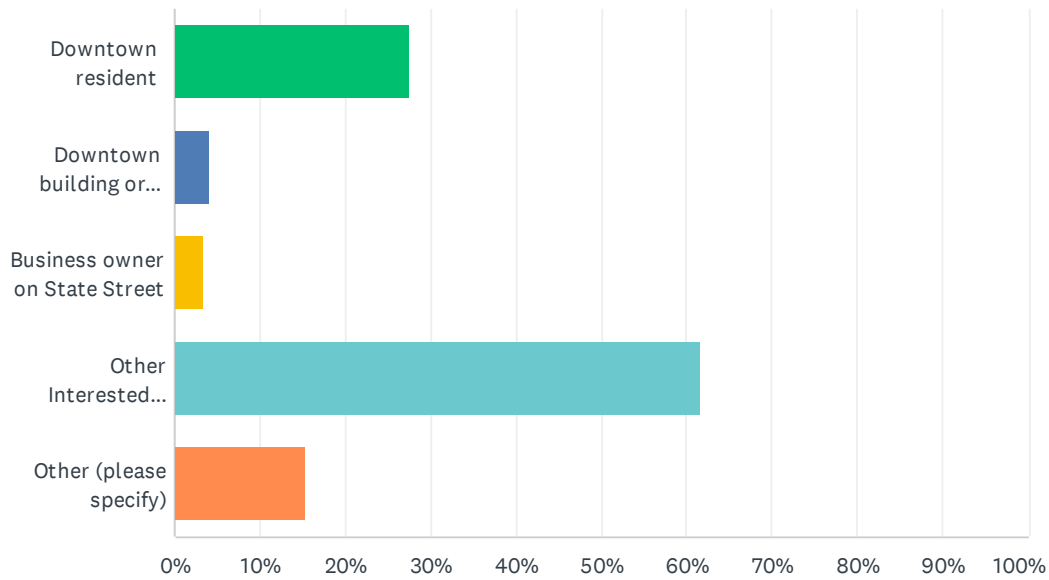


## Q1 What is your relationship to the street (check all that apply)

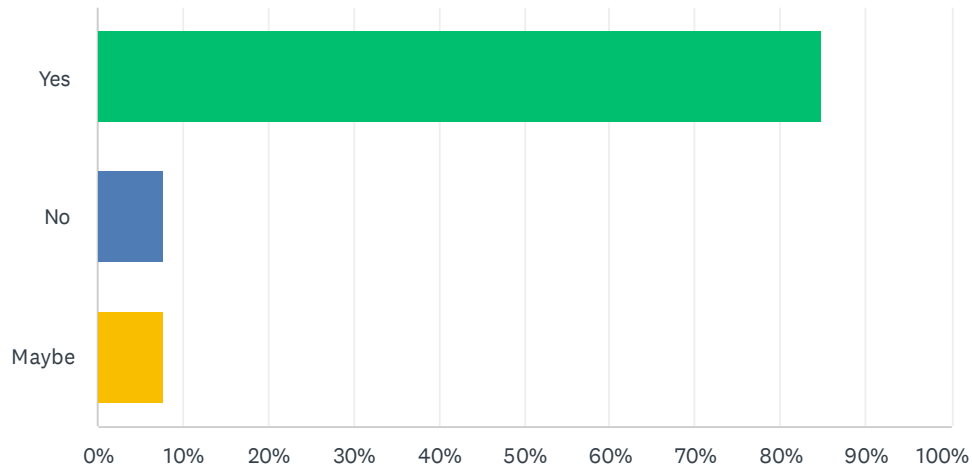
Answered: 317 Skipped: 1



ANSWER CHOICES	Answers are linked to responses from that group		RESPONSES
Downtown resident	27.44%	87	
Downtown building or property owner	4.10%	13	
Business owner on State Street	3.47%	11	
Other Interested community member	61.51%	195	
Other (please specify)	15.46%	49	
Total Respondents: 317			

## Q2 In general, are you in favor of a pedestrian mall experiment that closes the 400-600 blocks of State Street to vehicles and is accessible only to pedestrians and bikes for all or parts of the week?

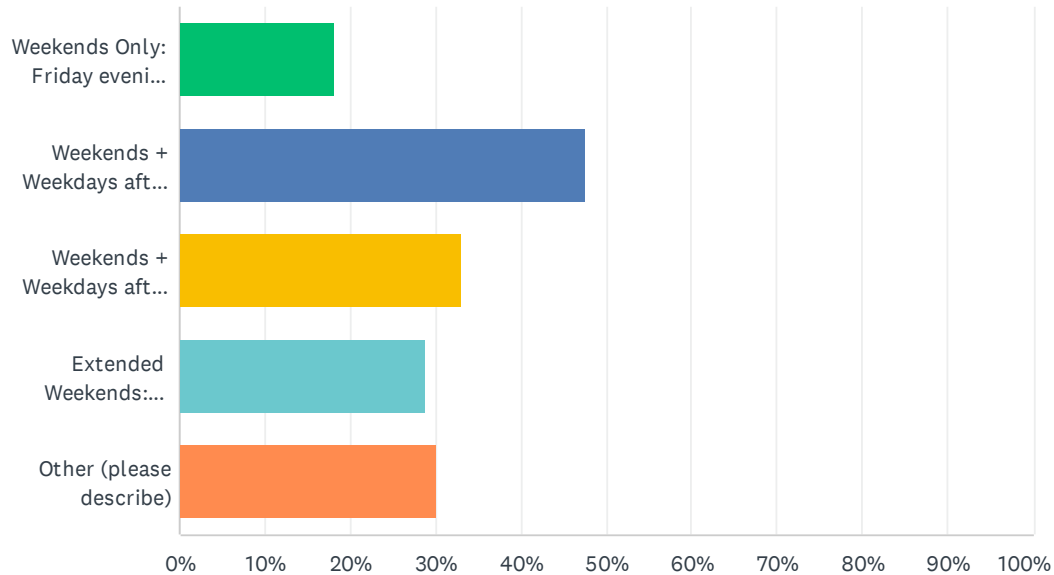
Answered: 317 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	84.86%	269
No	7.57%	24
Maybe	7.57%	24
TOTAL		317

## Q8 What times, if any, would you support closing the 400-600 blocks of State Street to all vehicular traffic?

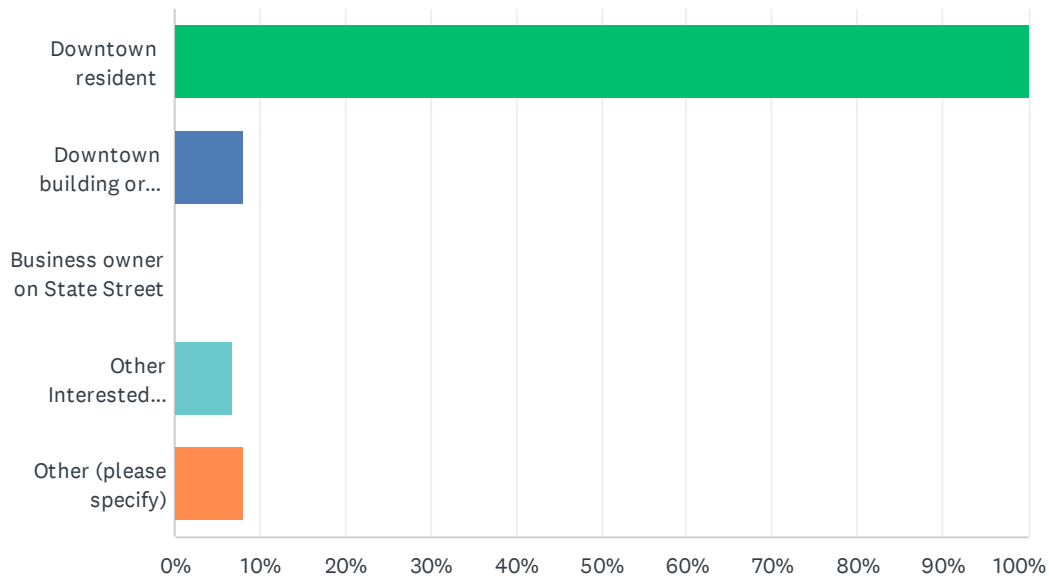
Answered: 282 Skipped: 36



ANSWER CHOICES	RESPONSES	
Weekends Only: Friday evening through Sunday evening	18.09%	51
Weekends + Weekdays after 11:30 am	47.52%	134
Weekends + Weekdays after 4 or 5 pm	32.98%	93
Extended Weekends: Thursday evening through Sunday Evening	28.72%	81
Other (please describe)	30.14%	85
Total Respondents: 282		

## Q1 What is your relationship to the street (check all that apply)

Answered: 87 Skipped: 0

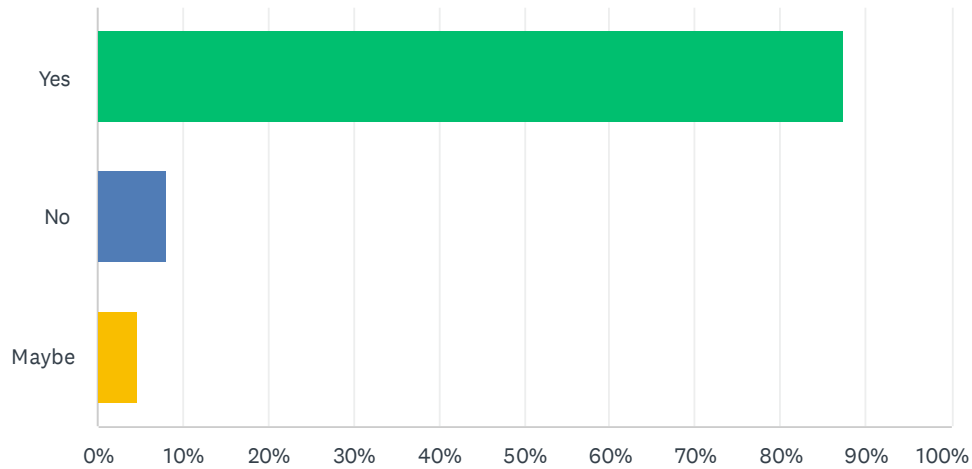


ANSWER CHOICES	RESPONSES	
Downtown resident	100.00%	87
Downtown building or property owner	8.05%	7
Business owner on State Street	0.00%	0
Other Interested community member	6.90%	6
Other (please specify)	8.05%	7
Total Respondents: 87		

#	OTHER (PLEASE SPECIFY)	DATE
1	UW–Madison employee	1/16/2024 11:39 AM
2	Longtime Madison resident, former resident of State Street.	1/8/2024 4:28 PM
3	CANA	12/15/2023 3:33 PM
4	Downtown Ambassador at top of State St. Visitors often comment about a wish for a walking mall on State St.	12/12/2023 6:17 PM
5	commute to campus via state street	12/8/2023 7:57 AM
6	UW Madison employee	12/7/2023 7:32 AM
7	Prospective state st location business owner	12/4/2023 6:13 PM

Q2 In general, are you in favor of a pedestrian mall experiment that closes the 400-600 blocks of State Street to vehicles and is accessible only to pedestrians and bikes for all or parts of the week?

Answered: 87 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	87.36%	76
No	8.05%	7
Maybe	4.60%	4
TOTAL		87

## Q3 What excites you the most about the State Street Pedestrian Experiment?

Answered: 73 Skipped: 14

#	RESPONSES	DATE
1	I think the idea of perhaps having more room for outdoor dining, and more room in general for folks to access those blocks of State St without motor vehicles.	1/16/2024 10:15 AM
2	Lower auto traffic, expanded foot traffic area and outdoor seating	1/10/2024 9:12 PM
3	Enjoying sitting outside eating and drinking in a quieter more peaceful environment	12/24/2023 11:55 AM
4	I live downtown, and I love days when there is a lot of pedestrians out and about for events, enjoying shopping and dining. I'm hoping that closing this area will allow more stores and restaurants, especially local ones, to return to state street, which needs some TLC to be the top notch destination it can be.	12/23/2023 3:55 PM
5	As European cities have shown us, spaces where people are free to casually gather and socialize are vital to people's mental health.	12/23/2023 2:44 AM
6	I like the idea of a community gathering area accessible to the public. In Green Bay, Wisconsin, they actually just opened the Howard Commons that is a free public space that just had their official grand opening and have been hosting free events and have daily activities and space available. I've been there personally and love it!	12/21/2023 5:50 PM
7	no busses while i'm biking	12/21/2023 5:43 PM
8	The possibility of state street becoming a more lively, community oriented space	12/21/2023 4:16 PM
9	We need more foot traffic there to support local businesses.	12/21/2023 3:48 AM
10	more community engagement on state street, i think the opportunities for public art would be really great	12/20/2023 1:56 PM
11	To see the liveliness of the city as people can comfortably walk down!	12/20/2023 10:25 AM
12	possibility of dislodging BRT from the 100-300 blocks.	12/18/2023 11:00 PM
13	No traffic. Additional space for pedestrians and activities on the street.	12/17/2023 6:32 PM
14	We don't have a pedestrian mall and need one. Every other city has one.	12/17/2023 5:37 PM
15	Activities that can happen on pedestrian street.	12/17/2023 4:59 PM
16	Increased enjoyment, utilization, and economic prosperity for the surrounding blocks	12/17/2023 4:45 PM
17	New opportunities for small business owners who can't afford their own storefronts	12/17/2023 11:02 AM
18	Lack of people. Who gives a flock?	12/15/2023 11:34 PM
19	I am most excited about the furniture as it decorates, increases benches, and blocks off vehicles.	12/15/2023 3:33 PM
20	Opportunity to make it more community based and inclusive for everyone. Culturally, age, income status... I hope it aims to meet all identities that is welcoming to diversity.	12/13/2023 3:21 PM
21	It will bring folks downtown to all the restaurants offering outdoor dining and create the same type of festive environment we see on the 100 block on market Saturdays.	12/12/2023 6:17 PM
22	Fun public third spaces you can spend time in that are free! Pedestrian safety!	12/12/2023 11:32 AM
23	Pedestrian only zones are proven to be good for small business and people. It makes a space feel cleaner, safer and more accessible. It also introduces opportunities for more vegetation, making the area greener and more enjoyable.	12/12/2023 6:56 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

24	Pedestrian malls are SO good for communities	12/11/2023 6:17 PM
25	I like how State Street will be more aesthetically pleasing to the eye and will ultimately encourage more foot traffic. However, I don't like the color choices.	12/11/2023 5:33 PM
26	It's way overdue, and it will make downtown more vibrant.	12/10/2023 6:16 AM
27	Nothing. All the city does is tear down its history and add ugly buildings with expensive apartments. I'm sick of it.	12/9/2023 7:24 PM
28	Less traffic and it will be safe. My worry of getting run over by a bus will be less.	12/9/2023 3:43 PM
29	Less delivery trucks on state street	12/9/2023 11:36 AM
30	Streets like State should be centered on people, not cars.	12/9/2023 10:36 AM
31	I hope it draws more events and small business vendors.	12/9/2023 10:20 AM
32	A good start	12/9/2023 10:09 AM
33	Not much-	12/9/2023 9:21 AM
34	Walking without worrying about cats	12/9/2023 9:15 AM
35	No traffic	12/9/2023 9:15 AM
36	Safety for pedestrians, better atmosphere for community and people, more space to enjoy, modern	12/8/2023 9:36 AM
37	More safety for walkers and bikers, more space to enjoy the great shops and food. I'd also love to see art and additional green space. This project supports community by providing a space not for cars, but for people.	12/8/2023 7:51 AM
38	Building community, promoting non-car travel, supporting local businesses, and Pedestrian & cyclist safety. (There is so much foot traffic on State St; it should be closed to cars.)	12/8/2023 7:42 AM
39	Nothing	12/7/2023 11:09 PM
40	I do like the idea of marked bike lanes on State Street.	12/7/2023 10:52 PM
41	Improving pedestrian safety and reduce the need and reliance on cars in Madison	12/7/2023 8:18 PM
42	Ability to sit outside without smell of vehicles	12/7/2023 2:06 PM
43	Activation of state street	12/7/2023 12:43 PM
44	Beginning with the 400-600 blocks as pedestrian only will be a gateway to making the city more pedestrian friendly and implementing the same things in different areas.	12/7/2023 10:54 AM
45	Adding State St to the list of amazing free safe things to do in Madison. Madison is the best city in the country. We can have the best street mall.	12/7/2023 10:50 AM
46	Car free zone, area for pedestrians to feel safer, opportunity for more trees to reduce urban heat island effect	12/7/2023 8:09 AM
47	The opportunity to create a third space for residents and visitors.	12/7/2023 7:32 AM
48	A new, fresh idea. State St has looked the same way for a long time.	12/7/2023 6:37 AM
49	Not having to worry about cars at crossings!	12/6/2023 7:41 PM
50	It's an opportunity for a vibrant public outdoor space. I loved the ped mall in Santa Barbara when that was happening and generally wherever there are car free roads lined with businesses that is a cool experience.	12/6/2023 5:04 PM
51	Many great cities have pedestrian-only streets, and this is something Madison has been missing. This has the power to make Madison even better for people and for the community	12/6/2023 4:27 PM
52	Safer walking and biking to state street businesses.	12/6/2023 3:29 PM
53	walking space, possibility for more outdoor dining space	12/6/2023 11:47 AM
54	General vibe of pedestrian friendly shopping and eating	12/6/2023 9:09 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

55	Increased walkability/bikeability	12/6/2023 8:13 AM
56	More safe streets for pedestrians and moving away from a car-focused city	12/5/2023 10:30 PM
57	Creating spaces that feel safe for people, and not designed for cars	12/5/2023 6:07 PM
58	Safety, being able to walk without worrying about vehicles.	12/5/2023 5:10 PM
59	Pedestrian-friendly space that will encourage community connection and and safe enjoyment of outdoor spaces	12/5/2023 4:27 PM
60	No traffic	12/5/2023 4:08 PM
61	Having a Pedestrian Mall destination downtown like every other city. How exciting to have something like that in Madison which can not only help drive revenue but also allow for pop up shops and such to test concepts with small carts and such	12/5/2023 3:24 PM
62	Being able to walk with more room Not worried about being hit by a bus or random car on the street To experience what Pearl st is like in Boulder, CO	12/5/2023 2:14 PM
63	It offers an opportunity to prove again what State Street already proved before. Not only do business not need motor vehicles right at their front door to survive as a business, but restricting personal vehicles near the business can actually allow that business to thrive more than it would otherwise. Hopefully the city learns the lesson this time and applies it elsewhere in the city.	12/5/2023 8:44 AM
64	Nothing	12/5/2023 7:20 AM
65	Bringing more folks to State Street; extending outdoor eating	12/4/2023 8:13 PM
66	I love the idea of having the street painted and involving the community in that. I love putting more seating in the area for people to sit and stay, making it somewhere to be and not go through. A lot of the times when I'm on state street I and in and out unless there is an event like the MNM or the farmers market.	12/4/2023 6:31 PM
67	More vibrancy	12/4/2023 6:21 PM
68	Retail and social opportunity	12/4/2023 6:13 PM
69	I'm excited to see State Street become a much-needed third space in Madison.	12/4/2023 6:11 PM
70	No buses. Timed control of truck traffic.	12/4/2023 6:10 PM
71	Without the buses it's sort of a dead zone so livening it up would be good.	12/4/2023 6:02 PM
72	Visual improvements.	12/4/2023 5:55 PM
73	Less cars! More people centered structure	12/4/2023 5:53 PM



## Q4 Do you have any Concerns about the Experiment? What are they?

Answered: 71 Skipped: 16

#	RESPONSES	DATE
1	I am concerned that there will be conflicts between pedestrians and bicycle traffic. Who will have the right-of-way? How will people know?	1/16/2024 11:39 AM
2	My only concern would be the cohesiveness between pedestrians and bicyclists. I think signage and education will be important in getting the word out to share the street.	1/16/2024 10:15 AM
3	It should cover more of State St	1/10/2024 9:12 PM
4	My concerns are about lower State Street in general. What used to be an interesting collection of locally owned ethnic restaurants and small businesses is now chains, convenience stores and vape shops. It's not interesting or quirky down there and, in many ways, just sad.	1/8/2024 4:28 PM
5	I just wanna make sure I can still bike through but I'd understand having to walk my bike	12/24/2023 11:55 AM
6	Figuring out bike traffic. I would like to see all of state street be pedestrian only, too bad buses still on upper state.	12/23/2023 3:55 PM
7	I just hope the city won't take the opportunity to make state street hostile to the homeless population.	12/23/2023 2:44 AM
8	How will it be maintained and be somewhere people can enjoy being outside? My partner and I have had experiences with being harassed, solicited, and hounded for money just while walking on state street and trying to sit on benches so we avoid it unless there's some kind of big event going on	12/21/2023 5:50 PM
9	how long will construction take realistically?	12/21/2023 5:43 PM
10	Accessibility for disabled individuals	12/21/2023 4:16 PM
11	It will likely need to be policed well.	12/21/2023 3:48 AM
12	would like to know more about how people are able to move in and out. also, there are parking lots behind my state street apartment building (500 block) - would residents be able to access these?	12/20/2023 1:56 PM
13	That bikers still have an easy time going through State Street.	12/20/2023 10:25 AM
14	emergency vehicle access to weekend bartime exodus	12/18/2023 11:00 PM
15	No.	12/17/2023 6:32 PM
16	O concerns	12/17/2023 5:37 PM
17	No, wish it was all of State Street	12/17/2023 4:59 PM
18	No	12/17/2023 4:45 PM
19	Access for emergency vehicles. Would there be barricades that can be raised/lowered by emergency vehicles so they can enter?	12/17/2023 11:02 AM
20	City planners will screw up experiment. Lake St ramp closed with no alternative or satellite parking lot with shuttle.	12/15/2023 11:34 PM
21	I am concerned about the idea of clustering all pedestrians on the narrowed street and adding ramps as this may lead to conflicts such as: pedestrian/bicycle accidents and tripping hazards.	12/15/2023 3:33 PM
22	Small businesses being shut down and operations taking over. This process shouldn't include dismantling services and businesses already there. I'm worried this will be class centered to appeal to high/middle-class. I'm hoping this will hold events and community resources. Otherwise, this will only be for capital gain.	12/13/2023 3:21 PM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

23	No concerns that I can think of. Happily, Madison is a city where most everyone is courteous and law abiding. The Madison Night Markets have been well attended without any significant problems.	12/12/2023 6:17 PM
24	Somewhat concerned about the affect on bus service, especially for low-income and disabled folks who rely on busses.	12/12/2023 11:32 AM
25	As a biker I'm worried. Please consider the addition of bike lanes so we aren't competing with pedestrians for the space. The worst place to bike downtown is Library Mall, where it's a complete pedestrian zone with no designated bike lanes. This frustrates both pedestrians and bikers as we try to navigate around each other.	12/12/2023 6:56 AM
26	Taking steps to promote safety without adding the additional benefits of a pedestrian mall. For example, shutting down car traffic without adding more plants or street vendors	12/11/2023 6:17 PM
27	I am concerned about the color choices presented in the design board. I don't think the colors match the aesthetic of Madison. I think the colors of the dots should match the chairs at the Terrace — green, yellow, orange, and possibly red. This will make the aesthetic of Madison much more cohesive.	12/11/2023 5:33 PM
28	Not enough police to ensure safety. There are already some very aggressive homeless people on State who especially target women and the elderly, and things may get worse. In the meantime the city council is spending millions on bus shelters in the middle of Mineral Point Rd and University Ave that will almost certainly result in traffic nightmares and crosswalk fatalities since running red lights has become expected (not merely commonplace) and there's not enough police to even enforce that. The lack of law enforcement, and very poor city government priorities and communication with the public are very worrisome and will likely affect this "experiment" too.	12/10/2023 6:16 AM
29	Ruining the character of the city	12/9/2023 7:24 PM
30	None	12/9/2023 3:43 PM
31	People biking like idiots	12/9/2023 11:36 AM
32	Not really - maybe pedestrian safety and that it really won't be much of a change from the current existing environment.	12/9/2023 10:20 AM
33	Look at your shit render. How much money will it cost to do pretty much nothing to put some metal flamingos up and paint he sidewalks?	12/9/2023 9:21 AM
34	Gentrification on State Street	12/9/2023 9:15 AM
35	Bicyclists should walk their bikes in area	12/9/2023 9:15 AM
36	No	12/8/2023 9:36 AM
37	State street is the safest path from the east side to campus. Turning this into a pedestrian walk way would not be good.	12/8/2023 7:57 AM
38	No, I am excited!	12/8/2023 7:51 AM
39	There needs to be green space/more greenery, benches, and public tables added in order for this experiment to work/the space to feel special.	12/8/2023 7:42 AM
40	Business deliveries	12/7/2023 11:09 PM
41	I think limiting businesses deliveries to weekends could cause a significant increase in cost/logistical issues for them. For example, some fresh food does not stay good for 6 days if a restaurant received the delivery on Saturday unless it is frozen, which lowers the quality of some foods. Having some delivery windows during both weekdays and weekends is vital to the quality/functionality of the surrounding businesses.	12/7/2023 10:52 PM
42	Like the rest of state street, it's important that city busses are still able to use the street	12/7/2023 8:18 PM
43	I think all city planning has been completely failing at the preservation of Madison's historic and green essence. We do not need more shops like Target or big stores. We need the preservation of local businesses and the old buildings that make up State St. To revive State St a little would be one thing, Making state street more appealing with lights and decorations, more trees and potted plant arrangements. Sure add a few new local businesses and make it	12/7/2023 3:32 PM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

more appealing to shop for pedestrians, but to demolish and build big department stores and chain restaurants with luxury apartments above would completely finish the authenticity of state st. A decision we could never go back on.

