

FUND ACTIVITY MEMO

Date: **Thursday, November 21, 2019**

Subject: MT BEAAC Meeting

MT BEAAC Meeting

Tuesday, December 3, 2019 > 4:00 – 5:00 PM

Destination Madison Headquarters, 22 E. Mifflin Street, Suite 200

For calendar year 2019, the committee initially had \$195,000 to appropriate. After the September 17, 2019, meeting, there existed a remaining balance of \$71,038. Re-appropriations below of \$38,446, leaves the committee with available funds of \$109,484 to consider and appropriate at this meeting. There are eight new items on the agenda totaling \$116,075, which will leave a balance of -\$6,591 in the fund, pending funds becoming available in 2020.

The following is information on year to date funds available for re-appropriating at this 12/3/19 meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

Group & Event Name	Event Dates	Award Amount	Paid Amount	Amount Re-appr	Award / Pick-up Rms	Date Approved	Reason
Intl Society for Cellular Therapy – 2019 Regional	Sept 12-16, 2019	\$10,140	\$8,947	\$1,193	676 / 507	7/18/17	Did not meet required room pick-up for full \$ award.
WI Section AWWA – Annual Mtg Water Utility	Sept 10-13, 2019	\$6,000	\$4,747	\$1,253	400 / 269	2/14/12	Did not meet required room pick-up for full \$ award.
Soc for the Study of Reproduction – 2021 Mtg	July 10-18, 2021	\$36,000	\$0	\$36,000	2400 / N/A	6/14/19	Loss – client has ruled out Madison for 2021.

Total to Re-appropriate at this meeting \$38,446

Fund Requests for this meeting – December 3, 2019

Group & Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
Wild Birds Unlimited – 2023 Annual Meeting	June 24-29, 2023	\$24,090	Facility Rental	450	1606	\$578,012
International Society for Stem Cell Research – 2021 International Symposia	Sept 14-17, 2021	\$7,500	Facility Rental	800	500	\$468,913
Intl Society for Heart Research – North American Section Meeting 2023	May 20-24, 2023	\$9,750	Facility Rental	250	650	\$252,110
World Triathlon Corp – Ironman Wisconsin 2021	Sept 7-13, 2021	\$29,000	Facility Rental	14,800	4,450	\$2,686,467
Collaborative Family Healthcare Assoc – Annual Conference 2021	Oct 14-16, 2021	\$10,680	Facility Rental	450	712	\$362,383
Collaborative Family Healthcare Assoc – Annual Conference 2022	Oct 20-22, 2022	\$10,680	Facility Rental	450	712	\$367,682
Public Relations Society of America – 2021 Travel & Tourism Section Mtg	May 15-19, 2021	\$12,375	Facility Rental	450	825	\$447,790
International Assoc of Medical Science Educators – 2022 Annual Meeting	June 1-7, 2022	\$12,000	Facility Rental	500	800	\$415,283
<u>Total New Requests for this meeting</u>		<u>\$116,075</u>		<u>18,150</u>	<u>10,255</u>	<u>\$5,578,640</u>

Roll-over of funds Request

Group & Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
American Ornithological Society – AOS 2023 or 2024	2023 or 2024 (several date options for each year)	\$21,000	Facility Rental	900	1,400	\$1,100,654

These funds (\$21,000) were approved on 12/7/16, for the year 2021. The client is now interested in 2023 or 2024 instead of 2021. This request is to roll-over AOS approved MT BEA funds of \$21,000 from 2021 to 2023 or 2024 event dates.