



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, February 28, 2024

4:30 PM

Virtual

1. Written Comments: You can send comments on agenda items to urbandesigncomments@cityofmadison.com. Comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 879 3976 9527

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635 or email urbandesigncomments@cityofmadison.com.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[February 14, 2024]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [81138](#) Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

AGENDA OVERVIEW**PUBLIC HEARING ITEMS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [82218](#) 2909 Landmark Place - Signage Exception. (District 10)

Owner: Paul Neitzel, MetaStar
Applicant: Jeff White, Lemberg Electric
Final Approval is Requested
UDC is an Approving Body
3. [81789](#) 702 N Midvale Blvd & 401 N Segoe Rd - Comprehensive Design Review of Signage (CDR) Located in Urban Design District (UDD) 6. (District 11)

Owner: WS Development
Applicant: Brian Munson, Vandewalle & Assoc.
Final Approval is Requested
UDC is an Approving Body
4. [81514](#) 825 W Badger Road - Public Building, Madison College Child Care Facility Located in Urban Design District (UDD) 7. (District 14)

Owner: Madison College
Applicant: Kirk Keller, Plunkett Raysich Architects, LLP
Initial/Final Approval is Requested
UDC is an Approving Body

SPECIAL ITEMS OF BUSINESS

5. [81653](#) Adopting the Lake Monona Waterfront Master Plan (District 4, District 13, District 14)

UDC is an Advisory Body

6. [81908](#) Amending Section 33.24(15)(e)5.a. of the Madison General Ordinances related to Urban Design Landscaping and Open Space to remove the minimum terrace width requirement with Urban Design District No. 8.
7. [81686](#) Amending Section 31.14(2)(e) of the Madison General Ordinances allow Group 2 signs for all allowed nonresidential uses in Group 1.

UNFINISHED BUSINESS

8. [80425](#) 929 E Washington Avenue - Major Alteration to a Previously Approved Project in Urban Design District (UDD) 8. (District 6)

Owner: Curt Brink, Archipelago Village
Applicant: Doug Hursh, Potter Lawson
Final Approval is Requested
UDC is an Approving Body
9. [78638](#) 529 University Avenue - Mixed-Use Building in UMX Zoning. (District 2)

Owner: Kevin Carey, the Carey Group
Applicant: Jeremy Frommelt, Iconica
Initial/Final Approval is Requested
UDC is an Advisory Body

SECRETARY'S REPORT

Recent Plan Commission Actions:

None

Upcoming Matters:

- 33 W Johnson St
- 1818 Parkside Dr
- 2230 Pennsylvania Ave

SCHEDULE OF MEETINGS

March 13, March 20 (special meeting), March 27; April 24; May 8, 2024

BUSINESS BY MEMBERS

10. [81137](#) 2024 Announcements, Questions and/or Considerations for Future Agendas (no other action to be taken under this item).

ADJOURNMENT