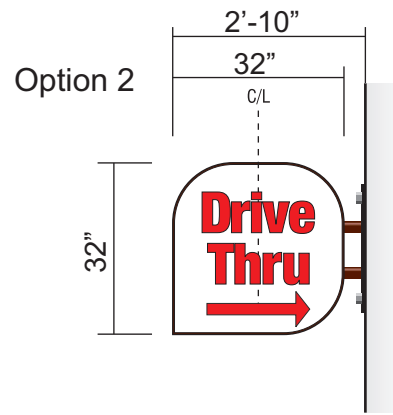
Drive Thru Signs





Projecting Sign
7.11 sq. ft.
Qty 1

Returns to match PAC-CALD Charcoal Box Sign with Push Thru Red PMS#2793 Letters and White opaque background



SIDE VIEW

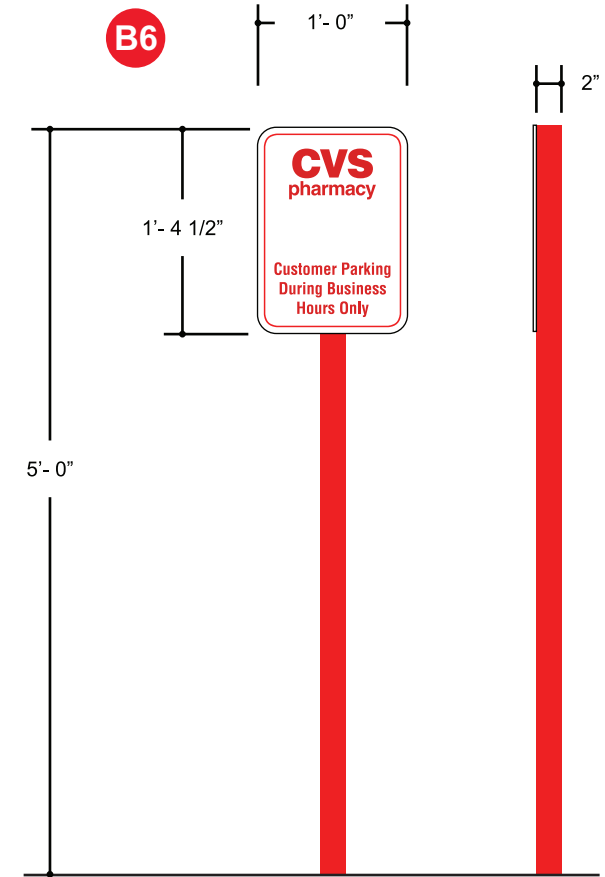
Vertical 40" Tear Drop
w/ 2'-11" X 3'-1" Electronic Message Board
42" Overall Projection from Wall at 45 degree angle
83.3 sq ft
Returns to match PAC-CALD Charcoal Box Sign with Push Thru Red PMS#2793 Letters and White Opaque background

Box Sign with push thru red letters and silver opaque background



Pedestrian Sign
21.9 sq. ft.
Qty 1

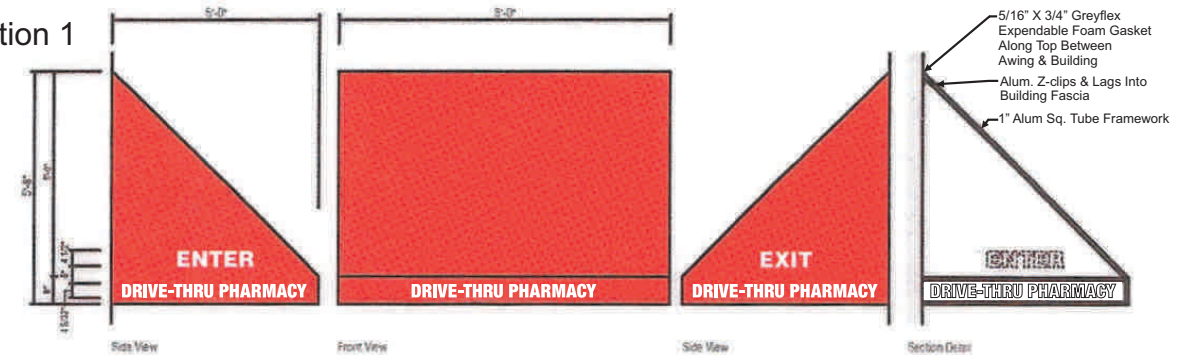
Returns to match PAC-CALD Charcoal Box Sign with Push Thru Red PMS#2793 and PAC-CALD Silver opaque background