44	1. State Street is a major artery for bicycles traveling at commuter speeds. I don't see how bikes will be able to safely navigate a pedestrian mall, especially when it's called "Pedestrian Experiment" instead of "Pedestrian and Bike Experiment". 2. This has the potential to become a big smoking zone, like some of the Streateries.	12/7/2023 2:06 PM
45	No, but may want to identify biking vs. walking areas on the road if it is anticipated that more people will be walking in the road to reduce conflicts	12/7/2023 12:43 PM
46	My main concern is an event happening like the parade in Waukesha.	12/7/2023 10:54 AM
47	My concern is not doing enough. Go from 700-200. Go trees. Go art. Go music. Go Forward! State St has become smelly and dangerous. As a downtown resident I hear tourists disappointment all the time. If we go big, success will follow.	12/7/2023 10:50 AM
48	If encouraging people to use State Street more, we need it to be accessible to all people. We also need more access to public bathrooms (not relying on State Street stores who may require purchase to use). Biking down a pedestrian mall without a bike lane sounds like hell, and State Street offers a much safer route for downtown biking rather than hopping onto heavily-trafficked Johnson, Gorham, University, etc.	12/7/2023 7:32 AM
49	That the change will be ugly and dated.	12/7/2023 6:37 AM
50	This is a great idea - skip the experiment and just make a permanent change already!	12/6/2023 7:41 PM
51	I wish we could give as much space as possible to bumping out sidewalks and/or removing curbs.	12/6/2023 5:04 PM
52	I'm concerned the plan isn't bold enough. I'd like to see all of state street permanently pedestrianized.	12/6/2023 4:27 PM
53	How will the project avoid creating conflict between bikers and pedestrians?	12/6/2023 3:29 PM
54	difficulty for those living on the block	12/6/2023 11:47 AM
55	None	12/6/2023 9:09 AM
56	Making sure residents can get what they need when moving into state street apartments	12/5/2023 10:30 PM
57	Its scope is too limited.	12/5/2023 6:07 PM
58	My concern is the city should fully commit to the pedestrian only access and have it partially pedestrian and sometimes not.	12/5/2023 5:10 PM
59	None	12/5/2023 4:08 PM
60	Nope. I think it should have been done 30 years ago...	12/5/2023 3:24 PM
61	I think adding too much "patio" space for the businesses as it does not allow for enough sidewalk space. Sidewalk space is important and should we separate from the business. Think Boulder, CO.	12/5/2023 2:14 PM
62	Money and effort is better spent elsewhere. Not convinced this will generate more revenue, benefit families in need, and that drunk college kids will even care.	12/5/2023 9:11 AM
63	My main dissapointment with State Street currently is how many vehicles still use it. I'm worried that so many exceptions and conditions will be carved out that the pedestrian mall experiment will end up being almost exactly the same as State Street currently is.	12/5/2023 8:44 AM
64	Yes. I am a bicyclist and often ride down State St. Thats the most convenient way to campus. Also, moving the bus off State Street makes it harder for people to patron businesses. State St is already mostly pedestrian.	12/5/2023 7:20 AM
65	None	12/4/2023 8:13 PM
66	I have a concern about the homeless that use state street as a refuge. How are they being considered in this space? Friends of State Street might be a good group to talk to about making sure the homeless don't feel like they are being kicked out.	12/4/2023 6:31 PM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

67	Lack of Black representation in business diversity, lack of access for black residents.	12/4/2023 6:13 PM
68	Getting business delivery schedules to conform.	12/4/2023 6:10 PM
69	Creating a "pedestrian mall" experience leads pedestrians to aimlessly walk all over the street (and photos have multiple dogs on long leashes!) and step into the street without looking. This happens even in the present configuration of State Street. It is a major biking corridor, so something needs to be done to accommodate bikes, and make it clear that bikes have a place there also. Perhaps lane markings? Signage at entry/exit and every block? The other concern (cited in presentation), wheelchair accessibility mid-block.	12/4/2023 6:02 PM
70	None	12/4/2023 5:55 PM
71	I worry that we won't be able to keep this in place. Or that we will go too far in accommodating delivery vehicles and emergency vehicles	12/4/2023 5:53 PM

## Q5 Do you have ideas for programming, activation, or partnerships to help make the experiment better?

Answered: 52 Skipped: 35

#	RESPONSES	DATE
1	I think there are so many built-in partnerships with the businesses already on the street. I am always a fan of movies and music to build community.	1/16/2024 10:15 AM
2	I think there's a danger in trying too hard to make something happen there. The urban spaces I love in other cities are pretty organic. The key is having seats that are welcoming and comfortable, encouraging people to hang out.	1/8/2024 4:28 PM
3	State street beer garden of all the state street bars would be awesome, a concert or like lowkey band while people are relaxing outside,	12/24/2023 11:55 AM
4	I would definitely recommend things like music performances. Dueling pianos are really popular and draw a big crowd and you could collaborate with the piano bar on state street. I would also love to see a food truck rally collaboration with local food trucks and other businesses, especially small and/or family-ownes businesses and not chains.	12/21/2023 5:50 PM
5	no	12/21/2023 5:43 PM
6	Getting students and local businesses more involved, such as talking to businesses about having a sale weekend on state street to get people out and about to see how the increased population would feel	12/21/2023 4:16 PM
7	If there is some new green space it would be fun to host some sports camps or games for kids.	12/21/2023 3:48 AM
8	pop up shops, discounts, something similar to the Downtown cookie walk to get people into stores	12/20/2023 10:25 AM
9	quit with the wokeness already	12/18/2023 11:00 PM
10	Look at sister cities	12/17/2023 5:37 PM
11	Not at this time	12/17/2023 4:59 PM
12	Not sure if this falls into this category, but a small stage for musicians would be nice	12/17/2023 11:02 AM
13	Flower boxes in street	12/15/2023 11:34 PM
14	A neighborhood association partnership may help with programming also.	12/15/2023 3:33 PM
15	Art shows, community resources, music, free events, small business promotions, diverse shops available to shop at, creating comfortable places to sit that aren't designed to keep people from skateboarding or sleeping on them. Interactive designs along the walkway. Artistic designs from an array of artists that represent different identities in Madison.	12/13/2023 3:21 PM
16	I would encourage steet musicians, but no loud bands or individuals.	12/12/2023 6:17 PM
17	n/a	12/12/2023 6:56 AM
18	A QR Code that takes people to a landing page. Different codes throughout the street can show where people are stopping to take a picture/scan the code	12/11/2023 6:17 PM
19	I don't.	12/11/2023 5:33 PM
20	A new city council with a sense of decency, priorities, fiscal responsibility and emphasis on public safety would be nice.	12/10/2023 6:16 AM
21	Cancel the experiment	12/9/2023 7:24 PM
22	Please make it as green / environmentally friendly as possible.	12/9/2023 10:20 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

23	Green space if possible- no dog shitting allowed... maybe a fountain that's walkable in both summer and winter(shutdown)	12/9/2023 9:21 AM
24	Just ensure local businesses	12/9/2023 9:15 AM
25	More seating, let businesses expand and food trucks park	12/8/2023 9:36 AM
26	End all arts and other programming at the top of state streets	12/8/2023 7:57 AM
27	I'd like to see some green space, like potted plants, and some public tables. It needs to be clear the road is for people during the experiment- could partner with a landscaping company to potentially provide those. It would also be cool to have an interactive art piece or something people can contribute to and take photos by to spread the word. I saw so many people take pictures in front of the wings on upper state Street a couple of years ago and the buckies before that. When people post those pictures on social media, it encourages others to check it out! A key partnership could also be the Madison Children's Museum. When I traveled to Boulder, they had a water spout play park for children on Pearl Street and a huge chess board kids can run around in. It was so refreshing to see families enjoying the street. Right now, State Street seems to only cater to adults and not all ages. Even a small, temporary, swing set or play spot for children could help families see how this spot could work for them in the future.	12/8/2023 7:51 AM
28	Add tables, benches, greenery/green spaces, play places and art to entice people into the spatial experiment. Add some sort of interactive art piece or element that people can contribute to, to establish place-making and investment in the space. Collaborate with the Children's Museum; there is a lack of children on State.	12/8/2023 7:42 AM
29	Have police present to make it feel safe for women. Actually enforce no camping.	12/7/2023 2:06 PM
30	Allowing local food trucks in would help draw more people to the area. Having a spot for local nonprofits to give out information on a rotating basis.	12/7/2023 10:54 AM
31	Empowerment. Create and educational field trips for involvement. Science-planting trees, history-architecture, math-street numbers, reading-research.... Organized street entertainment. Treasure hunts. Historical walking tours. Wisconsin First Nations monument museum art center. Festivals. Add an easy-to-see two story badger statue which is the Badger Cares kiosk for lost and hurt (sponsored by American Family). Pay by donation to favorite adoption center pet relief area. With available training classes. Yoga, Tai Chi, dance classes.	12/7/2023 10:50 AM
32	Cool to partner with businesses especially restaurants to have outdoor food and drink areas	12/7/2023 8:09 AM
33	Walking tours - partner with Madison Historic Preservation.	12/7/2023 7:32 AM
34	No	12/7/2023 6:37 AM
35	University marching band? Local circus groups? Concerts?	12/6/2023 5:04 PM
36	Allow more food service and tables in the street. Host events like markets or art fairs.	12/6/2023 4:27 PM
37	open mic nights	12/6/2023 3:29 PM
38	Live music	12/6/2023 9:09 AM
39	Maybe invite local groups to perform on the street to create a vibrant culture	12/5/2023 10:30 PM
40	Safety. Increased lighting at night as well as adding the blue call button stations for pedestrians walking alone.	12/5/2023 5:10 PM
41	Live latin band and salsa dancing in the street	12/5/2023 4:27 PM
42	More food carts and pop up stores	12/5/2023 4:08 PM
43	Just look at what Hilldale does. They have shows, activities and and it simply looks good to walk around. Cities like Boulder and even beach towns like Wildwood NJ have outside pedestrian malls that all work well. Why can't Madison?	12/5/2023 3:24 PM
44	Night market Allow food trucks on the road during the day to serve people Extended Farmers market	12/5/2023 2:14 PM
45	It might help activate the Street more and signal that it's a pedestrian space if you make the intersections "rest-in-red" for the cross streets Gilman and Broom, while possibly even resting	12/5/2023 8:44 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

in a "green" or pedestrian crossing phase for State Street itself.

46	Let buses back on State St.	12/5/2023 7:20 AM
47	No	12/4/2023 8:13 PM
48	Like I mentioned in the above comment, the Friends of State Street could be a good partner to connect with. I think connecting with any/all cultural groups to encourage more events and engagement.	12/4/2023 6:31 PM
49	More dining choices	12/4/2023 6:21 PM
50	Mad Lib, One Motion Comedy, and music provided by DJ Fusion and or the Violator All Star DJ's	12/4/2023 6:13 PM
51	Street bike lane so that peds and bikes don't conflict.	12/4/2023 6:10 PM
52	Minimize the delivery window as much as possible. Weekends only or less!	12/4/2023 5:53 PM

## Q6 Do you have any suggestions on how to improve the character of the pedestrian mall experiment?

Answered: 55 Skipped: 32

#	RESPONSES	DATE
1	Limiting amplified music from outside bars and restaurants.	1/8/2024 4:28 PM
2	Comfortable chairs, greenery like green boxes or flower planters that could act as a noise and sight barrier.	12/24/2023 11:55 AM
3	When permanent, lower curbs and creat full pedestrian spaces with trees and seating.	12/23/2023 3:55 PM
4	More benches, places to sit and rest.	12/23/2023 2:44 AM
5	There needs to be some kind of balance of making the space open to everyone but also ensuring safety. I think this may be difficult because of day drinking on weekends and those without homes who stay around state street. People won't want to engage with the space if it doesn't feel welcoming.	12/21/2023 5:50 PM
6	string lights	12/21/2023 5:43 PM
7	None.	12/21/2023 3:48 AM
8	artwork, lights	12/20/2023 10:25 AM
9	ensure sufficient police presence	12/18/2023 11:00 PM
10	Make it all of State Street.	12/17/2023 6:32 PM
11	All of state street. Not just bottom half needs to be a pedestrian mall	12/17/2023 5:37 PM
12	Always have something going on Saturdays as that will draw the people who attend the market to the area. Emphasize safety as some non -downtown residents think it is not safe on State Street	12/17/2023 4:59 PM
13	N/A	12/17/2023 11:02 AM
14	Get private group to replace city planners who don't understand retail	12/15/2023 11:34 PM
15	^ See above.	12/13/2023 3:21 PM
16	Art! Seating! I read there was an idea for a "selfie station"? That is an absolutely terrible idea. So uncool/out of touch/cringe. People will take fun selfies, and don't need an artificial bit of architecture telling them to.	12/12/2023 11:32 AM
17	Add as much greenery as possible! Plants and trees everywhere! I love the community art ideas.	12/12/2023 6:56 AM
18	Make sure it becomes more than a romping ground for drink people / college students	12/11/2023 6:17 PM
19	I think the colors of the dots should match the chairs at the Terrace — green, yellow, orange, and possibly red. This will make the aesthetic of Madison much more cohesive.	12/11/2023 5:33 PM
20	More law enforcement, and a rapid expansion to the full length of State, more outdoor cafes and restaurants.	12/10/2023 6:16 AM
21	No	12/9/2023 7:24 PM
22	Bring it up to the 300 block!	12/9/2023 3:43 PM
23	Really define how things will look different (in looks and/or environment) from what currently exists.	12/9/2023 10:20 AM
24	Don't pay a bunch of money for stupid modern art- leave it open and maybe a terraced small theater space...no	12/9/2023 9:21 AM



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25	More presence for bicycles Easy bus access	12/9/2023 9:15 AM
26	Lots of seating. Food trucks. No skateboards. No sleeping on the street. No begging.	12/9/2023 9:15 AM
27	More art!	12/8/2023 9:36 AM
28	Make sure a clear bike path is added and marked	12/8/2023 7:57 AM
29	Local businesses and artists only so people can feel this supports their community and identify with it.	12/8/2023 7:51 AM
30	Encourage smaller, actually local businesses to set up shop here. Why is there a Target and other such businesses on State??	12/8/2023 7:42 AM
31	It would be great to expand the farmers market	12/7/2023 8:18 PM
32	Have designated bike lanes. Make it a non-smoking zone.	12/7/2023 2:06 PM
33	Instead of a selfie station, partnering with local artists like Triangulador to paint murals. Local art > selfie station	12/7/2023 10:54 AM
34	Trees and flowers. Music and lights. Street musicians and entertainment. Free pianos to play and art stations to create. Trees and flowers. Misters in summer and heaters in winter. Sanisettes <a href="https://francesays.com/2013/11/28/beware-the-sanisette/">https://francesays.com/2013/11/28/beware-the-sanisette/</a> Remove all bus stops. I am disabled and don't drive. The new bus routes are a huge challenge anyway. We don't need them on State. A slow on/off trolley from the Union around the Capitol could be lovely.	12/7/2023 10:50 AM
35	Cool to partner with businesses especially restaurants to have outdoor food and drink areas	12/7/2023 8:09 AM
36	Color and plants, seating, tables, things people can do for free.	12/7/2023 7:32 AM
37	I think the flamingos are cheesy. I like extending the patio seating and adding planters. String lights that extend across the pedestrian mall would add to the atmosphere of the public space and make people want to check out what's there. Street art on sides of buildings or other open spaces on buildings would add personality.	12/7/2023 6:37 AM
38	Put planters, benches, picnic tables, etc all through the middle of State Street.	12/6/2023 7:41 PM
39	Good street art, add permitting for on street mobile vendors.	12/6/2023 5:04 PM
40	Add planters with trees and tables for restaurant and food-cart users. Allow the structures to be permanent and let deliveries be made from alleys or cross streets.	12/6/2023 4:27 PM
41	Good lighting for night time safety. bike parking. B-cycle stations.	12/6/2023 3:29 PM
42	Reach out to the Madison Bikes community	12/5/2023 10:30 PM
43	Encourage restaurants, musicians, etc to make use of this precious public space	12/5/2023 6:07 PM
44	Add string lights/bistro lights hanging back and forth across the entire street. It would make state street feel like a "destination" instead of just a passthrough street. Another idea: fill in the street with grass. Make it a true pedestrian area. Let restaurants expand seating into the streets.	12/5/2023 5:10 PM
45	No sleeping in the area	12/5/2023 4:08 PM
46	brick pave the street, raised Planters, Night street lights, benches, outside art exhibits... just encourage people to come down and walk around	12/5/2023 3:24 PM
47	There's no need to add more lighting or other "activities" to the space. There just needs to be more benches and places to eat with others. The joy is no cars on that road.	12/5/2023 2:14 PM
48	If the middle of the street (the former roadway) remains empty, as it is most of the time already, pedestrians will continue to confine themselves to the curb. I think that allowing seating to extend past the curb, and disallowing delivery vehicles on State Street, will encourage actual pedestrian use of the roadway space.	12/5/2023 8:44 AM
49	No	12/5/2023 7:20 AM
50	Make it food focused	12/4/2023 8:13 PM
51	lighting is very important and was mentioned in the meeting. making sure the pedestrian mall	12/4/2023 6:31 PM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

is well lite but not hostile. making sure that communities outside of downtown feel apart of it. Especially with the new bus system being put in place to help connect the East and West sides of Madison, making sure everyone feel welcome and can enjoy it.

52	Beautiful esthetic. Lots of flowers and other vegetation. Public art, brick winding streets and charming lighting	12/4/2023 6:21 PM
53	You have to have black representation or you will continue to uphold the disparities our city is widely known for.	12/4/2023 6:13 PM
54	Clean up and improve the appearance of the street and sidewalks.	12/4/2023 6:10 PM
55	Make it friendly for pedestrians and bikes and make everyone's role clear.	12/4/2023 6:02 PM

## Q7 What outcomes would define a successful experiment?

Answered: 60 Skipped: 27

#	RESPONSES	DATE
1	Harmonious interaction of pedestrians and bicycle traffic throughout different periods of the day.	1/16/2024 11:39 AM
2	Increased foot traffic downtown. Business owners embracing the idea.	1/16/2024 10:15 AM
3	More activity happening. More people coming out to enjoy the space, spending money on food and shopping, attracting variety of more businesses, making the area more appealing to consumers. Biggest draw is probably outdoor eating and drinking.	1/10/2024 9:12 PM
4	People feeling safe and comfortable.	1/8/2024 4:28 PM
5	People enjoying the space.	12/23/2023 3:55 PM
6	People feel comfortable gathering freely, whether or not they're spending money	12/23/2023 2:44 AM
7	I'd say engagement numbers and turnout between everyday visiting of the space as well as turnout for planned events. It would be interesting to also track one-off visits versus if people feel comfortable regularly engaging with the space	12/21/2023 5:50 PM
8	hmmm. if it holds community value	12/21/2023 5:43 PM
9	More people in that area for leisure and putting money into those local businesses.	12/21/2023 3:48 AM
10	expansion to Upper State	12/18/2023 11:00 PM
11	Permanent transition to pedestrian mall	12/17/2023 5:37 PM
12	Increased ped traffic and increased events	12/17/2023 4:59 PM
13	Getting more people to State!	12/17/2023 11:02 AM
14	Experiment will fail	12/15/2023 11:34 PM
15	Higher foot traffic, longer time spent on State Street, and more social media content about State Street observed.	12/15/2023 3:33 PM
16	See above.	12/13/2023 3:21 PM
17	Have the Ambassador group do a headcount to see if the numbers meet or exceed expectations. Survey the downtown retailers to see if the experiment increases revenue.	12/12/2023 6:17 PM
18	If people are using the space differently/more than they are currently.	12/12/2023 11:32 AM
19	Business success, positive sentiment from pedestrians and bikers. People reporting that the area feels cleaner or safer.	12/12/2023 6:56 AM
20	Increased usage	12/11/2023 6:17 PM
21	Having an increase in foot traffic and events on State Street will be what defines this experiments success. More foot traffic and experiences on State Street will ultimately help the longevity of businesses and encourage businesses to move into empty slots	12/11/2023 5:33 PM
22	A safe, vibrant, family friendly place with small businesses, upscale stores, and nicer than fast food restaurants that before we all die of old age.	12/10/2023 6:16 AM
23	N/A	12/9/2023 7:24 PM
24	Peaceful	12/9/2023 3:43 PM
25	Increased pedestrian traffic and overall activity from events, entertainment, to shopping and food.	12/9/2023 10:20 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

26	Unfortunately the city blew it by not implementing this for the entire street.	12/9/2023 10:09 AM
27	Partially covered- prohibit homeless from taking over or panhandling...PLEASE! It's ruining the square and state street...	12/9/2023 9:21 AM
28	Fewer cars downtown	12/9/2023 9:15 AM
29	More people downtown	12/9/2023 9:15 AM
30	More pedestrian traffic, safer environment	12/8/2023 9:36 AM
31	More ages and abilities use the space. Having been a college student at UW, I've watched State Street change a lot and have been saddened by large corporations like Target moving in (and other places that largely only cater to college students.) State Street could be so much more for our local culture and could bring in more of the entire Madison community.	12/8/2023 7:51 AM
32	All ages and abilities can use the space and feel like they have a sense of ownership of it.	12/8/2023 7:42 AM
33	Bicyclists feel safer, pedestrians feel like they have more room to walk, pedestrians feel area is safer instead of more dangerous	12/7/2023 2:06 PM
34	Stores, retail doesn't have too much negative impact, no emergency vehicle issues	12/7/2023 12:43 PM
35	Increased tourism dollars and increased business on state street.	12/7/2023 10:54 AM
36	Local empowerment. Madisonians are proud of the Capitol grounds, and protect this feeling, because it is good and right. State Street could feel the same way.	12/7/2023 10:50 AM
37	More green space and vegetation plus people being able to relax and walk around safely	12/7/2023 8:09 AM
38	Success = all people of Madison and visitors feel welcome on State Street.	12/7/2023 7:32 AM
39	A space people want to be in.	12/7/2023 6:37 AM
40	Elimination of car collisions with bikes and pedestrians. More walkable area. More vibrancy in the area. The possibilities in the future are nearly endless with a fully pedestrianized State Street!	12/6/2023 7:41 PM
41	People out in the streets asking to keep it. Businesses not too mad about inconvenience. Plans for how to make it work long term.	12/6/2023 5:04 PM
42	Having more pedestrians and events use the space would make it successful. The space in the road is valuable community space that could be used to build community. Its current use doesn't add value to the community. A successful experiment would lead to all of state street being pedestrianized permanently.	12/6/2023 4:27 PM
43	increased bike/pedestrian traffic	12/6/2023 3:29 PM
44	Increased activity	12/6/2023 9:09 AM
45	People using the public space, businesses happy, people who want to try out more pedestrian malls.	12/5/2023 10:30 PM
46	It being used for literally anything other than driving.	12/5/2023 6:07 PM
47	Useability. Do people actually use the street? Or did you just spend a lot of money to paint some artwork?	12/5/2023 5:10 PM
48	People making use of the space, reduced traffic, increased visitation at local businesses	12/5/2023 4:27 PM
49	More people coming downtown	12/5/2023 4:08 PM
50	bring people to come and walk around and support local businesses.	12/5/2023 3:24 PM
51	Zero cars allowed on the road so that people can be free to walk wherever they want. People running, biking, walking through the street in safety. Pearl St 2.0 is all we need.	12/5/2023 2:14 PM
52	What are the defined metrics we are trying to improve here? Should we see increased revenue at these stores? Do these stores need more revenue or are others struggling elsewhere that need it more?	12/5/2023 9:11 AM
53	I would consider it successful if pedestrians consistently used the roadway space rather than confining themselves to the curb, and if the City took what it learned from this experiment and	12/5/2023 8:44 AM

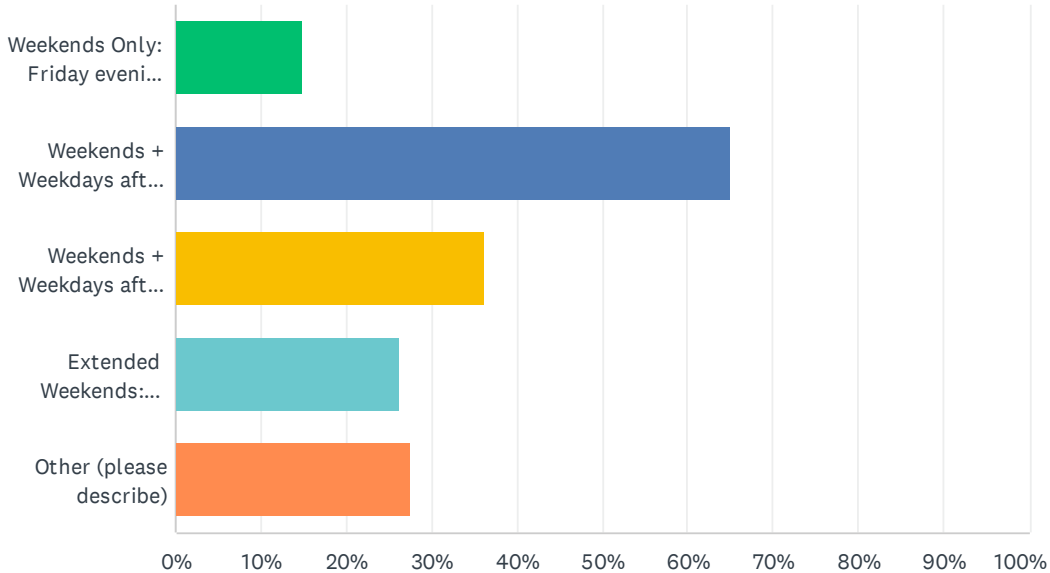
## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

created at least one more pedestrian mall or personal vehicle restricted street somewhere in the city.

54	Increased revenue at downtown businesses Shorter commute times to campus	12/5/2023 7:20 AM
55	More revenue flowing into Madison; to make State Street more inviting to visitors.	12/4/2023 8:13 PM
56	I think the quantity and diversity of participants. I think the people using the mall should reflect Madisons population and be physical "melting pot".	12/4/2023 6:31 PM
57	More enjoyment for all.	12/4/2023 6:21 PM
58	A community welcoming to all residents, and representative of all residents. I would also be very concerned about the concern shown to the needs of the business.	12/4/2023 6:13 PM
59	Heavy use of the space. Diverse population feeling comfortable in the space- race, ethnicity, age, physical abilities.	12/4/2023 6:10 PM
60	Increased business for restaurants? Less nuttiness at bar time?	12/4/2023 6:02 PM

## Q8 What times, if any, would you support closing the 400-600 blocks of State Street to all vehicular traffic?

Answered: 80 Skipped: 7



ANSWER CHOICES	RESPONSES
Weekends Only: Friday evening through Sunday evening	15.00% 12
Weekends + Weekdays after 11:30 am	65.00% 52
Weekends + Weekdays after 4 or 5 pm	36.25% 29
Extended Weekends: Thursday evening through Sunday Evening	26.25% 21
Other (please describe)	27.50% 22
Total Respondents: 80	

#	OTHER (PLEASE DESCRIBE)	DATE
1	I would make it all day, or after like 8 am. Why not allow people to have coffee there?	1/8/2024 4:29 PM
2	Whatever is needed to get this done quickly.	12/21/2023 3:51 AM
3	Always	12/17/2023 6:33 PM
4	Always but I am sure that won't work for garbage pick up and deliveries to businesses.	12/17/2023 5:01 PM
5	None	12/17/2023 1:53 PM
6	Everyday after 11:00am.	12/12/2023 6:19 PM
7	Truly had not considered that it would not be closed all the time. This really makes me concerned about what is happening with bus service. We can't only accommodate folks with weekday 9-5 jobs.	12/12/2023 11:35 AM
8	24 hours a day except very early morning (6-9am) for business deliveries	12/10/2023 6:21 AM
9	Always... either do it or don't. This city is Tier 1, Class A half-assers. Close it forever or don't	12/9/2023 9:24 AM

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	close it at all.	
10	none	12/8/2023 7:58 AM
11	All the time. Make like Pearl Street. Other streets across the country just close the street down permanently	12/8/2023 7:52 AM
12	Always. 24/7	12/7/2023 8:20 PM
13	I don't feel knowledgeable enough about current vehicle traffic on State Street to have an opinion on this.	12/7/2023 7:41 AM
14	Close permanently to all vehicles.	12/6/2023 7:45 PM
15	All the time	12/6/2023 4:28 PM
16	All times. Pedestrianize it.	12/5/2023 6:08 PM
17	24/7 ALL DAY	12/5/2023 5:11 PM
18	EVERY SINGLE DAY.... deliveries can be made behind the streets	12/5/2023 3:26 PM
19	None	12/5/2023 9:12 AM
20	All hours on all days	12/5/2023 8:48 AM
21	Never	12/5/2023 7:34 AM
22	Closed to ALL traffic Thursday evening thru Sunday evening. AND after 1130 each weekday	12/4/2023 5:55 PM

## Q9 Are there specific days or times of the week that a closure to all non-emergency motor vehicle traffic is problematic?

