



MONONA  
TERRACE

# MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

## BOOKING PACE AS OF 6/30/19

| DEFINITE              | 2018       | 2019       | 2020       | 2021      | 2022     | 2023     | Total      | Δ Last Month |
|-----------------------|------------|------------|------------|-----------|----------|----------|------------|--------------|
| Convention            | 28         | 33         | 28         | 16        | 7        | 2        | 86         | 8            |
| Conference            | 34         | 24         | 16         | 1         | 0        | 0        | 41         | 1            |
| Banquet               | 179        | 157        | 47         | 0         | 0        | 0        | 204        | 23           |
| Meeting               | 133        | 146        | 24         | 0         | 0        | 0        | 170        | 18           |
| Consumer Show         | 20         | 19         | 8          | 2         | 0        | 0        | 29         | -1           |
| Entertainment Event   | 109        | 105        | 7          | 0         | 0        | 0        | 112        | 19           |
| <b>DEFINITE TOTAL</b> | <b>503</b> | <b>484</b> | <b>130</b> | <b>19</b> | <b>7</b> | <b>2</b> | <b>642</b> | <b>68</b>    |
| <b>% Δ Last Year</b>  |            | <b>-4%</b> |            |           |          |          |            |              |

| PENDING              | 2019     | 2020     | 2021     | 2022     | 2023     | Total     |
|----------------------|----------|----------|----------|----------|----------|-----------|
| Convention           | 0        | 0        | 1        | 3        | 0        | 4         |
| Conference           | 1        | 1        | 0        | 0        | 0        | 2         |
| Banquet              | 1        | 6        | 0        | 0        | 0        | 7         |
| Meeting              | 2        | 2        | 0        | 0        | 0        | 4         |
| Consumer Show        | 0        | 0        | 0        | 0        | 0        | 0         |
| Entertainment Event  | 0        | 0        | 0        | 0        | 0        | 0         |
| <b>PENDING TOTAL</b> | <b>4</b> | <b>9</b> | <b>1</b> | <b>3</b> | <b>0</b> | <b>17</b> |

| TENTATIVE              | 2019      | 2020      | 2021      | 2022      | 2023      | Total      |
|------------------------|-----------|-----------|-----------|-----------|-----------|------------|
| Convention             | 0         | 5         | 13        | 18        | 16        | 52         |
| Conference             | 1         | 4         | 9         | 8         | 3         | 25         |
| Banquet                | 5         | 37        | 13        | 0         | 0         | 55         |
| Meeting                | 4         | 12        | 6         | 0         | 0         | 22         |
| Consumer Show          | 0         | 9         | 4         | 3         | 3         | 19         |
| Entertainment Event    | 0         | 9         | 1         | 1         | 1         | 12         |
| <b>TENTATIVE TOTAL</b> | <b>10</b> | <b>76</b> | <b>46</b> | <b>30</b> | <b>23</b> | <b>185</b> |



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ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

## BOOKING PACE AS OF 7/31/19

| DEFINITE              | 2018       | 2019       | 2020       | 2021      | 2022     | 2023     | Total      | Δ Last Month |
|-----------------------|------------|------------|------------|-----------|----------|----------|------------|--------------|
| Convention            | 28         | 33         | 28         | 16        | 8        | 2        | 87         | 1            |
| Conference            | 34         | 25         | 17         | 1         | 0        | 0        | 43         | 2            |
| Banquet               | 184        | 159        | 64         | 0         | 0        | 0        | 223        | 19           |
| Meeting               | 141        | 156        | 36         | 0         | 0        | 0        | 192        | 22           |
| Consumer Show         | 20         | 19         | 8          | 2         | 0        | 0        | 29         | -0           |
| Entertainment Event   | 113        | 106        | 7          | 0         | 0        | 0        | 113        | 1            |
| <b>DEFINITE TOTAL</b> | <b>520</b> | <b>498</b> | <b>160</b> | <b>19</b> | <b>8</b> | <b>2</b> | <b>687</b> | <b>45</b>    |
| <b>% Δ Last Year</b>  |            | -4%        |            |           |          |          |            |              |

| PENDING              | 2019     | 2020     | 2021     | 2022     | 2023     | Total     |
|----------------------|----------|----------|----------|----------|----------|-----------|
| Convention           | 0        | 1        | 1        | 2        | 0        | 4         |
| Conference           | 0        | 0        | 0        | 0        | 0        | 0         |
| Banquet              | 1        | 3        | 0        | 0        | 0        | 4         |
| Meeting              | 3        | 3        | 0        | 0        | 0        | 6         |
| Consumer Show        | 0        | 0        | 1        | 0        | 0        | 1         |
| Entertainment Event  | 0        | 0        | 0        | 0        | 0        | 0         |
| <b>PENDING TOTAL</b> | <b>4</b> | <b>7</b> | <b>2</b> | <b>2</b> | <b>0</b> | <b>15</b> |

| TENTATIVE              | 2019     | 2020      | 2021      | 2022      | 2023      | Total      |
|------------------------|----------|-----------|-----------|-----------|-----------|------------|
| Convention             | 0        | 4         | 13        | 20        | 16        | 53         |
| Conference             | 2        | 5         | 9         | 8         | 3         | 27         |
| Banquet                | 4        | 43        | 15        | 0         | 0         | 62         |
| Meeting                | 2        | 11        | 7         | 0         | 0         | 20         |
| Consumer Show          | 0        | 9         | 3         | 4         | 3         | 19         |
| Entertainment Event    | 1        | 10        | 1         | 1         | 1         | 14         |
| <b>TENTATIVE TOTAL</b> | <b>9</b> | <b>82</b> | <b>48</b> | <b>33</b> | <b>23</b> | <b>195</b> |