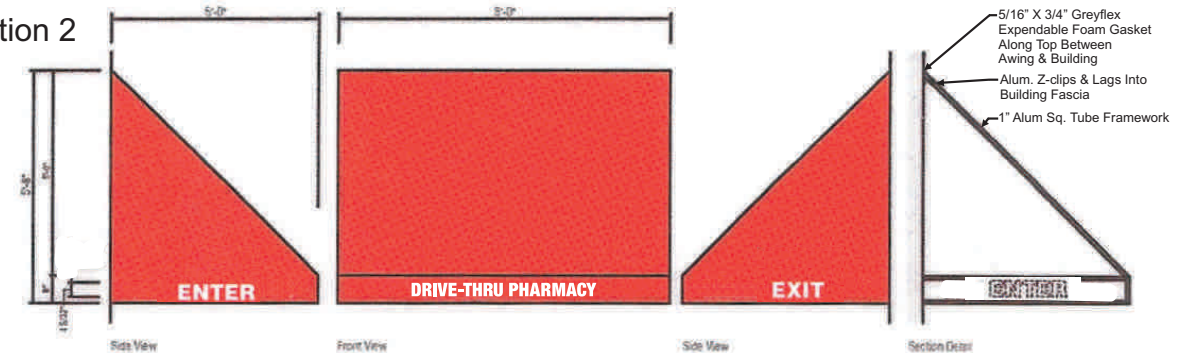
Qty. 3 CVS Copy PMS#2793

B5

Option 1



Option 2



THE DEPOT

LETTERS (NON-LIT)

