



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, February 28, 2024

4:30 PM

Virtual

CALL TO ORDER / ROLL CALL

Present: 8 - Marsha A. Rummel; Kathryn (Wendy) von Below; Jessica Klehr; Cliff Goodhart; Shane A. Bernau; Christian J. Harper; Rafeeq D. Asad and Russell S. Knudson

APPROVAL OF MINUTES

A motion was made by von Below, seconded by Klehr, to Approve the Minutes of February 14, 2024. The motion passed by voice vote/other.

PUBLIC COMMENT

1. [81138](#) Public Comment
None

DISCLOSURES AND RECUSALS

von Below disclosed that she once worked for Potter Lawson Architects. Bernau disclosed that he worked on the preliminary report for the Waterfront project. Klehr recused herself on Item #4. Knudson recused himself on Item #5.

AGENDA OVERVIEW

Kevin Firchow gave an overview of the projects

PUBLIC HEARING ITEMS

2. [82218](#) 2909 Landmark Place - Signage Exception. (District 10)

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

A motion was made by von Below, seconded by Knudson, to Grant Final Approval. The motion passed by voice vote/other.
3. [81789](#) 702 N Midvale Blvd & 401 N Segoe Rd - Comprehensive Design Review of Signage (CDR) Located in Urban Design District (UDD) 6. (District 11)

The motion for approval did not include the above-roof building sign.

A motion was made by Bernau, seconded by von Below, to Grant Final

Approval. The motion passed by the following vote:

Ayes: 6 - Marsha A. Rummel; Kathryn (Wendy) von Below; Jessica Klehr; Shane A. Bernau; Christian J. Harper and Russell S. Knudson

Noes: 1 - Rafeeq D. Asad

Non Voting: 1 - Cliff Goodhart

4. [81514](#)

825 W Badger Road - Public Building, Madison College Child Care Facility Located in Urban Design District (UDD) 7. (District 14)

The motion passed with the following findings and conditions:

- The proposed window wall ratio is acceptable.
- The applicant shall consider more building design elements that relate to the adjacent building.
- The applicant shall consider the enhancement of the outdoor play space to provide some elements of topography, or other defining elements of that play space.
- The applicant shall consider the south façade glazing, particularly as it relates to the second floor mechanical space.
- The applicant shall review preservation of existing trees, if possible.
- The applicant shall confirm the implications to the site of some preliminary planning of future connection of the two buildings to understand today's design thinking.
- The applicant shall update plans to remove play structures from stormwater detention areas.
- The applicant shall explain how light fixtures, including L2 fixture will conform to full cut-off, to be administratively approved.

A motion was made by Knudson, seconded by Rummel, to Grant Initial Approval. The motion passed by the following vote:

Ayes: 6 - Marsha A. Rummel; Kathryn (Wendy) von Below; Shane A. Bernau; Christian J. Harper; Rafeeq D. Asad and Russell S. Knudson

Recused: 1 - Jessica Klehr

Non Voting: 1 - Cliff Goodhart

SPECIAL ITEMS OF BUSINESS5. [81653](#)

Adopting the Lake Monona Waterfront Master Plan (District 4, District 13, District 14)

A motion was made by von Below, seconded by Klehr, to Return to Lead with the Recommendation for Common Council to Adopt to the BOARD OF PARK COMMISSIONERS. The motion passed by the following vote:

Ayes: 6 - Marsha A. Rummel; Kathryn (Wendy) von Below; Jessica Klehr; Shane A. Bernau; Christian J. Harper and Rafeeq D. Asad

Recused: 1 - Russell S. Knudson

Non Voting: 1 - Cliff Goodhart

6. [81908](#)

Amending Section 33.24(15)(e)5.a. of the Madison General Ordinances related to Urban Design Landscaping and Open Space to remove the minimum terrace width requirement with Urban Design District No. 8.

The motion passed on the following (5-2-1) vote: AYE: von Below, Klehr, Bernau, Asad, and Knudson; NAY: Rummel, and Harper; NON-VOTING: Goodhart.

A motion was made by Asad, seconded by Knudson, to RECOMMEND TO

COUNCIL TO ADOPT UNDER SUSPENSION OF MGO 2.055 - PUBLIC HEARING.

The motion passed by the following vote:

Ayes: 5 - Kathryn (Wendy) von Below; Jessica Klehr; Shane A. Bernau; Rafeeq D. Asad and Russell S. Knudson

Noes: 2 - Christian J. Harper and Marsha A. Rummel

Non Voting: 1 - Cliff Goodhart

- 7. [81686](#) Amending Section 31.14(2)(e) of the Madison General Ordinances allow Group 2 signs for all allowed nonresidential uses in Group 1.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

A motion was made by von Below, seconded by Knudson, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

UNFINISHED BUSINESS

- 8. [80425](#) 929 E Washington Avenue - Major Alteration to a Previously Approved Project in Urban Design District (UDD) 8. (District 6)

The motion passed with the following findings:

- The UDC accepts the request for exceeding the 15-foot setback.
- Further development of the lighting plan can be handled administratively.

A motion was made by Bernau, seconded by von Below, to Grant Final Approval. The motion passed by voice vote/other.

- 9. [78638](#) 529 University Avenue - Mixed-Use Building in UMX Zoning. (District 2)

A motion was made by von Below, seconded by Knudson, to Place On File at the request of the applicant. The motion passed by voice vote/other.

SECRETARY'S REPORT

Kevin Firchow summarized recent Plan Commission actions, and upcoming UDC matters.

SCHEDULE OF MEETINGS

BUSINESS BY MEMBERS

- 10. [81137](#) 2024 Announcements, Questions and/or Considerations for Future Agendas (no other action to be taken under this item).

ADJOURNMENT

The meeting was adjourned at 7:33 p.m. by unanimous consent.