

Project title: ***Rolling It Forward***

Location: The Irwin A. and Robert D. Goodman Skatepark at Central Park (Madison City Parks)
 (Exact location would be in the grass field closest to the skatepark)

Start/ End date/time: September 17th to October 17th 2016

Item	Description	Cost
Plywood	4 sheets of ½" x 4'x 8' plywood	\$ 63.88
2x4's	40- 2x4's x 8'	\$ 51.60
Screws	2 Boxes of 3 inch and 2 ½ inch wood screws	\$ 26.84
Bolts	Box of ¾" x 4" hex bolts	\$10.98
Paint	5 gallons of exterior primer = 69.94 2 gallons each of Blue, Red, Yellow paint = 21.96 per gallon 1 gallon Black Paint =21.96	\$223.39
Paint trays, rollers, brushes And plastic	10 pack of trays = 5.79 5- 9 inch Paint roller frames = 18.75 2- 4 packs of 9 inch roller covers = 16.68 3- 4 packs of various paint brush sizes = 46.41 2 rolls of black plastic to protect the park = 33.94 2 rolls of Gorilla tape = 17.96 2 package of large plastic cups for mixing = 8.38 5 packages of small plastic cups for mixing = 18.95	\$166.86
Poster Printing	Poster and Flyers will be made to promote the event and ask for used skateboards.	\$75
Rental tables, chairs, and shade tent	2- 8ft folding table = 19 24- folding chairs = 25.20 10ft x 10ft pop-up tent = 200 (for two days) *We will be exploring cheaper options like UW swap or craigslist.	\$244.20
Water	3- 40 packs of bottled water (for participants to drink) =	\$11.94
5 gallon buckets and trash bags	3- 5 gallon buckets = 8.91 (for rinse water and paint clean up) Pack of 50 gallon black trash bags = 14.97	\$23.88
Misc.	Additional cost that may occur.	\$50

In-kind donations	Used skateboards for underside of structure.	
Total + estimated tax amount requested from MAC	\$ 948.57 + 52.20 =	\$ 1,000.77

Conceptual Approach:

Rolling It Forward is a continuous community involvement project that stems from the concept of “paying it forward.” The first part of the project will be a public art installation, which requires the support and involvement of the community to be completed. We believe the art installation will create a bond with the skatepark and the community by welcoming the neighborhood not only to come and enjoy art making, but also to experience the physical and mental benefits of skateboarding and other action sports. The second phase of the project is to use the installation as a gathering place for a fundraiser and painting workshop. At the fundraiser we will auction off donated skateboards, apparel, and original art. The public will be asked to paint the installation (explained further in the project description). The goal is to raise 1,500 dollars to send a local youth to Camp Woodward East next summer. Woodward East is an action sports camp located in central Pennsylvania that mixes the structured sport of gymnastics with the creative freedom of action sports, then matches those elements with the progression of world-class creative arts. Working with a local middle school, an essay contest will determine who gets to attend a week at Woodward. Upon returning from camp, the youth will work with one of the organizers on a community project of their own, such as planning a skate contest, skateboard workshop for beginners, or a skate park clean-up day. **Rolling it Forward** is a launching pad to promote community, as well as personal well-being through creativity and action ensuring that the skatepark remains a positive, safe place that the community can enjoy.

Project Description:

Rolling It Forward is a public art installation and community project that will take place at the Irwin A. and Robert D. Goodman Skatepark at Central Park in Madison, WI on September 17th to October 17th, 2016.

Install Option 1: See image 1, 2, 3 and 4.

The plan for the public art installation is to build two right-angled triangle structures that will be 8ft x 8ft x 4ft in size. The structures will be built from green-treated construction materials and techniques including framed 2x4’s sheathed in ½” plywood assembled using 2 ½ and 3 inch

wood screw. The major joints of the structures will be through bolted using $\frac{3}{8}$ x 4 $\frac{1}{2}$ inch hex bolts and washers. The completed structures will have beveled edges to prevent splintering and will be sanded and primed for paint. The structures will be secured to the ground in four places using metal fence post stakes inserted 1ft underground (after calling Diggers Hotline). Construction and installation will be overseen by UW Madison's Sculpture professor Aris Georgiades.