QUANTITY

- 1 2 3 4 Other

SURVEY

- N/A Required Completed

TYPE

Fabricated returns

- Aluminum
- Acrylic
- Sintra
- Stainless Steel
- Brass
- Other

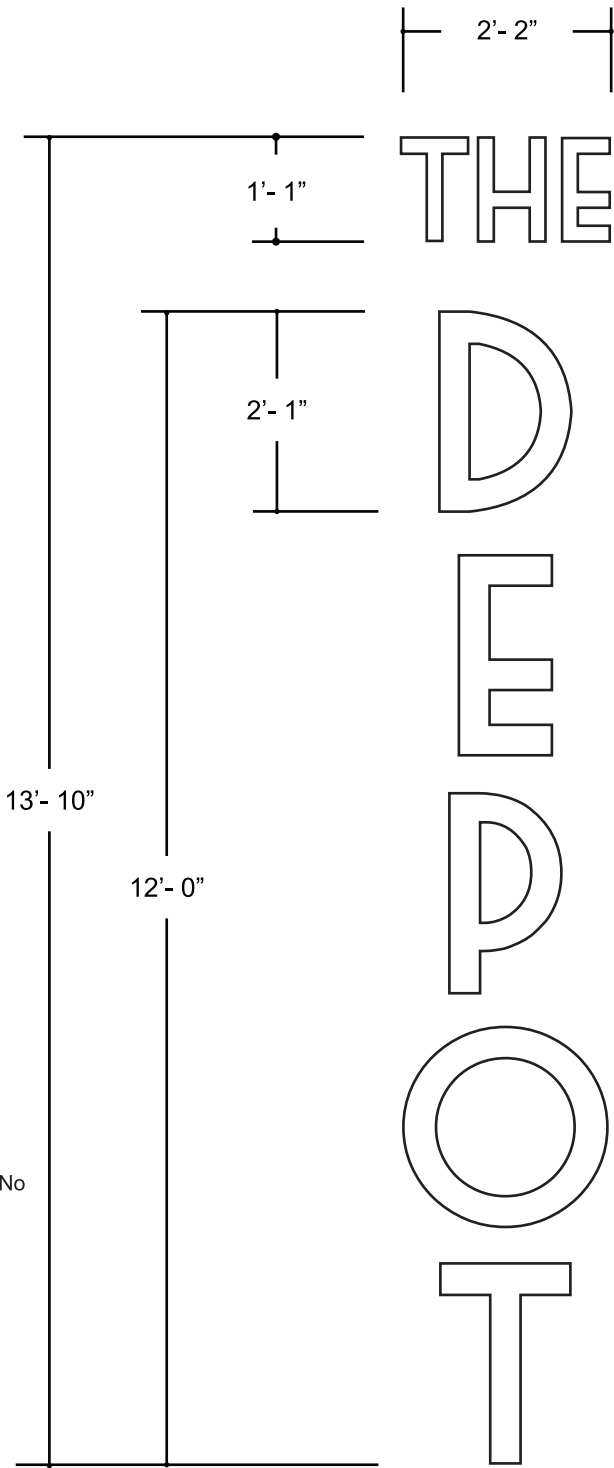
- 1" 5"
- 2" 6"
- 3" 8"
- 4" Other

INSTALLATION

- Flush to wall
- Stool off
- 1/4" 3/4"
- 1/2" 1"

Spacers required: Yes No

- FACE** White
- RETURNS** White



Sign 1
Qty. 2

FLAT PANEL

QUANTITY

- 1 2 3 4 11

SURVEY

- N/A Required Completed

MATERIAL

- Aluminum
- Acrylic
- Sintra
- Plymetal
- Other

PANEL THICKNESS

- 1/8" 1/2"
- 3/16" Other
- 1/4" Other
- 3/8" Other

INSTALLATION

- Flush to wall
- Stool off wall
- Over existing sign
- Other

MOUNTING METHOD

- Double face tape
- Screw through face
- Tamper-proof screws
- Concealed fasteners
- Other

COLORS

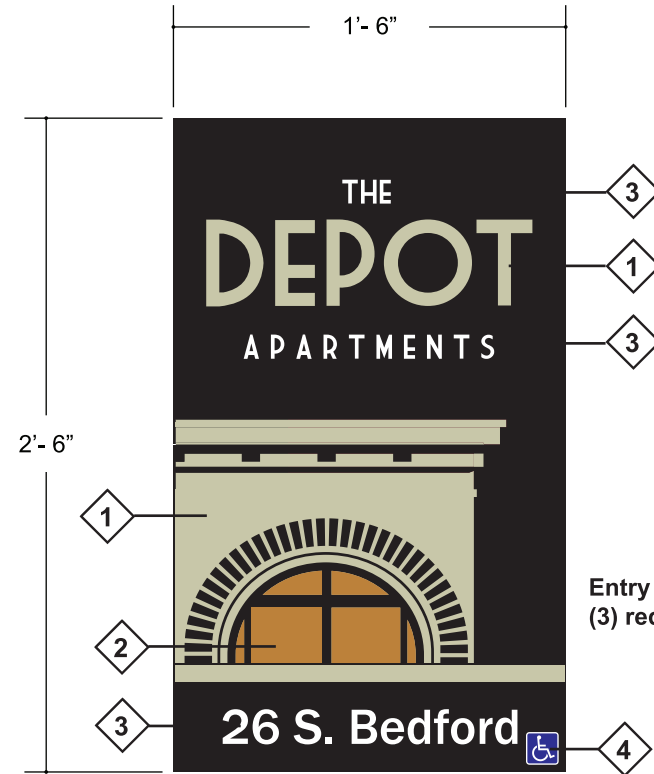
- FACE** Black

- 1** Ivory vinyl 3630-005 or closer match to PMS 453c

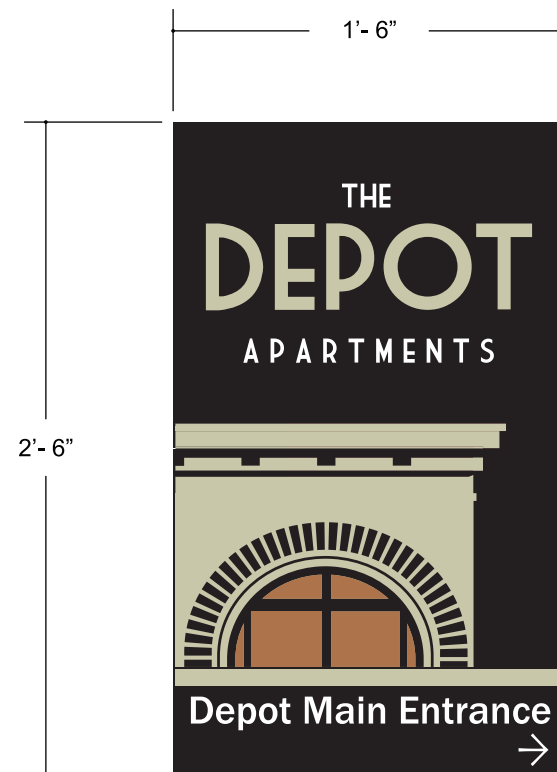
- 2** Saddle Brown vinyl 7725-139 or closer match to PMS 730c

