



City of Madison
Meeting Minutes - Final
MADISON PUBLIC LIBRARY BOARD

City of Madison
Madison, WI 53703
www.cityofmadison.com

Thursday, July 6, 2006

4:30 PM

Madison Public Library
201 W. Mifflin St., Rm. 201

I. CALL TO ORDER

The meeting was called to order at 4:35 p.m.

Present: Ald. Larry Palm, Carol Carstensen, Barbara J. Karlen, John A. Taft, Jr., Ann L. Falconer, David L. Wallner and Gregory Markle

Excused: Theodore C. Widder, III

II. APPROVAL OF MINUTES

The June 1, 2006 Minutes were approved.

A motion was made by Taft, Jr., seconded by Falconer, to Approve the Minutes. The motion passed by acclamation.

An update was requested on an item mentioned in the minutes. Mark Benno reported the bags were removed from the handicapped meters two days after he called about them. The city had no choice but to cover them because of bus rerouting. This could occur again, but only if they have no other option.

III. CORRESPONDENCE

MPL's customers have reacted positively to the expanded open hours at Lakeview and Meadowridge, interloan service and Overdrive. Comments were distributed as well as a newspaper article re the Midvale Plaza development plans.

IV. PUBLIC COMMENT

There were none.

V. BOARD INFORMATION EXCHANGE

Board members asked if a replacement had been found for Ray Hernandez' seat on the Board. The criteria established for prospective board members has been shared with the mayor's office. We're hoping for a replacement soon.

It was noted the Sequoia expansion project (Midvale Plaza) is expected to go to the Council for approval on July 18. Board members were encouraged to contact their alders prior to the meeting.

VI. FINANCIAL REPORT

The expenditures are about where they should be at this point in the year.

It was requested that the authorized borrowing date be added to the capital project statement.

There was a question about the capital project for the new far southwest branch. We have the funds, but it turns out the plot we had hoped would work is not suitable. Real Estate staff are continuing to look for a site.

VII. APPROVAL OF DEFINITIVE AGREEMENT WITH DJK REAL ESTATE

03945

Authorizing the Mayor and City Clerk to execute a Definitive Agreement with DJK Real Estate, LLC and accepting donations of lands and capital for the development of a new library branch to be located in Grandview Commons. 3rd Ald. Dist.

City Attorney Anne Zellhoefer in conjunction with Library Board President Widder have worked through this agreement and are convinced it is a good agreement for the library.

A motion was made by Markle, seconded by Carstensen, to Return to Lead with the Recommendation for Approval to the BOARD OF ESTIMATES. The motion passed by acclamation.

VIII. YOUTH SERVICES REPORT - Linda Olson, Community Services Mgr./Coord. of Youth Services

Ms. Olson reported there have been tremendous changes in Youth Services benefiting our customers. Youth Services has greatly increased its presence at the branches and Central staff have taken on outside projects. In 2000 we had only one dedicated on-site youth services librarian at branches; today we have dedicated on-site librarians at six of our branches, three youth librarians at Central and three library assistants that hold them together.

The Summer Library Program has been around for over 30 years. Research is now available that proves participation in summer library programs maintains reading skills over the summer and allows participants to begin the school year at or above their May reading level. A new "group summer library program" began three years ago as a pilot. Last year there were 362 participants. It has been incredibly successful this year with 1214 children and counting from 75 groups participating. We couldn't have done this without the support and participation of the people running MMSD's K-Ready Program and the Vista volunteers from Preschool of Hope.

The Readmobile, our mobile library service for children with barriers to using MPL libraries--geographical, cultural--received a complete make over thanks to The Gunter Agency for their incredible design work and the MPL Foundation for funding it. The Readmobile focuses on early literacy.

MPL's Play Literacy program to develop pre-reading and writing skills for preschoolers through thematic play may be unique in the U.S. The program is being expanded to include training and collaborating with northern Illinois libraries. One focus of the early literacy outreach focus is "Every Child Ready to Read at Your Library". Our librarians were trained this spring and will present these workshops this summer to parents.

We have built partnerships with other city agencies (Monona Terrace, Parks) to spread the work about SLP. Parks helped facilitate the pool pass for SLP prizes. We're also working with Olbrich Gardens, Wisconsin Public Television, UW Extension, and Dane County. We are negotiating with MMSD to produce a joint brochure on accessing school and public library resources for teachers. We are involved in a large collaboration called "Launching into Literacy" focusing on preschool educators. The group creates three annual day-long workshops for early childhood educators. They

feature national speakers. College credits are available. Each session hosts over 250 attendees.

Currently, we offer anime programs for teens at both Ashman and Hawthorne Branches. These programs are attractive to high school students.

There is some coordination between the public library and school libraries. It is based on the individual. YS would love to work with the school libraries next year to promote the summer library program and get more teenager involvement.

IX. FACILITIES UPDATE

South Madison Branch - Financial discussions continue re the Villager Mall and the South Madison Branch. The CDA is buying it and getting other partners. At this point we have a target fund raising goal of \$80,000.

We're working with the owners of the Pinney Branch Library to see what can be done about flooding when there are heavy rains. Mr. Benno to report further next month.

X. FRIENDS' UPDATE

No report.

XI. FOUNDATION UPDATE

Donations continue to come in from the spring campaign. We've nearly met the \$80,000 goal.

XII. SOUTH CENTRAL LIBRARY SYSTEM UPDATE

Recruitment continues for an associate director. The SCLS Foundation is moving along. They have had site visits from libraries who will be depositing funds in the Foundation. It will work somewhat like the Madison Community Foundation.

XIII. DANE COUNTY LIBRARY SERVICE UPDATE

We are still waiting for the results of the consultant study.

XIV. COMMITTEE UPDATES

There was no report - the committees have not met.

On an unrelated matter, however, staff were asked to give some thought to what type of gift might be appropriate to give to library board members whose terms expire. A suggestion was metal engraved bookmarks.

XV. ADJOURNMENT

The meeting adjourned at 5:32 p.m. It was noted that Mr. Taft will be excused from the August meeting.

A motion was made by Taft, Jr., seconded by Karlen, to Adjourn. The motion passed by acclamation.