



June 29, 2011

The Honorable Lauren Cnare  
President, Madison Common Council  
City-County Building  
210 MLK Jr. Blvd, Rm417  
Madison WI 53703-3345

Dear Alder Cnare:

On July 5, 2011, the Madison Common Council has a decision to make about continuing the Alcohol Licensed Density Ordinance (ALDO). I strongly urge you to continue the ordinance. For two years the Alcohol License Review Committee (ALRC) along with its subcommittee engaged the citizens of Madison, alders and the business community on ways the previous ordinance could be improved. What you have before you is the best input from that engagement- a new and improved Alcohol Licensed Density Ordinance that should be extended.

I was a member of the ALRC for the past six years with my tenure on the committee ending in March 2011. I was a member of the ALRC when the original ordinance passed. The City of Madison knew it was facing a crisis point with the amount of density and the problems that were occurring as a result of the high concentration of bars present in the downtown area. I can say since the ordinance has been in place, it is no longer at that crisis point as there have been some gains with the reduction of alcohol establishments. I believe with more time, we can see even more progress. Having a density ordinance works and ours is working so I implore you to follow the recommendation of the ALRC and extend ALDO.

Sincerely,

Dawn B. Crim  
Special Assistant  
Director of Community Relations

Cc: Madison Common Council  
Mayor Paul Soglin  
Alcohol License Review Committee

**Office of the Chancellor**

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