- 3** White vinyl

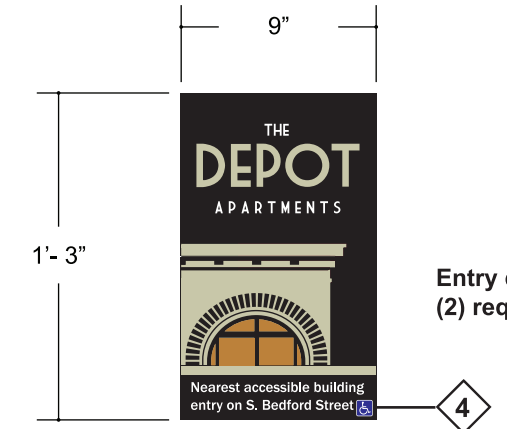
- 4** Standard DOT Blue vinyl for handicap



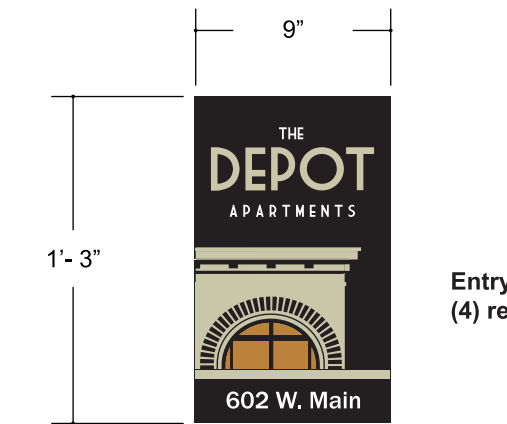
Entry door signage 2
(3) required



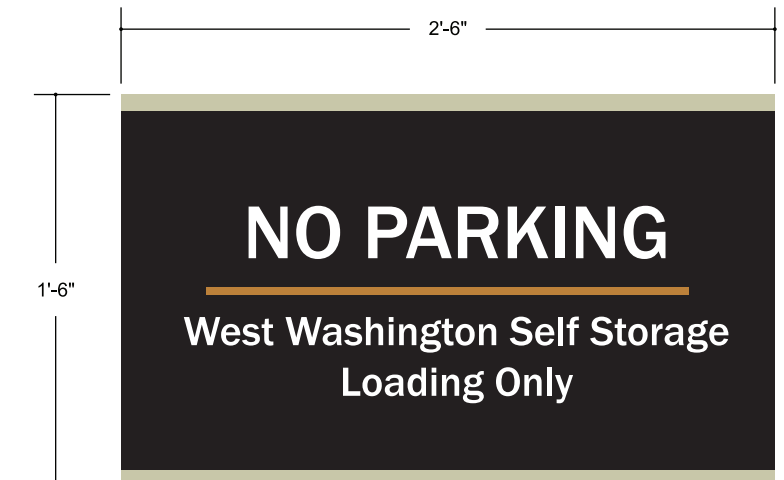
Entry door signage 5
(1) required
(arrow direction TBD)



