

CITY OF MADISON,

Complainant,

Revocation of “Class A” Combination
Alcohol Beverage License

v.

FUSION SMOKE & SPIRITS, LLC
d/b/a Fusion

Jacob McRoberts, Liquor/Beer Agent

Respondent.

REPORT AND RECOMMENDATION OF THE CITY OF MADISON
ALCOHOL LICENSE REVIEW COMMITTEE TO THE COMMON COUNCIL

On May 14, 2026, the Alcohol License Review Committee (ALRC) held a hearing in the revocation action against Fusion Smoke & Spirits, LLC. Per MGO 38.10(1)(b)2.c., both parties were provided with the Subcommittee’s report and reminded of their option to file an objection and present arguments to the ALRC. Neither party filed objections to the report. After considering the Hearing Subcommittee’s report and the record of evidence and testimony, the ALRC voted to adopt the report and recommendation of the ALRC Hearings Subcommittee and forward such report to the Common Council. (Subcommittee Report and Recommendation attached in Legistar file 92400 as “Fusion report and rec for ALRC 4.29.26”).

The ALRC recommends revoking the Respondent’s “Class A” Combination Alcohol Beverage License.

RESPECTFULLY SUBMITTED,

/s/ Amy Westra

Amy Westra

Chair of Alcohol License Review Committee

May 15, 2026

Date

Alcohol License Review Committee
c/o City Clerk’s Office
210 Martin Luther King Jr. Blvd
Room City-County Building
Madison, WI 53703

Drafted by Amber McReynolds, Assistant City Attorney
Counsel to the City of Madison Alcohol License Review Committee