

APPENDIX D		
Madison's Central Business Improvement District (BID)		
2022 Operating Budget		
<i>6-Oct-21</i>		
Revenues	2022	2021
Special Assessment	310,898.02	311,678.02
Map Advertising	\$0.00	\$0.00
Donations/Sponsorships	\$10,000.00	\$10,000.00
Programming Support	\$62,500.00	\$65,000.00
Event Support	\$0.00	\$0.00
Interest/Other	\$2,500.00	\$2,500.00
Reserves Applied	\$0.00	\$0.00
Total Revenues	\$385,898.02	\$389,178.02
Expenses	2022	2021
Welcoming Environment	\$64,316.34	\$64,863.00
Marketing	\$64,316.34	\$64,863.00
Programming	\$64,316.34	\$64,863.00
Administration	\$64,316.34	\$64,863.00
Community Relations/Other	\$64,316.34	\$64,863.00
Business Development	\$64,316.34	\$64,863.00
Total Expenses	\$385,898.02	\$389,178.02