



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse
Channel 99 or at www.madisoncitychannel.tv.*

Wednesday, May 20, 2026

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Hybrid Meeting

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 817 6525 0911

Interpretation and Accessibility

Contact us at the phone number or email below to request interpretation,

translation or a disability-related accommodation at no cost to you.

Contáctenos al teléfono o correo electrónico listado abajo para solicitar interpretación, traducción o una adaptación especial relacionada con alguna discapacidad sin costo para usted.

如需口譯、筆譯或殘疾相關的便利服務，請通過以下電話或郵件與我們聯系，相關服務均免費提供

Hu rau peb ntawm tus xov tooj los sis email hauv qab no yog tias koj xav tau kev txhais lus, kev txhais ntawv, los sis kev pab cuam cuam tshuam txog tsis taus. Cov kev pab no yog pub dawb rau koj.

608-266-4601

licensing@cityofmadison.com

Applications will go to the Common Council Meeting of <enter date here>

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

April 14, 2026: <http://madison.legistar.com/Calendar.aspx>

Approval of Minutes

May 14, 2026: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [93212](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

- 2. [92338](#) Operator License Application
Jerome Luhv-Starr - Establishment where employed: Fusion Smoke & Spirits

- 3. [92680](#) Operator License Application
Michael Stresing - Establishment where employed: Bowl-a-Vard Lanes

- 4. [92687](#) Operator License Application
Christian Miller

Temporary Class B Concurrent with Street Use

- 5. [93113](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Museum of Contemporary Art
Event Location: Capitol Square
Event Date: 7/11 9am - 9 pm & 7/12 10am - 5pm
Police District: 406 (District 4)
Event: Art Fair on the Square

- 6. [93115](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Wil-Mar Neighborhood Center Inc
Event Location: 200 S Ingersoll/McPike Park
Event Date: 4000

Police District: 408 (District 6)
Event: Fete de Marquette

7. 93116 Temporary Class B Retailer License
Concurrent with Street Use Permit
Wil-Mar Neighborhood Center Inc
Event Location: 800, 900, and 1000 Blocks of Williamson Street
Event Date: 9/19 11am - 10pm & 9/20 11am - 8pm
Police District: 408 (District 6)
Event: Willy Street Fair

Changes of Agent

8. 92880 Change of Agent
Steve's Liquor West Inc• dba Steve's Wine Beer Spirits • 122 Junction Rd
New Agent: Wayne Emond
Class B Combination Liquor & Beer
(District 9)
9. 92881 Change of Agent
Papavero LLC • dba Osteria Papavero • 128 E Wilson St
New Agent: Samantha Schuette
Class B Combination Liquor & Beer
(District 4)
10. 92935 Change of Agent
Atwood Restaurant LLC • dba Bar Corallini • 2004 Atwood Ave
New Agent: Carlos Espinosa
Class B Combination Liquor & Beer
(District 6)
11. 92936 Change of Agent
Turnip the Beet LLC • dba Marigold Kitchen • 118 S Pinckney St
New Agent: Mya Freund
Class B Combination Liquor & Beer
(District 4)
12. 92953 Change of Agent
Casey's Marketing Company • dba Casey's General Store #3833 • 3603 Cross
Hill Dr
New Agent: Aaron Dalton
Class A Beer, Class A Liquor
(District 17)

13. [92954](#) Change of Agent
DL East Acquisition LLC • dba Dream Lanes • 13 Atlas Ct
New Agent: Steven March
Class B Combination Liquor & Beer
(District 3)

14. [92959](#) Change of Agent
CEC Entertainment LLC • dba Chuck E Cheese • 438 Grand Canyon Dr
New Agent: Leslie Rodman
Class B Beer, Class C Wine
(District 19)

15. [92962](#) Change of Agent
K Street LLC • dba Madison's • 119 King St
New Agent: Andrea Patino
Class B Combination Liquor & Beer
(District 4)

16. [92963](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 965 • 2402 W Broadway
New Agent: Andrea Taft
Class A Beer, Class A Cider
(District 14)

17. [92964](#) Change of Agent
Gerald A Bartell Community Theatre Foundation • dba Gerald A Bartell
Community Theatre • 113 E Mifflin St
New Agent: Bonnie Balke
Class B Beer, Class C Wine
(District 4)

18. [92965](#) Change of Agent
Blazin Wings Inc • dba Buffalo Wild Wings • 240 East Towne Mall
New Agent: Jennifer Plata
Class B Combination Liquor & Beer
(District 17)

