



City of Madison

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Version: 1

Reference:

Controlling Body: BOARD OF PARK COMMISSIONERS

File Created Date : 07/01/2009

File Name: Northport-Warner Park-Sherman Neighborhood Plan

Final Action: 11/03/2009

Title: Adopting the Northport-Warner Park-Sherman Neighborhood Plan as a supplement to the City of Madison Comprehensive Plan.

Notes:

Sponsors: David J. Cieslewicz, Satya V. Rhodes-Conway and Michael Schumacher

Effective Date: 11/05/2009

Attachments: Final Draft Volume II.pdf, Staff Memo to CSC 071509.pdf, Staff Memo to PBMVC 072109.pdf, Staff Memo to BPW 072209.pdf, Staff Memo to UDC 072909.pdf, Staff Memo to EDC 080209.pdf, UDC Report 080509.pdf, Staff Memo to LRTPC 082009.pdf, Logan-Basford Comments to LRTPC 082009.pdf, Staff Memo to CDBG 082809.pdf, Staff Memo to Parks 082809.pdf, Staff Memo to TPC 082809.pdf, Staff Memo to PC 090909.pdf, MAS Board Comment 090809.pdf, Memo Parks Bd 101409.pdf, Misc Comments.pdf, Memo to PC 101909.pdf, Comments Oct 09.pdf, Myrnnnyx Comment 102309.pdf, Registration Forms.pdf

Enactment Number: RES-09-00906

Author: Linda Horvath, Planner II, Department of Planning & Comm

Hearing Date:

Entered by: lhorvath@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Department of Planning and Community and Economic Development	07/01/2009	Referred for Introduction				
	Notes: Plan Commission, Transit and Parking Commission, Urban Design Commission, Community Services Committee, Board of Public Works, Pedestrian, Bicycle, Motor Vehicle Commission, Economic Development Commission, Community Development Block Grant Commission, Board of Parks Commissioners, Board of Estimates						
1	COMMON COUNCIL	07/07/2009	Referred	PLAN COMMISSION		10/19/2009	
	Notes: Additional Referral(s): Transit and Parking Commission, Urban Design Commission, Community Services Committee, Board of Public Works, Pedestrian, Bicycle, Motor Vehicle Commission, Economic Development Commission, Community Development Block Grant Commission, Board of Parks Commissioners, Board of Estimates, Long Range Transportation Planning Committee						

1	PLAN COMMISSION	07/07/2009	Refer	TRANSIT AND PARKING COMMISSION	09/08/2009	
	Notes:					
1	PLAN COMMISSION	07/07/2009	Refer	URBAN DESIGN COMMISSION	08/05/2009	
	Notes:					
1	PLAN COMMISSION	07/07/2009	Refer	COMMUNITY SERVICES COMMITTEE	07/15/2009	
	Notes:					
1	PLAN COMMISSION	07/07/2009	Refer	BOARD OF PUBLIC WORKS	07/22/2009	
	Notes:					
1	PLAN COMMISSION	07/07/2009	Refer	PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION	07/28/2009	
	Notes:					
1	PLAN COMMISSION	07/07/2009	Refer	ECONOMIC DEVELOPMENT COMMITTEE	08/05/2009	
	Notes:					
1	PLAN COMMISSION	07/07/2009	Refer	COMMUNITY DEVELOPMENT BLOCK GRANT COMMITTEE	09/03/2009	
	Notes:					
1	PLAN COMMISSION	07/07/2009	Refer	BOARD OF PARK COMMISSIONERS	10/14/2009	
	Notes:					
1	PLAN COMMISSION	07/07/2009	Refer	BOARD OF ESTIMATES	09/21/2009	
	Notes:					
1	PLAN COMMISSION	07/07/2009	Refer	LONG RANGE TRANSPORTATION PLANNING COMMITTEE	08/20/2009	
	Notes:					
1	COMMUNITY SERVICES COMMITTEE	07/15/2009	Return to Lead with the Recommendation for Approval	PLAN COMMISSION	10/19/2009	Pass
	Notes:					
1	BOARD OF PUBLIC WORKS	07/22/2009	Return to Lead with the Recommendation for Approval	PLAN COMMISSION	10/19/2009	Pass
	Notes:					
			Ayes: 5	Larry Palm; Laura E. Hewitt; Russell D. Pietz; Scott A. Vaughn and Lucas K. Dailey		
			Noes: 1	Michael W. Rewey		
			Excused: 3	Douglas J. Duren; Joseph R. Clausius and William Bremer		
1	PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION	07/28/2009	Return to Lead with the Following Recommendation(s)	PLAN COMMISSION	10/19/2009	