Answered: 41 Skipped: 46

#	RESPONSES	DATE
1	No	1/10/2024 9:14 PM
2	Not really it's only 3 blocks	12/24/2023 11:55 AM
3	I'm sure there are times when the businesses need to receive deliveries	12/23/2023 2:51 AM
4	I would say people are still not happy about busses being routed away from state street but that's the main thing I can think of	12/21/2023 5:53 PM
5	No idea, wouldn't this be a question for the city of Madison? How often are they down there?	12/21/2023 3:51 AM
6	Morning deliveries	12/18/2023 11:06 PM
7	No	12/17/2023 6:33 PM
8	Unknown	12/17/2023 5:01 PM
9	No	12/17/2023 4:46 PM
10	All	12/17/2023 1:53 PM
11	I'd imagine that during football games, homecoming, etc., there might be too many people out	12/17/2023 11:03 AM
12	Graduation and first week of classes	12/15/2023 11:38 PM
13	I would imagine overnight times.	12/15/2023 3:34 PM
14	No	12/13/2023 3:22 PM
15	No.	12/12/2023 6:19 PM
16	No, so long as the city can coordinate with delivery drivers.	12/12/2023 6:57 AM
17	Early morning hours would be problematic due to the deliveries needed to businesses on State Street	12/11/2023 5:38 PM
18	Never problematic	12/10/2023 6:21 AM
19	No	12/9/2023 7:26 PM
20	No	12/9/2023 3:46 PM
21	Not other than frequent loading times (early AM)	12/9/2023 10:21 AM
22	Never-	12/9/2023 9:24 AM
23	No	12/9/2023 9:17 AM
24	No. Deliveries are an issue though	12/9/2023 9:16 AM
25	No	12/8/2023 9:38 AM
26	all times	12/8/2023 7:58 AM
27	No.	12/8/2023 7:44 AM
28	I like having the bus route down state running as much as possible. A lot of people rely on this for transportation.	12/7/2023 10:54 PM
29	No	12/7/2023 8:20 PM
30	No, there are other routes that can be taken.	12/7/2023 10:55 AM



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31	no	12/7/2023 10:51 AM
32	I don't know! Are cabs and ubers still using State Street? Making sure people at bars late night are able to call a ride and get home safely is important. Delivery food drivers - I'd assume many restaurants on State Street have delivery food drivers coming to and from their places (as well as supply delivery).	12/7/2023 7:41 AM
33	No.	12/6/2023 7:45 PM
34	No	12/6/2023 4:28 PM
35	Game days when people frequent bars.	12/5/2023 5:11 PM
36	No	12/5/2023 4:09 PM
37	Nope, deliveries can be made through back doors off State Street	12/5/2023 3:26 PM
38	Rush hour times	12/5/2023 2:16 PM
39	No. There are other routes.	12/5/2023 8:48 AM
40	Yes. Especially during the week until 7 or 8 pm. All the time in summer	12/5/2023 7:34 AM
41	No	12/4/2023 8:16 PM

## Q10 How do we determine if this experiment is successful?

Answered: 39 Skipped: 48

#	RESPONSES	DATE
1	Creates a more enjoyable space for pedestrians while still allowing businesses to function (receiving deliveries without alleyways, etc.)	1/10/2024 9:14 PM
2	Emergency responders should say it went fine	12/24/2023 11:55 AM
3	Are people using the space and enjoying it? Are there "regulars"? Are people on these blocks dawdling and socializing, instead of rushing from one place to another?	12/23/2023 2:51 AM
4	Local economic growth and business longevity.	12/21/2023 3:51 AM
5	No aggravated assaults or murders on weekend nights	12/18/2023 11:06 PM
6	Foot traffic. Revenue of businesses.	12/17/2023 6:33 PM
7	More positive comments than negative ones	12/17/2023 5:01 PM
8	Repeat similar survey	12/17/2023 4:46 PM
9	Getting more people to State!	12/17/2023 11:03 AM
10	Assume failure, it's easier	12/15/2023 11:38 PM
11	See earlier comment.	12/15/2023 3:34 PM
12	If it supports our community and underserved individuals.	12/13/2023 3:22 PM
13	See my earlier response.	12/12/2023 6:19 PM
14	Business growth and happy people.	12/12/2023 6:57 AM
15	People like it	12/11/2023 6:17 PM
16	Foot traffic increases to the point where businesses stay longer and more move into empty slots.	12/11/2023 5:38 PM
17	A safe environment with lots of people, a constant law enforcement presence, no vehicles except emergency vehicles, upscale stores and more upscale outdoor coffee shops and dining	12/10/2023 6:21 AM
18	Businesses should be able to give feedback and I believe you will have more shoppers on state, because it will become safer.	12/9/2023 3:46 PM
19	It's already a success by closing the street	12/9/2023 11:38 AM
20	If it doesn't just collect pan handlers and homeless. If it's a space people can use or increase foot traffic for students and businesses. Ask businesses in the area if they have seen increased traffic of people. Start requiring local businesses only- kick Starbucks and target and big corporations out of the area.	12/9/2023 9:24 AM
21	If more people become comfortable to come downtown	12/9/2023 9:17 AM
22	Busy street.	12/9/2023 9:16 AM
23	Somehow measuring the amount of people who visit	12/8/2023 9:38 AM
24	The fewest amount of vehicles allowed through the space as possible.	12/8/2023 7:44 AM
25	Increased liveliness downtown	12/7/2023 10:55 AM
26	When locals return.	12/7/2023 10:51 AM
27	Business owners continue to operate without issues to their deliveries or carry out. No car-pedestrian accidents. People at bars are able to get home safely.	12/7/2023 7:41 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

28	Traffic of people spending more time in the area. State Street is great and all, but there's not a lot of places to just sit with friends or sit and eat. People doing these things would prove the success of this experiment.	12/6/2023 7:45 PM
29	Feedback from the community.	12/6/2023 4:28 PM
30	People who forget it was ever open to cars	12/5/2023 10:32 PM
31	reduced traffic and vehicle-related accidents, more biking/walking	12/5/2023 4:27 PM
32	Are people coming down and shopping local? Business seeing more foot traffic?	12/5/2023 3:26 PM
33	You already asked this.	12/5/2023 9:12 AM
34	I would consider the experiment successful if the density of pedestrians (people per square meter) on the roadway was no less than half the density of pedestrians on the curb. If such roadway use is not achieved, then the city needs to understand that pedestrians are considering it to be a road and not a pedestrian mall, and so no other conclusions would be possible to reach about pedestrian malls work. Because in effect, you wouldn't even have one.	12/5/2023 8:48 AM
35	You already asked this question	12/5/2023 7:34 AM
36	Success of vendors involved	12/4/2023 8:16 PM
37	Business and community involvement.	12/4/2023 6:14 PM
38	People of all backgrounds enjoying State Street safely. Wheelchair access is reasonably unimpeded by sidewalk cafes/sandwich boards/etc. Bikes safely transit those blocks without annoying pedestrians and vice-versa.	12/4/2023 6:09 PM
39	Greater usage rate.	12/4/2023 5:57 PM

## Q11 Is there anything else you wish to tell us?

Answered: 37 Skipped: 50

#	RESPONSES	DATE
1	Excited to see this trial happening! Hope it goes well	1/10/2024 9:14 PM
2	No	12/24/2023 11:55 AM
3	I hope the city will continue to invest in infrastructure that prioritizes community engagement, pedestrians, cycling, and public transit.	12/23/2023 2:51 AM
4	The city should also do something about the astronomical rent a lot of those businesses pay on and near State St.	12/21/2023 3:51 AM
5	i really like this idea and as someone who has lived on state street for the last few years , i think it would make the area much more community-centered. the only thing i am worried about, is moving out. maybe a solution would be having it open certain days in August, but that isn't perfect as many people move out early or follow a different schedule.	12/20/2023 1:59 PM
6	Please, get BRT off Upper State	12/18/2023 11:06 PM
7	Again, I wish all of State Street was closed to traffic and buses	12/17/2023 5:01 PM
8	No	12/17/2023 4:46 PM
9	If the Mayor and CC want it it's a bad idea	12/17/2023 1:53 PM
10	N/A	12/17/2023 11:03 AM
11	Public potties. One on each block, male and female.	12/15/2023 11:38 PM
12	Make the right choice.	12/13/2023 3:22 PM
13	Let's do it! It's a great idea!	12/12/2023 6:19 PM
14	Just please consider bike lanes! Thank you!	12/12/2023 6:57 AM
15	Thank you	12/11/2023 6:17 PM
16	Right now, State Street still feels like a road that cars drive on. It isn't a high amount of cars, but it is enough that I feel like I can't walk down it. I think the aesthetic of State Street will improve drastically if we have stronger support and designation for making State Street a walkable street. It will help improve the overall community and tourism.	12/11/2023 5:38 PM
17	MORE POLICE, some homeless people are specifically targeting women and the elderly (especially elderly women) walking downtown in a very intimidating manner. Bad things will happen. Stop spending on bus shelters from hell and get some highly visible police presence on State all day every day	12/10/2023 6:21 AM
18	I just really wish the city of Madison would stop trying to put up new buildings to improve itself, and instead focus on legislature to improve the lives of the community members that live here. I Donely are the new buildings destroying the old architecture and the character that State Street has given medicine for years, but I think that some thing this unnecessary is just a step in the wrong direction for something as historic a State Street	12/9/2023 7:26 PM
19	Need the city to get rid of gas leaf blowers. They're too loud	12/9/2023 11:38 AM
20	Consider food business delivery service vehicle solutions to not hurt their business	12/9/2023 10:21 AM
21	No	12/9/2023 9:16 AM
22	One of my favorite things about Madison is how pedestrian and bike friendly downtown is, so I love to see this!	12/7/2023 8:20 PM
23	This has the potential to go sideways and become a homeless gathering spot, with trash and	12/7/2023 2:08 PM

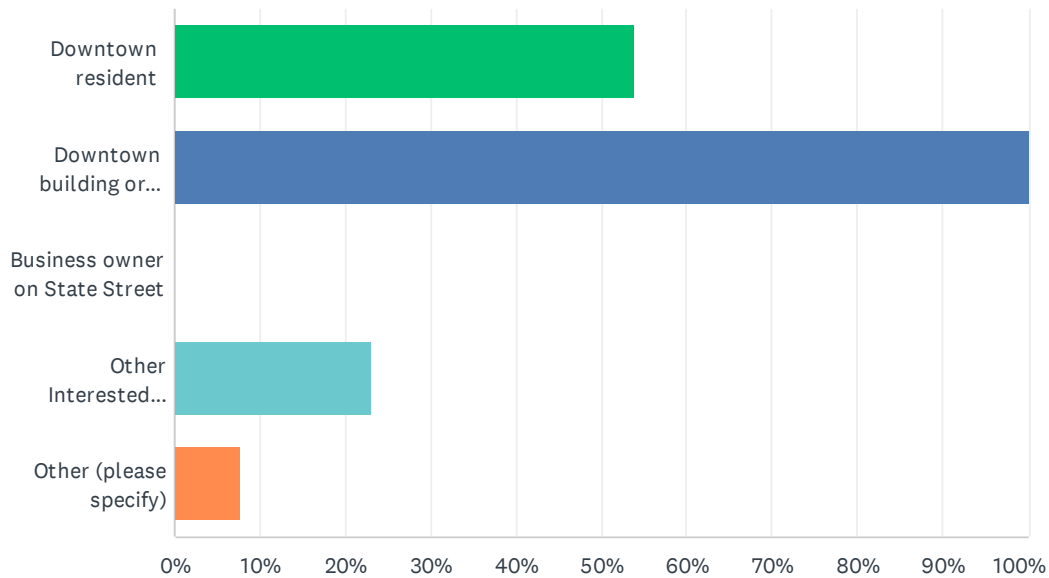
## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

people hassling women walking by. Please do not let this happen.

24	Go big. Go Forward.	12/7/2023 10:51 AM
25	How will road closures be denoted? What kind of signage or blockage would prevent a car from going down State during "closed" time?	12/7/2023 7:41 AM
26	It would be better to have a consistent time all days rather than having it change. This would be confusing to drivers and could cause accidents.	12/7/2023 7:27 AM
27	Church Street in Burlington, Vermont is a great place to look to for an extremely successful fully pedestrianized area.	12/6/2023 7:45 PM
28	Car-free streets are great for people and the community.	12/6/2023 4:28 PM
29	Thanks and please keep working on vision zero initiatives!	12/5/2023 10:32 PM
30	Just stop talking about it and do it like every other city major city has done in the US. State Street is ripe for a pedestrian mall conversion and it's about time.	12/5/2023 3:26 PM
31	Please go through with this. It would revolutionize State St. It has turned to be rundown and I think this is the exact spark needed for that area. As a person out of college, I never want to go through that area because of how busy it is with college students.	12/5/2023 2:16 PM
32	I am concerned this isn't serving any families in need in our area?	12/5/2023 9:12 AM
33	Don't forget about accessibility.	12/5/2023 8:48 AM
34	First of all, this survey is too long. Did you work with a professional firm to make it? If you really want feedback, make it easier. Second, this survey was tough to find. I found it on a news story webpage...not the city's page. This should be front and center on your site. Third, it seems like the city has already made up its mind that you want to do this. I think you're being disingenuous saying that you want feedback. Fourth, pedestrian malls don't always work. Do your homework. <a href="https://www.bloomberg.com/news/features/2021-09-09/why-america-fell-out-of-love-with-the-pedestrian-mall">https://www.bloomberg.com/news/features/2021-09-09/why-america-fell-out-of-love-with-the-pedestrian-mall</a> Seriously, the case for removing buses has not been made. Why would you actually do this? To make it safer for bikes and pedestrians? Is there data showing that it was an issue? This will be just another example of people in the city knowing what they want to do and seeking a rubber stamp from a poorly-circulated survey. Do the groundwork necessary to make a huge change. This is not a good idea in my opinion.	12/5/2023 7:34 AM
35	Use other cities' pedestrian malls as examples.	12/4/2023 8:16 PM
36	This is a neat opportunity. If there were better (equally direct, flat, separation from heavy motor vehicle traffic) parallel bike routes, the bikes might not be as needed on State St. But between the one-way Johnson/University corridor, BRT construction, and hilly/no bike lane on Langdon, bikes need to have a place on State.	12/4/2023 6:09 PM
37	Great idea I hope it doesn't get watered down!	12/4/2023 5:55 PM

## Q1 What is your relationship to the street (check all that apply)

Answered: 13 Skipped: 0

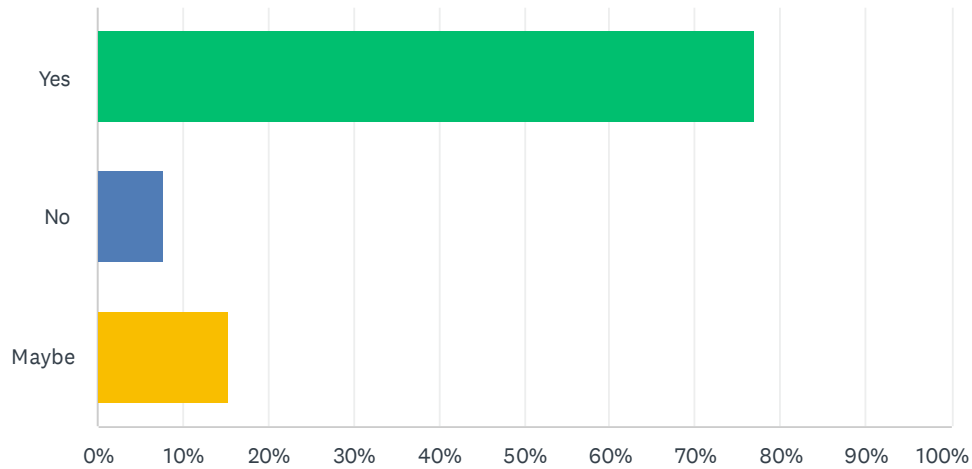


ANSWER CHOICES	RESPONSES
Downtown resident	53.85% 7
Downtown building or property owner	100.00% 13
Business owner on State Street	0.00% 0
Other Interested community member	23.08% 3
Other (please specify)	7.69% 1
Total Respondents: 13	

#	OTHER (PLEASE SPECIFY)	DATE
1	Business owner near State Street	12/5/2023 5:33 PM

## Q2 In general, are you in favor of a pedestrian mall experiment that closes the 400-600 blocks of State Street to vehicles and is accessible only to pedestrians and bikes for all or parts of the week?

Answered: 13 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	76.92%	10
No	7.69%	1
Maybe	15.38%	2
TOTAL		13

## Q3 What excites you the most about the State Street Pedestrian Experiment?

Answered: 13 Skipped: 0

#	RESPONSES	DATE
1	Pedestrian areas invite easy connection of all different kinds of people. I hope we can do this.	1/8/2024 2:39 PM
2	possibility of dislodging BRT from the 100-300 blocks.	12/18/2023 11:00 PM
3	Activities that can happen on pedestrian street.	12/17/2023 4:59 PM
4	it is a major draw for customers and tourists	12/12/2023 4:54 PM
5	It's way overdue, and it will make downtown more vibrant.	12/10/2023 6:16 AM
6	Less traffic and it will be safe. My worry of getting run over by a bus will be less.	12/9/2023 3:43 PM
7	Not much-	12/9/2023 9:21 AM
8	The potential for a friendlier more inviting environment.	12/5/2023 6:44 PM
9	Removal of the busses.	12/5/2023 6:23 PM
10	If State Street Businesses are not harmed (need vehicular deliveries, trash pick up, etc) it could be a win-win.	12/5/2023 5:33 PM
11	Madison would benefit greatly from a pedestrian-only experience, similar to Pearl Street in Boulder, CO. It's a no-brainer and something that should've been done decades ago.	12/5/2023 9:18 AM
12	It offers an opportunity to prove again what State Street already proved before. Not only do business not need motor vehicles right at their front door to survive as a business, but restricting personal vehicles near the business can actually allow that business to thrive more than it would otherwise. Hopefully the city learns the lesson this time and applies it elsewhere in the city.	12/5/2023 8:44 AM
13	More vibrancy	12/4/2023 6:21 PM



## Q4 Do you have any Concerns about the Experiment? What are they?

Answered: 12 Skipped: 1

#	RESPONSES	DATE
1	I understand the bus routes and delivery options will be more challenging - but I still think it's worth trying. Also...a regular and simple schedule, like every day pedestrian no exceptions, is safer than people having to check the status when they are just passing through.	1/8/2024 2:39 PM
2	emergency vehicle access to weekend bartime exodus	12/18/2023 11:00 PM
3	No, wish it was all of State Street	12/17/2023 4:59 PM
4	keep vehicles out except for delivery times	12/12/2023 4:54 PM
5	Not enough police to ensure safety. There are already some very aggressive homeless people on State who especially target women and the elderly, and things may get worse. In the meantime the city council is spending millions on bus shelters in the middle of Mineral Point Rd and University Ave that will almost certainly result in traffic nightmares and crosswalk fatalities since running red lights has become expected (not merely commonplace) and there's not enough police to even enforce that. The lack of law enforcement, and very poor city government priorities and communication with the public are very worrisome and will likely affect this "experiment" too.	12/10/2023 6:16 AM
6	None	12/9/2023 3:43 PM
7	Look at your shit render. How much money will it cost to do pretty much nothing to put some metal flamingos up and paint he sidewalks?	12/9/2023 9:21 AM
8	No	12/5/2023 6:44 PM
9	Seems to only be a benefit to restaurants. We need more retail and less food options. Will it attract and create more UN-housed issues. Will it cost businesses more for Mall maintenance.	12/5/2023 6:23 PM
10	Vehicular delivery needs of State St businesses as well as trash service, etc	12/5/2023 5:33 PM
11	None. People will Figure it out and we'll learn from it.	12/5/2023 9:18 AM
12	My main dissapointment with State Street currently is how many vehicles still use it. I'm worried that so many exceptions and conditions will be carved out that the pedestrian mall experiment will end up being almost exactly the same as State Street currently is.	12/5/2023 8:44 AM

## Q5 Do you have ideas for programming, activation, or partnerships to help make the experiment better?

Answered: 9 Skipped: 4

#	RESPONSES	DATE
1	In Phoenix we had a community meal right down the middle of Roosevelt Row - it kicked of some new uses of the space, it was very cross-cultural, and fun. Potluck with some city support for the basic issues (tables, chairs, sustainable eating materials)	1/8/2024 2:39 PM
2	quit with the wokeness already	12/18/2023 11:00 PM
3	Not at this time	12/17/2023 4:59 PM
4	A new city council with a sense of decency, priorities, fiscal responsibility and emphasis on public safety would be nice.	12/10/2023 6:16 AM
5	Green space if possible- no dog shitting allowed... maybe a fountain that's walkable in both summer and winter(shutdown)	12/9/2023 9:21 AM
6	Do not let private vendors on the street as it is not fair for permanent businesses who pay more to be there. Rent, triple net costs and mall maintenance for example.	12/5/2023 6:23 PM
7	Research other cities of what has worked well. We don't need to reinvent the wheel.	12/5/2023 9:18 AM
8	It might help activate the Street more and signal that it's a pedestrian space if you make the intersections "rest-in-red" for the cross streets Gilman and Broom, while possibly even resting in a "green" or pedestrian crossing phase for State Street itself.	12/5/2023 8:44 AM
9	More dining choices	12/4/2023 6:21 PM

## Q6 Do you have any suggestions on how to improve the character of the pedestrian mall experiment?

Answered: 12 Skipped: 1

#	RESPONSES	DATE
1	ensure sufficient police presence	12/18/2023 11:00 PM
2	Always have something going on Saturdays as that will draw the people who attend the market to the area. Emphasize safety as some non -downtown residents think it is not safe on State Street	12/17/2023 4:59 PM
3	every major european city has a pedestrian mall. Every one of them is a major draw for the city. GET WITH IT! this is LONG overdue.DO the whole of State St. not a half-ass attempt.	12/12/2023 4:54 PM
4	More law enforcement, and a rapid expansion to the full length of State, more outdoor cafes and restaurants.	12/10/2023 6:16 AM
5	Bring it up to the 300 block!	12/9/2023 3:43 PM
6	Don't pay a bunch of money for stupid modern art- leave it open and maybe a terraced small theater space...no	12/9/2023 9:21 AM
7	Make the entirety of State Street a pedestrian mall	12/5/2023 6:44 PM
8	More retail.	12/5/2023 6:23 PM
9	City needs to enforce the prohibition of bicycle riding (skate boards and the like) on pedestrian oriented pathways (sidewalks)	12/5/2023 5:33 PM
10	Control any panhandling, homeless, and keep it very clean.	12/5/2023 9:18 AM
11	If the middle of the street (the former roadway) remains empty, as it is most of the time already, pedestrians will continue to confine themselves to the curb. I think that allowing seating to extend past the curb, and disallowing delivery vehicles on State Street, will encourage actual pedestrian use of the roadway space.	12/5/2023 8:44 AM
12	Beautiful esthetic. Lots of flowers and other vegetation. Public art, brick winding streets and charming lighting	12/4/2023 6:21 PM

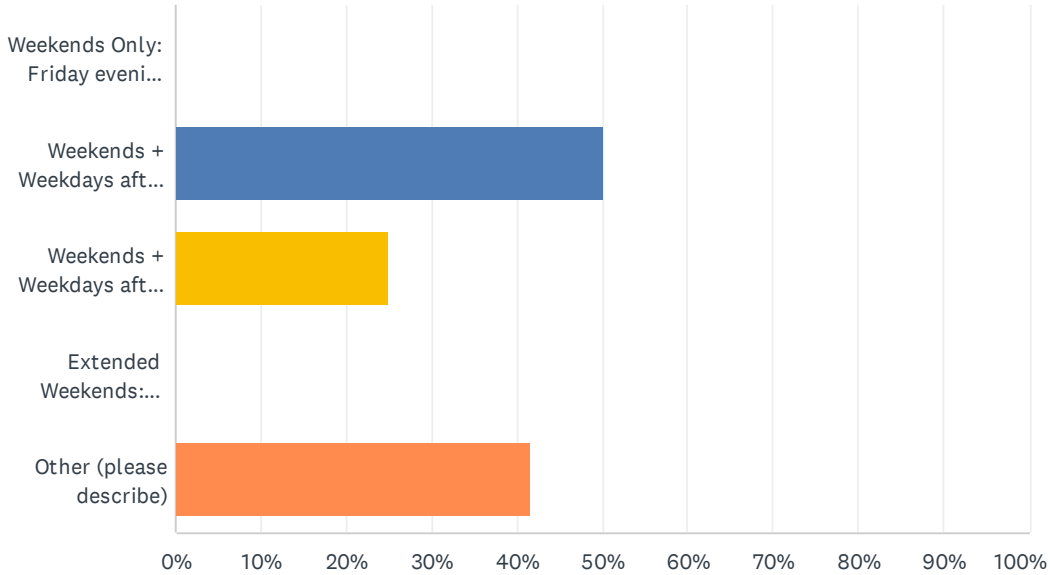
## Q7 What outcomes would define a successful experiment?