19. [92966](#) Change of Agent
Cenote LLC • dba Liquid • 624 University Ave
New Agent: Benjamin Churley
Class B Combination Liquor & Beer

(District 2)

20. [92973](#) Change of Agent
Two Pinners LLC • dba Cheba Hut • 453 W Gilman St
New Agent: Carlos Politano
Class B Combination Liquor & Beer
(District 2)
21. [93035](#) Change of Agent
Target Corporation • dba Target Store T-1060 • 201 Junction Rd
New Agent: Benjamin Kossack
Class A Beer, Class A Liquor
(District 9)
22. [93043](#) Change of Agent
Servant 33 LLC • dba Melting Pot • 6816 Odana Rd
New Agent: Alex Polacek
Class B Combination Liquor & Beer
(District 19)
23. [93044](#) Change of Agent
Wal-Mart Stores East LP • dba Walmart #2335 • 4198 Nakoosa Trl
New Agent: Joel Robles
Class A Beer, Class A Liquor
(District 3)
24. [93046](#) Change of Agent
Target Corporation • dba Target Stores T-1069 • 4301 Lien Rd
New Agent: Benjamin Kossack
Class B Combination Liquor & Beer
(District 17)
25. [93050](#) Change of Agent
Bartaco Hilldale LLC • dba Bartaco • 464 N Midvale Blvd
New Agent: Ryan Manning
Class B Combination Liquor & Beer
(District 11)
26. [93051](#) Change of Agent
Kleuter Master Tenant LLC • dba Hotel Indigo Madison Downtown • 901 E
Washington Ave
New Agent: Dietrich Walter Jenssen III

Class B Combination Liquor & Beer
(District 6)

27. [93052](#) Change of Agent
Nolen Hotel Investment LLC • dba Holiday Inn Express & Suites • Address
New Agent: Dietrich Walter Jessen III
Class B Combination Liquor & Beer
(District 14)
28. [93053](#) Change of Agent
Rusk Ave Master Tenant LLC • dba Spark by Hilton • 102 E Rusk Ave
New Agent: Dietrich Walter Jessen III
Class B Beer, Class C Wine
(District 14)
29. [93054](#) Change of Agent
Fresh City Market LLC • dba Fresh Madison Market • 703 University Blvd
New Agent: Steven Ibric
Class B Beer, Class C Wine
(District 8)

Business Name Change

30. [92995](#) Business Name Change
K Street LLC • Current dba: Madison's
119 King St
Class B Combination Liquor & Beer
(District 4)
New dba: Madison's and Good News Cafe & Ice Cream

Entity Reorganization

31. [92989](#) Entity Reorganization
Portillo's Hot Dogs LLC • dba Portillo's Hot Dogs
4505 East Towne Blvd
Class B Beer
(District 17)
Add one new officer, remove one officer
32. [92990](#) Entity Reorganization
Portillo's Hot Dogs LLC • dba Portillo's Hot Dogs
7320 West Towne Way

Class B Beer, Class C Wine
(District 9)
Add one new officer, remove one officer

33. [92991](#) Entity Reorganization
The Madison Club Inc • dba The Madison Club
5 E Wilson St
Class B Combination Liquor & Beer
(District 4)
Add one new officer, remove one officer

34. [92992](#) Entity Reorganization
WI Foodliner Inc • dba Festival Foods
810 E Washington Ave
Class B Combination Liquor & Beer
(District 6)
Remove one officer

35. [92993](#) Entity Reorganization
CEC Entertainment LLC • dba Chuck E Cheese's
438 Grand Canyon Dr
Class B Beer, Class C Wine
(District 19)
Add one new officer, remove one officer

36. [92994](#) Entity Reorganization
Blazin Wings Inc • dba Buffalo Wild Wings #413
240 East Towne Mall
Class B Combination Liquor & Beer
(District 17)
Add two new officers, remove two officers

37. [93036](#) Entity Reorganization
Regent Liquor LTD • dba Regent Street Liquor
916 Regent St
Class A Beer, Class A Liquor, Class A Cider
(District 8)
Remove one officer

38. [93037](#) Entity Reorganization
Cracker Barrel Old Country Store Inc • dba Cracker Barrel #214
2147 East Springs Dr
Class B Beer, Class C Wine