Notes: A motion was made by Eagon, seconded by Bowser to return to the lead with the following recommendations that the plan include language to adopt AASHTO requirements for sidewalks and bike paths and that projects related to Hwy 113 and Sherman Avenue adopt the requirements of State funded projects requiring that roads accommodate all modes of transportation.

1	URBAN DESIGN COMMISSION	08/05/2009	Return to Lead with the Recommendation for Approval	PLAN COMMISSION	10/19/2009	Pass
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Notes: The motion provided support and encouragement to extend existing Urban Design District No. 4 down Northport and Packers Avenues, as well as encouraging pedestrian/bicycle issues to be continued to be worked on as part of ongoing efforts between the area's Alder and neighborhoods within the plan area.

1	ECONOMIC DEVELOPMENT COMMITTEE	08/05/2009	Return to Lead with the Recommendation for Approval	PLAN COMMISSION	10/19/2009	Pass
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Notes: Ms. Linda Horvath, City of Madison Neighborhood Planner, said this plan has a 23 member steering committee and represents 15 neighborhoods. They had 37 meetings. She added the area is also comprised of post WWII housing.

Karen Thompson, registered speaker, is the manager at Anchor Bank on N. Sherman Ave and a Northside Business Association Member. She mentioned the Market Study that said more than half of the area's expendable income goes out of the neighborhood and they would like to see more of it spent in the neighborhood.

Jolena Presti, registered speaker, talked about the branding of the area and the need for employment in the area. The plan calls for expanding industrial parks near the airport and expanding business areas near Kraft Foods.

She also mentioned the urban agriculture/food/community kitchen idea. The plan also calls for partnerships with MATC to create jobs; coordination with other ED groups; improved appearance of the area; and job readiness training.

Alder Schumacher spoke about the cooperation between the northside groups and economic development as the major theme of the plan. He mentioned his objection to a recent press article that called the location of the high-speed train station at the airport on the "outer fringe" of the City.

Mr. Clarke said MATC would be a willing partner for the plan and asked about possible spin-off companies from Oscar Mayer being located in the area.

Ms. Selkove noted not many neighborhoods spend all their expendable income in their neighborhood. Maybe all neighborhood plans could have this in their plans.

Mr. Sanchez worked at Oscar Mayer and recalls childcare for employees being an issue.

Ms. Torkildson noted the Northgate Shopping Center recently opened a childcare business.

No further discussion.

