



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved MADISON ARTS COMMISSION

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Tuesday, December 16, 2008

4:30 PM

215 Martin Luther King, Jr. Blvd.  
Room # LL-110 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 9 -

Tim Gruber; Michael K. Bridgeman; Celia A. Klehr; Thomas J. Farley;  
Norma M. Sober; Karen McLaughlin (Goodin); Patricia Elson; Jose J.  
Madera and John Nicholas Schweitzer

**Excused:** 2 -

Leslee J. Nelson and Constance M. Kilmark

### APPROVAL OF MINUTES

Referred to January Meeting

### PUBLIC COMMENT

None

1. [12985](#) Introduce Karen Crossley, Dane County Cultural Affairs Commission

**Karen Crossley, the Cultural Affairs Program Coordinator with the Dane County Cultural Affairs Commission introduced herself. She remained to observe the meeting.**
2. [12894](#) Authorizing the Mayor and the City Clerk to enter into a contract, not to exceed \$30,500, with Zillman Advertising, for expenses related to the design and creation of two-dimensional and three-dimensional Public Art Work and Community Identity Imagery for the Allied Redevelopment Project.

**A motion was made by Elson, seconded by Schweitzer, to Return to Lead with the Recommendation for Approval to the BOARD OF ESTIMATES. The motion passed by the following vote:**

**Excused:** 2 -  
Leslee J. Nelson and Constance M. Kilmark

**Ayes:** 8 -  
Tim Gruber; Celia A. Klehr; Thomas J. Farley; Norma M. Sober; Patricia Elson; Jose J. Madera; John Nicholas Schweitzer and Michael K. Bridgeman

**Abstentions:** 1 -  
Karen McLaughlin (Goodin)

3. [12885](#) Deaccessioning Original *Effigy Tree* (1991), Wood Carved Sculpture, by Harry Whitehorse and Accepting Ownership of a Bronze Version of *EffigyTree*.

A motion was made by Elson, seconded by Klehr, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

4. [11829](#) Presentation of proposal for new MAC logo

A motion was made by Elson, seconded by Madera to table adoption of a new MAC logo until a final decision regarding renaming this body is made by council and until the cultural planning process is finished. Discussion included Elson's concern that something may emerge in the planning process that will change the way we want to visually represent ourselves to the public. Gruber expressed interest in having a new logo in place by the time of the MAC honors event. Farley explained that the intention with this project is simply to update the look of our logo not undergo a whole new branding process. The motion failed by the following vote:

Excused: 2-

Leslee J. Nelson; Constance M. Kilmark

Ayes: 2-

Patty Elson; Jose J. Madera

Noes: 7

Tim Gruber; Celia A. Klehr; Thomas J. Farley; Norma M. Sober; Karen McLaughlin; John Nicholas Schweitzer; Michael K. Bridgeman

A motion was made by Schweitzer, seconded by Gruber to table adoption of a new MAC logo until after discussion of agenda item #5, CCOC renaming of MAC, and agenda item #8, Cultural Plan update. The motion passed by voice vote/other. Discussion of a new MAC logo was continued after agenda item #8.

A motion was made by Klehr, seconded by Gruber, to Approve design "D" of the new MAC logo. The motion passed by the following vote:

Excused: 2 -

Leslee J. Nelson and Constance M. Kilmark

Ayes: 8 -

Tim Gruber; Celia A. Klehr; Thomas J. Farley; Norma M. Sober; Karen McLaughlin (Goodin); Jose J. Madera; John Nicholas Schweitzer and Michael K. Bridgeman

Abstentions: 1 -

Patricia Elson

5. [12979](#) CCOC renaming of Madison Arts Commission

A motion was made by Schweitzer, seconded by Elson, to Approve the position stated in Chair Michael Bridgeman's memo to the CCOC dated 12/17/2008 (memo attached to legislative file ID 12979). Chair Bridgeman will attend the 12/06/2008 CCOC meeting to relate the full commission's affirmation of this position. The motion passed by voice vote/other.

**DISCUSSION ITEMS**

6. [13000](#) Discussion of creation of an ad hoc committee to address the impact of the current economic crisis on Madison's Art & Culture.
- Commissioner Tom Farley introduced the idea of forming an Ad-Hoc Committee of the Madison Arts Commission to focus on the impact of the financial crisis on Madison's Arts and Culture. The Ad-hoc Committee would work to identify ways to help assure artists, some of whom have already lost their jobs, and arts organizations, many of whom are being forced to drastically shave their budgets, that MAC will take a serious look at the best ways to maximize resources and use our collective expertise to provide solutions that will ensure that the arts remain a viable part of our community, even in the worst of economic times. Commissioners expressed interest and asked that Commissioner Farley bring a list of objectives to the next commission meeting.**
7. [13045](#) 2009 MAC Standing Committee Assignments
- Staff distributed an updated assignment list.**
8. [12580](#) Cultural Plan Update
- Staff reported that the due date for proposals is December 22, 2008.**
9. [11875](#) 2009 MAC Honors Event
- Staff intern, Heather Biehl, is finishing a power point that will be shown at the event. She is also finishing the program while she is home for the semester break.**
10. [12977](#) 2009/2010 MAC Meeting Dates
- Staff distributed a list of 2009 meeting dates. Any Committee chair who would like to schedule meetings in advance should contact staff as soon as possible.**
11. [11246](#) July - Dec 2008 Press and Publicity MAC
- Distributed by staff.**

**ADJOURNMENT**

**A motion was made by Elson, seconded by Madera, to Adjourn. The motion passed by voice vote/other.**