

CITY OF MADISON
INTER-DEPARTMENTAL
CORRESPONDENCE

DATE: April 22, 2011

TO: Noble Wray, Chief of Police

FROM: Richard Bach, Captain of Police

SUBJECT: **2011 First Quarter Traffic Enforcement Activity Report**

The information provided in this document represents the Madison Police Department's traffic enforcement activity for January- March, 2011.

In the first quarter of 2011, the Madison Police Department issued 4,855 traffic citations (3,124 citations for hazardous violations and 1,731 citations for non-hazardous violations). These numbers reflect an overall decrease of 26% from the total number of citations issued in the first quarter of 2009. Of the 4,855 total citations issued, 1,495 citations (1,067 hazardous and 428 non-hazardous) were issued by the Traffic Enforcement Safety Team. These numbers represent a 39% decrease in the total number of citations issued by TEST officers over the same time frame last year.

Specific offenses in which the largest decrease in percentage of citations issued was observed were those of speeding, operating while intoxicated, and stop and go violations. These offenses totaled 1,266, 143, and 233 citations respectively, in the first quarter of this year, as compared to 2517, 202, and 332 citations issued for the same offenses in the same time frame last year. These figures reflect a 50% decrease in the number of speeding citations, a 29% decrease in the number of OWI arrests, and a 30% decrease in the number of stop and go citations from the first quarter of 2010 to the current quarter. The decreases observed in these numbers are likely a reflection of the staffing demands placed on the Madison Police Department by events at the State Capitol stemming from the introduction of the State Budget Repair Bill. From mid- February through late March, numerous MPD officers, including members of the TEST unit and the district Community Policing Teams, were removed from their standard assignments and reassigned for duty around the Capitol square. With the return of more routine levels of activity at the Capitol, it can be anticipated that these units will see their opportunities for traffic enforcement increase, and citation numbers will rebound.

There were several violations for which citation totals remained relatively stable despite events at the Capitol. Citation totals for failure to have control, following too close, inattentive driving and unsafe backing offenses all generally remained within the norm. A likely explanation for this is that these offenses are often enforced by issuance of a citation as a result of a traffic crash. Despite events at the Capitol in February and March, patrol services provided by the Madison Police Department remained unaffected, including services related to traffic crash response and investigation. Provided that the number of reported traffic crashes remained relatively stable from the first quarter of 2010 as compared to the first quarter of 2011, it is reasonable to expect citation totals for the above offenses to remain stable as well. Examination of the traffic crash numbers from these time frames seems to support this reasoning. Regardless of the discrepancies in citation totals for the first quarter of 2011, traffic enforcement and motorist education are central to the Madison Police Department's core values regarding service, community partnership and continuous improvement, and the Madison Police Department will continue to strive to honor these values.

The Traffic Complaint Hotline (previously known as the Speeders Hotline) received 197 citizen calls during the first quarter of 2011. 122 warning letters were sent as a result of reported violations. In Madison's school zones, reports from Crossing Guards resulted in 415 warning letters being sent and 30 citations issued for observed violations in the first quarter of 2011.

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Thirteen traffic enforcement overtime grant initiatives were scheduled for the first quarter of 2011. These were coordinated through the Department of Transportation, Bureau of Transportation Safety. The grant initiatives focused on impaired driver (OMVWI), excessive speed, and pedestrian safety. These initiatives resulted in 216 citations being issued.

In the first quarter of 2011, Traffic Specialists investigated one significant traffic crash. This crash resulted in the death of one pedestrian. The use of alcohol is believed to have been a factor in this crash.

Please see attachments for all citation/warning data.

**MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2009 - 2011)
FIRST QUARTER 2011**

DEPARTMENT WIDE

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011
OMVWI (A)	198	202	143	197	174		176	174		147	149		718	699	143
OMVWI (B)	158	138	115	146	121		134	125		104	110		542	494	115
RECKLESS	18	13	10	20	17		26	17		11	18		75	65	10
SPEEDING	2114	2517	1266	3085	2862		2798	2225		1479	1435		9476	9039	1266
STOP & GO	397	332	233	355	325		336	281		261	258		1349	1196	233
ARTERIAL	137	140	81	146	199		194	160		86	78		563	577	81
PASS/TURNING MVMT	167	160	127	183	172		135	173		143	141		628	646	127
DEVIATING	84	70	80	78	80		69	87		59	67		290	304	80
WRONG WAY	81	103	128	232	190		96	224		47	143		456	660	128
ALL OTHERS	74	51	29	82	77		72	63		46	32		274	223	29
RIGHT OF WAY (M.V.)	299	292	254	306	244		220	259		278	240		1103	1035	254
RIGHT OF WAY (PED.)	26	79	78	63	193		128	236		41	90		258	598	78
FAILURE TO CONTROL	194	133	196	79	95		78	103		138	174		489	505	196
FOLLOW TOO CLOSE	169	177	176	201	214		231	252		260	220		861	863	176
INATTENTIVE	152	173	159	184	195		200	229		157	184		693	781	159
UNSAFE BACKING	32	35	39	21	32		30	25		25	22		108	114	39
DR. SIGNAL	0	2	0	1	0		1	0		0	0		2	2	0
BIKE/PED	12	47	10	19	81		28	51		21	24		80	203	10
TOTAL HAZARDOUS	4,312	4,664	3124	5,398	5,271	0	4,952	4,684	0	3,303	3,385	0	17,965	18,004	3,124

NON-HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011
DL/VEH REG	1424	1440	1078	1561	1307		1517	1383		1053	1090		5555	5220	1078
VEH EQUIP	206	317	172	281	351		297	224		181	157		965	1049	172
HIT AND RUN	81	87	71	84	84		75	93		48	76		288	340	71
ALL OTHERS	23	25	410	25	95		15	491		9	400		72	1011	410
TOTAL NON-HAZ	1,734	1,869	1731	1,951	1,837	0	1,904	2,191	0	1,291	1,723	0	6,880	7,620	1731

TOTAL VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011
	6,046	6,533	4,855	7,349	7,108	0	6,856	6,875	0	4,594	5,108	0	24,845	25,624	4,855

Updated: 04/15/2011 bej

**MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2009 - 2011)
FIRST QUARTER 2011**

T.E.S.T UNIT

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011
OMVWI (A)	1	0	0	0	1		1	0		1	1		3	2	0
OMVWI (B)	0	0	0	0	1		1	0		1	1		2	2	0
RECKLESS	0	0	1	1	1		0	0		0	0		1	1	1
SPEEDING	1193	1813	885	1582	1572		1293	1087		905	909		4973	5381	885
STOP & GO	39	24	16	30	35		61	41		33	22		163	122	16
ARTERIAL	20	18	1	10	38		25	25		8	11		63	92	1
PASS/TURNING MVMT	18	14	7	20	9		14	6		4	5		56	34	7
DEVIATING	1	3	0	1	2		2	1		1	0		5	6	0
WRONG WAY	31	38	86	84	143		28	88		12	69		155	338	86
ALL OTHERS	5	0	3	1	2		2	0		1	1		9	3	3
RIGHT OF WAY (M.V.)	23	58	29	53	39		33	47		31	19		140	163	29
RIGHT OF WAY (PED.)	9	42	34	6	108		50	120		6	43		71	313	34
FAILURE TO CONTROL	1	3	3	1	2		2	2		2	2		6	9	3
FOLLOW TOO CLOSE	1	1	0	1	1		3	0		2	1		7	3	0
INATTENTIVE	0	1	2	1	0		0	1		2	0		3	2	2
UNSAFE BACKING	0	0	0	0	0		0	0		1	0		1	0	0
DR. SIGNAL	0	0	0	0	0		0	0		0	0		0	0	0
BIKE/PED	0	0	0	0	13		1	6		0	0		1	19	0
TOTAL HAZARDOUS	1,342	2,015	1067	1,791	1,967	0	1,516	1,424	0	1,010	1,084	0	5,659	6,490	1067

NON-HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011
DL/VEH REG	144	216	124	178	158		147	148		97	143		566	665	124
VEH EQUIP	118	196	86	141	181		139	102		92	81		490	560	86
HIT AND RUN	0	0	0	1	0		0	0		0	0		1	0	0
ALL OTHERS	13	17	218	4	6		0	256		4	198		21	477	218
TOTAL NON-HAZ	275	429	428	324	345	0	286	506	0	193	422	0	1,078	1,702	428

TOTAL VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011
	1,617	2,444	1495	2,115	2,312	0	1,802	1,930	0	1,203	1,506	0	6,737	8,192	1,495

**MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT
FIRST QUARTER 2011**

Alcohol (OWI) Enforcement Grant

	*Citations Issued	Warnings Issued	Total
Jan to March 2011	79	19	98

Speed Enforcement Grant

	*Citations Issued	Warnings Issued	Total
Jan to March 2011	86	2	88

Pedestrian Safety Enforcement Grant

	*Citations Issued	Warnings Issued	Total
Jan to March 2011	28	2	30

Bicycle Safety Enforcement Grant

	*Citations and warnings issued (Reported together for bike grant)		
Jan to March 2011	0		

***Various offenses which are reflected in the Department quarterly totals.**

**MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT
FIRST QUARTER 2011**

Warning Totals (Stop Card and Written)

	Central	East	North	South	West
Jan to Mar 2011	274	231	246	423	377

**MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT
FIRST QUARTER 2011**

Traffic Complaint Hotline Totals

	Citywide calls	Letters Sent	Recorded	Total Calls by District				
				West	East	South	North	Central
Jan to Mar 2011	197	122	75	103	21	22	15	36

Calls under "Recorded" are kept in a database for each district to view complaint areas. These calls are either general speeding complaints for certain streets or calls where there was not enough information available to send out a letter. General complaints are also forwarded to each district as they come in.

Citizen Complaint Boom Car Ordinance Totals

	Citations	Warnings	Total
Jan to Mar 2011	0	0	0

**MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT
FIRST QUARTER 2011**

SCHOOL ZONE VIOLATIONS

Warning letters/Violation letters sent: 1/1/2011 - 3/31/2011	West	East	South	North	Central
Failure to Stop for Crossing Guard – warning	27	3	4	4	0
Failure to Stop for Crossing Guard – citation	14	3	10	0	0
Failure to stop for school bus w/red lights-warning	5	0	0	0	0
Failure to stop for school bus w/red lights-citation	3	0	0	0	0
Failure to stop for emer vehicle at Fire Station-	0	0	0	0	0
Failure to stop for emer vehicle at Fire Station-	0	0	0	0	1
Driving against traffic	1	1	12	1	0
Drop off in “No Stopping, Standing, Parking” zone	5	34	1	33	0
Excessive speed in school zone	75	3	6	6	0
Excessive speed in school zone w/children present	13	1	1	13	0
Failure to observe posted “STOP” sign	5	0	20	0	0
Failure to stop for clearly marked red stop light	2	0	2	0	0
Failure to yield to pedestrian in a crosswalk	0	0	0	0	0
Mid-block or unsafe U-turn in a school zone	6	18	2	14	0
Parking in a “No Parking” zone	3	7	0	1	0
Parking too close to a crosswalk, less than 15 feet	0	0	0	0	0
Stopping on/blocking marked crosswalk	11	16	8	0	0
Unsafe drop off of a child in the middle of the street	7	7	0	3	0
Miscellaneous	4	2	1		
Total Warnings / Violations by district*	181	95	67	75	1
Total Warning letters/Violation letters sent*	178	95	67	74	1
# of Adult School Xing Guard locations in the district	18	8	10	11	2
# of Schools served by Xing guards in the district	16	7	7	8	2

All letters sent are “warnings” as reported by Adult School Crossing Guards and/or ASCG Supervisors unless specifically listed as “citation” in which case a ticket was issued and mailed for the listed violation.

SCHOOLS SERVED BY CROSSING GUARDS

* Total warnings/violations may be higher than total letters sent if two or more violations are reported for the same driver/vehicle but one letter is sent showing both violations.

WITHIN EACH DISTRICT:

WEST	EAST	SOUTH	NORTH	CENTRAL
Crestwood	Allis	Wingra	Emerson	Marquette
Falk	Elvehjm	Blssd Sacr	Gompers	OKeefe MS
Huegel	Glendale	Edgewood	BlckhwkMS	
Midvale	Hawthorne	Randall	Lakeview	
Queen of P	Kennedy	Lincoln	Lindberg	
Van Hise	Schenk	Franklin	Lowell	
Hamilton MS	Whitehorse	Leopold	Mendota	
John Muir			Sandburg	
Jefferson MS				
Memorial HS				
Orchard Rdg				
Toki M.S.				
St. Maria				
GlenStephen				
Thoreau				
Chavez				