



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, October 8, 2025

4:30 PM

Virtual

Call to Order/Roll Call

Present: 5 - Davy Mayer; Jessica Klehr; David W.J. McLean; Shane A. Bernau and Rafeeq D. Asad
Excused: 2 - Anina Mbilinyi and Nicholas L. Hellrood

Approval of Minutes

A motion was made by Klehr, seconded by McLean, to Approve the Minutes of September 17, 2025. The motion passed by voice vote/other.

Public Comment

1. [86031](#) Urban Design Commission Public Comment

None.

Agenda Overview

Jessica Vaughn gave an overview of the projects.

Disclosures and Recusals

Chair Bernau disclosed that on Item #7, he worked with the ownership group on a previous iteration of the project, with a previous employer.

Public Hearing Items

2. [89410](#) 1704 Roberts Court - Comprehensive Design Review for Signage (CDR). (District 13)

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

A motion was made by Klehr, seconded by Asad, to Grant Final Approval. The motion passed by voice vote/other.
3. [86815](#) 3222, 3230, 3238 E Washington Avenue + 3229 Ridgeway Avenue - New Multi-Family Residential Building in Urban Design District (UDD) 5. (District 12)

The motion passed with the following conditions:
 - The elevations shall be revised to treat all entrances the same to show consistent orange accent panels and canopies over all entries.
 - The west elevation shall be revised to reflect a consistent masonry datum line similar to the rest

- of the building and limiting the overlap of horizontal lap siding into the masonry.
- The landscape plan shall be revised to include a vertical ornamental or deciduous trees (slender silhouette sweetgum) or upright shrubs along the west elevation as permitted by City Engineering and MG&E utility.
- The retaining walls shall be revised to reflect a material that is consistent with the building material (at least color match so that is coordinates with something on the building material palette).
- The landscape plan shall be revised to shift the tree located at the corner of Ridgeway and Carpenter to be more in line with the blank wall.

A motion was made by Klehr, seconded by Mayer, to Grant Final Approval. The motion passed by voice vote/other.

Special Item of Business

4. [90066](#) Report of the Facade Grant Staff Team - 2038 Jenifer Street, Jenifer Street Market. (District 6)

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

A motion was made by Klehr, seconded by Asad, to Grant Final Approval. The motion passed by voice vote/other.

Unfinished Business

5. [87242](#) 3357-3375 E Washington Avenue + 922-930 N Fair Oaks Avenue - New Mixed-Use Building in Urban Design District (UDD) 5. (District 12)

The motion passed with the following conditions:

- The elevations shall be revised where there are entry canopies to bring the recessed accent panels down to the canopies to remove the precast sills that don't align with other masonry datum lines.
- The townhome elevations shall be revised to reduce the overlap of the fiber cement panel with the masonry to be consistent on all four sides.
- The retaining walls shall be revised to reflect a material that is consistent with the building's brick veneer material.
- The Commission finds that all other previous conditions have been met.

A motion was made by Asad, seconded by McLean, to Grant Final Approval. The motion passed by the following vote:

Ayes: 3 - Davy Mayer; David W.J. McLean and Rafeeq D. Asad

Noes: 1 - Jessica Klehr

Excused: 2 - Anina Mbilinyi and Nicholas L. Hellrood

Non Voting: 1 - Shane A. Bernau

6. [88296](#) 7103 Millpond Road/4402 Brandt Road - Public Project, Dane County Sustainability Campus. (District 16)

A motion was made by McLean, seconded by Klehr, to Grant Final Approval. The motion passed by voice vote/other.

Informational Presentations

7. [90072](#) 200 Wisconsin Avenue - New Hotel in the Downtown Core (DC). (District 4)

The Urban Design Commission Received an Informational Presentation

8. [90065](#) 4716 Verona Road - Major Amendment to an Existing Planned Development-General Development Plan (PD-GDP) for the Expansion of U-Haul Storage Facility. (District 10)

The Urban Design Commission Received an Informational Presentation

9. [90093](#) 6303 Portage Road & 4821 Hoepker Road - Residential Building Complex. (District 17)

The Urban Design Commission Received an Informational Presentation

Schedule of Meetings**Secretary's Report****Business By Members**

10. [87114](#) Business by Members

Adjournment

The meeting was Adjourned at 7:32 p.m. by unanimous consent.