Answered: 13 Skipped: 0

#	RESPONSES	DATE
1	Levels of usage - increase in pedestrian use compared to prior; equal or stronger business revenues in that area; and no other major problems discovered	1/8/2024 2:39 PM
2	expansion to Upper State	12/18/2023 11:00 PM
3	Increased ped traffic and increased events	12/17/2023 4:59 PM
4	businesses want to come back to State st.	12/12/2023 4:54 PM
5	A safe, vibrant, family friendly place with small businesses, upscale stores, and nicer than fast food restaurants that before we all die of old age.	12/10/2023 6:16 AM
6	Peaceful	12/9/2023 3:43 PM
7	Partially covered- prohibit homeless from taking over or panhandling...PLEASE! It's ruining the square and state street...	12/9/2023 9:21 AM
8	More pedestrian traffic, more business traffic, less crime and panhandling	12/5/2023 6:44 PM
9	More bathrooms so there is less public urination etc.	12/5/2023 6:23 PM
10	State St businesses report it's better than existing	12/5/2023 5:33 PM
11	The city moves to convert all of state street to pedestrian-only. We're a premier city in the U.S., so let's act like it.	12/5/2023 9:18 AM
12	I would consider it successful if pedestrians consistently used the roadway space rather than confining themselves to the curb, and if the City took what it learned from this experiment and created at least one more pedestrian mall or personal vehicle restricted street somewhere in the city.	12/5/2023 8:44 AM
13	More enjoyment for all.	12/4/2023 6:21 PM

## Q8 What times, if any, would you support closing the 400-600 blocks of State Street to all vehicular traffic?

Answered: 12 Skipped: 1



ANSWER CHOICES	RESPONSES
Weekends Only: Friday evening through Sunday evening	0.00% 0
Weekends + Weekdays after 11:30 am	50.00% 6
Weekends + Weekdays after 4 or 5 pm	25.00% 3
Extended Weekends: Thursday evening through Sunday Evening	0.00% 0
Other (please describe)	41.67% 5
Total Respondents: 12	

#	OTHER (PLEASE DESCRIBE)	DATE
1	Always but I am sure that won't work for garbage pick up and deliveries to businesses.	12/17/2023 5:01 PM
2	24 hours a day except very early morning (6-9am) for business deliveries	12/10/2023 6:21 AM
3	Always... either do it or don't. This city is Tier 1, Class A half-assers. Close it forever or don't close it at all.	12/9/2023 9:24 AM
4	After 2:00pm and no delviers in the middle of the night bothering residents	12/5/2023 6:24 PM
5	All hours on all days	12/5/2023 8:48 AM

## Q9 Are there specific days or times of the week that a closure to all non-emergency motor vehicle traffic is problematic?

Answered: 9 Skipped: 4

#	RESPONSES	DATE
1	Morning deliveries	12/18/2023 11:06 PM
2	Unknown	12/17/2023 5:01 PM
3	NO	12/12/2023 4:56 PM
4	Never problematic	12/10/2023 6:21 AM
5	No	12/9/2023 3:46 PM
6	Never-	12/9/2023 9:24 AM
7	No	12/5/2023 6:45 PM
8	Not all deliveries can be made in the morning.	12/5/2023 6:24 PM
9	No. There are other routes.	12/5/2023 8:48 AM

## Q10 How do we determine if this experiment is successful?

Answered: 9 Skipped: 4

#	RESPONSES	DATE
1	No aggravated assaults or murders on weekend nights	12/18/2023 11:06 PM
2	More positive comments than negative ones	12/17/2023 5:01 PM
3	customer counts increase	12/12/2023 4:56 PM
4	A safe environment with lots of people, a constant law enforcement presence, no vehicles except emergency vehicles, upscale stores and more upscale outdoor coffee shops and dining	12/10/2023 6:21 AM
5	Businesses should be able to give feedback and I believe you will have more shoppers on state, because it will become safer.	12/9/2023 3:46 PM
6	If it doesn't just collect pan handlers and homeless. If it's a space people can use or increase foot traffic for students and businesses. Ask businesses in the area if they have seen increased traffic of people. Start requiring local businesses only- kick Starbucks and target and big corporations out of the area.	12/9/2023 9:24 AM
7	More people visiting State Street	12/5/2023 6:45 PM
8	It will depend on who you talk to.	12/5/2023 6:24 PM
9	I would consider the experiment successful if the density of pedestrians (people per square meter) on the roadway was no less than half the density of pedestrians on the curb. If such roadway use is not achieved, then the city needs to understand that pedestrians are considering it to be a road and not a pedestrian mall, and so no other conclusions would be possible to reach about pedestrian malls work. Because in effect, you wouldn't even have one.	12/5/2023 8:48 AM

## Q11 Is there anything else you wish to tell us?

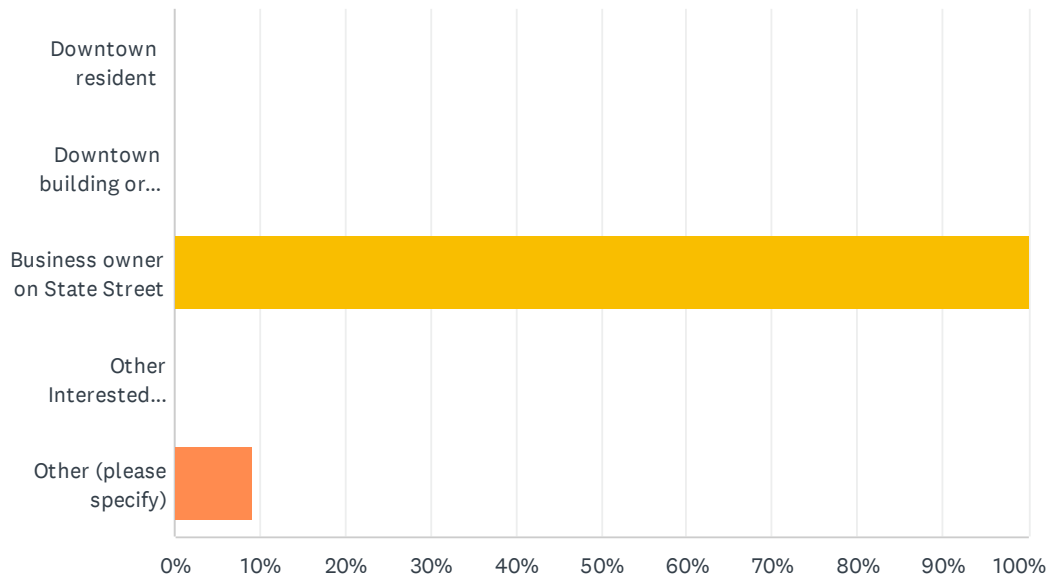
Answered: 6 Skipped: 7

#	RESPONSES	DATE
1	Please, get BRT off Upper State	12/18/2023 11:06 PM
2	Again, I wish all of State Street was closed to traffic and buses	12/17/2023 5:01 PM
3	do ALL of State St and re-route buses. NO VEHICULAR TRAFFIC except emergency vehicles	12/12/2023 4:56 PM
4	MORE POLICE, some homeless people are specifically targeting women and the elderly (especially elderly women) walking downtown in a very intimidating manner. Bad things will happen. Stop spending on bus shelters from hell and get some highly visible police presence on State all day every day	12/10/2023 6:21 AM
5	Have you addressed food delivery drivers who park anywhere they want and on private property with out any repercussions.	12/5/2023 6:24 PM
6	Don't forget about accessibility.	12/5/2023 8:48 AM



## Q1 What is your relationship to the street (check all that apply)

Answered: 11 Skipped: 0

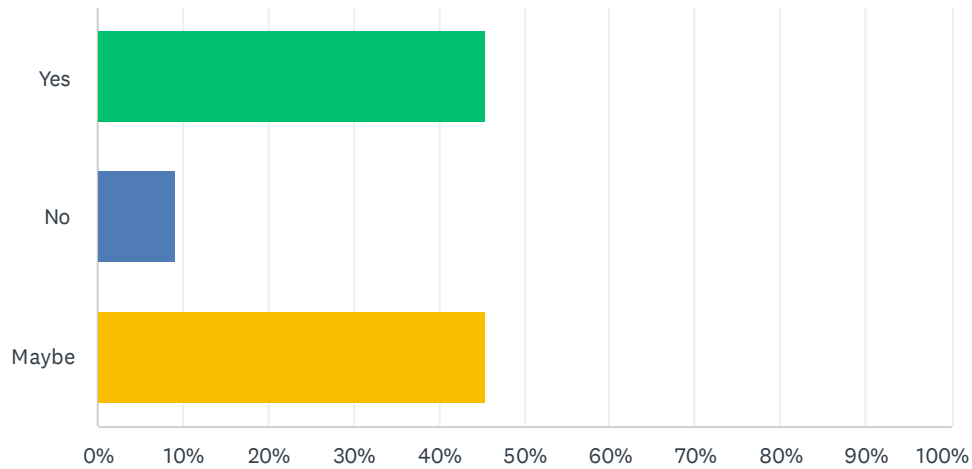


ANSWER CHOICES	RESPONSES
Downtown resident	0.00% 0
Downtown building or property owner	0.00% 0
Business owner on State Street	100.00% 11
Other Interested community member	0.00% 0
Other (please specify)	9.09% 1
Total Respondents: 11	

#	OTHER (PLEASE SPECIFY)	DATE
1	517 N lake st	12/5/2023 12:58 PM

## Q2 In general, are you in favor of a pedestrian mall experiment that closes the 400-600 blocks of State Street to vehicles and is accessible only to pedestrians and bikes for all or parts of the week?

Answered: 11 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	45.45%	5
No	9.09%	1
Maybe	45.45%	5
TOTAL		11

## Q3 What excites you the most about the State Street Pedestrian Experiment?

Answered: 8 Skipped: 3

#	RESPONSES	DATE
1	How it can add vibrancy to that part of state street and downtown, something like that can be a real attraction for the area.	12/21/2023 2:41 PM
2	Opportunity to refresh/rebrand the downtown State Street. Opportunity for more walking traffic.	12/21/2023 1:17 PM
3	The possibility that it will extend to the whole street. Just look at a night market. They are all successful	12/18/2023 12:44 PM
4	Getting more pedestrians downtown.	12/14/2023 1:22 PM
5	Possibly more pedestrian traffic	12/5/2023 7:42 PM
6	It just makes sense for State Street. The whole street should be pedestrian and service vehicles ONLY. No busses, no cars, no taxi. It works in many other cities and could help us grow our businesses.	12/5/2023 6:41 PM
7	Increased non motorized exposure for business, better pedestrian safety.	12/5/2023 12:58 PM
8	Potential increase in customer traffic and increased vending opportunities	12/4/2023 11:10 PM

## Q4 Do you have any Concerns about the Experiment? What are they?

Answered: 10 Skipped: 1

#	RESPONSES	DATE
1	Fire lane access.	12/21/2023 2:41 PM
2	I will begin by saying-- I am not sure what the goal or vision is. If it is to increase & stimulate the downtown economy by bringing in shoppers or future shoppers : 1). The prominent homeless groups co-mingling with the foot traffic folks or occupying/taking over deliberate gathering places. 2) Parking rates have increased---that doesn't help or what is the message being sent? 3). With no front parking for unloading/loading, we retailers will have to compete with regular flow for parking stalls & carry in/out merchandise with longer distances to walk. 3) Data--reliable foot traffic count (not count passing cars through major roads like Gorham or other irrelevant data point that cannot be directly attributed to "shopping foot traffic"). How will the students be counted or those that live in the nearby condos? So I like the idea about checking with selected stores to see about revenue changes ( +, -, or same). 4). Really, a flamingos theme?? We cannot be more creative than that? I feel this will be a missed opportunity if we can't be more creative, artistic or encompassing of different thoughts/ideas. The flamingos has been a UW theme, not a Madison or downtown theme. Rather, I vote for a unifying theme/logo/image/branding that is about Madison and the beauty it has been known for in many aspects of life--socially, politically, environmentally, etc. 5) will this area be walk your bike and skateboard?? 6) What are the effects it may have on Maxwell Street days in terms of physical structures or crowd movement/pathways? **** the skateboarders--- they come in large groups, make tons of noise, etc. and take over the street, particularly as the weather becomes warmer. No skateboarding on State****	12/21/2023 1:17 PM
3	No	12/18/2023 12:44 PM
4	Yes, I do not like the idea of cafes starting at the building (rather than starting out further on the sidewalk). I think it will hurt retail if all pedestrians are in the middle of the street, rather than near store fronts. I also think it's a safety issue to only have one area for walking rather than the sidewalks and the middle of the street. One big vehicle could take everyone out.	12/14/2023 1:22 PM
5	We are most worried about drugs, crime and loitering increasing in the area. It is already the most dangerous and dirty part of State St. If it increase we are worried it will spread further up State St. especially with the 300 block becoming more shaded by the Oliv monstrosity.	12/13/2023 4:34 PM
6	Business deliveries. We have no rear delivery access and have multiple deliveries from vendors throughout the day including deliveries we make ourselves.	12/5/2023 7:42 PM
7	There will be a transition period and the city needs to learn to work with the businesses overall BETTER downtown. There is a general feeling that the city does NOT support our businesses. A total lack of parking meters, no discussion on new bus stops, and garbage storage issues. Help us more.	12/5/2023 6:41 PM
8	It's necessary for service and delivery vehicles to have access to these blocks for at least portions of each day. Also we pay for parking behind our business on the 500 block, which is only accessible via State.	12/5/2023 5:38 PM
9	The traffic is see is generally maintenance and repair vehicles, might hinder development / buildouts for local business.	12/5/2023 12:58 PM
10	Deliveries, shipping, and parking constraints depending on the street shut down times	12/4/2023 11:10 PM

## Q5 Do you have ideas for programming, activation, or partnerships to help make the experiment better?

Answered: 8 Skipped: 3

#	RESPONSES	DATE
1	Street art projects could be interesting (especially things that make use of the new pedestrian space, similar to the flag painted at the top of state). I think we'll need to be very cognizant of the usage of the mall areas on both sides of State where Frances dead ends, and encouraging positive uses for those spaces.	12/21/2023 2:41 PM
2	Free parking tokens for shoppers--get these at any retail shop on State.	12/21/2023 1:17 PM
3	The more the better.	12/18/2023 12:44 PM
4	I think this part of the plan is unimportant compared to just getting it going.	12/14/2023 1:22 PM
5	Partner with Drug and Alcohol abuse networks, Crime Stoppers and the Madison Police Department.	12/13/2023 4:34 PM
6	Need to have times when the street is available for deliveries. Should be open overnight as well for early morning or late night repairs, equipment delivery, or maintenance.	12/5/2023 7:42 PM
7	Work with downtown business district to collaborate with businesses.	12/5/2023 12:58 PM
8	Most ideas presented seem great! Ideal timing for my business would be to shut down state street on weekends and after 3pm on weekdays	12/4/2023 11:10 PM

## Q6 Do you have any suggestions on how to improve the character of the pedestrian mall experiment?

Answered: 7 Skipped: 4

#	RESPONSES	DATE
1	Yes, too much to write here. Regarding the art work, form a small committee to discuss the art for branding/imaging the new State project.	12/21/2023 1:17 PM
2	Just do it	12/18/2023 12:44 PM
3	Right now garbage and recycling is put out on State Street on Wednesdays and it looks terrible. I would hope that would change and those would be put somewhere else where they are not such an eyesore. Also tenants are not required to use city bins and it looks terrible with bags and bags of garbage and recycling all over the street.	12/14/2023 1:22 PM
4	Make sure emergency vehicles have a quick way to access the 400, 500 and 600 blocks. They are already there multiple times a day.	12/13/2023 4:34 PM
5	Trees, shrubs, more area for outdoor dining, etc. There is so much we could do to make it a really inviting place for pedestrians to visit and spend several hours if it is comfortable. In the winter there could be warming stations as well similar to Hennepin Ave in Minneapolis.	12/5/2023 6:41 PM
6	More public art, mor public plantings / green space	12/5/2023 12:58 PM
7	Most ideas presented seem pretty good!	12/4/2023 11:10 PM

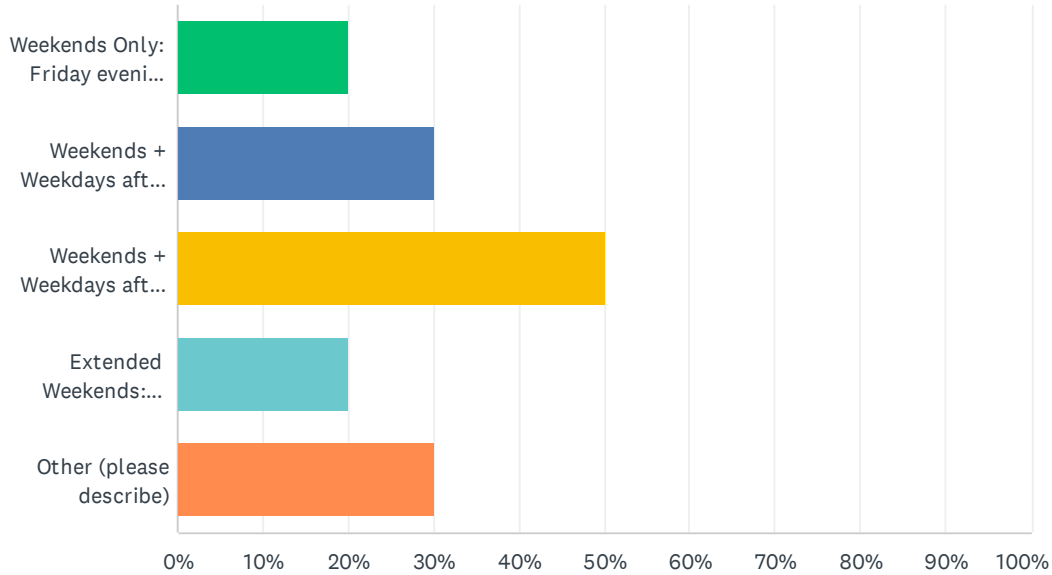
## Q7 What outcomes would define a successful experiment?

Answered: 9 Skipped: 2

#	RESPONSES	DATE
1	Increased visitation and usage. More business for the restaurants in the area due to increased capacity.	12/21/2023 2:41 PM
2	1) higher revenues from increased traffic, 2) no issues loading merchandize in/out of the store 3) limited trash on sidewalk/street 4) area does not become a skateboarding park 5) no increase in violence & crime 6) more attended community events that are scheduled on State street.	12/21/2023 1:17 PM
3	More foot traffic on all of state street.	12/18/2023 12:44 PM
4	More people downtown spending more time and money with downtown businesses.	12/14/2023 1:22 PM
5	Maybe start by replacing the sidewalks instead of patching them. Stop cars, buses, construction and delivery vehicles from driving and parking on State St. in general. Increase Police presents walking, or driving, State St. There are definitely more important things to worry about.	12/13/2023 4:34 PM
6	Increased revenues for business and no issues with deliveries or maintenance	12/5/2023 7:42 PM
7	A thriving area for pedestrians to stroll and visit. The #1 impact would be an increase in business for all businesses on the mall- thats how I would measure it's success.	12/5/2023 6:41 PM
8	Fill commercial vacancies, less reported crime, better handicap accessibility	12/5/2023 12:58 PM
9	Increased pedestrian traffic and public events.	12/4/2023 11:10 PM

## Q8 What times, if any, would you support closing the 400-600 blocks of State Street to all vehicular traffic?

Answered: 10 Skipped: 1



ANSWER CHOICES	RESPONSES
Weekends Only: Friday evening through Sunday evening	20.00% 2
Weekends + Weekdays after 11:30 am	30.00% 3
Weekends + Weekdays after 4 or 5 pm	50.00% 5
Extended Weekends: Thursday evening through Sunday Evening	20.00% 2
Other (please describe)	30.00% 3
Total Respondents: 10	

#	OTHER (PLEASE DESCRIBE)	DATE
1	None	12/13/2023 4:39 PM
2	Keep the same	12/5/2023 7:48 PM
3	Thursdays for night market	12/5/2023 12:59 PM



## Q9 Are there specific days or times of the week that a closure to all non-emergency motor vehicle traffic is problematic?

Answered: 7 Skipped: 4

#	RESPONSES	DATE
1	no	12/21/2023 2:42 PM
2	No	12/18/2023 12:46 PM
3	All	12/13/2023 4:39 PM
4	Definitely mornings. Closing the street for an entire day, any day of the week, is problematic	12/5/2023 7:48 PM
5	There are occasions that deliveries are late. It would be preferable to still allow service vehicles and delivery vehicles to deliver on Weekdays until maybe 2pm.	12/5/2023 6:42 PM
6	For me entering and exiting my parking space, between 9 and 10 am, then 6 and 8 pm	12/5/2023 5:41 PM
7	weekdays before 3pm	12/4/2023 11:12 PM

## Q10 How do we determine if this experiment is successful?

Answered: 7 Skipped: 4

#	RESPONSES	DATE
1	Based on usage and business.	12/21/2023 2:42 PM
2	if the majority of retailers and the public report positive feedback (objectively collected or reported) and support continuation or expansion of the project.	12/21/2023 1:26 PM
3	Track the data	12/18/2023 12:46 PM
4	More visitors to downtown spending more time and money downtown.	12/14/2023 1:27 PM
5	Crime and Loitering are down in those areas.	12/13/2023 4:39 PM
6	Increased revenue for businesses	12/5/2023 7:48 PM
7	increased pedestrian traffic and local business success	12/4/2023 11:12 PM

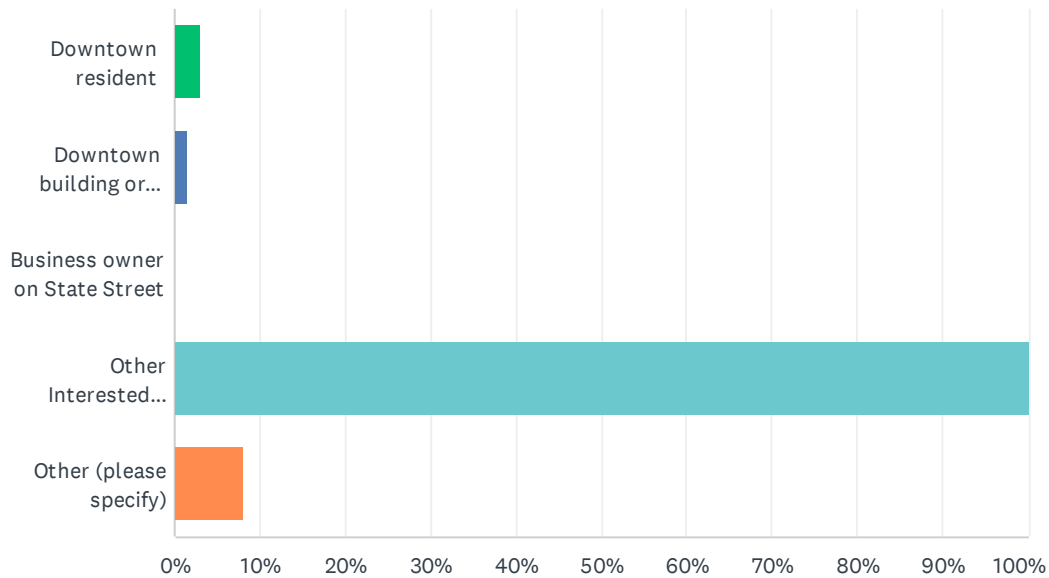
## Q11 Is there anything else you wish to tell us?

Answered: 6 Skipped: 5

#	RESPONSES	DATE
1	Maxwell Street Days---effect? we have a planter, a post and a poster board/kiosk structure in front of our store so we have obstacles to set up--luckily can use the liquor store space next door (so far for free). Role of proposed added benches & other structures and their effects? Thanks	12/21/2023 1:26 PM
2	All of State Street needs to be closed for a pedestrian mall not just the four five and 600 blocks.	12/18/2023 12:46 PM
3	Something will need to be done for the curb to stand out, so people don't trip on it. Some type of rule against people gathering and hanging out in an area too long will need to be established so there aren't problems like there have been on the top of the 100 block with the homeless and drug sales. That's one of the biggest deterrents to downtown - safety.	12/14/2023 1:27 PM
4	We have a serious parking crisis down town. Once these high-rises open with no parking available it will get way worse. People from out of town already complain it is so hard to park it is not worth coming downtown...they would rather go to Hilldale, Greenway Station or the East/West Town Malls. Parking is going to be a huge issue for people wanting to visit the Lower State St. Pedestrian space, and downtown in general.	12/13/2023 4:39 PM
5	Now that the busses are off the street, there really isn't that much traffic. The busses were the issue	12/5/2023 7:48 PM
6	not at this time	12/4/2023 11:12 PM

## Q1 What is your relationship to the street (check all that apply)

Answered: 195 Skipped: 0



ANSWER CHOICES	RESPONSES	
Downtown resident	3.08%	6
Downtown building or property owner	1.54%	3
Business owner on State Street	0.00%	0
Other Interested community member	100.00%	195
Other (please specify)	8.21%	16
Total Respondents: 195		

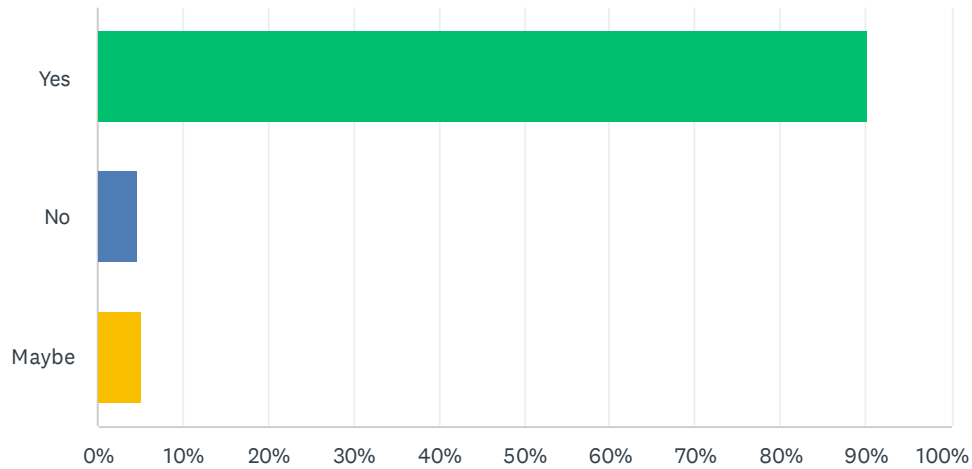
#	OTHER (PLEASE SPECIFY)	DATE
1	UW-Madison employee	1/10/2024 11:41 AM
2	Longtime Madison resident, former resident of State Street.	1/8/2024 4:28 PM
3	Monona resident, works on the square	1/3/2024 7:52 AM
4	university staff member	12/22/2023 10:53 AM
5	UW faculty	12/20/2023 8:46 PM
6	work downtown	12/18/2023 9:27 AM
7	Enjoying going downtown	12/18/2023 12:52 AM
8	Former downtown resident (lived just off of State Street for 4 years)	12/17/2023 5:23 PM
9	frequent visitor all my life, used to live there	12/17/2023 8:24 AM
10	X	12/10/2023 10:20 AM
11	Live in Madison so go there often	12/9/2023 9:10 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

12	Lifelong Madison resident, frequent shopper on state street	12/7/2023 11:22 AM
13	Isthmus resident who commutes (on bike, bus, and foot) to campus through state street	12/7/2023 8:29 AM
14	Ambulatory disabled person.	12/5/2023 4:07 PM
15	Disability Advocate	12/5/2023 9:30 AM
16	Bike commuter	12/5/2023 7:56 AM

Q2 In general, are you in favor of a pedestrian mall experiment that closes the 400-600 blocks of State Street to vehicles and is accessible only to pedestrians and bikes for all or parts of the week?

