



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Tuesday, October 3, 2023

4:00 PM

Virtual via Zoom

Destination Madison Virtual Meeting – Zoom link:

<https://us02web.zoom.us/j/82836023373?pwd=Wi9CaHdIMVpwMURYRU4vbkR0eGxxQT09>

Meeting ID: 828 3602 3373 Passcode: 459482

One Tap Mobile: 13126266799,,82836023373#,,,,*459482# US

CALL TO ORDER / ROLL CALL

Minute Taker: Kathleen Ripp

Present: – Ellie Westman Chin, Michael Verveer, Bill Zeinemann, Angela Bozo

Absent: – Tom Ziarnik

Guests: – Jamie Patrick

Westman Chin called the meeting to order at 4:00 p.m. Quorum established.

APPROVAL OF MINUTES

A motion was made by Bozo, seconded by Zeinemann, to approve the minutes.
Motion was passed by voice vote/other.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

Michael Verveer is a member of the City of Madison Room Tax Commission and is on the Monona Terrace Community and Convention Center Board.
Angela Bozo is on the Monona Terrace Community and Convention Center Board.

REVIEW FUND ACTIVITY

[80027](#) Fund Availability - Fund Activity Memo

Attachments: [Fund Activity Memo](#)

Westman Chin reviewed the Fund Activity Memo. For the calendar year 2023, the committee has \$275,000 to appropriate. After the July 11, 2023, meeting, there existed a balance in the fund of \$177,209. Re-appropriations below of \$48,561, leaves the committee with available funds of \$225,770 to consider and appropriate at this meeting. There are five new event requests, which will leave a remaining balance of \$93,440 in the fund.

REVIEW FUTURE FUND REQUESTS

[80028](#) American Association for State & Local History - 2027 Annual Meeting

Attachments: [AmerAssocState&LocalHistory2027.pdf](#)

BEA Request for \$20,580 for facility rental.

A motion to approve the request was made by Zeinemann. Motion was seconded by Bozo. The motion passed by voice vote/other.

[80029](#) Americans for the Arts - 2026 Americans for the Arts Annual Convention

Attachments: [AmericansfortheArts2026Conv.pdf](#)

BEA Request for \$16,500 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Bozo. The motion passed by voice vote/other.

[80030](#) National Rural Electric Cooperative Assoc - 2025 Regions 5 & 6 Meeting

Attachments: [NatlRuralElectricCoopAssoc2025.pdf](#)

BEA Request for \$22,500 for facility rental.

A motion to approve the request was made by Bozo Motion was seconded by Verveer. The motion passed by voice vote/other.

[80031](#)

Society of Government Meeting Professionals - 2025 Natl Education Conf

Attachments: [SocGovernmentMtgPlanners2025.pdf](#)

BEA Request for \$15,750 for facility rental.

We did not have the preferred week available. We will bid on this again in the future.

No vote was needed.

[80032](#)

United States Animal Health Association - 2026 AAVLD/USAHA Annual Meeting

Attachments: [USAHA-AAVLD2026AnnualMeeting.pdf](#)

BEA Request for \$57,000 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Zeinemann. The motion passed by voice vote/other.

OTHER BUSINESS

None

ADJOURNMENT

Since there was no further business, Bozo moved that the meeting be adjourned. Motion was seconded by Verveer. Meeting adjourned.