

Entertainment License

(Agenda Item Number)

(Legistar file number)

LICENT- 2021 (License number)

6/17/2024

Permanent

City of Madison Clerk 210 MLK Jr Blvd, Room 103 Madison, WI 53703

Class A: ☐ Beer, ☐ L	iauor. 🗆 Cider	Mad	dison, WI	53703		a	40	<i>y</i> 3
Class B: ⊠ Beer, ⊠ L	iquor,	licensing	<u> @cityofm</u> 	adison.com 601	<u>(A)</u>		rict #) (Police Office Use Onl	
Type of entertainment Licensed Premises I This application modifi	Information							e (18+)
Business dba Name: _					(Class	B license	only)	
Licensed Address:		city Ave	enue, N	ladison,	WI 53	715		
Premise Capacity:	720	Liq	. إuor/Beer ا	Agent Nam	ne: Riley	ansi	orowski.	••••••
40 % Alcohol,					•			Central
Corporate Informati	on							
Business Legal Name ((as on WI State	Sellers P	ermit):	Cenote	LIC			
Business Mailing Addre						5370	4	
Business Contact Nam	e, Position: $\underline{\mathcal{B}}$	enjamin	Churle	7 Man	nging N	سمامي		
Business Phone: (60				•	•			.com
Corporate Officers, Par							ŭ	
Name	Address				Title			
Benjamin Churley	2213 Sommer	rs Ave,	Madison	WI 53704	+ Mana	5 ¹ ^5	Member	
▼ Security Plan attach	ned (21+ must c	complete	page 2, 18	8+ must co	ompleted	pages 2	2 and 3)	
☑ I have contacted Zo								
☑ I certify that this inf			•		•			

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply):

Live Music

Disc Jockey

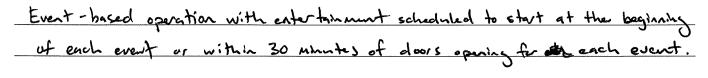
Designated Dance Floor Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: primarily live music and DJs	
Number of security personnel and how they will be utilized: (1) per 50-75 patrons; varies k	— '
event, coordinated by ugat with stationary & roaming positions.	
Description of clothing to identify security personnel: Powder blue short sleeve shirts or	
long sleeve jackets, with prominent LIQUID branding.	
Plan to handle control and clearance of the parking lot during hours of operation and at closing time:	
We do not have a parking lot.	
How will the entrance line be managed and controlled: "blow through" crowd control barricades	
managed by security staff and operations magnit supervision.	
Plan for unruly patrons, intoxicated patrons, and physical disturbances:	·
removal of unvily patrons + safety of intextrated patrons. Call 911 if necessary.	
Underage drinking and fake ID plan: Extensive manual (primary) and electronic ID chec	king
Via "Patron Scan" (secondary) with dedicated, specially trained door staff for	
Manual ID checking.	
Plan to control and supervise patrons under twenty-one (21) years of age: Wristhands for 21+	
patrons and "X" for 18+ patrons under twenty-one, placed by trained staff dur	ins
controlled entry process. Stationary & roaning security monitor public areas of the ve	_
How will orderly appearance and operation of the premises be maintained in regard to litter and noise:	
Contracted trush service. On premises maintenace by venue staff.	1
Sound proofing / mitigation of audio level management. No noise issues previous?	
Management Personnel Name Date of Birth Name Date of Birth	:h
Benjamin Churley Riley Gasiorowski	
Charles (Max) Cooke	

Additional Required Items for Visual and Performing Arts License (18+)

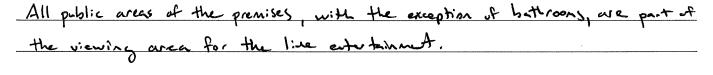
- 1. \boxtimes I understand all patrons must be at least eighteen (18) years of age to enter and remain on the premise.
- 2. Patrons under the age of twenty-one (21) may be allowed on the premise only for the purpose of live entertainment. Such shows must be designated as eighteen (18) and up shows and the entertainment must begin and end at a specified time. Patrons under the age of twenty-one (21) shall not be on the premise more than thirty (30) minutes before the scheduled live entertainment and must be off the premise within thirty (30) minutes of the live entertainment concluding.

Plan to ensure compliance with time requirements for patrons under the age of twenty-one (21):



3. Patrons under the age of twenty-one (21) may only be on the portion of the licensed premise where the live entertainment is occurring with the exception of incidental use of the restroom facilities and procuring a non-alcoholic beverage from the barroom. Under no circumstances will underage patrons be allowed to linger in a barroom that is separate from the live entertainment portion of the premise.

Plan to limit patrons under the age of twenty-one (21) to appropriate areas:



- 4. \square I understand written notification **must** be provided to the Captain of the police district in which the establishment is located at least five (5) days prior to **all** eighteen (18) and up live entertainment performances. The notification shall include a detailed description of the performance including start and end times.
- 5. □ I understand only one (1) eighteen (18) and up live entertainment event may be held per week.
- 6.
 I agree not to sell more than one alcoholic beverage to an eligible patron in a single transaction during eighteen (18) and up live entertainment events and shall prohibit a patron from carrying more than one alcoholic beverage from a bar or drink dispensing location during eighteen (18) and up live entertainment events.
- 7. X I agree to comply with the identification requirements in Sec. 38.04(6), MGO, relating to conspicuously identifying patrons who are twenty-one (21) years of age and older.