Answered: 194 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	90.21%	175
No	4.64%	9
Maybe	5.15%	10
TOTAL		194

## Q3 What excites you the most about the State Street Pedestrian Experiment?

Answered: 160 Skipped: 35

#	RESPONSES	DATE
1	I think the idea of perhaps having more room for outdoor dining, and more room in general for folks to access those blocks of State St without motor vehicles.	1/16/2024 10:15 AM
2	I'm excited about the opportunity to revive State Street as a thriving, vibrant year-round destination that offers something for everyone in a safe (read "safe" in many ways) environment.	1/10/2024 11:41 AM
3	Allowing a safe area for people to walk and enjoy downtown and the shops offered there.	1/8/2024 3:50 PM
4	Pedestrian areas invite easy connection of all different kinds of people. I hope we can do this.	1/8/2024 2:39 PM
5	More room to walk comfortably and enjoy State Street! State Street was originally designed to be a pedestrian street and it makes more sense as one. In addition, there is currently NO ROOM to walk comfortably down State Street, with half the sidewalks taken up by outdoor cafes, park benches, etc. Make all of State Street pedestrian!	1/2/2024 2:33 PM
6	additional space for pedestrians and bicyclists downtown	12/28/2023 1:08 PM
7	Food options	12/28/2023 9:29 AM
8	Creating designated safe space for the community to be out and about together!	12/26/2023 12:02 PM
9	I think students will be very excited about this. They already love the space, but it could use some greater love and visual appeal.	12/22/2023 10:53 AM
10	A place to spend time	12/21/2023 6:46 PM
11	Extended outdoor seating, more opportunity for public art	12/21/2023 11:49 AM
12	creating a safe zone for enjoying the State Street shops and restaurants.	12/21/2023 11:30 AM
13	Programming including music and other live entertainment!	12/21/2023 11:07 AM
14	Drawing more people to state street and increasing local business love	12/21/2023 8:44 AM
15	Safe access for pedestrians and more opportunities for sure owners	12/20/2023 10:56 PM
16	Shopping, dining, walking will all be more pleasant without buses roaring past, having to be careful not to get run over, etc.	12/20/2023 10:41 PM
17	I hope it leads to all of state street becoming a pedestrian mall. There really is no reason for vehicles to drive down state street.	12/20/2023 10:40 PM
18	Safer streets, more opportunities for outdoor dining and art	12/20/2023 8:46 PM
19	No vehicles to worry about.	12/20/2023 8:25 PM
20	People over cars! Let's cover the entire street with a glass canopy - like old Las Vegas or better yet, Milan, Italy!	12/20/2023 7:28 PM
21	More crowds, more fun	12/20/2023 7:23 PM
22	Something for the kids and fun discs to enjoy	12/20/2023 7:11 PM
23	More dining space on the sidewalks.	12/20/2023 3:31 PM
24	creating a fun and safe gathering space for folks, downtown	12/20/2023 11:09 AM
25	It will provide additional areas for pedestrians to enjoy downtown Madison.	12/20/2023 10:04 AM
26	Ive really enjoyed other pedestrian malls - I think it would be great!	12/20/2023 9:49 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

27	possibility of dislodging BRT from the 100-300 blocks.	12/18/2023 11:00 PM
28	More outside restaurant space.	12/18/2023 2:05 PM
29	better walking and food access via tables, etc.	12/18/2023 9:27 AM
30	Everyone already uses the street to walk. Let's just remove the vehicles already.	12/18/2023 7:49 AM
31	The city could use more walkable area, and state street would be the perfect spot to add pedestrian-centered space downtown.	12/18/2023 7:31 AM
32	more outdoor cafes	12/18/2023 5:48 AM
33	Not excited. No longer easy access to parking and shopping.	12/18/2023 12:52 AM
34	Car free communal space, Street cafes	12/17/2023 10:29 PM
35	It should improve the atmosphere, energy an "coolnees" of the area, as in people will sa thi I'd a cool place to visit, shop, etc.	12/17/2023 10:18 PM
36	A place to enjoy the city community family friendly no cars hopefully no homeless	12/17/2023 9:59 PM
37	Having more area free of cars so I can walk around and enjoy life without my head on a swivel.	12/17/2023 9:07 PM
38	Walking state st with my kids.	12/17/2023 6:54 PM
39	First would be that there is less of a risk of danger from vehicles. Often when I would bike or walk down State, there would be delivery vehicles, buses, or cars that took wrong turns that created an unsafe area.	12/17/2023 5:23 PM
40	Hopefully help State Street, as it's been decimated.	12/17/2023 1:30 PM
41	The activities and fun th a t will be had with safety in mind	12/17/2023 1:14 PM
42	The opportunity for flexible improvement. Chances are the first or second years of the experiment won't be awesome, but a pedestrian mall will be flexible enough to become something that is beneficial to the citizens and unique to our great city.	12/17/2023 12:22 PM
43	How it is likely to feel empty - it projects the values of the elite overpaid people and trustafarians who control Madison, they think they are better than everyone else, it is funny to watch. There is a generation of kids programmed to not control their emotions and resort to violence, and elite Madison encouraged this behavior to the point where businesses were extorted (feds stepped in), city hall was attacked, and an abolitionist statue was thrown into the lake.	12/17/2023 11:01 AM
44	Revitalization of downtown shopping and entertainment, to make State Street more than just a student/bar destination once again.	12/17/2023 10:10 AM
45	Building community and encouraging connection	12/17/2023 9:43 AM
46	Bringing energy & life back to State Street, both for the city & the university. Taking advantage of an amazing location and bringing it up to date which will also have economic benefits.	12/17/2023 9:24 AM
47	Absolutely nothing	12/17/2023 9:20 AM
48	Businesses flourishing with a bigger draw for families downtown. I think of the Pearl Street Mall in Boulder CO with this concept.	12/17/2023 9:17 AM
49	no cars, or busses, a space for people to meet and mingle, take you bike. like the grand promenades in European cities	12/17/2023 8:24 AM
50	Experiences with community	12/17/2023 8:23 AM
51	no vehicles disturbing the space.	12/17/2023 8:22 AM
52	The interaction of people with local businesses, the opportunity for entertainment events and activities that are public focused.	12/17/2023 8:17 AM
53	safety, ability to have events, music, etc., without the interference and noise of vehicles	12/11/2023 5:58 PM
54	Giving pedestrians a safe place to be and gather in a bustling part of town	12/11/2023 3:14 PM



## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

55	More pedestrian friendly environment, more greenspace, a "third space" to gather	12/10/2023 8:14 PM
56	X	12/10/2023 10:20 AM
57	Ability to move freely throughout the area	12/10/2023 9:52 AM
58	Any/all small business opportunities that may arise	12/10/2023 7:12 AM
59	I would imagine having this part of state street be pedestrian only would increase safety levels for people walking and bimers	12/10/2023 6:46 AM
60	It's way overdue, and it will make downtown more vibrant.	12/10/2023 6:16 AM
61	I've been to areas in Denver and Seattle that are similar and it's very nice	12/9/2023 10:51 PM
62	No vehicles for a few blocks. Possibly more areas to sit without being at a business.	12/9/2023 10:44 PM
63	More public outdoor spaces.	12/9/2023 9:59 PM
64	Having more room to walk	12/9/2023 7:03 PM
65	I'd love might be a safe space to pedestrian	12/9/2023 6:54 PM
66	The potential for more events, activities, community gatherings	12/9/2023 5:47 PM
67	I've always thought it should be closer to cars/buses.	12/9/2023 5:07 PM
68	Safe walk space & better access to shops/restaurants. Community space.	12/9/2023 2:49 PM
69	The community and small businesses	12/9/2023 2:02 PM
70	The additional businesses that will hopefully succeed, making the pedestrian mall a fun place for even more gathering and socializing.	12/9/2023 1:10 PM
71	Improvements for a cleaner, safer downtown experience	12/9/2023 12:28 PM
72	The opportunities to stroll and dine without vehicles near by.	12/9/2023 12:04 PM
73	Better atmosphere	12/9/2023 11:55 AM
74	The possibility of increased foot traffic in the area and exploring more businesses by foot.	12/9/2023 11:09 AM
75	Easier accessibility to store on lower State St and a safer space	12/9/2023 11:04 AM
76	Safer for families	12/9/2023 10:57 AM
77	Seeing state street more busy	12/9/2023 10:39 AM
78	No buses on the street.	12/9/2023 10:15 AM
79	Living and walkable cities are the future.	12/9/2023 10:11 AM
80	More room for outdoor seating and shopping.	12/9/2023 9:57 AM
81	More opportunities to walk and interact with our community!	12/9/2023 9:49 AM
82	Safe place to walk and shop and hang out with my community	12/9/2023 9:33 AM
83	Make the space more inviting and open up more uses for businesses to use the space vs cars	12/9/2023 9:17 AM
84	Safer for all	12/9/2023 9:14 AM
85	Safety! And more welcoming to foot/bike traffic	12/9/2023 9:10 AM
86	The ability to have more local vendors selling their wares and food, and to have other events going on in the street area.	12/9/2023 9:10 AM
87	More draw to state street and more engaging shopping experience	12/8/2023 9:13 PM
88	More freedom to move, room on the sidewalks, and the expanded possibilities for events and activities.	12/8/2023 8:40 PM
89	I love how much more foot traffic will be allowed especially during the weekends when the sidewalks get packed on either side.	12/8/2023 7:52 PM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

90	The opportunity to engage with unique local businesses and to spend more time locally than traveling to other larger cities that do more to entertain their communities.	12/8/2023 2:48 PM
91	It would be a vibrant gathering place for the community and attract new residents and businesses. State St. Is an untapped jewel but right now it just looks junky.	12/8/2023 10:11 AM
92	More inclusive and safe place	12/8/2023 9:08 AM
93	A committed space for the community to walk and gather with it devoted to pedestrians	12/8/2023 9:03 AM
94	It would make it more or a safe place for community to hang out	12/8/2023 8:45 AM
95	Strolling around enjoying the businesses and NOT worrying for my safety from bus and delivery truck traffic	12/8/2023 8:27 AM
96	Having a more pedestrian friendly environment to foster a better sense of community in Madison	12/8/2023 8:10 AM
97	Safer biking! I have almost been killed more times than I care to count on my way to work by jerk delivery truck drivers who don't look for bikers	12/8/2023 7:52 AM
98	Building community, promoting non-car travel, supporting local businesses, and Pedestrian & cyclist safety. (There is so much foot traffic on State St; it should be closed to cars.)	12/8/2023 7:42 AM
99	More space, event space and more arr.	12/7/2023 7:59 PM
100	I love prioritizing community/pedestrian experiences! Since car traffic can't go down state anyway, it seems like a waste of space to devote so much area to the road. I think expanding pedestrian spaces will make the area feel even more welcoming and lively. As someone who works nearby, I can see myself utilizing the area all the time.	12/7/2023 7:05 PM
101	Adds a more modern appeal to the State St area.	12/7/2023 4:09 PM
102	This is an innovative new project for Madison. We definitely need an area like this for people to have the opportunity to shop, dine, have a pleasant walk or an area to sit and read a book.	12/7/2023 2:35 PM
103	I'd love for this to help return State Street to the vibrant place it once was. It's been sad to see all the empty storefronts and lack of visitors.	12/7/2023 12:58 PM
104	Finally create State Street as a pedestrian friendly destination for shopping, socializing, celebrating, and enjoying all things Madison!	12/7/2023 11:38 AM
105	The safety and freedom of pedestrians and cyclists having full access to State St. The way it will connect both sides of the street for the shopping experience. My favorite times to be on State Street are events where portions or all of the street are closed to pedestrians only (e.g., Night Markets).	12/7/2023 11:22 AM
106	Trying something different to revitalize the area	12/7/2023 9:35 AM
107	The opportunity for significant traffic calming, allowing for pedestrians and bikers to reclaim the street for a multitude of non-polluting uses.	12/7/2023 8:53 AM
108	pedestrian safety, restaurants outdoor patio expansion, more state street events, fun vibe	12/7/2023 8:40 AM
109	Fewer cars; more space for people, whether they're biking/walking, dining, shopping, etc. Cars simply don't belong in a space that valuable	12/7/2023 8:29 AM
110	Creating a safer, more inviting space to gather and shop	12/7/2023 7:35 AM
111	-More places to shop and things to do -no traffic -brings in more people to madison	12/7/2023 7:31 AM
112	Sorry, literally nothing? The plan so far looks like a total boring snoozefest.	12/7/2023 7:25 AM
113	It's the beginning of an effort to transform State Street into the pedestrian mall it should have already been for decades.	12/7/2023 7:01 AM
114	The potential for new and different things, maybe rotating things. A feeling of discovery	12/7/2023 6:57 AM
115	A new, fresh idea. State St has looked the same way for a long time.	12/7/2023 6:37 AM
116	The overall atmosphere that a true pedestrian mall would create.	12/6/2023 12:21 PM
117	Less vehicle traffic, more opportunity for sampling local business wares and flavors.	12/6/2023 9:30 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

118	Better and easier access to businesses, potential expanded restaurant patios or downtown events	12/6/2023 7:26 AM
119	More outdoor seating and experiences. Streets free from cars and full of people always feel lively and fun.	12/5/2023 10:16 PM
120	Increased pedestrian safety in an area that is already practically a pedestrian zone	12/5/2023 9:35 PM
121	Improved walkability, sense of community, places to rest and	12/5/2023 9:12 PM
122	I think the mall should be on upper State Street. Visitors to the capital legislators, business and the museums are all located there. Lower State Street has been oriented to the University and businesses for students. I really think the mall should take over all of State Street.... That would attract more professionals and people of all ages.	12/5/2023 9:01 PM
123	This is done so well in other cities. I.e. Charlottesville, Va, Boulder, Co , Burlington, Vt. Burlington also has little artistic kiosks where people can donate to the cities homeless fund and it deters the asking for money. Highly suggest planners visiting the cities, although I imagine they have already.	12/5/2023 8:38 PM
124	More opportunities for people to relax and hangout. Not worry about vehicles, such as buses.	12/5/2023 8:18 PM
125	Every city in the world that is worth visiting has pedestrian malls. This will catch us up to the 20th century	12/5/2023 5:48 PM
126	Nothing as it prohibits mobility-impaired folks from accessing businesses.	12/5/2023 5:32 PM
127	Safety, prettier state st.	12/5/2023 5:27 PM
128	Those blocks have so few vehicles that travel through, anyway, why not open it up to vendors and restaurants and performers? Make it a community area instead of just a commercial area!	12/5/2023 5:00 PM
129	I think having a community space in this already populated area is a cool idea.	12/5/2023 4:11 PM
130	Patio dinning, a great space to run and bike, and more spread out walking, art, greenery	12/5/2023 3:54 PM
131	safety, pleasure, beauty	12/5/2023 3:48 PM
132	Safe place to gather away from automobile traffic.	12/5/2023 1:55 PM
133	It's way better than some weird half-way road.	12/5/2023 1:47 PM
134	safety of pedestrians and visual appeal	12/5/2023 1:30 PM
135	Having a more fluid feel to area. Current patio seating is very limited and opening up the walk ways and eliminating vehicles would allow for better pedestrian movement.	12/5/2023 1:11 PM
136	The potential to bring vibrancy and life back to a integral part of Madison.	12/5/2023 12:19 PM
137	Pedestrian "street" would be a great enhancement to downtown & surrounding campus area.	12/5/2023 11:42 AM
138	The ability to have a safer bike corridor to use with lots of great shopping and food to stop at.	12/5/2023 11:28 AM
139	Putting more value on biking/walking place and creating more sense of community.	12/5/2023 11:23 AM
140	I have always thought that State Street or at minimum at least part of street should be a pedestrian only mall. Opens up great possibilities for local businesses and to make the street more vibrant.	12/5/2023 9:40 AM
141	Cleaning up State Street. Making it family friendly and safe. My family and I used to love shopping and attending shows and patronizing restaurants on State Street. But now we don't feel safe, especially at night. We don't know how to tell our children why there are so many people asking for money and doing drugs in the open. There is crime, homelessness and too many vacancies. It feels like a run-down avenue that once was thriving with local small businesses.	12/5/2023 9:34 AM
142	The potential to bring more foot traffic to retail and restaurant shops	12/5/2023 9:32 AM
143	More space for mobility and activities.	12/5/2023 9:30 AM
144	Nothing	12/5/2023 9:21 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

145	Calming atmosphere with no traffic	12/5/2023 8:48 AM
146	The energy and vibe it can create -- having experienced this elsewhere especially in European cities -- activating the street more allows people to enjoy the entire streetscape, architecture, store fronts, and surrounds	12/5/2023 8:46 AM
147	Pedestrian malls, in the right place, change the entire vibe of the street. I graduated from Purdue where, after my Freshman year, one of the main roads through campus was changed to a pedestrian mall. It does wonders for the area around the mall.	12/5/2023 8:28 AM
148	More leisure areas would be nice.	12/5/2023 8:11 AM
149	Bring back the former vibrancy of State St and aiding local independent entrepreneurs	12/5/2023 8:09 AM
150	Making State Street a destination again and bringing people downtown.	12/5/2023 8:09 AM
151	That it can be expanded in the future!	12/5/2023 7:56 AM
152	We walk up and down State Street weekly and the pedestrian experiment would reduce sidewalk crowding and make crossing the street safer and easier.	12/5/2023 7:32 AM
153	nothing	12/5/2023 6:27 AM
154	I'm reserving my excitement for now.	12/5/2023 6:25 AM
155	Rejuvenation of downtown and enhanced walkability and livability	12/4/2023 11:12 PM
156	Quieter, more enjoyable car-free outdoor space in downtown.	12/4/2023 7:06 PM
157	With buses no longer using these blocks, the roadway is under utilized, in a pretty high traffic area	12/4/2023 6:53 PM
158	Creating more vibrant and inviting public space.	12/4/2023 6:30 PM
159	I think it'll be an excellent example for turning more streets into pedestrian and bike areas.	12/4/2023 6:19 PM
160	I would love State Street to look like Pearl Street in Boulder I love the #flocktostate theme	12/4/2023 5:56 PM

## Q4 Do you have any Concerns about the Experiment? What are they?

Answered: 149 Skipped: 46

#	RESPONSES	DATE
1	My only concern would be the cohesiveness between pedestrians and bicyclists. I think signage and education will be important in getting the word out to share the street.	1/16/2024 10:15 AM
2	While the city might want to make State Street into a vibrant pedestrian mall, it can't control landlords who charge high rent and drive business owners out. It also can't control what businesses do occupy those storefronts, and who else frequents those businesses. State Street in general has become "seedy" (think multiple panhandlers, groups of indigent people, substance abuse, vandalism, etc.) and there is a very delicate balance in making sure that all visitors feel welcome and safe.	1/10/2024 11:41 AM
3	My concerns are about lower State Street in general. What used to be an interesting collection of locally owned ethnic restaurants and small businesses is now chains, convenience stores and vape shops. It's not interesting or quirky down there and, in many ways, just sad.	1/8/2024 4:28 PM
4	Efficient deliveries for the businesses	1/8/2024 3:50 PM
5	I understand the bus routes and delivery options will be more challenging - but I still think it's worth trying. Also...a regular and simple schedule, like every day pedestrian no exceptions, is safer than people having to check the status when they are just passing through.	1/8/2024 2:39 PM
6	No.	1/2/2024 2:33 PM
7	I would prefer that any public transit links remain intact, I didn't dig enough into the documentation to figure out whether public transit is impacted.	12/28/2023 1:08 PM
8	No	12/28/2023 9:29 AM
9	Have you all gotten this in front of a significant number of students? They are some of the most active users of the 400-600 block. This feels like a key place to engage them in their thoughts. In terms of programming, it doesn't sound as though there have been any funds dedicated to this project in terms of programming/activation. That also feels like a major missed opportunity. If programming and activation are key to this being successful, why wasn't this built into the budget?	12/22/2023 10:53 AM
10	Safety and enforcement of law do it is not gun and drug infested	12/21/2023 6:46 PM
11	It will make bicycling down State completely impossible, forcing bicyclists to take busier, more dangerous streets	12/21/2023 5:03 PM
12	N/a	12/21/2023 11:49 AM
13	None.	12/21/2023 11:30 AM
14	None	12/21/2023 11:07 AM
15	Parking. It's already a pain to park to go to state street	12/21/2023 8:44 AM
16	No	12/20/2023 10:56 PM
17	It should be all the time. Only doing it partially will not allow the pedestrian mall to really take shape.	12/20/2023 10:41 PM
18	No concerns super excited!	12/20/2023 10:40 PM
19	No	12/20/2023 8:46 PM
20	The homeless population is out of control.	12/20/2023 7:35 PM
21	No. Can't let progress be afraid of the status quo!	12/20/2023 7:28 PM
22	No	12/20/2023 7:11 PM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

23	That there aren't designated bike travel lanes. Having them weave in and out of pedestrians could be dangerous.	12/20/2023 3:31 PM
24	no	12/20/2023 11:09 AM
25	No	12/20/2023 10:04 AM
26	nope	12/20/2023 9:49 AM
27	emergency vehicle access to weekend bartime exodus	12/18/2023 11:00 PM
28	Yes, my son uses a wheel-chair and the sidewalks can be narrow. It would be great if the curbs were temporarily reduced through some wooden inserts so chairs and strollers could more easily move to and from the windows and entrances of establishments.	12/18/2023 2:05 PM
29	will bikes be allowed?	12/18/2023 9:27 AM
30	No concerns	12/18/2023 7:49 AM
31	I realize that it would negatively impact some businesses, particularly getting deliveries. But that's my only real concern.	12/18/2023 7:31 AM
32	Limited mobility and have easy access to stay street and library mall	12/18/2023 12:52 AM
33	That it won't be given a chance to truly succeed and shine	12/17/2023 10:29 PM
34	That it will not be an all out effort but a half hearted effort.	12/17/2023 10:18 PM
35	Homeless characters	12/17/2023 9:59 PM
36	No	12/17/2023 9:07 PM
37	No.	12/17/2023 6:54 PM
38	None. I think this will increase foot traffic (and likely spending!) and give people an area to congregate.	12/17/2023 5:23 PM
39	intersection of mall and State Street for cars who need to get to campus	12/17/2023 1:30 PM
40	No	12/17/2023 1:14 PM
41	Lack of flexibility. I am worried that city planners and authorities will overplan and not be open to continuous experimentation and improvement.	12/17/2023 12:22 PM
42	I have visited State Street 1 or 2 times since it was boarded up and looted, I stay away and tell others to do the same, there is a cloud now hanging over it, 'urban pop culture' controls Madison through violence and extortion. Safety is the #1 concern not 'festive' huts. Being prepared for what happened on State Street in 2020 is a reality, the city and county failed to protect residents and businesses from digital mobs and they will happen again as it is encouraged and a part of Madison's 'Urban Popular Culture'.	12/17/2023 11:01 AM
43	The blocks of State getting the experiment are the blocks most heavily used by students, so the concern is that the whole project will be heavily student-focused and not used by the broader community as much.	12/17/2023 10:10 AM
44	No	12/17/2023 9:43 AM
45	Holding back on the potential instead of going big!	12/17/2023 9:24 AM
46	No.	12/17/2023 9:17 AM
47	Added traffic to Lake and Gorham, which already are busy enough. Maybe just do it from Lake to Gilman (500 and 600 blocks). There aren't any cross streets between there, so it won't affect traffic much - basically just the buses need to be rerouted.	12/17/2023 8:29 AM
48	none	12/17/2023 8:24 AM
49	Safety for college students who live there full time	12/17/2023 8:23 AM
50	access for handicapped residents to shops and homes.	12/17/2023 8:22 AM
51	The re-routing of vehicles how that will impact those needing transportation to and from the area for work, school, etc..	12/17/2023 8:17 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

52	I just want to ensure bikes are still allowed on that block.	12/16/2023 12:44 PM
53	no concerns other than hoping the city gives the experiment time, and responds to feedback/needs/changes quickly, so the people impacted feel they can work together to achieve a vibrant, safe and welcoming area for all	12/11/2023 5:58 PM
54	No	12/11/2023 3:14 PM
55	Must accommodate public transport so as not disenfranchise public commuters	12/10/2023 8:14 PM
56	X	12/10/2023 10:20 AM
57	How best accommodate emergency and delivery vehicles...	12/10/2023 9:52 AM
58	Cost	12/10/2023 7:12 AM
59	As always, I worry about reckless drivers that aren't paying attention and try to drive through this area	12/10/2023 6:46 AM
60	Not enough police to ensure safety. There are already some very aggressive homeless people on State who especially target women and the elderly, and things may get worse. In the meantime the city council is spending millions on bus shelters in the middle of Mineral Point Rd and University Ave that will almost certainly result in traffic nightmares and crosswalk fatalities since running red lights has become expected (not merely commonplace) and there's not enough police to even enforce that. The lack of law enforcement, and very poor city government priorities and communication with the public are very worrisome and will likely affect this "experiment" too.	12/10/2023 6:16 AM
61	How deliveries will happen, what rerouting buses will do to traffic	12/9/2023 10:51 PM
62	Loitering. Homeless taking over. Pan handling increase. Modern malls are going extinct so what will be different about this compared to a modern mall.	12/9/2023 10:44 PM
63	No!	12/9/2023 9:59 PM
64	I drop my handicap mom off at the hair salon. It doesn't sound like I would be able to do that and she is unable to walk there.	12/9/2023 7:03 PM
65	I don't have any concerns	12/9/2023 6:54 PM
66	No - I think it's smart to start with an experiment to see what's working and adjust what's not	12/9/2023 5:47 PM
67	Safety. Cars with bad intentions having access. There's an issue with homeless people on State Street. It needs to be dealt with. If they take over this area, people won't go.	12/9/2023 5:07 PM
68	Don't want it to become a gathering place for drug use, smoking area, & homelessness.	12/9/2023 2:49 PM
69	Parking	12/9/2023 2:02 PM
70	Not really	12/9/2023 1:10 PM
71	Homeless/beggars using it	12/9/2023 12:28 PM
72	That it won't be fully embraced and deemed a failure.	12/9/2023 12:04 PM
73	One concern I have from the images on Facebook is whether or not State Street will still be bike friendly if the entire street is open to pedestrian traffic and there isn't a specified lane for bikes. But I understand that sectioning off a bike lane kind of defeats the purpose of removing traffic and joining to one big pedestrian mall. Should have increased accessibility for wheelchairs to get over the curbs.	12/9/2023 11:09 AM
74	No	12/9/2023 11:04 AM
75	Traffic	12/9/2023 10:57 AM
76	How are deliveries handled?	12/9/2023 10:15 AM
77	No	12/9/2023 10:11 AM
78	Bikes? Buses?	12/9/2023 9:33 AM
79	None	12/9/2023 9:17 AM