1	LONG RANGE TRANSPORTATION PLANNING COMMITTEE	08/20/2009	Return to Lead with the Following Recommendation(s)	PLAN COMMISSION	10/19/2009	Pass
	Notes:		Ayes: 6 Gary L. Poulson; Robbie Webber; Paul E. Skidmore; Eric W. Sundquist; Steve King and Chris Schmidt			
			Noes: 1 Michael W. Rewey			
			Excused: 3 Michael A. Basford; Melanie Hampton and James C. Boll			
			Non Voting: 1 Mark N. Shahan			
1	COMMUNITY DEVELOPMENT BLOCK GRANT COMMITTEE	09/03/2009	Return to Lead with the Recommendation for Approval	PLAN COMMISSION	10/19/2009	Pass
	Notes:					
1	TRANSIT AND PARKING COMMISSION	09/08/2009	Return to Lead with the Recommendation for Approval	PLAN COMMISSION	10/19/2009	Pass
	Notes:					
1	BOARD OF PARK COMMISSIONERS	09/09/2009	Refer	BOARD OF PARK COMMISSIONERS	10/14/2009	10/14/2009 Pass
	Notes:		Ayes: 6 Joseph R. Clausius; David L. Wallner; Betty Chewning; Emanuel Scarbrough; Janet Parker and William W. Barker			
			Noes: 1 Paul E. Skidmore			
1	PLAN COMMISSION	09/14/2009	Re-refer	PLAN COMMISSION	10/19/2009	10/19/2009 Pass
	Notes:		The motion passed unanimously.			
1	BOARD OF ESTIMATES	09/21/2009	Return to Lead with the Recommendation for Approval	PLAN COMMISSION	10/19/2009	Pass
	Notes:					
1		10/14/2009	Return to Lead with the Following Recommendation(s)		10/19/2009	
	Notes:		The Park Commission voted to delete 1. j. of the Park, Open Space and Natural Resource Recommendations relating to water related recreational activities in Warner Park lagoon..			
1	BOARD OF PARK COMMISSIONERS	10/14/2009				
	Notes:					
1	PLAN COMMISSION	10/19/2009	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER			Pass
	Notes:		Adoption of this plan was recommended subject to the staff and committee recommendations contained within the Plan Commission materials, with the following modifications noted below. The main motion passed unanimously.			
			- That on p. 38 of the plan, the word "clear" be stricken in the first sentence of items d and f. Both sentences should be revised to begin, "Study the possibility of removing select trees and brush..."			
			- That on p. 38 of the plan, item e should be revised to read: "Upgrade Monterey/Warner Park playground area and study the possibility of installing a sidewalk leading to it from Monterey Drive."			
			-That on p.10 of the plan, the Concept B digram be redrawn to remove the cul-de-sacs.			

-That on p. 1, Item 2 in the October 19, 2009 Interdepartmental Correspondence from Linda Horvath be revised to substitute the word "should" for the word "shall." This modification would result in changes to p.33 of the plan and should read "Projects on STH 113 and North Sherman Avenue should follow the requirements that State funded projects accommodate all modes of transportation."

These four amendments were approved on unanimous votes to amend the main motion recommending adoption of this plan. A fifth amendment, made by Basford and seconded by Sunquist, failed to be included in the main motion by the following vote: 1:7 (AYE: Basford, NO: Ald. Schumacher, Ald. Kerr, Ald. Cnare, Olson, Bowser, Gruber, and Sundquist; NON-VOTING: Boll and Pearson). That amendment was to include the additional text proposed by Michel Rewey stating "Consider changing the lane configuration on North Sherman Avenue south of Packers Avenue to three (3) lanes and two (2) bicycle lanes. The middle lane would be a two way left turn lane (TWTL) except at high volume intersections where it would be a dedicated left turn lane."

1 COMMON COUNCIL 11/03/2009 Adopt

Pass

Notes:

Text of Legislative File 15282

Fiscal Note

There is no fiscal impact associated with the adoption of the plan. However, implementing the plan will have fiscal impacts in the future and will require Common Council approval at that time.

Title

Adopting the Northport-Warner Park-Sherman Neighborhood Plan as a supplement to the City of Madison Comprehensive Plan.