(District 17)
Add one new officer, remove one officer

39. [93038](#) Entity Reorganization
Wal-Mart Stores East LP • dba Walmart #1138
7202 Watts Rd
Class A Beer, Class A Liquor
(District 1)
Add two new officers, remove one officer
40. [93039](#) Entity Reorganization
Madison Sunrise Hotel LLC • dba Hampton Inn
4820 Hayes Rd
Class A Beer, Class A Liquor
(District 17)
Add two new officers
41. [93040](#) Entity Reorganization
Williamson Street Grocery Cooperative • dba Willy Street Co-op
2817 N Sherman Ave
Class A Beer, Class A Liquor
(District 12)
Add two new officers, remove two officers
42. [93041](#) Entity Reorganization
Williamson Street Grocery Cooperative • dba Willy Street Co-op
1221 Williamson St
Class A Beer, Class A Liquor
(District 6)
Add two new officers, remove two officers
43. [93045](#) Entity Reorganization
Wal-Mart Stores East LP • dba Walmart #2335
4198 Nakoosa Trl
Class A Beer, Class A Liquor
(District 3)
Add two new officers, remove one officer
44. [93047](#) Entity Reorganization
Target Corporation • dba Target Store T-1069
4301 Lien Rd
Class A Beer, Class A Liquor
(District 17)

Add one new officer, remove one officer

45. [93048](#) Entity Reorganization
Target Corporation • dba Target Store T-1060
201 Junction Rd
Class A Beer, Class A Liquor
(District 9)
Add one new officer, remove one officer

46. [93049](#) Entity Reorganization
Target Corporation • dba Target Store T-2765
750 Hilldale Way
Class A Beer, Class A Liquor
(District 11)
Add one new officer, remove one officer

Change of License Conditions

47. [92464](#) Change of Licensed Conditions
Two Pinners LLC • dba Cheba Hut • Capacity (in/out): 75/16
453 W Gilman St • Agent: Heather Huhn
Class B Combination Liquor & Beer • 9% alcohol, 91% food
Police Sector 403 (District 2)
Request to revise conditions related to when alcohol sales shall cease and
which days ID checking software and wristbands will be utilized.

48. [92996](#) Change of Licensed Conditions
Oscar Qcos Mexican Restaurant LLC • dba Casa Zaragoza • Capacity (in/out):
250/35
1824 S Park St • Agent: Oscar Zaragoza
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 307 (District 14)
Request to revise conditions to allow alcohol sales until 2am.

Change of Licensed Premises

49. [92997](#) Change of Licensed Premises
K Street LLC • dba Madison's
Current Capacity (in/out): 200/40 • Proposed Capacity (in/out): 240/40
119 King St • Agent: Andrea Patino
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Police Sector 405 (District 4)

Request to add adjacent address 117 King St, a 100 sq ft ice cream shop to the licensed premises.

50. [92998](#) Change of Licensed Premises
Taco Madre LLC • dba Taco Madre
Current Capacity (in/out): 58/0 • Proposed Capacity (in/out): 58/40
2827 Atwood Ave • Agent: Vicente Zecua
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 602 (District 15)
Request to extend premises to 3/4 of the parking lot for an outside patio.
51. [93007](#) Change of Licensed Premises
Garver Events LLC • dba Garver Events
Current Capacity (in/out): 150/150 • Proposed Capacity (in/out): 150/1000
3330 Atwood Ave • Agent: Tiara Ranney
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Police Sector 602 (District 15)
Request to extend premises to Sugar Avenue for the Summer Breeze Block Party event.

21+ Entertainment License

52. [93008](#) 21+ Entertainment License
Pink Heifer LLC • dba Pink Heifer BBQ Saloon
Capacity (in/out): 55/0
567 State St • Agent: Jordan Fox
Class B Combination Liquor & Beer • 15% alcohol, 80% food, 5% other
Police Sector 403 (District 2)
53. [93012](#) 21+ Entertainment License
Discovery Culinary Collaborative LLC • dba Steenbock's on Orchard
Capacity (in/out): 1200/30
330 N Orchard St • Agent: Megan Moderson
Class B Combination Liquor & Beer • 5% alcohol, 88% food, 7% other
Police Sector 202 (District 8)
54. [93013](#) 21+ Entertainment License
La Taguara Bar and Grill LLC • dba La Taguara Bar and Grill LLC
Capacity (in/out): 273/0
3010 Crossroads Dr • Agent: Jeykell Badell
Class B Combination Liquor & Beer • % alcohol, % food
Police Sector 633 (District 17)