Install option 2: See image 5 and 6.

Install option 2 is to build wood panels, using similar construction methods in option 1, that will attach to the fence of the skatepark. 2"x4"s will be used as brackets that will hold the panels from the back, basically sandwiching the fence in between the panels and 2x4s. All brackets will be through-bolted (NOT through fence, just through panels/ brackets) and either foam or carpet material will be used to protect the fence.

Painting: The inside of the triangles or the outside of wood panels attached to the fence will be lined with used skateboards collected from two local skate shops and local skateboarders. The skateboards will be painted by the public during a two day painting workshop taking place on September 17th and 18th 2016 in conjunction with the Willy St. Fair. The painting workshop will be open to anyone who wants to creatively express their ideas of what community means to them. One of the main goals of the painting workshop is to encourage families, youth, and young adults to play an active role in the completion of the art installation to foster communication and involvement in their community. We understand the concerns with painting on the grass in central park, but we hope you will consider the original plan (see cleaning plan in park application). If not, all structures and skateboards will be painted off-site.

As stated in the Conceptual Approach, the proposed art installation is a starting point for creating an opportunity for a youth to continue to "Roll It Forward" in their community. We understand that planning for the public art installation and the community fundraiser project will require time and organization. The community fundraising project is the most ambitious portion of our proposal. While not all the details are worked out, we are confident that with the support of the community and the Madison Arts Commission we will be able to make this idea a reality. We have contacted the Madison City Parks and will be reaching out to local business for sponsorship, donations, and support.

Who will we be reaching to for support (not limited to)?

- Madison City Parks
- Wil-Mar Neighborhood
- Freedom skateshop (Madison)
- Alumni Boardshop (Madison)
- ACE Hardware on Willy st.
- Willy St. Co-op
- Local schools (for essay writing contest for scholarship to Woodward East)
- WPR, Jay Rath at the Isthmus, and Cap times for publicity coverage

Who are we?

We are a group of UW- Madison art students consisting of graduate students and undergraduate students who want to apply the skills we are learning in the Madison community.

Jeremy Nuttall is a graduate student who has worked cooperatively on multiple community projects with **Artworking** a Madison based nonprofit. Jeremy has been skateboarding for 18 years and believes skateboarding has the ability to teach patience, control, creativity, and understanding.

Annie Kilborn is a graduate student. She worked as a Teaching Assistant who taught the undergraduate students involved in **Rolling It Forward** in her “Introduction to Three-Dimensional Design” course. Annie is a snowboarder and fan of action sports. She is also the mother of a young scooterist, and future skateboarder. It is important for her to have various ages, young and old, working together to make a healthy, happy community through communication, compromise, art and physical activity.

Jazmyn Glause is an undergraduate student majoring in Art. Jazmyn has been skateboarding for 7 years and has experience participating in, planning, and holding community events such as skateboarding competitions and skatepark fundraisers in her hometown. Jazmyn is the Arts and Crafts Instructor at Camp Woodward West (located in Tehachapi, CA) this summer where she will use art and skateboarding to create a safe, welcoming, creative environment for the attending campers. She believes skateboarding offers an accessible expressive outlet to people of all ages that promotes persistence, patience, and passion.

Sam Christensen is an undergraduate student majoring in Art and has experience in both downhill skateboarding, and street skateboarding. During the month of June, Sam is going on a month long road trip to skate many parts of the country. Throughout this month he will share, visit, experience, and learn about other skateboarding communities around the United States. He thinks that skateboarding can be an outlet for people of all ages and skill levels, and he is excited to spread positivity around the states. Lastly, Sam believes that this project will bring about community growth, positive vibes, and new experiences to an already rich and diverse neighborhood.



Image 1- Install option 1-Model of structure. Both structures will have used skateboards covering the inside- and will be painted by the public. Not shown: Color. It will be colorful!



Image 2- Install option 1- Unpainted Structures- Structure on right will have skateboards fully covering inside.



Image 3- install option 1- location of structures



Image 4-install option 1- location of structures



Image 5 -install option 2- wood panels attached to fence with brackets. Used painted skateboards attached to front



Image 6- install option 2-