

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event Madison Fire Dept. Local 311 Fill the Boot 2012

Event Organizer/Sponsor Muscular Dystrophy Association (MDA / Madison L311)

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number ES-331710

Address 434 S Yellowstone Drive, Suite 001

City/State/Zip Madison, WI 53711

Primary Contact Cristey Emmett

FAX 608-222-6171

Work Phone 608-222-3269

Phone During Event (580) 704-6811

E-mail cemmett@mdausa.org

Website www.mda.org

Secondary Contact Stephanie Gutzmer

Phone During Event 608-558-6862

Work Phone 608-222-3269

E-mail sgutzmer@mdausa.org

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: MDA

Estimated Attendance 5,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 3:00 to 6:00pm Yes No

each day

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)

Other fill the boot event at intersections/on medians & side walks.

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: See attached

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 8/22-8/24 Rain Date(s) _____

Event Start Date(s)/Time(s) 8/22 3:00-6:00pm Set-Up Date(s)/Time for Event _____

Event End Date(s)/Time(s) 8/24 3:00-6:00pm Take-Down Time _____

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

I/We waive the 21-day decision requirement.

RH (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature Rebecca Hildebrandt

Date 7-3-12

**2012 Madison Local 311 Fill the Boot Intersections
(same intersections approved for street permit in 2011)**

- Station 1: No approved intersection**
- Station 2: Mineral Point and South Whitney Way**
- Station 3: Blair and East Washington**
- Station 4: Park and Regent**
- Station 5: Cottage Grove and Atwood**
- Station 6: Rim Rock and John Nolen**
- Station 7: Raymond Rd and McKenna Blvd**
- Station 8: Fair Oaks and East Washington**
- Station 9: Midvale Blvd and Regent**
- Station 10: International and Anderson**
- Station 11: High Crossing Blvd and East Springs**
- Station 12: Old Sauk and Excelsior**

**Madison Local 311 Fill the Boot Safely Plan
(As agreed upon by Police, Fire and City officials)**

1. Fire Fighters will wear reflective vests.
2. Fire Fighters will not walk into the roadway or up to/between cars stopped in traffic
3. Fire Fighters will remain on the curb or median. They will only solicit when the signal is red.
4. Fire trucks will not have emergency lights on during event.

Signage (marked w/* on attached sheet)

1. Fill the Boot caution ahead sign- place before intersection to alert traffic.
2. Fill the Boot banners- place before intersection to alert traffic.
3. Ahead Fire Fighter Fill the Boot to Benefit MDA- place before intersection to alert traffic.
4. Fill the Boot cardboard poster- Fire fighters hold or put on stakes to alert motorists of event.
5. Fire fighter sticker- Give to motorist who give donation.

Notification

We will be sending out press releases to all media two weeks prior, alerting them of the event. Media updates will go out again the week of the event.

#1 - placed base each intersection
to alert traffic (total of 4 at each
collection location)

Fill the Boot
CAUTION
Ahead

IAFF Supply Sheet

#2
Thanks for Filling the Boot for MDA



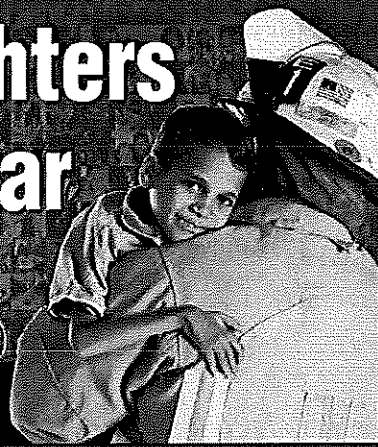
10' x 3' Fire Fighter Thank You Banner*

#4
Help Fire Fighters Fight Muscular Dystrophy



17" x 22" and 8 1/2" x 11"
 Fill the Boot Posters*

#2
Help Fire Fighters Fight Muscular Dystrophy



6' x 3' Fill the Boot Banner*

Help Fire Fighters Fight Muscular Dystrophy



17" x 22" Fill the Boot Local Poster*

#3
**AHEAD
 Fire Fighter
 Fill the Boot
 to Benefit**



17" x 22" Fill the Boot Toll Poster

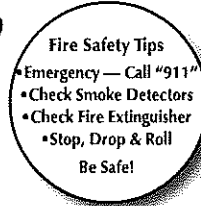
Help Fire Fighters Fight Muscular Dystrophy



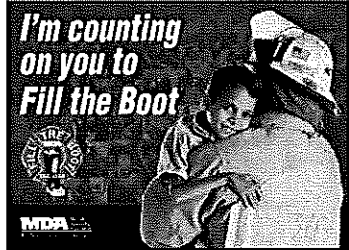
6" x 8" Fill the Boot Boot Cuff*



2 1/2" Fire Fighter Sticker



2 1/2" Fire Fighter Sticker Back



7" x 5" Fire Fighter Save the Date Postcard

*Available in union and nonunion version.