Other community member only



## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

80	No	12/9/2023 9:14 AM
81	No	12/9/2023 9:10 AM
82	None.	12/9/2023 9:10 AM
83	Causing difficulty for businesses in the experiment zone	12/8/2023 9:13 PM
84	My only concerns are that it won't go far enough.	12/8/2023 8:40 PM
85	No really any concerns but more so what led you guys to come to this decision? Does it align with the Green Streets policy's push for more pedestrian and bike traffic?	12/8/2023 7:52 PM
86	The pervasive homeless situation that's currently occupying state street. And the tendency of Madison officials to not properly handle and address the public drug usage and the individuals living on the street and corroborating with each other to over take certain blocks and areas of public space.	12/8/2023 2:48 PM
87	None, but I hope you remove bus traffic and manage deliveries to specific time horizon.	12/8/2023 10:11 AM
88	Nope	12/8/2023 9:08 AM
89	Will emergency vehicles still be able to easy access the area?	12/8/2023 9:03 AM
90	No	12/8/2023 8:45 AM
91	Just wondering why it didn't happen 20 years ago	12/8/2023 8:27 AM
92	None	12/8/2023 8:10 AM
93	Cyclist/pedestrian conflicts	12/8/2023 7:52 AM
94	There needs to be green space/more greenery, benches, and public tables added in order for this experiment to work/the space to feel special.	12/8/2023 7:42 AM
95	None.	12/7/2023 7:59 PM
96	Bicycle traffic. Specifically, the speed at which many already travel on State St. Now with more pedestrians walking on the street area there is certain to be bicycle human accidents. You should consider a 6' wide "bicycle lane" next to one of the existing curbs that clearly show pedestrians where the bicycle traffic will be, similar to cars seeing crosswalks. Bicycles should be restricted to this lane. I have personally had many near misses with bikes flying down State just crossing let alone filling the street with people. I see this as a big problem that should be thought thru before the experiment begins. If not addressed I fear it will be back to the drawing board and need to be correct after people are injured. I realize having a bike lane goes against the free-wheeling dream of a pedestrian mall, but it's already an issue with the current State St design and limited pedestrians. The issue will 25x if not addressed.	12/7/2023 4:09 PM
97	N/A	12/7/2023 2:35 PM
98	The city must listen to all stakeholders, Especially business owners, potentially impacted by changes to deliveries, etc., so that all concerns are heard, and addressed as best as possible.	12/7/2023 11:38 AM
99	None.	12/7/2023 11:22 AM
100	Ensuring there's still safe bike access	12/7/2023 9:35 AM
101	Questions about deliveries should not be limited to "delivery windows" only. The experiment should also work to more effectively ban large, heavy, polluting delivery vehicles from the street. Large semi-trailer or large truck delivery vehicles should not be allowed at any time on the street. The City should encourage or require small delivery vehicles, such as cargo bikes, cargo vans, etc. Too often, delivery vehicles get around restrictions by simply putting on their hazard lights and acting like that gives them the ability to do anything they want.	12/7/2023 8:53 AM
102	does this deter travel for some residents or employees? Is delivery business different? will that effect some of the restaurants business? Cleanliness?	12/7/2023 8:40 AM
103	I worry that the city will be too accommodating to selfish and/or misguided concerns from folks who can't imagine a world that prioritizes people over cars	12/7/2023 8:29 AM
104	The presence of panhandling creating a negative environment and influencing people's interest in being in that space	12/7/2023 7:35 AM



## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

105	I am concerned that it's going to be too corporate and only big business will be able to afford being there. Lack of small businesses. -this will bring in a lot of homeless people too. It's sad to see so many of them on state street already. I hope they get the help they need but this experiment feels like it would worsen the situation and bring in more of them. -how do cars get thru state street? Johnson and Gorham are messes already	12/7/2023 7:31 AM
106	We spend a bunch of our taxpayer money on some baloney that wasn't even needed in the first place. Also, "selfie-station"? Did a boomer come up with this idea? No offense to boomers, but young people, who actually live, breathe, and spend time there, don't want that. Also it'll be a ped mall only during "certain times"? Good luck with that - sounds like a whole lot of trouble for the peds, the delivery drivers, shoppers, everyone. No one is going to remember the "special times". Also, if you're not going to designate certain "bike" lanes, omg what a nightmare. It's already impossible to impart on peds that a bike could be coming, it's even worse if I can't get to work because I'm forced to walk my bike around idiots who "don't even go here."	12/7/2023 7:25 AM
107	No. My concerns center on the deplorable decision to route BRT buses on upper State Street and the Capitol Square.	12/7/2023 7:01 AM
108	Accessibility for those telying on bus traffic	12/7/2023 6:57 AM
109	That the change will be ugly and dated.	12/7/2023 6:37 AM
110	My only concern is regarding deliveries to businesses on those blocks that have no other access for their delivery vehicles.	12/6/2023 12:21 PM
111	Won't work unless there's free parking in the garages. The city has to compete with mall stores in Hilldale, and other smaller shopping centers where the parking is FREE.	12/6/2023 9:30 AM
112	State Street is the only bike corridor in the area. Maintaining sufficient access for people on bikes is crucial.	12/6/2023 8:22 AM
113	Traffic management and public education regarding street access — downtown can ready be difficult to navigate if you aren't used to traffic patterns	12/6/2023 7:26 AM
114	Parking is already an issue and will only get worse. Still, this will happen regardless of the Experiment. Also: Winter.	12/5/2023 10:16 PM
115	Please don't make this something that further gentrifies Madison or discriminates more heavily those without homes	12/5/2023 9:12 PM
116	Madison and State Street needs something like this.	12/5/2023 9:01 PM
117	It might be nicer to have pedestrian only side of that area because bikes, skaters, and EVs might still make it hard to really sit and relax and enjoy. Think European pedestrian ways as more of an inspiration.	12/5/2023 8:18 PM
118	No	12/5/2023 5:48 PM
119	Per the answer to the previous question, might this be a violation of the Americans with Disabilities Act?	12/5/2023 5:32 PM
120	Accessibility. If not even buses are allowed, how do people get there? Especially disabled folks? What impact will it have on businesses?	12/5/2023 4:50 PM
121	I don't necessarily think bikes need to be permitted. If its a pedestrian mall, it should only be for walking. They can get off their bikes and walk or continue down university or Langdon. Already when you are walking or driving around the city, there are some, not all, entitled bicyclists that cut out in front of you or run a red light or come up very close behind you. If I am on capital trail as a runner, already as far to the right as I can be, a person on a bike does not need to pass directly next to me where I could just move my arm out a little more or maybe get startled and turn and hit them. It happens all the time. I've even seen people on the capital square sidewalks on bikes where you aren't even supposed to bike. There is not enough room. If this is to be a community area and lots of people walking, hanging out, creating art on the street - a bicyclist flying through it as fast as they can (they do and they will) would not be safe. I bike around town myself but I follow the rules of the road and act like I am in a car - stop at the stop sign, stop at the red light, wait my turn, notify someone from behind I am coming up. It's not that hard. Maybe a concern is the homeless/panhandling population that already occupy state street a lot. I would definitely not want them to be pushed	12/5/2023 4:11 PM

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aside, but I think there needs to be a priority of help for those that want it and a watchful eye for others who might end up occupying this space more and affecting others in a negative way if it happens at all.

122	I'm concerned that state street will be even more inaccessible to people with mobility disabilities. And they it will become even harder to park to access businesses and activities.	12/5/2023 4:07 PM
123	Bus access to state street	12/5/2023 3:54 PM
124	let's try it	12/5/2023 3:48 PM
125	No	12/5/2023 1:55 PM
126	Doesn't go far enough. Ped-Mall all of State. I dare you!	12/5/2023 1:47 PM
127	Increase in pan handlers	12/5/2023 1:11 PM
128	There are too many cars entering state street as is. Enforcement should be stepped up. Modal filters established to prevent car through traffic down state street where practical. Outside of the bus routes there is no reason a car should be traveling more than a block. Modal filters should also prevent through traffic through state street for Gilham and Groom. Also closing Lake to through traffic should be considered too. Too many drivers do not properly safely yield at both intersection.	12/5/2023 11:28 AM
129	There are so many homeless people and violence is increasing. There is more need for patrolling the State Street. Also, would it be difficult for bikes to get through, as it is other times the street has been blocked off?	12/5/2023 11:23 AM
130	I have concerns over bike traffic in a pedestrian area. I would suggest bikes need to be walked through the pedestrian area. Even if there was a designated bike lane the potential for accidents, especially with children not understanding to watch for bikes, would be a problem.	12/5/2023 9:40 AM
131	My concern is convincing businesses and potential tenants that State Street is safe and not just an extension of the UW party crowd.	12/5/2023 9:34 AM
132	Crime i.e. drug dealing, public intoxication, general public safety	12/5/2023 9:32 AM
133	Accessibility on/off curbs, paths of travel through more streatory and other street and sidewalk businesses, paths of travel around/to other features like selfie booths, potential protruding objects if art installations are done improperly.	12/5/2023 9:30 AM
134	There is no need to disturb bus routes and deliveries.	12/5/2023 9:21 AM
135	Parking	12/5/2023 8:48 AM
136	Deliveries. I stayed on a street in London that was pedestrian only from 8 am - 10 pm and then trucks came during the other hours.	12/5/2023 8:46 AM
137	No concerns. State street is already lower traffic than the surrounding roads and has a great setup to be changed.	12/5/2023 8:28 AM
138	I think they need to first address crime. People aren't going to want to come down if they fear for their safety. Crime seems to be increasing.	12/5/2023 8:11 AM
139	How will the success or failure of the experiment be measured?	12/5/2023 8:09 AM
140	I am hopeful that bikes will continue to be allowed in this section. If there is a sidewalk, pedestrians should be encouraged to use that. Bikes should be aware to yield to pedestrians. Some education will be needed for all.	12/5/2023 7:56 AM
141	None	12/5/2023 7:32 AM
142	Madison have been plagued by open spaces for groups to congregate and do drugs, act out, and make customers feel unsafe. This seems like an opportunity to open up more spaces for such groups. Panhandling. How will bikes and pedestrians co exist without safety concern. I am a senior and haven't visited the area in years due to safety concerns. I have lived in Madison since 1965 and State St used to be a wonderful place. Now all it is is schlock stores , restaurants , and bars.I live very close to Hilldale which has what I need.	12/5/2023 6:27 AM
143	Very concerned about safety. Even with cameras and cops, there will be some bad behavior.	12/5/2023 6:25 AM
144	Need bollards at ends of street to protect pedestrians from cars	12/4/2023 11:12 PM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

145	That it will be too obstructive to cyclists--State Street is really one of the only low-stress east-west ways across downtown, and is already pretty challenging on that end with lots of haphazard pedestrian traffic.	12/4/2023 7:06 PM
146	I'm concerned that State Street as envisioned could be less usable for bikes, skate boards, and other wheeled personal mobility. State Street is an important and safe connection across downtown and there really isn't a safe alternative route if it becomes unusable. Adding a lane for bikes (and other wheeled thru traffic) would help create some order and get everybody where they're going safely If you don't want bike thru traffic on State Street, where would you have people go instead? Unsignalized crossings of Johnson/Gorham??	12/4/2023 6:53 PM
147	I'm concerned that it could impede the only safe bike route along the corridor. I'm concerned the space will only be welcoming to upper class, white folks.	12/4/2023 6:30 PM
148	I am slightly concerned about impacts to state street as a travel corridor for bikes. It seems at the moment that the fire lane will provide ample space for biking. Just remember that State is perhaps the most important bike corridor for crosstown connections and needs to stay high quality for bikes.	12/4/2023 6:19 PM
149	Safety, homeless	12/4/2023 5:56 PM

## Q5 Do you have ideas for programming, activation, or partnerships to help make the experiment better?

Answered: 106 Skipped: 89

#	RESPONSES	DATE
1	I think there are so many built-in partnerships with the businesses already on the street. I am always a fan of movies and music to build community.	1/16/2024 10:15 AM
2	I love the idea of using the space for markets, musical/cultural performances, dances, exhibits/public art, even athletic opportunities or events, etc. Landlords, business owners (including bars/restaurants), downtown/street residents, and UW-Madison should all participate in the conversation, as well as cultural leaders, tourism representatives, bike groups, even. Include selfie stations or iconic imagery and invite people to post on social media with a hashtag.	1/10/2024 11:41 AM
3	I think there's a danger in trying too hard to make something happen there. The urban spaces I love in other cities are pretty organic. The key is having seats that are welcoming and comfortable, encouraging people to hang out.	1/8/2024 4:28 PM
4	Schedule a couple of events to draw people to the experience at first.	1/8/2024 3:50 PM
5	In Phoenix we had a community meal right down the middle of Roosevelt Row - it kicked off some new uses of the space, it was very cross-cultural, and fun. Potluck with some city support for the basic issues (tables, chairs, sustainable eating materials)	1/8/2024 2:39 PM
6	There's no need for "programming." Let people WALK FREELY!!! (And WALK, not bike.) These are all the activities that need to be achieved.	1/2/2024 2:33 PM
7	No	12/28/2023 9:29 AM
8	Live music on weekends or in the evenings is always nice. Working with businesses to participate in theme or event nights together at the same time.	12/26/2023 12:02 PM
9	Partner with the university, particularly thinking of the proximity to the Terrace, Library Mall, etc. Even if it doesn't fully connect in terms of the experiment, it is a missed opportunity if there isn't partnership here.	12/22/2023 10:53 AM
10	Hey law enforcement involvement from day one!	12/21/2023 6:46 PM
11	n/a	12/21/2023 11:49 AM
12	partnership with artists and cultural institutions that bring high-quality programming beyond buskers. Buskers too but not just that. For example, some cities have their opera companies, ballet companies, or other performing artists do selections in these types of public forums. Helps promote their seasons and adds high-quality program to the pedestrian area.	12/21/2023 11:30 AM
13	Local music, cool lighting, maybe more Night Markets	12/21/2023 11:07 AM
14	NA	12/21/2023 8:44 AM
15	Allow cafe tables on the full sidewalk and encourage walking in the street.	12/20/2023 10:41 PM
16	Put a glass canopy over the entire street like the mall in Milan, Italy - will temper the extreme weather and enhance the pedestrian experience - will also allow the shops and restaurants and galleries more space for customers and other events!	12/20/2023 7:28 PM
17	As many programs to get people engaged in our community	12/20/2023 7:11 PM
18	no	12/20/2023 11:09 AM
19	Enhance the availability of markets, concerts, events on the pedestrian mall area. Partner with local businesses for sponsorships.	12/20/2023 10:04 AM
20	outdoor seating areas - large garden dividers - for beauty; rotational programming by	12/20/2023 9:49 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

	community groups - myArts, WYSO, etc	
21	quit with the wokeness already	12/18/2023 11:00 PM
22	Pop-up shops, especially those waiting for Madison Public Market.	12/18/2023 2:05 PM
23	Not at the moment.	12/18/2023 7:31 AM
24	Sidewalk cafes and seating areas, mobile vendors, entertainment, art. Like Pearl Street pedestrian mall and shops in Boulder, CO., or the small cobblestone streets in European cities with outdoor seating for restaurants and street vendors.	12/17/2023 10:18 PM
25	No	12/17/2023 9:07 PM
26	No	12/17/2023 6:54 PM
27	Holiday Christkindlemarkets, outdoor music, cafe seating outdoors (like French cafes), etc. Buy-in from business owners (increased happy hour deals, etc.) could also drive engagement.	12/17/2023 5:23 PM
28	Erect street heat lamps to make the street accessible all year. Allow food and drink service outside of restaurants.	12/17/2023 4:11 PM
29	please consider other festivals and fairs happening during the summer.	12/17/2023 1:30 PM
30	Festivals as art fair taste of Madison other art fairs, psychic fairs bands concerts	12/17/2023 1:14 PM
31	Looks for more ways to integrate the university with the rest of the madison community. Make it at least a little kid-friendly.	12/17/2023 12:22 PM
32	More police presence to keep ANTIFA/BLM away, they DESTROYED State Street and will do it again. Instead of listening to a handful of loud activists funded by handouts, listen to thousands of people who support small businesses and communities.	12/17/2023 11:01 AM
33	As a nonprofit leader, I'd love to discuss the merit of a local services fair or volunteer recruitment day. Could we use it for a county-wide fundraising day as well? Also, I adore pop up everything: comedy, theater, fashion, classes, cultural events	12/17/2023 9:43 AM
34	Love the live music areas and easy registration. State Street businesses need to take ownership in their space. Grants for businesses to invest in their space. A European flower/produce storefront would be a great addition.	12/17/2023 9:24 AM
35	Allow all vehicular traffic	12/17/2023 9:20 AM
36	Outdoor crafts and science activities partnered with the Children's Museum on certain days/times could be a draw.	12/17/2023 9:17 AM
37	Maybe a mid-week farmers market in summer. Bands/musicians playing on a specific day/night each week in summer.	12/17/2023 8:29 AM
38	sidewalk cafes, street music, greens , planters, city directory, way finders have	12/17/2023 8:24 AM
39	Sports teams-bring Brewer /Bucks/ Packer an activation	12/17/2023 8:23 AM
40	very few obstructions -- no permanent street furniture.	12/17/2023 8:22 AM
41	Focus on local businesses, the arts, entertainment culture	12/17/2023 8:17 AM
42	consider bike groups to put on educational events; any group that wants to do try-outs utilizing the street space; art and music events on the street for different age groups	12/11/2023 5:58 PM
43	No	12/11/2023 3:14 PM
44	X	12/10/2023 10:20 AM
45	Replace gutters/curbs with sloped/graded, smooth transitions ... will still need to manage rain and snow levels...	12/10/2023 9:52 AM
46	Put a human powered sound swing within the pedestrian space...gives a wholesome benefit to participating in the area	12/10/2023 7:12 AM
47	Concerts, block parties, sales events for business, outdoor activities for kids, outdoor movies, food cart events	12/10/2023 6:46 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

48	A new city council with a sense of decency, priorities, fiscal responsibility and emphasis on public safety would be nice.	12/10/2023 6:16 AM
49	The University - design students, architecture students, urban designers etc	12/9/2023 10:51 PM
50	-	12/9/2023 10:44 PM
51	Madison night market, Dane county farmers market, mscr, make music Madison.	12/9/2023 9:59 PM
52	Test it	12/9/2023 6:54 PM
53	I really enjoy things like the night markets, so encouraging smaller versions of that might be fun. Also make sure to heavily advertise these events, sometimes I have a hard time keeping up with what's happening downtown	12/9/2023 5:47 PM
54	No	12/9/2023 5:07 PM
55	Musicians, craft/art market events, pop up food vendors, enhanced outdoor lighting, artwork	12/9/2023 2:49 PM
56	I hope there is a lot of opportunity for public art. I'm a local muralist and would really love to know about calls for Art to the local community. There are so many artists here we should be using them not bringing in artists from outside.	12/9/2023 1:10 PM
57	Popup shops in the street. More food carts with a website of published schedules of individual food carts or just times where there will be something there. Art exhibitions in the street. Encourage artists to paint the street so it doesn't look like a road.	12/9/2023 11:09 AM
58	Would love to see some native plants in the pedestrian mall space and seating options	12/9/2023 11:04 AM
59	No	12/9/2023 10:57 AM
60	Just do it. Stop all the talk, and do it.	12/9/2023 10:15 AM
61	Free bus rides to the area to get people motivated to visit. No parking necessary.	12/9/2023 10:11 AM
62	Tables in the street! Food cart nights	12/9/2023 9:33 AM
63	It would be cool if the street area was used for performances. Dancing, singing, dogs balancing on balls. All fun stuff. Maybe a skateboard competition! Plus more area to eat outside or have shops outside.	12/9/2023 9:10 AM
64	Madison Night Market might have helpful experience	12/8/2023 9:13 PM
65	You should get this to be one of the capstone projects for the civil engineering program at UW to see what the students can come up with.	12/8/2023 7:52 PM
66	Further amplifying the idea for events that would engage both students and Madison residents. From music, food, drink events. A more vibrant local economy that makes opening new businesses feasible. With many of the old stores boarded up and covered with graffiti.	12/8/2023 2:48 PM
67	Cool lights, music, activities. Art work, interactive events. Could be so cool?	12/8/2023 10:11 AM
68	Not that I know of	12/8/2023 9:03 AM
69	No	12/8/2023 8:45 AM
70	Free outdoor art and live music	12/8/2023 8:10 AM
71	Add tables, benches, greenery/green spaces, play places and art to entice people into the spatial experiment. Add some sort of interactive art piece or element that people can contribute to, to establish place-making and investment in the space. Collaborate with the Children's Museum; there is a lack of children on State.	12/8/2023 7:42 AM
72	Engage the university students and athletic department. UW Rec Well health and wellness activities.	12/7/2023 7:59 PM
73	Would like to see local business!	12/7/2023 2:35 PM
74	More frequent artist, craft, and artisan vendors and food trucks in the street.	12/7/2023 11:22 AM
75	Not really	12/7/2023 8:29 AM
76	1. Rotating opportunities to highlight local businesses on State St. 2. Family programming on	12/7/2023 7:35 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

weekends 3. Events featuring local artists (all forms of art) 4. Cultural and seasonal celebrations

77	-Yes please partner with local businesses, bars and restaurants. -If you are building, putting up some apartments above the mall would be nice	12/7/2023 7:31 AM
78	Get college kids' input, holy shit.	12/7/2023 7:25 AM
79	No	12/7/2023 6:37 AM
80	Creative uses of the street space. Perhaps allow restaurants to expand cafes into the streets. It could be an interesting space to do things like a fashion show, a large outdoor dining experience coordinated by the restaurants, or different activity demonstrations.	12/6/2023 12:21 PM
81	Nothing other than free parking. You HAVE to get the people to come to the mall and remove all deterrents. Paid parking (with rates going up in 2024) is a deterrent. Period.	12/6/2023 9:30 AM
82	??!	12/5/2023 9:01 PM
83	Yoga business, West Coast swing night, square dance night, hula hoop class, bubble night, roller skating, ect.	12/5/2023 8:18 PM
84	Yes, listen and consider the concerns of the disabled.	12/5/2023 5:32 PM
85	Yes. I think you should have people with disabilities to advise about how will effect our community. Not just organizations but actual people.	12/5/2023 4:07 PM
86	Concerts, arts and craft workshops	12/5/2023 3:54 PM
87	not yet.	12/5/2023 3:48 PM
88	Guess Macker basketball tournament. Low tech/ "primitive" arts events (like Rainbow Gathering).	12/5/2023 1:55 PM
89	Allowing food trucks in areas that do not have restaurants in the vicinity.	12/5/2023 1:11 PM
90	Have more community events that emphasis taking care of the community and environment. Add more green space.	12/5/2023 11:23 AM
91	Special events that include shopping, music, and food.	12/5/2023 9:40 AM
92	Yes, focus less on drinking and bars and more on local shops and restaurants. Small live music and night markets throughout the year. Stop encouraging drinking to excess.	12/5/2023 9:34 AM
93	I would consider approaching some larger local Wisconsin brands to set up "pop-up" shops as experiments to gauge interest from local shoppers. Could a Lands-End or Duluth Trading Co bring more people to the pedestrian mall?	12/5/2023 9:32 AM
94	Partnering with the city's Disability Rights Commission, DMI's Beyond Compliance Taskforce, and Access to Independence. All three can have some role to engage people with disabilities, evaluate plans and proposals, and provide input along the way.	12/5/2023 9:30 AM
95	No. There are not enough businesses in those blocks to drive traffic.	12/5/2023 9:21 AM
96	It would be nice to have elements of nature and quiet times in addition to excitement.	12/5/2023 8:46 AM
97	Get all the businesses on State street to buy in. I have no doubt that they would see business improve and having them add to the change would enhance the experience.	12/5/2023 8:28 AM
98	More green spaces if possible. Perhaps partnering with a landscaping company would help.	12/5/2023 8:11 AM
99	no	12/5/2023 7:56 AM
100	Involve urban planners for safety, police input a necessity, fire department, how about dogs or other pets on leashes, will alcohol be sold in the street etc, Madison Metro involvement,	12/5/2023 6:27 AM
101	No.I	12/5/2023 6:25 AM
102	Street art and murals	12/4/2023 11:12 PM
103	"night market" concepts like the Madison Night Market could really take advantage of maximizing use of the new space	12/4/2023 7:06 PM



## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

104	I would like to see more opportunities for live music and art	12/4/2023 6:53 PM
105	Partner with cultural organizations and minority-owned businesses throughout the city for programming ideas.	12/4/2023 6:30 PM
106	Work with the Black community in Madison to increase diversity on the street.	12/4/2023 6:19 PM



## Q6 Do you have any suggestions on how to improve the character of the pedestrian mall experiment?

Answered: 124 Skipped: 71

#	RESPONSES	DATE
1	Honestly, do a SWOT and ground the experiment in good strategy. Do some research: What's worked elsewhere, and can we apply those best practices to State Street? Be flexible; approach this with a continuous improvement mindset so that if something isn't working you have the option to change it midstream. Set expectations ... for outcomes, and also for behavior in the mall experiment area. Make the area accessible, not only in the ADA sense but also easy for people to get to. And create ways to hold everyone accountable without totally killing the experience.	1/10/2024 11:41 AM
2	Limiting amplified music from outside bars and restaurants.	1/8/2024 4:28 PM
3	Make the pavement or pedestrian mall area a different color or texture.	1/8/2024 3:50 PM
4	Cobblestones, to make a pleasant-looking pedestrain walkway.	1/2/2024 2:33 PM
5	No	12/28/2023 9:29 AM
6	Not forgetting accessibility for those who have trouble walking or use assistive devices.	12/26/2023 12:02 PM
7	I like the initial branding concept but not the colors. It felt like there was a lot going on.	12/22/2023 10:53 AM
8	Music, food, art! Safety and parking	12/21/2023 6:46 PM
9	n/a	12/21/2023 11:49 AM
10	Storefronts all need a refresh of paint colors, add lighting in certain areas, more frequent sidewalk cleaning, continue themed events. Address the issue of chronic homelessness so unhoused Madisonians have a place to go other than the sidewalks and alleys of State St.	12/21/2023 11:30 AM
11	Lighting to set the mood of togetherness, maybe laser lighting shining on the street va painting the street (who will upkeep that?)	12/21/2023 11:07 AM
12	Pop ups and family friendly events	12/21/2023 8:44 AM
13	No bikes	12/20/2023 10:41 PM
14	Encourage local businesses instead of chain stores	12/20/2023 8:46 PM
15	Less rainbows. More Inclusion for straight people.	12/20/2023 7:35 PM
16	See my comments above in no. 6 and 5.	12/20/2023 7:28 PM
17	No!	12/20/2023 7:11 PM
18	no	12/20/2023 11:09 AM
19	I think the proposal is a great start and it has room for further development as you analyze community interest and usage.	12/20/2023 10:04 AM
20	Not sure I understand this question - maybe get the community involved in development and programming?	12/20/2023 9:49 AM
21	ensure sufficient police presence	12/18/2023 11:00 PM
22	It would be great if the curbs were temporarily reduced through some wooden inserts so wheel-chairs and strollers could more easily move to and from the windows and entrances of establishments. Also, Louisville uses removalable (but locked) bollards, so they can get food-trucks in/out. I suggest same.	12/18/2023 2:05 PM
23	Replace the pavement with concrete or something that people could draw on and have some art	12/18/2023 7:49 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