Entry door signage 3
(2) required

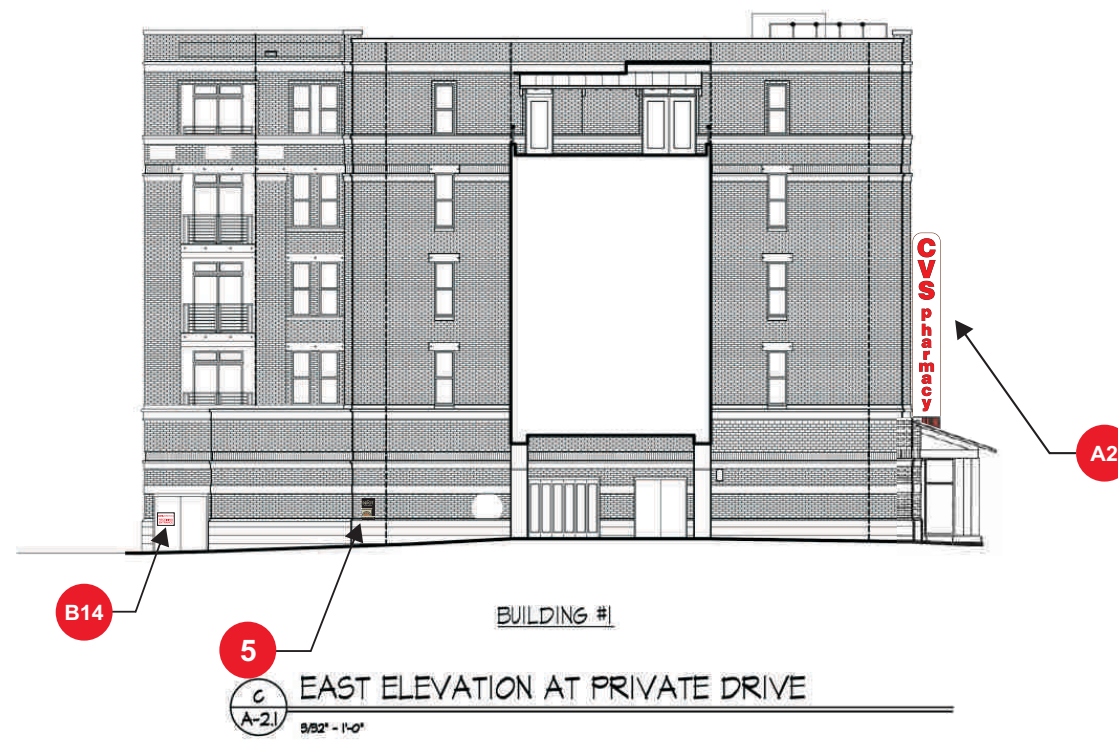
