



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION

Tuesday, January 27, 2009

5:00 PM

Room 260, Madison Municipal Building
215 Martin Luther King, Jr. Blvd.
(After 6 pm, use Doty St. entrance.)

CALL TO ORDER / ROLL CALL

Present: 8 -

Beth A. Whitaker; Aaron S. P. Crandall; Judy Compton; Robbie Webber;
Paul E. Skidmore; Mark N. Shahan; Mary P. Conroy and Susan M. De Vos

Excused: 3 -

Jason Schulman; Charles W. Strawser III and Cheryl E. Wittke

Paul Skidmore arrived at 5:20 PM

A. APPROVAL OF MINUTES - 12/16/08

A motion was made by Conroy, seconded by Webber, to Approve the Minutes .
The motion passed by voice vote/other.

B. PUBLIC COMMENT

There was no public comment.

C. MADISON POLICE DEPARTMENT REPORT ON TRAFFIC RELATED ISSUES

[13391](#)

Madison Police Department Traffic Enforcement Report, Fourth Quarter
2008

Lt. David Jugovich and Julie Beauchamp of the Police Department were
present. Lt. Jugovich reviewed and distributed the attached report, which was
made available to members prior to the meeting.

Question: regarding the low OWI numbers from the TEST team.

Answer: Lt. Jugovich explained that is due to the timing: there is no
evening/night test team, but a 10 AM to 6 PM test team is in progress when 2
officers join in February to help with school zone and general traffic
enforcement.

Question: Under the OWI enforcement grant, why would warnings and not
citations be given.

Answer: Motorists may appear under influence but upon closer examination,
may not be the case, but a warning is issued for an equipment violation, for
example.

Discussion with new property clerk supervisor, Julie Beauchamp, regarding when abandoned bikes are picked up; how often, timeliness, procedure. How the Police Department handles the 48-hour bike rack ordinance; how is it enforced and how is bike reported abandoned and how can we improve turnover of bike space parking?

D. NEW BUSINESS

- D.1. [13113](#) Creating Section 12.127 of the Madison General Ordinances to create 20 minute parking zones from 8:00 a.m. to 6:00 p.m. on any day except Sundays and holidays; amending Sec. 12.141 to include Sec. 12.127 in the penalty section and amending Sec. 1.08(3)(a) to create a bail deposit for violations of 20 minute parking restrictions.

A motion was made by Webber, seconded by Compton, to Return to Lead with the Following Recommendation(s) to the TRANSIT AND PARKING COMMISSION and should be returned by 2/4/2009. The motion passed by voice vote/other.

include the wording "south" 85 feet and "south" 160 feet - to read: "...a point 85 feet south from Chadbourne Avenue to a point 160 feet south from Chadbourne Avenue."

Ed. note: In response to a question raised at the meeting, it was subsequently confirmed with Bill Putnam, Parking Utility Engineer, that free parking for the disabled applies to both metered and signed parking of 30 minutes or more.

- D.2. [13238](#) Creating Section 12.54(6) of the Madison General Ordinances to require a stop at Olbrich Avenue at its intersection with Clover Lane.

A motion was made by Compton, seconded by Skidmore, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER . The motion passed by voice vote/other.

- D.3. [12509](#) Directing the City Engineer and Traffic Engineer to prepare a preliminary design for the extension of an inter-municipal bikepath on the corporate limits of the Village of Shorewood Hills through Madison to the corporate limits of the City of Middleton. (11th & 19th ADs)

A motion was made by Compton, seconded by Webber, to Return to Lead with the Recommendation for Approval to the BOARD OF PUBLIC WORKS. The motion passed by voice vote/other.

- There is support from Shorewood Hills and City of Middleton.
- Doctor's park still has issues for Shorewood Hills.
- There are topographic challenges to building the "rail with trail".
- City will work with railroad for pathway that doesn't conflict with them.
- Topography can vary as much as 60 feet between the ground and top of path.
- Middleton is completing an update to their bike plan and they have called Madison about its interest in this corridor.

- D.4. [13031](#) Update on the Glacial-Drumlin Trail connection to Madison (informational

report)

Larry Nelson, City Engineer distributed the attached report and map.