24	Openness, public art, curb removal	12/17/2023 10:29 PM
25	Plants to soften the concrete landscape, mixes of shaded and unshaded seating,	12/17/2023 10:18 PM
26	More art/plants	12/17/2023 9:07 PM
27	Designated busking areas.	12/17/2023 6:54 PM
28	improve homelessness issue in city with more support services in downtown (instead of pushing men to east Madison)	12/17/2023 1:30 PM
29	Many tables and seating options with stages	12/17/2023 1:14 PM
30	Urban pop culture values took over State Street and most of Madison in 2020. Urban popular culture is mostly a death cult led by the wealthy and elite, for people who don't have family history. They turn to urban popular culture for identity, but end up part of a death cult instead. 'The Kia Boyz' is an excellent example of Wisconsin residents turning to urban popular culture for identity, and it has spread from Milwaukee to Madison.	12/17/2023 11:01 AM
31	We had something similar in Bozeman, MT but it devolved into a big drinking/party scene. I'd love to see plenty of activities for everyone	12/17/2023 9:43 AM
32	Warm colored market lights! It's critical that they are not the cold white LED, it does give the same inviting atmosphere. And businesses need help cleaning & improving their facades, it's so dirty feeling now. Developers need to lower rent enough to attract new small businesses that can bring new excitement to the area.	12/17/2023 9:24 AM
33	See above	12/17/2023 9:20 AM
34	An area or two for young kids to play and burn some energy would be nice. It would help keep families downtown. Well maintained and safe public restrooms would help too.	12/17/2023 9:17 AM
35	The area by urban outfitters and potbelly, where Frances St dead ends, could be turned into a sort of stage area for bands to play and such. Don't allow political or social justice type of events.	12/17/2023 8:29 AM
36	have a common theme, a brand. I live now in Monroe WI, every summer the downtown courthouse square has different theme, with art work, statues, done by different artists, reflecting that theme, one year is pirates, had a pirate ship on the court house lawn, its been cartoon characters, old tv program characters... all kinds... contact Monroe Main Street for ideas.	12/17/2023 8:24 AM
37	Murals / cool vendors/ business/live music	12/17/2023 8:23 AM
38	get rid of sleeping	12/17/2023 8:22 AM
39	Seating, lighting, murals	12/17/2023 8:17 AM
40	The street should reflect all types of users, not just students and university staff. Having restaurant seating on the sidewalk is a good thing, but should not dominate/squeeze out other types of users and uses	12/11/2023 5:58 PM
41	Offer tactile urbanism competitions - where community members compete against each other to create the best pedestrian mall features (e.g comfy benches or games)	12/11/2023 3:14 PM
42	As much green as possible (planters, new lawns, parks). And if possible create public gathering spaces as well as business access.	12/10/2023 8:14 PM
43	X	12/10/2023 10:20 AM
44	Color-coordinated walkways that identify businesses and their access options for all fresco seating ... either banded perimeters or fully colored squares in front of each business ... each business responsible for the care and service of their space, failure to do so may result in loss of use of delineated space and have it revert to fully public transit...	12/10/2023 9:52 AM
45	Give the space a collective purpose	12/10/2023 7:12 AM
46	Keep things clean and add welcoming design elements	12/10/2023 6:46 AM
47	More law enforcement, and a rapid expansion to the full length of State, more outdoor cafes and restaurants.	12/10/2023 6:16 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

48	Adequate lighting at night.	12/9/2023 10:44 PM
49	Plant fruit trees! Edible forest!	12/9/2023 9:59 PM
50	Will there be bike paths?	12/9/2023 7:03 PM
51	Test it	12/9/2023 6:54 PM
52	I like the idea of more street art, maybe more live music and/or piped in music. I know some people don't always feel safe down there (and even during the day there's often the smell of urine) so maybe more pointed cleanup efforts? Lots of lights?	12/9/2023 5:47 PM
53	Deal with the homeless issue. Don't make it chain stores.	12/9/2023 5:07 PM
54	Create an open cafe themed space for sitting for coffee, dining. A selfie station for the Capitol in the background.	12/9/2023 2:49 PM
55	More colors, art, murals for visual interest	12/9/2023 12:28 PM
56	I wish the whole street would be made into a pedestrian mall.	12/9/2023 12:04 PM
57	Market it as an improvement for all demographics. Not just specific ones.	12/9/2023 11:09 AM
58	Local artists or street art displays	12/9/2023 11:04 AM
59	No	12/9/2023 10:57 AM
60	Check out the ped only street in Boulder! Their stores were busy!	12/9/2023 10:39 AM
61	Lots of green space	12/9/2023 10:11 AM
62	Mood lights for night time!	12/9/2023 9:33 AM
63	More lights. Plants. Outdoor cafes. Kids play structures	12/9/2023 9:10 AM
64	More local vendors and stuff. Maybe make it so you can walk around with a beer/drink	12/9/2023 9:10 AM
65	Make sure the associated designs feel really good and are aesthetically pleasing	12/8/2023 8:40 PM
66	Is there going to be any use of colored pavement? More specifically on the intersections where traffic will still be like Gilman, Gorham, Johnson, etc.	12/8/2023 7:52 PM
67	A cleaner experience. Employing street sweepers to make our side walks free of discarded garbage making it unsafe for young children, and the general public.	12/8/2023 2:48 PM
68	No traffic. Lots of living trees and plants, art etc	12/8/2023 10:11 AM
69	Paint the entire street but don't rebuild the street quite yet in case the experiment doesn't work. But make it clearly pedestrian only and maybe put some temporary gates at either end so cars cannot accidentally drive down it but emergency vehicles could have access to unlocking the gates.	12/8/2023 9:03 AM
70	More trees and plants. Planned activities and shows	12/8/2023 8:45 AM
71	Allow people and businesses to flow indoors and outdoors	12/8/2023 8:27 AM
72	Trees and planters as well as some interesting sculpture, a children's play area, and some food carts / local small vendors.	12/8/2023 8:10 AM
73	Encourage smaller, actually local businesses to set up shop here. Why is there a Target and other such businesses on State??	12/8/2023 7:42 AM
74	No	12/7/2023 7:59 PM
75	I like the idea of having a mix of expanded outdoor seating for restaurants, public tables and chairs for anyone to use, and open spaces for art and music. Ideally, there would also be some sort of public bathroom and water filling station. All events, if any, should be free to the public.	12/7/2023 7:05 PM
76	If the idea is to draw more people that live in the city to State St the City needs to make sure they limit/eliminate loitering and panhandling. Otherwise the same large population of Madisonians that avoid downtown today will remain the same. It needs to be more than just welcoming to families in the programming it needs to also look and feel safe.	12/7/2023 4:09 PM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

77	Areas to sit down and rest, lots of greenery, flowers.	12/7/2023 2:35 PM
78	make square event alternate bus route (ie the bus route that is used during the farmers market) permanent. make all of state street pedestrian	12/7/2023 12:14 PM
79	There are so many models to look at, the first that comes to mine is Pearl Street in Boulder, Colorado. Places for children to gather and safely frolic. Lots of seating. Wide open, easy access to all business entrances. Natural landscaping and lighting.	12/7/2023 11:38 AM
80	Art from local artists	12/7/2023 9:35 AM
81	seating areas?	12/7/2023 8:40 AM
82	Physical barriers to private vehicles. I know that you need to allow emergency and mobility vehicles, but there must be some way to do both. Every day, I see people violating laws that prohibit turns onto certain streets (including state). I don't know how safe I would feel in the middle of State near an intersection.	12/7/2023 8:29 AM
83	1. Increased seating (with shaded options) 2. Ensured accessibility for all people to the area	12/7/2023 7:35 AM
84	-Mix use apartments -lots of plants -lighting	12/7/2023 7:31 AM
85	It will be important to address the presence of unhoused people and panhandlers on State Street.	12/7/2023 7:01 AM
86	I think the flamingos are cheesy. I like extending the patio seating and adding planters. String lights that extend across the pedestrian mall would add to the atmosphere of the public space and make people want to check out what's there. Street art on sides of buildings or other open spaces on buildings would add personality.	12/7/2023 6:37 AM
87	If we are encouraging more people to be in the street, one suggestion I have is to install wheelchair ramps every so many feet on the sidewalk to allow for easier crossing.	12/6/2023 12:21 PM
88	Chains are OK so long as there is an equal mix with local businesses. Empty store fronts are also a deterrent.	12/6/2023 9:30 AM
89	In addition to the proposed benches, also add bike racks or Bicycle stations to the roadway. That'll free up more sidewalk space. Limit delivery traffic to early morning hours.	12/6/2023 8:22 AM
90	Encourage outdoor seating/dining/shopping/etc. and allow for diverse business owners.	12/5/2023 10:16 PM
91	Need retractable bollards so pedestrians know when it's safe to be on the street	12/5/2023 9:35 PM
92	Clean it up!	12/5/2023 9:01 PM
93	Probably try to limit some of the chains to support local.	12/5/2023 8:38 PM
94	More trees and shrubs, places to sit and relax, with tables...like letting cafes expand into street.	12/5/2023 8:18 PM
95	Planting containers that are barriers	12/5/2023 5:48 PM
96	Conduct an online survey of those who would be limited in access by this experiment.	12/5/2023 5:32 PM
97	It would be cool to have drapery hanging above, i don't know how to describe it - if you google "hanging art in alleys" and look at the images that might show you. The entire street could be a different color itself to mark the street but I like the idea of street art community projects.	12/5/2023 4:11 PM
98	Opening up more accessible parking. Training the police force in general to know what the rules are for parking. As rt now you can go up to police as i have and they have no clue. They don't k know how to detect parking scams. And see interest from my experience. Yes there are parking patrol people but they can't be the only ones that are trained in this area. People with disabilities who use these spaces also need a safe way to address potential scam Parker's. Also business have zero clue where their nearest accessible parking spots are located. This is from the experience of calling ahead to businesses on state street to inquire where the nearest accessible location is located. This is a failure in Downtown business development training. Are people permitted to drop people with disabilities off at business on state street with their cars? No one seems to know the answer to this as well. There is just not enough information out there about accessibility and parking. There needs to be signs on inaccessible businesses that give a phone number on in the outside of the building somewhere	12/5/2023 4:07 PM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

so that a customer who can't enter the shop can have someone serve them from outside. Just do better Madison. State street is an accessibility shame.

99	seating greens and plants	12/5/2023 3:48 PM
100	Including a temporary exercise structure could help drive healthful use among an area where people run and bike regularly.	12/5/2023 1:55 PM
101	all of your ideas are great.	12/5/2023 1:30 PM
102	Street murals and additional mobile plants / trees.	12/5/2023 1:11 PM
103	Make it inviting and exciting for all ages. Keep it clean - provide plenty of trash receptacles. Include information about the local stores there - maybe a QR code.	12/5/2023 12:19 PM
104	Stricter enforcement on banning vehicle traffic. Modal filters are key.	12/5/2023 11:28 AM
105	Pop up art, flea market	12/5/2023 11:23 AM
106	Regular walking patrols by MPD to ensure a safe and enjoyable environment for all. See #4 above about bike traffic.	12/5/2023 9:40 AM
107	Yes, ban panhandling and people sleeping/loitering. Make it a place where everyone feels welcome, devoid of politics despite its proximity to the Capitol. I would also keep unsupervised teenagers under 18 away between 10PM-6AM. I would even put up signage outside bars and restaurants that say underage drinking is illegal. Discourage people going there to get drunk.	12/5/2023 9:34 AM
108	Keep it classy. Keep it Wisconsin. Keep it Madison. Pink Flamingos are not relevant in my opinion.	12/5/2023 9:32 AM
109	Nothing beyond what was in the power point, which has good ideas.	12/5/2023 9:30 AM
110	No.	12/5/2023 9:21 AM
111	Larger outdoor patios for restaurants	12/5/2023 8:48 AM
112	Keep it clean. Consider all four seasons when planning.	12/5/2023 8:46 AM
113	First off, paint the road. Do murals that represent the city or the university. Second, add planters and bollard at the intersections where vehicle traffic still passes. It creates a clear but more natural barrier to the pedestrian zones.	12/5/2023 8:28 AM
114	None.	12/5/2023 8:11 AM
115	Keep it clean and tidy.	12/5/2023 8:09 AM
116	Additional functional and decorative Lighting	12/5/2023 8:09 AM
117	I like the artwork idea. I think this will become a destination.	12/5/2023 7:56 AM
118	Place large planters in the middle of the street to create a park-like feeling	12/5/2023 7:32 AM
119	no, I see it as a repeat of the problems that were addressed in the past	12/5/2023 6:27 AM
120	Dedicated beat cops.	12/5/2023 6:25 AM
121	Partner with local artists	12/4/2023 11:12 PM
122	for retail spaces that don't engage the sidewalk terrace with their own uses, consider adding pop-up vendors that can offer additional food/beverage options on the street	12/4/2023 7:06 PM
123	People on bike (and on foot and on skateboard etc.) use State Street as a thru route. It seems like the current design is trying to discourage that. But people still need to get to their destination, so that discouragement is only going to make it needlessly harder. Actual usage of State Street is going to be in conflict with that intent. So the smart thing to do here would be to incorporate that usage into the design--include a designated thru lane	12/4/2023 6:53 PM
124	Limit delivery windows to very small times, ideally overnight or at least outside of AM/PM rush hours. Limiting the actual vehicles that make those deliveries could also help, as some of the trucks themselves are wildly sized for the deliveries. A number of the deliveries could be made with e-bikes, vans, or smaller trucks if we craft an appropriate policy.	12/4/2023 6:19 PM

## Q7 What outcomes would define a successful experiment?

Answered: 131 Skipped: 64

#	RESPONSES	DATE
1	Increased foot traffic downtown. Business owners embracing the idea.	1/16/2024 10:15 AM
2	Attendance/visitor metrics/demand (which could be somewhat weather-dependent). Feedback/complaints. Safety data. Social media posts/comments with a specific hashtag.	1/10/2024 11:41 AM
3	People feeling safe and comfortable.	1/8/2024 4:28 PM
4	More people utilizing the space and spending funds at the local shops/restaurants.	1/8/2024 3:50 PM
5	Levels of usage - increase in pedestrian use compared to prior; equal or stronger business revenues in that area; and no other major problems discovered	1/8/2024 2:39 PM
6	Do you need an outcome? Shouldn't returning the original purpose of State Street as a pedestrian walkway be good enough? Letting pedestrians enjoy visiting State Street and downtown Madison? Currently, there is just no room to walk down State Street in comfort and ease - and yes, this affects my decision if I want to go to State Street - because as it is now, I don't. It's not enjoyable. It's too crowded. It doesn't make sense. There's no regard for the comfort of pedestrians.	1/2/2024 2:33 PM
7	Increased foot-traffic to the area, more dollars spent at State Street businesses	12/26/2023 12:02 PM
8	A place where all she's can enjoy. Must be safe where we park. No guns. No drugs. No homeless	12/21/2023 6:46 PM
9	enhanced happiness to the community/visitors!	12/21/2023 11:49 AM
10	increase in pedestrian traffic, retail and restaurant sales, overall aesthetic improved.	12/21/2023 11:30 AM
11	Increased foot traffic meaning people want to be there as well as additional revenue to all of the businesses in the area.	12/21/2023 11:07 AM
12	More people walking around state street and more business filling the empty building	12/21/2023 8:44 AM
13	More people spending time and money on State St and downtown in general	12/20/2023 10:41 PM
14	State street from library mall to the capitol being converted to a pedestrian mall.	12/20/2023 10:40 PM
15	Thriving small businesses, lots of pedestrian and bike traffic.	12/20/2023 8:46 PM
16	Engagement by number of people, bonafide interest in leasing space along the mall	12/20/2023 7:28 PM
17	Engagement	12/20/2023 7:11 PM
18	Increase in business and/or foot traffic.	12/20/2023 3:31 PM
19	a vibrant, fun and safe public place for all folks to gather	12/20/2023 11:09 AM
20	Minimal impact to required city functions and increased community involvement	12/20/2023 10:04 AM
21	a lively, safe and fun area - booming with activity	12/20/2023 9:49 AM
22	expansion to Upper State	12/18/2023 11:00 PM
23	The street stays closed to vehicles	12/18/2023 7:49 AM
24	Keep busses available to move down state street	12/18/2023 12:52 AM
25	Desire to expand experiment to full state street	12/17/2023 10:29 PM
26	Busy shops and restaurants and increased pedestrian use. Similar to the vibe at the terrace in the summer.	12/17/2023 10:18 PM
27	Increased pedestrian traffic	12/17/2023 9:07 PM



## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

28	A true pedestrian and bike heaven. Being able to do going and out of store without worrying about crossing the street.	12/17/2023 6:54 PM
29	-More space for people -More events -More greenery (trees, plants)	12/17/2023 5:23 PM
30	Being attended and people interacting	12/17/2023 1:14 PM
31	Foot traffic. Safety statistics (whatever those may be). Uniqueness (things that can't be found at other cities)	12/17/2023 12:22 PM
32	More police presence to deter Kia Boys and violent activists.	12/17/2023 11:01 AM
33	Decreased storefront vacancy, increased foot traffic for stores, increased bus boardings at nearby stops.	12/17/2023 10:10 AM
34	Successful programming would be inclusive, energizing, and "can't miss" for locals and visitors alike.	12/17/2023 9:43 AM
35	Going back to the way State Street was back in the 60s and 70s when vehicular traffic equaled business	12/17/2023 9:20 AM
36	Increased pedestrian traffic, improved sales for local businesses, an improved regional reputation as a destination experience.	12/17/2023 9:17 AM
37	Increased revenue for state street shops. Minimal to no increased traffic issues in that area. Minimal to no increased crime in the area.	12/17/2023 8:29 AM
38	lots of people spending lots of money, people coming downtown as much as they do the malls.	12/17/2023 8:24 AM
39	Crowds / clean /safe for all	12/17/2023 8:23 AM
40	?	12/17/2023 8:22 AM
41	The reactions of the people and the feedback from the businesses involved.	12/17/2023 8:17 AM
42	a street space safer for pedestrians, multi-modal users on bikes, wheelchairs, etc. Making sure that the street has some signage/paint that reminds users that it is still a street that is used for traveling through. The city should listen to feedback and not let any one group dominate. At this point the streetscape is not attractive or cohesive, random cars and other vehicles come through. There needs to be oversight and ticketing of illegal uses. Would have preferred bollards and not planter boxes as they are not a deterrent to dangerous vehicles.	12/11/2023 5:58 PM
43	People love it and want to be there	12/11/2023 3:14 PM
44	More community presence, public point of pride, good for business	12/10/2023 8:14 PM
45	X	12/10/2023 10:20 AM
46	Measured increase in shopping traffic and business growth in area	12/10/2023 9:52 AM
47	Attendance data, testimonials, the 'have you tried ___ yet?'effect,happy community members	12/10/2023 7:12 AM
48	An increase in successful and safe events and foot traffic on these blocks of state street	12/10/2023 6:46 AM
49	A safe, vibrant, family friendly place with small businesses, upscale stores, and nicer than fast food restaurants that before we all die of old age.	12/10/2023 6:16 AM
50	Increased foot traffic to local businesses, community vibe	12/9/2023 10:51 PM
51	Increased flow of people through and on state street. Traffic continuing to flow smoothly in the surrounding streets.	12/9/2023 10:44 PM
52	The experiment leads to a long term pedestrian space at the end of state street.	12/9/2023 9:59 PM
53	People's responses will define how successful or not it's the experiment	12/9/2023 6:54 PM
54	Increased foot traffic, increased sales at business?	12/9/2023 5:47 PM
55	People going and supporting the area.	12/9/2023 5:07 PM
56	Improved sales revenue for shops. Increased visitation from community members from all areas of the city.	12/9/2023 2:49 PM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

57	If the whole street became a pedestrian mall permanently 24/7	12/9/2023 12:04 PM
58	Higher foot traffic in the area. Higher incentive for businesses to move to State Street to take advantage of the increased foot traffic. More businesses with outdoor spaces in the summer.	12/9/2023 11:09 AM
59	A safe and more accessible space with increased traffic to the businesses and other establishments on lower State St	12/9/2023 11:04 AM
60	It gets complete	12/9/2023 10:57 AM
61	Increased pedestrian traffic.	12/9/2023 10:15 AM
62	Heavier use of area. Increased sales at nearby establishments	12/9/2023 10:11 AM
63	More business to the downtown area. More outdoor seating and shopping opportunities	12/9/2023 9:57 AM
64	Safe and comfortable place for People to hang out at all times!	12/9/2023 9:33 AM
65	People using outdoor spaces. No cars!	12/9/2023 9:17 AM
66	Getting it started	12/9/2023 9:10 AM
67	Increased foot traffic and positive reviews from vendors	12/9/2023 9:10 AM
68	I think a successful experiment would have outcomes where the public seems to really be in favor of the change as well as the businesses along State Street. This project has heavy public involvement compared to other public works projects since it already has a lack of vehicle traffic.	12/8/2023 7:52 PM
69	Cleaning up the area from addressing the homeless situation and the actual debris from the streets. Allowing current visitors of state street to enjoy current businesses more frequently. This then allowing newer businesses into the area.	12/8/2023 2:48 PM
70	People using the space and new and upgraded businesses. A reduction or elimination of chain restaurants. Need local, unique, Wisconsin, even Madison focused businesses.	12/8/2023 10:11 AM
71	An increase in business on state street due to an increase in customers because of the safety and access as an outdoor mall	12/8/2023 9:03 AM
72	More people spending more time on state	12/8/2023 8:45 AM
73	Doing it to the entire street	12/8/2023 8:27 AM
74	Community forming and meeting on state Street. Street artists performing and crowds gathering to watch. Walking down the street bringing joy	12/8/2023 8:10 AM
75	All ages and abilities can use the space and feel like they have a sense of ownership of it.	12/8/2023 7:42 AM
76	Increased pedestrian traffic during non events on the capital. Maintained or increased traffic at business in area, satisfaction of community.	12/7/2023 7:59 PM
77	Prioritizing the voices of the general public when listening to feedback. Making the experiment permanent in some form :)	12/7/2023 7:05 PM
78	Services to existing businesses are worked out where everyone is happy. Programming should be targeted at serving the entire Madison population rather than being overly driven to serve niche groups/tastes/agendas. No increase in police calls. It should also be a protest/rally free zone. The capitol square more than serves as a gathering for those political driven events.	12/7/2023 4:09 PM
79	People's interest and how often they frequent the area.	12/7/2023 2:35 PM
80	Obviously, increased visits to State Street and positive feedback.	12/7/2023 11:38 AM
81	Pedestrian/cyclist safety (no or fewer injuries or incidents), increased foot traffic in the street (hard to measure), and good vibes :)	12/7/2023 11:22 AM
82	Increased pedestrian traffic, increased engagement with local businesses, variety of events that draw people together.	12/7/2023 9:35 AM
83	growing businesses/shops and community events	12/7/2023 8:40 AM
84	Never seeing private vehicles past the 400 block of State Street again	12/7/2023 8:29 AM



## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

85	1. Increased use of that area by residents and visitors 2. More shopping and dining on State St. overall	12/7/2023 7:35 AM
86	Financial success/sales and property tax Madisonian satisfaction	12/7/2023 7:31 AM
87	Leaving things well enough alone. Damn.	12/7/2023 7:25 AM
88	Increased numbers of visitors and purchases in stores and restaurants would indicate success.	12/7/2023 7:01 AM
89	Increased foot traffic, increased diversity of users.	12/7/2023 6:57 AM
90	A space people want to be in.	12/7/2023 6:37 AM
91	More foot traffic to the area to support the businesses, more positive uses of the street and fewer negative uses (fewer calls for service to MPD), and increased engagement with the area residents and students.	12/6/2023 12:21 PM
92	More people shopping in downtown Madison on State Street.	12/6/2023 9:30 AM
93	Ped and bike volumes; safety outcomes.	12/6/2023 8:22 AM
94	Consistent attendees, as well as satisfaction/happiness of those who shop and the business owners themselves.	12/5/2023 10:16 PM
95	More power to small local business and less on big companies. Fostering community.	12/5/2023 9:12 PM
96	Mall on all of State Street	12/5/2023 9:01 PM
97	More people hanging out and coming downtown and not just walking by...but staying for more than 10 minutes and shopping.	12/5/2023 8:18 PM
98	Anything. Do it make it permanent	12/5/2023 5:48 PM
99	1. Decide not to go forward with a pedestrian mall that impairs access of disabled and of other marginalized population to businesses. 2. Stop treating elderly, disabled, or both, as unnecessary, inconvenient, or both!	12/5/2023 5:32 PM
100	Pedestrian attendance in the space, not tied to revenue	12/5/2023 5:00 PM
101	If it ended up extending all the way up state street, and maybe led to other areas of the city where there could be more pedestrian mall areas outside of directly downtown.	12/5/2023 4:11 PM
102	More businesses organization and police need to be trained to meet the needs of people with disabilities. Madison should look in to efforts of other cities like in Toronto " Stop Gap" program to address temporary access for accommodations. Please look into Stop Gap Toronto.	12/5/2023 4:07 PM
103	increased street and park use and business uses decreased police calls	12/5/2023 3:48 PM
104	Local business and community satisfaction	12/5/2023 1:55 PM
105	Anything that leads to more human use of our outdoor spaces. This would only be a success if it is followed up on and expanded.	12/5/2023 1:47 PM
106	The entire State St. being converted, not just the trial blocks.	12/5/2023 1:30 PM
107	Increase in sales for shop and restaurant owners.	12/5/2023 1:11 PM
108	More people using this portion of State Street and buying things from the locally owned stores (not the big box stores).	12/5/2023 12:19 PM
109	Feedback from pedestrians who experience it & from business owners.	12/5/2023 11:42 AM
110	Reduced traffic fatalities. Increased bus on time departures. Increased pedestrian and bike traffic.	12/5/2023 11:28 AM
111	More safety, less homeless and violent people harassing others. GUN FREE zone.	12/5/2023 11:23 AM
112	Increased pedestrian activity with corresponding business sales and successful businesses being added to the street. Visits that result in a positive experience, so people want to return. State Street used to be a destination, lets return to that.	12/5/2023 9:40 AM
113	A successful State Street experiment would have people feeling safe at all hours. State Street	12/5/2023 9:34 AM

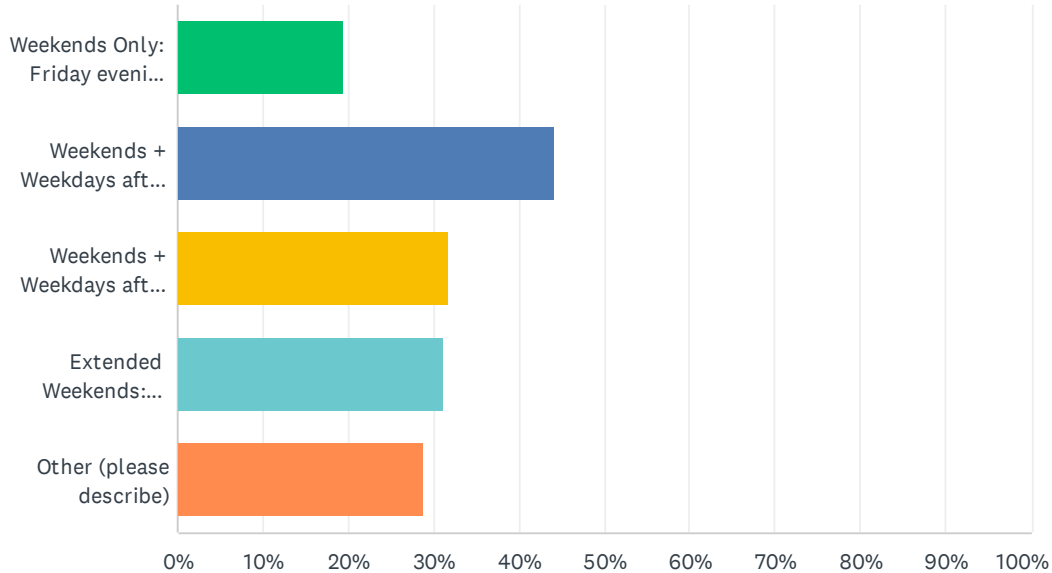
## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

could become a magnet for tourists again where residents would be proud to take visitors, and visitors would leave with a favorable impression.