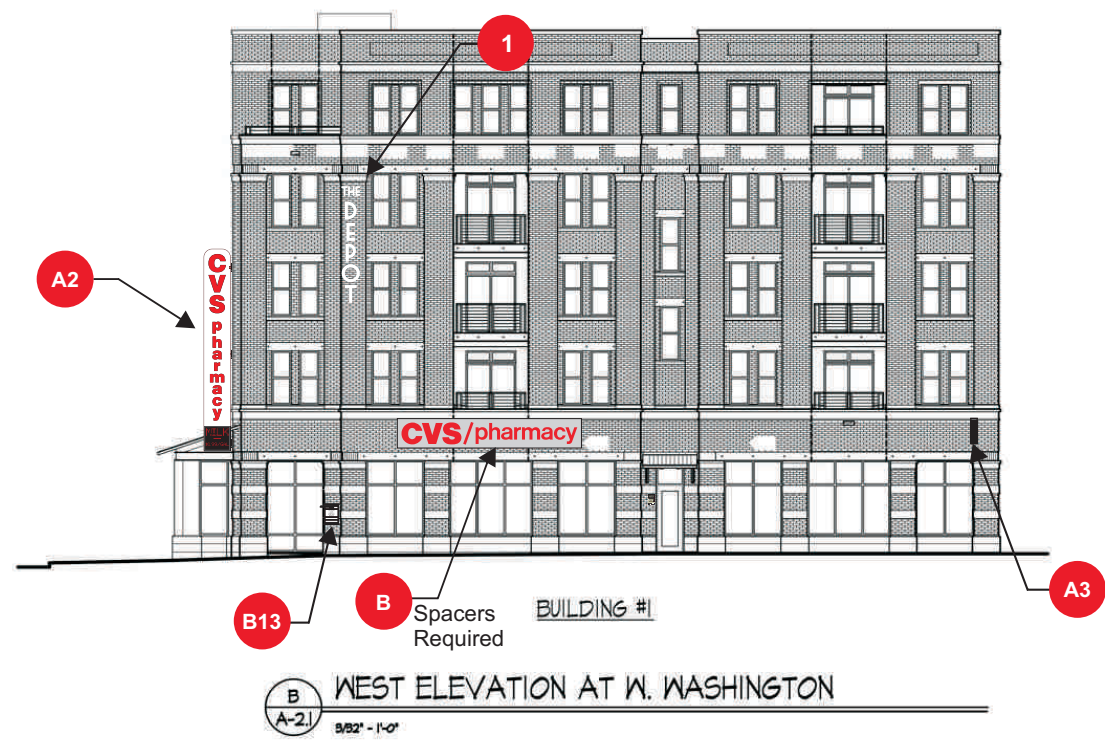
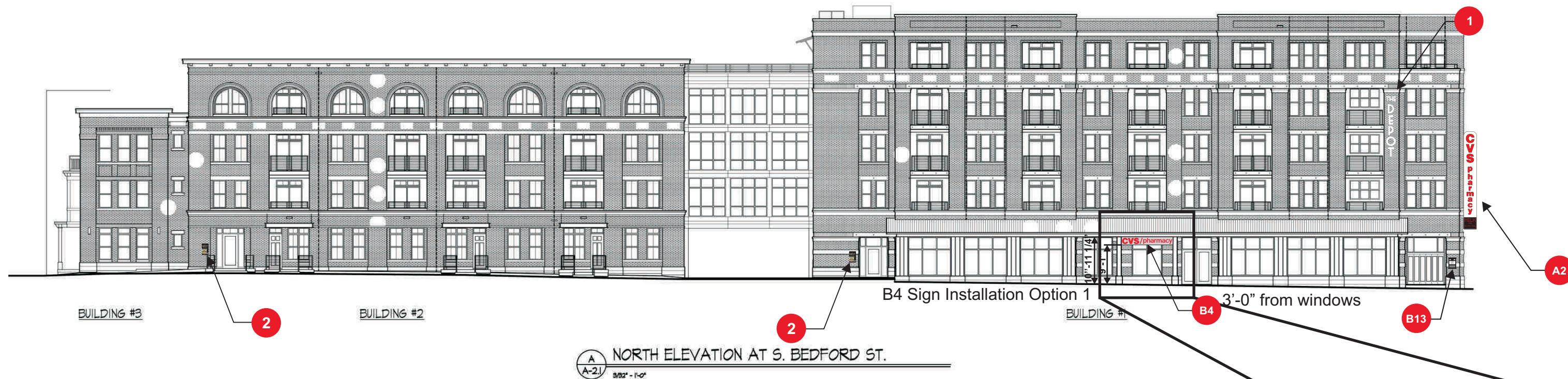


