

# **Capital City Neon Sign Co Inc**

A FULL SERVICE SIGN SHOP



Property: Woods End Corporate Park

Location: 25, 37 & 49 Kessel Ct.

Purpose: Seek final approval for:

- Placement of main ground sign to identify commercial office park.
- Permission to place double-sided “real estate” sign. (32 sq. ft.) per side.

Background:

The original sign (location A), from when this property was developed in the early 1980’s, was placed approximately 6 ft. from the property line. And is shown as so in the plot plan on file in the zoning dept. This sign was replaced in the 1990’s with a new sign in the same location.

In 2004 a sign was removed from location A and replaced with a new sign & substantial landscaping at location B.

In 2007 a building was constructed on the property immediately to the East, which obstructed the view of the new sign.

Proposal:

The property owner of Woods End Corp. Park wishes place a similar type, single-sided sign in the original location (A). The proposed sign is within the allowable size (under 75 sq.ft.), however the desired location of the sign does not meet the required setback of 20ft.

The original sign (location A) from when this property was developed in the early 1980’s also did not meet the set back and was placed approximately 6 ft. from the property line. The proposed sign would also have the same setback.

Other locations on this property which meet the 20 setback have been considered, but have been found to have obstructions or other interferences.

The property owner would also like to place on the property, a temporary “real estate” sign which is two sided and is 32 sq.ft. on each sided. Currently a 32 sq. ft. single sided sign is allowed. It is felt that the two sided sign would be more visible given the short time drivers in traffic have to view such a small sign.

**Capital City Neon Sign Co Inc**

2714 Industrial Dr. Madison WI 53713 P: 608-222-1881 F: 608-222-1889









WOODS END CORPORATE PARK





Honeywell

WOODS





FOR LEASE  
Woods End  
Corporate  
Park  
609-689-4442





Honeywell

FOR LEASE  
Woods End  
Corporate  
Park  
609-698-4445





EXIT 257  
Whitney Way





**FOR LEASE**  
Woods End  
Corporate  
Park  
608-698-4445

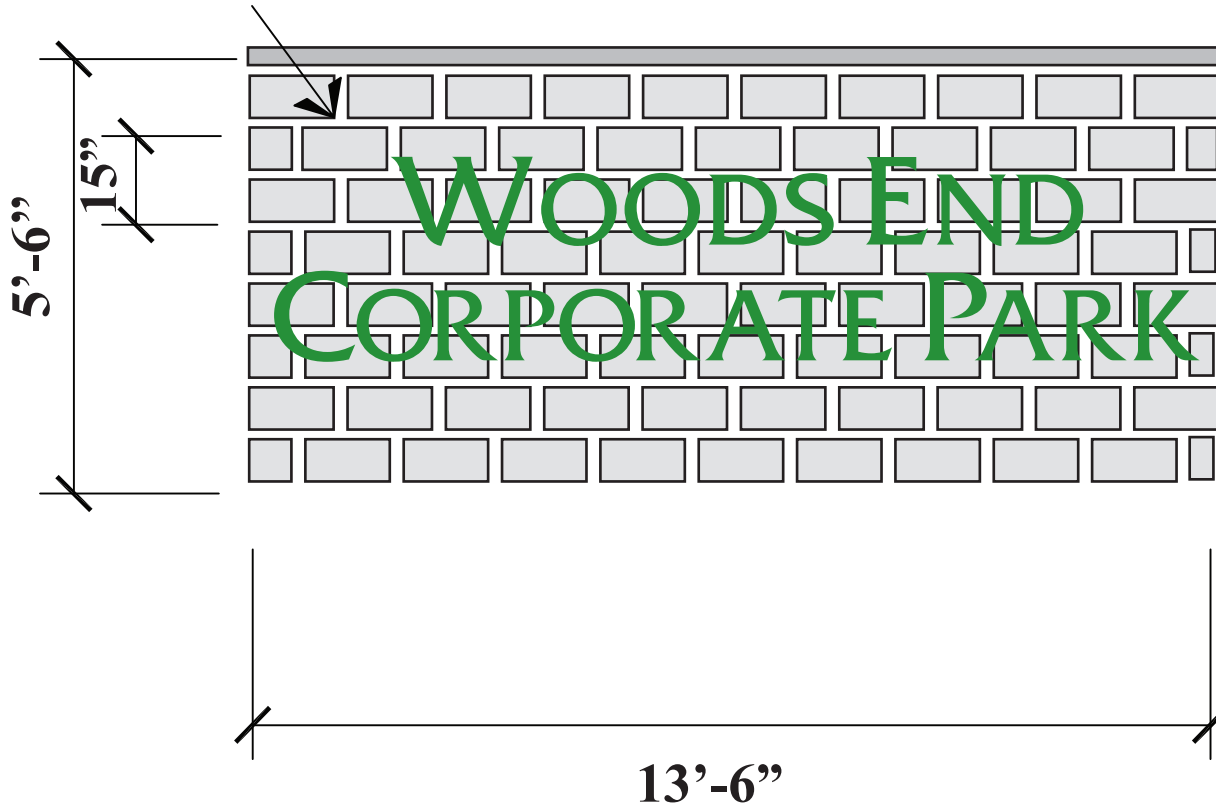








**Split face block (gray)**



# WOODS END CORPORATE PARK

**Cast aluminum letters with baked enamel finish #2030 green (Gemini).  
“Halo” illumination with red LED (GE part #GERDCLS5)\***

\*No portion of this illuminated sign shall have a luminance greater than 200 foot lamberts for any portion of the sign within a circle two feet in diameter as required for this property within Urban Design District No. 2



8 ft.

4 ft.



Proposed two sided  
temporary sign  
32 sq ft