



MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 6/30/17

DEFINITE	2016	2017	2018	2019	2020	2021	Total	Δ Last Month
Convention	36	30	26	14	7	2	79	1
Conference	30	29	23	1	1	0	54	3
Banquet	219	200	36	0	0	0	236	14
Meeting	169	160	22	0	0	0	182	23
Consumer Show	22	20	7	2	0	0	29	2
Entertainment Event	141	118	11	0	0	0	129	12
DEFINITE TOTAL	617	557	125	17	8	2	709	55
% Δ Last Year		-10%						

PENDING	2017	2018	2019	2020	2021	Total
Convention	0	0	0	0	1	1
Conference	0	1	0	0	1	2
Banquet	7	25	0	0	0	32
Meeting	5	4	0	0	0	9
Consumer Show	0	0	0	0	0	0
Entertainment Event	0	1	0	0	0	1
PENDING TOTAL	12	31	0	0	2	45

TENTATIVE	2017	2018	2019	2020	2021	Total
Convention	0	4	21	21	15	61
Conference	0	5	9	4	1	19
Banquet	4	35	13	0	0	52
Meeting	10	15	5	1	0	31
Consumer Show	0	9	6	6	2	23
Entertainment Event	3	8	5	1	1	18
TENTATIVE TOTAL	17	76	59	33	19	204



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BOOKING PACE AS OF 7/31/17

DEFINITE	2016	2017	2018	2019	2020	2021	Total	Δ Last Month
Convention	36	30	26	14	7	2	79	0
Conference	30	29	25	1	1	0	56	2
Banquet	223	210	63	0	0	0	273	37
Meeting	173	173	25	0	0	0	198	16
Consumer Show	22	20	7	3	0	0	30	1
Entertainment Event	141	120	11	0	0	0	131	2
DEFINITE TOTAL	625	582	157	18	8	2	767	58
% Δ Last Year		-7%						

PENDING	2017	2018	2019	2020	2021	Total
Convention	0	0	0	0	1	1
Conference	0	1	1	0	1	3
Banquet	2	8	0	0	0	10
Meeting	2	3	0	0	0	5
Consumer Show	0	1	0	0	0	1
Entertainment Event	1	1	0	0	0	2
PENDING TOTAL	5	14	1	0	2	22

TENTATIVE	2017	2018	2019	2020	2021	Total
Convention	0	5	21	22	15	63
Conference	0	2	7	4	1	14
Banquet	3	35	13	0	0	51
Meeting	9	15	6	2	0	32
Consumer Show	0	8	5	6	2	21
Entertainment Event	2	8	5	1	1	17
TENTATIVE TOTAL	14	73	57	35	19	198