Body

WHEREAS the City of Madison Comprehensive Plan, adopted January 17, 2006, recommends the adoption of neighborhood plans for established residential neighborhoods within the City; and

WHEREAS the Northport-Warner Park-Sherman Neighborhood Plan area (Census Tracts 22.0, 23.01, and 24.02) received planning assistance to prepare a neighborhood plan in 1992 and 1996 and the Common Council adopted the Northport-Warner Park Neighborhood Plan on November 10, 1992 and the Brentwood Village-Packers-Sherman Neighborhood Plan on July 2, 1996; and

WHEREAS the Mayor appointed the Northport-Warner Park-Sherman Neighborhood Plan Steering Committee (NWS SC) and the Common Council confirmed this Committee that included area neighborhood residents, business owners, non-profit organization employees, and landlords who were charged with updating the 1992 Northport-Warner Park Neighborhood Plan and the 1996 Brentwood Village-Packers-Sherman Neighborhood Plan; and

WHEREAS the updated 2009 Northport-Warner Park-Sherman Neighborhood Plan follows the format of the 1992 and 1996 plans for this area, with the exception that the land use recommendations now follow the format of the City's Comprehensive Plan, and the Plan provides additional and detailed recommendations for future development within the neighborhood; and

WHEREAS, the NWS SC met 37 times between January 2008 and June 2009, and worked with City Planning Division staff to draft the vision, goals, objectives, and recommendations in the Plan and to facilitate a public participation process that included four large-scale public open house events, two public input coffees, interviews with area community organization representatives, and participation in area neighborhood association and other community group meetings; and

WHEREAS, on June 29, 2009, the Steering Committee unanimously approved the final draft Northport-Warner Park-Sherman Neighborhood Plan and recommended that it be submitted to the City for adoption; and

NOW THEREFORE BE IT RESOLVED that the Common Council does hereby adopt the 2009 Northport-Warner Park-Sherman Neighborhood Plan and the goals, recommendations and implementation steps contained therein as a supplement to the City's Comprehensive Plan; and

Be it Further Resolved, that any changes to the Comprehensive Plan's Generalized Future Land Use Plan Map recommended in the Northport-Warner Park-Sherman Neighborhood Plan be considered for adoption during the next annual Comprehensive Plan evaluation and amendment process; and,

Be it Further Resolved that the following specific recommendations are the top six of all recommendations in the Plan as designated and prioritized by the Northport-Warner Park-Sherman Neighborhood Plan Steering Committee; and

BE IT FINALLY RESOLVED that the appropriate City agencies consider including the recommendations of the Northport-Warner Park-Sherman Neighborhood Plan in future work plans and budgets:

Northport-Warner Park-Sherman Neighborhood Plan Steering Committee Top 6 Recommendations

1. Develop a strategy to improve the identity, branding, marketing, and retention of Northside businesses.
2. Prepare a Land Use Plan for Warner Park.
3. Explore and consider installing streetscape enhancements with a uniform design that may feature iconic neighborhood images and other decorative elements. Consider including multi-cultural aspects to the designs to reflect the diversity of the Northside. One element of this recommendation is to consider clustering streetscape enhancements near commercial areas to create a "main street".
4. Increase programming for children/youth within the neighborhood. Expand and create after-before school programs for school age children, and provide positive youth development activities, academic support and recreation for middle school and high school age youth. Strive to grow, enhance, and support existing youth programs, and replicate or grow successful programs in areas with unmet needs.
5. Explore and consider neighborhood stabilization options for emerging neighborhood areas including Brentwood, Karstens, Kipling, and Vera Court; include landlord training, property inspection and maintenance, and hiring of local residents for property management or neighborhood improvement activities. Provide support for resident involvement, strengthen connection to local schools and community centers, and improve access to and information of local resources for children/youth and families.
6. Explore options to improve social services and community support resources for the Northside such as:
 - English language learner classes and other services for non-native English speakers.
 - Early childhood education, quality childcare.
 - Family literacy.
 - Vocational and job training.
 - Senior programs including meals and recreation.
 - Parent education, training and support.

- Public Health services such as mobile clinics run by UW Madison and St. Mary's Hospital.
- Health fairs and workshops by community groups, Touched Twice United, etc.
- Mobile food pantries.
- U.W. Extension programs.
- WIC (Women, Infants and Children) programs.