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MADISON CITY CLERK

REVISION

# Temporary B License

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MAY 16 2022  
MADISON CITY CLERK

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

Street Use:  No  YES  
Office Use Only

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

(Agenda Item number) -if Street Use-  
71080  
(Legistar file number) -if Street Use-  
percps-2022-00071  
(License number)  
4 405  
(Alder District #) (Police Sector)  
Office Use Only

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event – events may have consecutive days.

The named organization applies for:

- A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

**Organization**

Pick one:  Bona fide Club  Chamber of Commerce  Church  
 Lodge/Society  Veteran's Organization  Fair Association

**Organization Name:** Madison's Central BID Phone: 608-512-1340

Address: 122 W. Washington Ave #250 Email: Director@visitdowntownmadison.com Website: visitdowntownmadison.com

Date organized: 1999 If a corporation, give date of incorporation: \_\_\_\_\_

WI State Seller's Permit ID: 049831

We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

We have been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	Sue Springman	Madison, WI	NA
Vice President			
Treasurer			
Secretary			
Person in charge of event	Name	Phone	Email
Director	Tiffany Kenny	608-512-1340	Director@visitdowntown.com

Revision  
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**Event Information**

Event Name: Live on King Street Event dates & time(s): June 3, 4, 7, 24; July 15, 29; Sept 16

Event Address: 100 Block Of MLK ST. Estimated Attendance: 5000+

Do the premises you want to license occupy *all* of the building/property? NO No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): \_\_\_\_\_

All of 100 block of MLK including Street and Sidewalk

Explain the purpose and nature of the event: Outdoor Concert Series

Describe your planned method of crowd control: FPC- Live security to coordinate with MPD

How many security persons will you have on the licensed premises? 30-35

Will food be served?  Yes  No Will a tent be used?  Yes  No

Will the street be used?  Yes  No Will wine be served?  No  Yes:      of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: Frank Beverage

Quantities ordered: 12,000 cans

(If serving wine) Wholesaler/distributor/winery who will supply wine: \_\_\_\_\_

Quantities ordered: \_\_\_\_\_

**Declaration**

The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature Susan Springer Date: 4/12/22

Printed name of **Officer** who is signing: Susan Springer