

June 12, 2018 Meeting

ROOM TAX COMMISSION

AGENDA

- ✖ Room Tax Fund – Final 2017 and Q1 2018
- ✖ Preliminary 2019 Budget Outlook
- ✖ Review and Discussion of Bylaws and Selection of Officers
- ✖ 2019 Budget – August and September Meeting Dates

ROOM TAX FUND

- ✖ Final 2017 Collections -- \$15,483,106
 - + 6.4% over 2016 Final Collections
- ✖ 2017 Year End Balance -- \$85,500 (plus \$1 million reserved for MT Capital Projects and GMCVB Event Booking Assistance)
- ✖ 2018 Preliminary 1st Quarter \$3,107,905
 - + 16% above 2017; full year estimate is \$17.5 million
 - + Adjusted for Air BnB and new properties, base is down 2.5%

ROOM TAX FUND – 2018 ESTIMATE

- ✖ Revised Room Tax Estimate -- \$17.6 million
 - + Down \$470,000 from budget estimate of \$18.1 million.
 - + 14% growth vs. 17% growth
- ✖ Estimated Fund Balance -- \$0
 - + General Fund share reduced by \$140,000
 - + Budget fund balance of \$394,000
 - + Payment to GMCVB for WIAA Tournament will be \$30,000 in 2018 (vs. \$15,000 budgeted) – no payment made in 2017.

PRELIMINARY 2019 OUTLOOK AND TIMELINE

✖ Revenue Assumptions:

Growth Rate	Fund Balance
5.0%	\$60,000
2.5%	\$-247,300
0.0%	\$-555,300

- ✖ Outlook assumes use of \$350,000 of debt financing for Monona Terrace projects.
- ✖ City General Fund forecasting a \$4.7 million gap.

PRELIMINARY 2019 OUTLOOK AND TIMELINE

✕ Key Issues

- + Revenue growth assumptions (2nd qtr. 2018 available in early August)
- + Olbrich Gardens and Zoo Subsidies (\$642,352)
- + Monona Terrace Capital Budget – cash vs. debt financing.
- + Other budget decision items.

PRELIMINARY 2019 OUTLOOK AND TIMELINE

- ✖ Early August – 2nd qtr 2018 revenues
- ✖ August meeting– Preliminary discussions and presentation by groups.
- ✖ Early September Meeting – Final budget decisions.
- ✖ Early September – Mayor finalizes executive budget
- ✖ October 2 – Introduction of Executive Operating Budget to Council
- ✖ November 13 – Council action on 2019 budget

BYLAWS AND ELECTION OF OFFICERS – REVIEW AND DISCUSSION

AUGUST AND SEPTEMBER MEETINGS

- ✖ August meeting – update on room tax collections and projections; presentations by groups.
- ✖ Early September meeting – decisions on revenue forecast and budget items.

ADJOURN