55. [93231](#) 21+ Entertainment License
Buraka LLC • dba Buraka
Capacity (in/out): 74/52
Address • Agent: Markos Regassa
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 408 (District 6)

Municipal Approval of Full Service Retail Alcohol Sales

56. [93104](#) Municipal Approval of Full Service Retail Alcohol Sales
One Barrel Brewing Company LLC • dba One Barrel Brewing Company
202 N First St, Space #430
Police Sector 501 (District 12)

New License - Public Hearing

Recessed Public Hearing

57. [92368](#) Public Hearing - New License
Madison WI Hotels LLC • dba La Quinta Inns and Suites
5217 East Terrace Dr • Agent: Harshal Amin
Estimated Capacity (in/out): 70
Class B Beer • 3% alcohol, 0% food, 97% other
Police Sector 520 (District 17)

Public Hearing

58. [92937](#) Public Hearing - New License
Korill Hut Inc • dba Korill Hut
232 East Towne Mall • Agent:JingJing Xu
Estimated Capacity (in/out): 150/0
Class B Combination Liquor & Beer • 4% alcohol, 96% food
Police Sector 631 (District 17)
59. [92938](#) Public Hearing - New License
Discovery Culinary Collaborative LLC • dba Steenbock's on Orchard
330 N Orchard St • Agent: Megan Moderson
Estimated Capacity (in/out): 1200/30
Class B Combination Liquor & Beer • 5% alcohol, 88% food, 7% other
Police Sector 202 (District 8)
60. [92939](#) Public Hearing - New License
Bloom Bake Shop • dba Waltzing Matilda's
1923 Monroe St • Agent: Annemarie Martin

Estimated Capacity (in/out): 60/0
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 205 (District 13)

61. [92940](#) Public Hearing - New License
Lake City Books LLC • dba Lake City Books
120 S Carroll St • Agent: Molly Fish
Estimated Capacity (in/out): 125/14
Class B Beer, Class C Wine • 8% alcohol, 2% food, 90% other
Police Sector 405 (District 4)
62. [92941](#) Public Hearing - New License
La Taguara Bar and Grill LLC • dba La Taguara Bar & Grill
3010 Crossroads Dr • Agent: Jeykell Badell
Estimated Capacity (in/out): 273/64
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Police Sector 633 (District 17)
63. [92942](#) Public Hearing - New License
Landmark Hotels LLC • dba Cambria Hotel Madison East
5045 Eastpark Blvd • Agent: Michelle Santek
Estimated Capacity (in/out): 40/30
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 520 (District 17)
64. [92943](#) Public Hearing - New License
North Italia Madison LLC • dba North Italia
670 N Midvale Blvd • Agent: Steve Ray Shrivinski
Estimated Capacity (in/out): 200/80
Class B Combination Liquor & Beer • 75% alcohol, 25% food
Police Sector 215 (District 11)
65. [92944](#) Public Hearing - New License
Mi Barrio Mexican Restaurant LLC • dba Mi Barrio Authentic Mexican Food
824 E Johnson St • Agent: Yessica Hernandez Albino
Estimated Capacity (in/out): 20/20
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Police Sector 407 (District 6)
66. [92945](#) Public Hearing - New License
Tacos El Arriero Restaurant LLC • dba Tacos El Arriero Restaurant
4222 East Towne Blvd • Agent: Josefina Santiago
Estimated Capacity (in/out): 50/0

Class B Combination Liquor & Beer • 15% alcohol, 85% food
Police Sector 631 (District 17)

67. [92950](#) To grant Class A Liquor, Class A Beer, Class A Cider, Class B Beer, Class B Combination Liquor & Beer, Class C Wine 2026-2027 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.

License Renewals - Entertainment Licenses

68. [93214](#) To grant 18+ and 21+ Entertainment 2026-2027 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.

Adult Entertainment Tavern

69. [92952](#) To grant the following 2026-2027 Adult Entertainment Tavern License renewal:
-Stanuto LLC, 2009 Freeport Rd

Election of Chair and Vice Chair

70. [93208](#) Election of Alcohol License Review Committee Chair
71. [93209](#) Election of Alcohol License Review Committee Vice Chair

Report of Madison Police Department

72. [93210](#) Summary of Recent Calls for Service

Report of City Clerk's Office

73. [93211](#) Summary of Licenses Issued

Adjournment