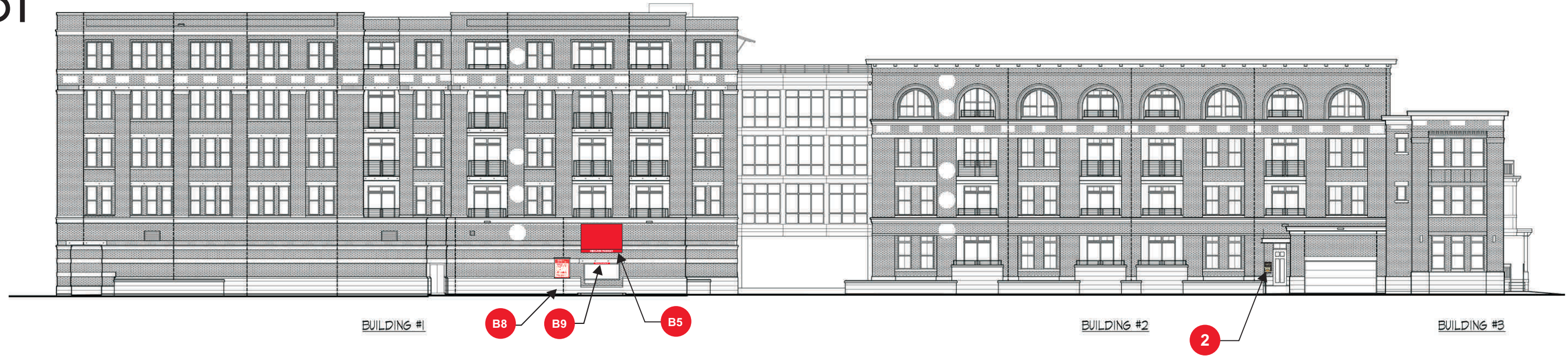
Entry door signage 4
(4) required



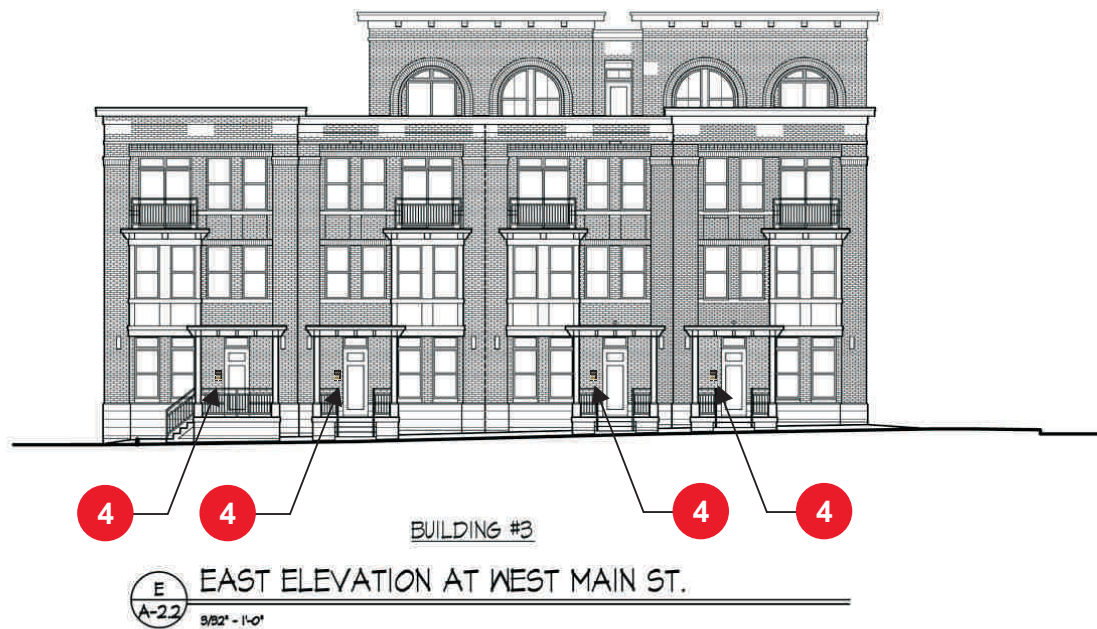
Loading Zone
(1) required
Sign 6

THE DEPOT

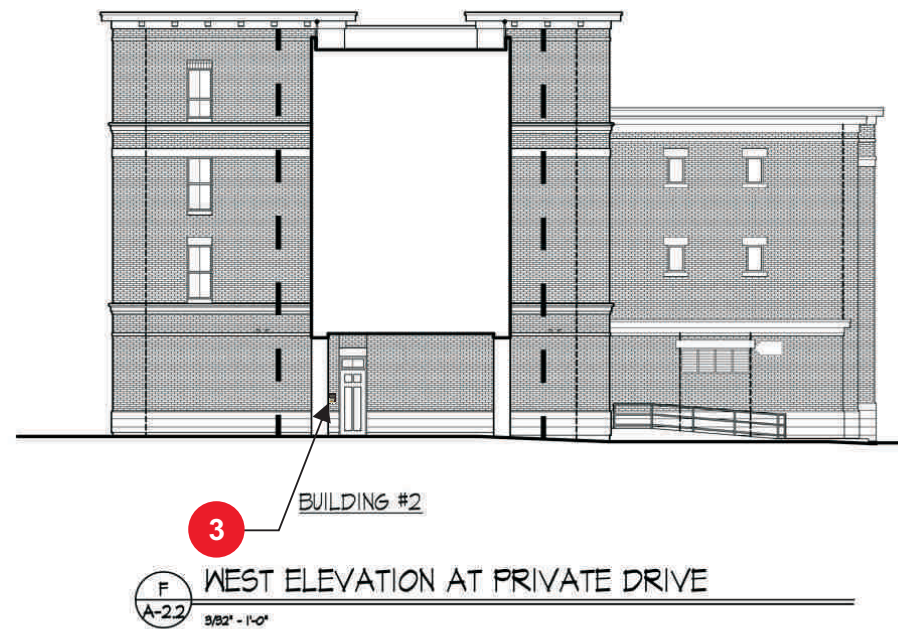




D SOUTH ELEVATION AT PARKING LOT
A-22 3/8" = 1'-0"



E EAST ELEVATION AT WEST MAIN ST.
A-22 3/8" = 1'-0"



F WEST ELEVATION AT PRIVATE DRIVE
A-22 3/8" = 1'-0"