The attached drawing is from the DNR.

Recommend City:

- support the DNR in contracting with a consultant
- City start budgeting to acquire right of way between Interstate Hwy 39 and Wagon Trail on south side of railroad.
- City sponsor an enhancement grant, hopefully with participation from Village of Cottage Grove

When Wisconsin buys the corridor from Union Pacific Railroad, we can finish the project.

DNR will hire consultant to design the trail with goal of completing it in time for the next enhancement grant funding cycle.

E. UNFINISHED BUSINESS

E.1. [12807](#)

Restructuring of bicycle registration and licensing program, 2009 operating budget directive

John Rider, Bike Registration Coordinator, was present.

- Mayor is looking for an evaluation of the program and structural changes, such as fee level, term of registration, etc. Budget directive states that this be done by the PBMCV.
- Goal is to have something ready by May 1 since current registrations expire May 15.
- Trying to undertake this task at monthly PBMCV meetings will take too long. Staff recommendation is to create a PBMCV subcommittee.
- Members discussed whether to establish a subcommittee (PBMCV members only) or an ad hoc committee that would include other stakeholders. Disadvantage of an ad hoc committee is that it needs to be created via Common Council resolution, which would mean a delay in getting started. Could establish a subcommittee and get outside input by inviting stakeholders to the meetings.
- Meeting the Mayor's directive of doubling the program revenues is more complex than simply increasing the registration fee. Raising the fee without taking other measures to improve the program will likely result in even fewer people buying a license.
- Main issue is how to increase compliance. Issues include lack of enforcement and a perceived lack of value. Per Webber, the Mayor has indicated that City Attorney and Police Department time will not be used for enforcement.
- Need to emphasize/market the benefits, such as proof of ownership, aids in return of recovered bike, could be used to identify bike rider if injured. New benefit under Mayor's directive is that some program revenues would go toward other bike programs.
- Some members felt bicyclists don't get what they should from the program, e.g., the Police Department does not pick up abandoned (often stolen) bikes quickly enough.

- Members were doubtful the registration program could generate \$30,000 above costs. Staff reported that very few bike registration programs make money; those that do are the exception.
- Enforcement, marketing and education are necessary but these measures would increase expenses. Can also look at decreasing costs (renewal stickers rather than new decal, etc.)
- Without increased enforcement, both for sellers and buyers, there is very little chance of getting additional revenues.
- Need input from as many stakeholders as possible to get some creative thought.

Motion by Skidmore/Webber directing the PBMVC Chair to appoint a subcommittee with the charge of evaluating the bike registration program to see what is/isn't working; the focus should not be how to increase revenues. Motion carried unanimously.

Shahan appointed Conroy, Crandall and Webber and will check to see if Strawser or Wittke may be interested.

F. REPORTS

- F.1. [10610](#) REPORTS OF OTHER COMMITTEES/COMMISSIONS (verbal reports for information only)
- Plan Commission
 - Long Range Transportation Planning Commission
 - Joint West Campus Area Committee
 - Joint Southeast Campus Area Committee
 - School Traffic Safety Committee
- Plan Commission - Report by Beth Whitaker approved region mixed use at Nelson and High Crossing.
- Long Range Transportation Planning Commission - Mark Shahan reports Mayor's office requests NorthEast neighborhood and all future developments will consider transit, including bike and pedestrian paths at time of development.
- Joint West Campus Area Committee - Meets Wednesday, January 28.
- Joint Southeast Campus Area Committee - no report.
- School Traffic Safety Committee - Last 2 meetings have been snowed out.

G. REPORTS OF OFFICERS AND MEMBERS FOR INFORMATION/DISCUSSION

- G.1. Executive Secretary Report (verbal reports and/or announcements)
- None
- G.2. Items by Chair (verbal reports and/or announcements)
- a. REMINDER: February meeting is on WEDNESDAY, Feb. 25

None

G.3. Member requests for future agenda items and/or announcements

None.

ADJOURNMENT

A motion was made by Webber, seconded by Ms. Whitaker, to Adjourn . The motion passed by voice vote/other.

Meeting adjourned at 6:47 PM.