114	positive business results for our shops and eateries as well as positive feedback from the public who experience this. I think of Pearl Street in Boulder CO.	12/5/2023 9:32 AM
115	In addition to a thriving area with higher numbers of visitors, workers, and residents, success would be a pedestrian mall that is inclusive to everyone and doesn't create new barriers to people with a variety of disabilities.	12/5/2023 9:30 AM
116	Just make more public seating in the walk areas.	12/5/2023 9:21 AM
117	Boost in businesses, less stressful customers	12/5/2023 8:48 AM
118	Measuring both direct impact (shop sales, ped counts) but also indirect / ripple effects in the surrounding areas as well as reputationally	12/5/2023 8:46 AM
119	Heavy foot traffic and a good looking street. Think lights hanging everywhere, artwork on the street, and people lined along the road.	12/5/2023 8:28 AM
120	Pedestrian safety.	12/5/2023 8:11 AM
121	Start by asking the question, "What problem are we trying to resolve with a pedestrian mall?" Is it to increase pedestrian traffic counts, business sales, satisfaction of vendors and customers?	12/5/2023 8:09 AM
122	People want to take a stroll	12/5/2023 8:09 AM
123	Safety, increased presences, happy business owners.	12/5/2023 7:56 AM
124	Create permanent pedestrian mall for State Street	12/5/2023 7:32 AM
125	Absence of dogs or other pets, absence of loitering groups, how about guns? trees and greenery, art on the pavement, food, seating for one or two people, no low walls for hangabouts to sit on, smoking not allowed.	12/5/2023 6:27 AM
126	I've been avoiding State Street for years. For those who don't have that luxury, I would hope for a pleasant and safe environment for everyone.	12/5/2023 6:25 AM
127	More foot traffic on state street, more business for local businesses	12/4/2023 11:12 PM
128	increased sales for most businesses in the area, particularly in summer months when absence of students drives down some of the vitality of the area	12/4/2023 7:06 PM
129	I think we should measure bike and skate board traffic before vs. after and make sure we're not creating an adverse experience through what is an irreplaceable cross-downtown connection	12/4/2023 6:53 PM
130	It serves all the current uses while providing new access and opportunities.	12/4/2023 6:30 PM
131	Bicycle volumes should be measured and either increase or stay steady relative to before the project. Increased pedestrian traffic would obviously be a good outcome, as would increased "dwell" time for pedestrians outside.	12/4/2023 6:19 PM

## Q8 What times, if any, would you support closing the 400-600 blocks of State Street to all vehicular traffic?

Answered: 170 Skipped: 25



ANSWER CHOICES	RESPONSES
Weekends Only: Friday evening through Sunday evening	19.41% 33
Weekends + Weekdays after 11:30 am	44.12% 75
Weekends + Weekdays after 4 or 5 pm	31.76% 54
Extended Weekends: Thursday evening through Sunday Evening	31.18% 53
Other (please describe)	28.82% 49
Total Respondents: 170	

#	OTHER (PLEASE DESCRIBE)	DATE
1	Holidays that occur adjacent to weekends	1/16/2024 11:25 AM
2	I would make it all day, or after like 8 am. Why not allow people to have coffee there?	1/8/2024 4:29 PM
3	At any time	1/2/2024 2:56 PM
4	permanent except for transit and a delivery window of time for businesses	12/28/2023 1:09 PM
5	All the time	12/20/2023 10:42 PM
6	24x7	12/20/2023 10:40 PM
7	Permanently	12/20/2023 7:29 PM
8	All the time	12/17/2023 10:21 PM
9	All times, all days of the week	12/17/2023 5:23 PM
10	n/a	12/17/2023 11:07 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

11	None	12/17/2023 9:21 AM
12	If Gilman is blocked, that should be open during heavy traffic times. The other 2 blocks can be closed all the time.	12/17/2023 8:32 AM
13	close them earlier than 11 a.m., everyday	12/17/2023 8:25 AM
14	Weekend and weekdays after 9 am	12/10/2023 8:16 PM
15	Never	12/10/2023 10:21 AM
16	All times...	12/10/2023 9:53 AM
17	All hours closed	12/10/2023 7:15 AM
18	I guess I can support any if the traffic impact is minimized	12/10/2023 6:40 AM
19	24 hours a day except very early morning (6-9am) for business deliveries	12/10/2023 6:21 AM
20	Let's not make it confusing. Close it entirely at all times.	12/9/2023 10:46 PM
21	All hours - I think there would be benefits to having it be 24/7. Cut could be confusing to have inconsistent hits. Drunk people might get run over.	12/9/2023 10:03 PM
22	Closed seven days a week to vehicle traffic.	12/9/2023 2:51 PM
23	None	12/9/2023 10:58 AM
24	All the time	12/9/2023 10:39 AM
25	All hours	12/8/2023 8:42 PM
26	I feel like the earlier the better for this closure period like anytime before noon.	12/8/2023 7:55 PM
27	Always	12/8/2023 9:06 AM
28	All times	12/8/2023 8:46 AM
29	Always... It is closed often enough that making it permanent will be better than on and offbut that there is no reason	12/8/2023 8:39 AM
30	Why not "all the time"?	12/8/2023 7:53 AM
31	extended weekends plus weekdays 11am-2pm, 4pm-12am	12/7/2023 12:17 PM
32	If the intention is to move towards permanency, if this is successful, I would go ahead and close it and see how it goes.	12/7/2023 11:41 AM
33	All times	12/7/2023 11:24 AM
34	I would support closing these blocks to all vehicular traffic at all times (other than prescribed delivery windows for light delivery vehicles)	12/7/2023 8:56 AM
35	I'd support an immediate move to 24/7 closure to all vehicular traffic without an experimental period	12/7/2023 8:31 AM
36	Open	12/7/2023 7:32 AM
37	Certain hours of closure is a horrible idea.	12/7/2023 7:26 AM
38	Everyday. People get confused by differing day policies.	12/6/2023 9:32 AM
39	Every day after 9am	12/6/2023 8:23 AM
40	24/7	12/5/2023 5:49 PM
41	None. Disabled and elderly need complete access	12/5/2023 5:44 PM
42	All times	12/5/2023 5:28 PM
43	All times. Have a 6 hours/week exception for residents, and perhaps special exceptions for moving days.	12/5/2023 5:01 PM
44	I'm really not sure. I need to know how this will effect accessibility	12/5/2023 4:12 PM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

45	Full Time Closure. Make it an actual pedestrian mall, not some halfway bullshit	12/5/2023 1:49 PM
46	Occupants and current users should be answering this question. What's possible and practical is what we should start with which I see you asking in next question	12/5/2023 8:48 AM
47	Weekends and weekdays after 12:00 to give more time for deliveries.	12/5/2023 8:14 AM
48	Always	12/5/2023 7:59 AM
49	All times if possible, makes safer for pedestrians	12/4/2023 11:15 PM

## Q9 Are there specific days or times of the week that a closure to all non-emergency motor vehicle traffic is problematic?

Answered: 76 Skipped: 119

#	RESPONSES	DATE
1	I'm not sure. I would love for somebody to dictate that deliveries must occur between x and y time of day or even better, assign an unloading zone or two to the 400 through 600 blocks that's off the street entirely.	1/10/2024 11:46 AM
2	We'll just want to make sure that businesses can get the deliveries that they need.	12/26/2023 12:03 PM
3	None	12/21/2023 11:09 AM
4	Not that I know of	12/21/2023 8:44 AM
5	No	12/20/2023 10:40 PM
6	Not in my opinion	12/20/2023 7:29 PM
7	No	12/20/2023 7:23 PM
8	No	12/20/2023 7:11 PM
9	no	12/20/2023 11:09 AM
10	No	12/20/2023 10:06 AM
11	no	12/20/2023 9:56 AM
12	Morning deliveries	12/18/2023 11:06 PM
13	Access to public parking	12/18/2023 12:53 AM
14	No	12/17/2023 9:11 PM
15	No.	12/17/2023 6:55 PM
16	No.	12/17/2023 4:12 PM
17	I imagine business need deliveries in the overnight / very early morning hours.	12/17/2023 12:24 PM
18	I'm guessing deliveries would need to be rerouted and busses would need access to the cross streets. The timing with the Lake Street parking closing isn't ideal.	12/17/2023 9:46 AM
19	No	12/17/2023 9:27 AM
20	Midnight - 6am should be open for emergency vehicles.	12/17/2023 9:22 AM
21	no	12/17/2023 9:21 AM
22	For Gilman, during heavy traffic times	12/17/2023 8:32 AM
23	not for me	12/17/2023 8:25 AM
24	All	12/17/2023 8:25 AM
25	No	12/17/2023 8:18 AM
26	no	12/11/2023 5:58 PM
27	X	12/10/2023 10:21 AM
28	Assuming certain business delivery times	12/10/2023 7:15 AM
29	Never problematic	12/10/2023 6:21 AM
30	No	12/9/2023 10:46 PM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

31	Potentially.	12/9/2023 10:03 PM
32	No	12/9/2023 12:29 PM
33	No	12/9/2023 10:58 AM
34	No	12/9/2023 10:12 AM
35	No	12/9/2023 9:11 AM
36	Not for me, though I imagine some businesses may be annoyed	12/8/2023 8:42 PM
37	I wouldn't think so.	12/8/2023 7:55 PM
38	Need time for deliveries but I think that can be limited to mornings.	12/8/2023 10:13 AM
39	Yes. Emergency vehicles should always have access	12/8/2023 9:06 AM
40	No	12/8/2023 8:46 AM
41	No.	12/8/2023 7:44 AM
42	I think business should be able to receive deliveries early to mid morning. Issue would be construction of building, remodeling of building and moving in/out for apartments.	12/7/2023 4:12 PM
43	No	12/7/2023 2:37 PM
44	No	12/7/2023 1:01 PM
45	there should be sometime on the weekends for people to move (or maybe just by permit only), some people can't take time off to move	12/7/2023 12:17 PM
46	I have no opinion on that. I would leave that up to the business owners and emergency personnel to weigh in.	12/7/2023 11:41 AM
47	Not that i can think of	12/7/2023 11:24 AM
48	No	12/7/2023 8:56 AM
49	No	12/7/2023 8:31 AM
50	Not from my perspective	12/7/2023 7:37 AM
51	Open	12/7/2023 7:32 AM
52	commuting times -- people need to get to work, and get home.	12/7/2023 7:26 AM
53	Early mornings when deliveries are made to businesses.	12/7/2023 7:15 AM
54	The only vehicles that this would impact are delivery vehicles, which seem to mostly come late morning and early afternoon on weekdays from my observations.	12/6/2023 12:25 PM
55	All times. Exceptions of course for delivery trucks or vehicles.	12/6/2023 9:32 AM
56	No	12/6/2023 8:23 AM
57	Not sure	12/5/2023 8:43 PM
58	No	12/5/2023 5:49 PM
59	Yes, all, for reaasons above.	12/5/2023 5:44 PM
60	The dreaded moving week for the campus	12/5/2023 4:13 PM
61	All times if parking accessibly is not addressed.	12/5/2023 4:12 PM
62	not that i know of	12/5/2023 3:49 PM
63	I don't give a fuck. Give us some pedestrian friendly areas.	12/5/2023 1:49 PM
64	delivery vehicles would need to have access during the weekdays	12/5/2023 1:32 PM
65	No	12/5/2023 1:17 PM
66	Student move in/out day - Aug 15/16	12/5/2023 9:46 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

67	No. I believe businesses could work out delivery times accordingly with enough notice.	12/5/2023 9:38 AM
68	Depends on whether you consider paratransit non-emergency. If so, then a closure at any time would be problematic.	12/5/2023 9:32 AM
69	Yes bus routes.	12/5/2023 9:22 AM
70	No	12/5/2023 8:32 AM
71	Maybe if businesses have regular deliveries of product	12/5/2023 7:59 AM
72	uber and other forms of transportation to assist people and delivery services for food	12/5/2023 6:30 AM
73	Probably.	12/5/2023 6:30 AM
74	No, businesses will adapt	12/4/2023 11:15 PM
75	early mornings seem to be most important for permitting deliveries	12/4/2023 7:08 PM
76	There are lots of other pedestrianized streets around the world to model this on	12/4/2023 6:59 PM



## Q10 How do we determine if this experiment is successful?

Answered: 86 Skipped: 109

#	RESPONSES	DATE
1	Map and track usage during experiment. Follow-up survey.	1/16/2024 11:25 AM
2	Monitor the number of times a vehicle needs to "break" the closure period, what type of vehicle that is, and why. Refine closure hours accordingly or set new expectations. Respond to (hear!) feedback from residents, business owners, etc.	1/10/2024 11:46 AM
3	More foot traffic during the specified pedestrian timeframes.	1/8/2024 3:52 PM
4	If people actually want to go. Crime and trash is a turn off	12/21/2023 6:49 PM
5	positive word of mouth, increase sales and traffic	12/21/2023 11:32 AM
6	Increased foot traffic (indication folks are enjoying it) and revenue to businesses in this important area of downtown.	12/21/2023 11:09 AM
7	Number of people using State St, business reports of spending, surveys of users	12/20/2023 10:42 PM
8	No statues get throw into the lake.	12/20/2023 7:36 PM
9	Number of people engaged	12/20/2023 7:29 PM
10	Engagement	12/20/2023 7:11 PM
11	I don't know what problems you're trying to address, so it's hard to say.	12/20/2023 3:32 PM
12	space is open and accessible to ALL	12/20/2023 11:09 AM
13	Active analysis of participation, focus groups, town halls	12/20/2023 10:06 AM
14	No aggravated assaults or murders on weekend nights	12/18/2023 11:06 PM
15	You'll do what you want it won't matter	12/18/2023 12:53 AM
16	Public input, high engagement,	12/17/2023 10:30 PM
17	Seeing measurable use, increased foot traffic an business for businesses	12/17/2023 10:21 PM
18	Less cars going through the area. More foot traffic.	12/17/2023 9:11 PM
19	Use of the space by pedestrians.	12/17/2023 6:55 PM
20	If you see people outside enjoying the space	12/17/2023 5:23 PM
21	How is this question different from #7? Foot traffic. Safety statistics (whatever those may be). Uniqueness (things that can't be found at other cities)	12/17/2023 12:24 PM
22	It doesn't increase violence or crime, keeps activists away, people not from Madison feel safe and are not intimidated by urban values such as open homelessness and youth mobs with guns.	12/17/2023 11:07 AM
23	Attendance. Inclusivity. Safe gatherings. Number of hashtags/selfies. The vibe.	12/17/2023 9:46 AM
24	On the street surveys of people with questionnaires with specific feedback/suggestions can address any unforeseen issues. It will also provide quantifiable data. The timeframe for defining success will be important - shouldn't be too soon.	12/17/2023 9:22 AM
25	simple. Ask the business owners.	12/17/2023 9:21 AM
26	you already asked this	12/17/2023 8:32 AM
27	you'll know	12/17/2023 8:25 AM
28	participation	12/17/2023 8:18 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

29	get feedback from all types of users	12/11/2023 5:58 PM
30	X	12/10/2023 10:21 AM
31	Survey data	12/10/2023 7:15 AM
32	A safe environment with lots of people, a constant law enforcement presence, no vehicles except emergency vehicles, upscale stores and more upscale outdoor coffee shops and dining	12/10/2023 6:21 AM
33	-	12/9/2023 10:46 PM
34	If there is a permanent pedestrian area that results from this.	12/9/2023 10:03 PM
35	People use it.	12/9/2023 5:08 PM
36	Foot traffic increase and less accidents?	12/9/2023 11:57 AM
37	Increased foot traffic on State Street and increased customers at the businesses or new businesses opening.	12/9/2023 11:13 AM
38	Idk	12/9/2023 10:58 AM
39	Increased foot traffic. People feeling safer being downtown. Increased sales at nearby businesses	12/9/2023 10:12 AM
40	The amount to people using the space	12/9/2023 9:35 AM
41	See precious answer	12/9/2023 9:11 AM
42	How the public responds to this project will really dictate if this experiment is a success or not.	12/8/2023 7:55 PM
43	A year over year increase in the economic activity for current businesses.	12/8/2023 2:59 PM
44	Safety is maintained, businesses increase their revenue, the public is aware	12/8/2023 9:06 AM
45	It stays.. Other cities have done this and it is wonderful. Everytime I visit those cities I always wish Madison had one	12/8/2023 8:39 AM
46	The fewest amount of vehicles allowed through the space as possible.	12/8/2023 7:44 AM
47	This is a duplicate question.	12/7/2023 8:01 PM
48	People's interest through frequenting the place.	12/7/2023 2:37 PM
49	More visitors to State Street, more local businesses wanting to be located on State Street	12/7/2023 1:01 PM
50	Observation of pedestrian traffic, increase of any kind in sales, engagement by pedestrians and businesses of all sizes.	12/7/2023 11:24 AM
51	Businesses and residents along State Street want to continue	12/7/2023 9:36 AM
52	Measure the use of the street - are pedestrians/shoppers/diners spending more time on these blocks? Measure the local air quality - has removing vehicle traffic improved local air quality/reduced air pollution? Measure local noise pollution - has removing vehicle traffic (and restricting deliveries to smaller vehicles during specific windows) reduced the overall noise pollution?	12/7/2023 8:56 AM
53	If the paint/barriers/whatever prevents non-emergency vehicles from turning onto State but businesses are still able to receive deliveries	12/7/2023 8:31 AM
54	See prior response	12/7/2023 7:37 AM
55	Open	12/7/2023 7:32 AM
56	By not doing it?	12/7/2023 7:26 AM
57	Same answer as Question 7.	12/7/2023 7:15 AM
58	Businesses and groups interested in participating in programming	12/7/2023 6:58 AM
59	Check pedestrian traffic data for those blocks, have MPD track calls for service, have any event organizers who use the space report event attendance.	12/6/2023 12:25 PM
60	More State Street people traffic.	12/6/2023 9:32 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

61	Isn't this the same question as the one about outcomes?	12/6/2023 8:23 AM
62	Mall used by all people, keeping drugs, and homeless people asking for money and keeping the area clean.	12/5/2023 9:14 PM
63	If the positive energy is such that it brings people out to enjoy the space and frequent the shops and restaurants.	12/5/2023 8:43 PM
64	The experiment is successful only if accommodations for those with physical, intellectual, emotional and mental challenges are made.	12/5/2023 5:44 PM
65	We can completely get rid of the road at make it a prettier downtown	12/5/2023 5:28 PM
66	Community feedback, businesses in this area feedback.	12/5/2023 4:13 PM
67	When I see another person with a mobility disability at the night market. So far, I've been it .	12/5/2023 4:12 PM
68	polls	12/5/2023 3:49 PM
69	I said so	12/5/2023 1:49 PM
70	Business on State St. do not lose revenue, but rather generate more.	12/5/2023 1:32 PM
71	Again an increase in sales for local businesses. Keep current and new local businesses and remove chain stores and restaurants. Growing up in Madison State St we had the best local shops and restaurants. Now there is a revolving door of failed chains.	12/5/2023 1:17 PM
72	Feedback from pedestrians who experience it & from business owners.	12/5/2023 11:44 AM
73	Reduced accidents. Increased bus on time departures. Increased pedestrian and bike trips.	12/5/2023 11:35 AM
74	More people enjoying State Street, more businesses opening, less violence.	12/5/2023 11:25 AM
75	If businesses are able to coordinate deliveries in specified timeframes	12/5/2023 9:46 AM
76	When store fronts fill up again; when people feel safe; when State Street stops being a mecca for nefarious trouble seekers and panhandlers.	12/5/2023 9:38 AM
77	Same answer as in similar earlier question.	12/5/2023 9:32 AM
78	Don't mess with Madison Metro routes anymore than they already have been.	12/5/2023 9:22 AM
79	Ask business along state street, people that frequently walk the area, and drivers that use nearby roads.	12/5/2023 8:32 AM
80	See previous answer	12/5/2023 8:12 AM
81	Another Survey of all parties	12/5/2023 7:59 AM
82	Keep it in place long enough to find out what patterns emerge and what negative outcomes arise.	12/5/2023 6:30 AM
83	Addressed in an earlier question.	12/5/2023 6:30 AM
84	Enhanced foot traffic and increased business profit	12/4/2023 11:15 PM
85	surveying business owners before/after to compare overall satisfaction and sales receipts, surveying community members "on the ground" using the pedestrian mall for their thoughts on what works/what doesn't work; engagement and surveys of cyclist groups to ensure that design of the street closure doesn't interfere with safe cycle routes	12/4/2023 7:08 PM
86	We should measure usage of the street, in all its current and expected uses--bike traffic, skate board traffic, pedestrian traffic--and compare before vs. after to know what we're cultivating and what we're negatively impacting	12/4/2023 6:59 PM

## Q11 Is there anything else you wish to tell us?

Answered: 65 Skipped: 130

#	RESPONSES	DATE
1	I think this is a great idea but feel it needs a strong "project brief," SWOT and strategy rather than a "let's wad up wet toilet paper and throw a bunch at the wall and see what sticks" approach!!	1/10/2024 11:46 AM
2	It's time to get ride of the guns and drugs. Metal detectors at all bars and schools. A strong police presence will make this area safe for residents and students and travelers! It is time!! Give us pure city back!	12/21/2023 6:49 PM
3	It's hard enough to bike down State Street without having to stop to avoid hitting an inattentive pedestrian or skateboarder. The State Street Mall will force me to avoid the area completely as it's unsafe to ride on Gorham, University, and Johnson at night.	12/21/2023 5:05 PM
4	please work on the homeless issue. we know the solution as a nation but only some states/cities have the political will to put that solution in place. solving proactively ultimately safes money.	12/21/2023 11:32 AM
5	The BID seems to already be doing so much in the area, a collaboration would be smart.	12/21/2023 11:09 AM
6	Just do it!	12/20/2023 7:29 PM
7	No	12/20/2023 7:11 PM
8	Don't do this to be trendy, do it for a reason. What are you trying to accomplish?	12/20/2023 3:32 PM
9	nope	12/20/2023 11:09 AM
10	No	12/20/2023 10:06 AM
11	Please, get BRT off Upper State	12/18/2023 11:06 PM
12	Very excited for the prospect!	12/18/2023 7:32 AM
13	Please clean up shady characters, I don't feel safe bringing family	12/17/2023 10:00 PM
14	Make more pedestrian only areas.	12/17/2023 9:11 PM
15	No	12/17/2023 6:55 PM
16	Don't debate this idea to death like was done with the public market. Debate is good. Too much debate is costly and results in milquetoast.	12/17/2023 12:24 PM
17	Making this a place where participation is free or low cost would be optimal	12/17/2023 9:46 AM
18	We are so happy to see this finally progress. State St is a gem that has fallen flat and can be turned around to a destination that people love. Bring on the market lights, lots of them! Lighting features are critical to the success of the project.	12/17/2023 9:27 AM
19	Allow all vehicular traffic	12/17/2023 9:21 AM
20	check with the theme idea in Monroe, been a big success	12/17/2023 8:25 AM
21	X	12/10/2023 10:21 AM
22	Thank you for asking. Make it have a collective function and it will be a Madison destination	12/10/2023 7:15 AM
23	MORE POLICE, some homeless people are specifically targeting women and the elderly (especially elderly women) walking downtown in a very intimidating manner. Bad things will happen. Stop spending on bus shelters from hell and get some highly visible police presence on State all day every day	12/10/2023 6:21 AM
24	It's only a few blocks. Close it off entirely rather than pick and choose times.	12/9/2023 10:46 PM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

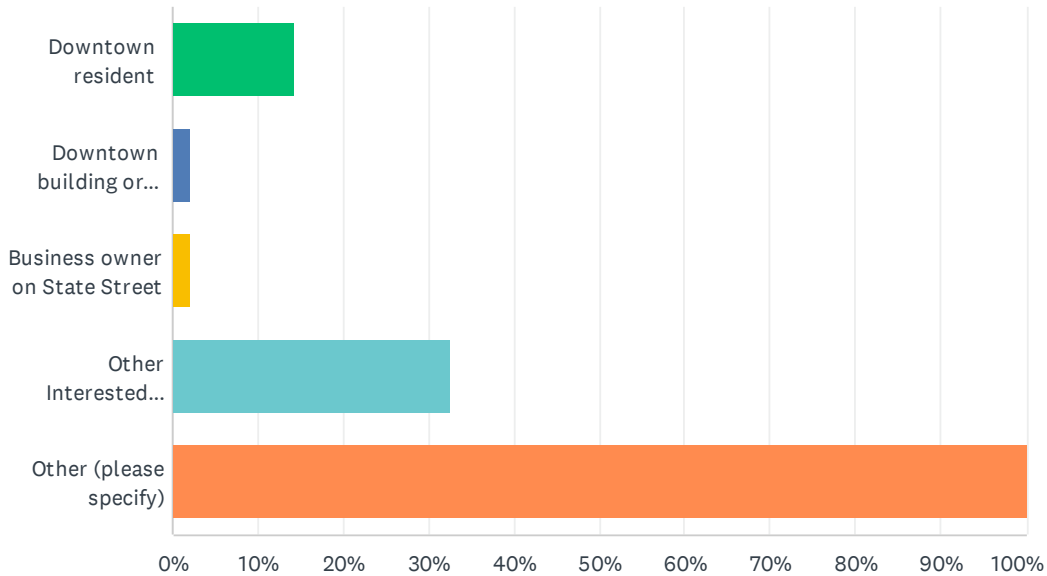
25	Plant fruit trees!	12/9/2023 10:03 PM
26	Really really excited about this! Thanks for asking the community for feedback.	12/9/2023 5:48 PM
27	No	12/9/2023 10:58 AM
28	No	12/9/2023 10:12 AM
29	I'm just glad we are trying new things to improve our city! We still need to improve the lake shores to allow for more public access	12/9/2023 9:11 AM
30	My time here in Madison is coming to close as I'll be graduating soon, but as somebody in the civil engineering program at UW, projects like this excite me. I hope that it is very successful.	12/8/2023 7:55 PM
31	Please make the area safer in general. I am a younger woman and when visiting my partner who works down at the Capitol I don't feel comfortable walking down state street to pick up a tea while waiting for him to finish up work. Or even waiting down by the square as when I sit on any of the benches I've been heckled by those potentially on drugs or just not in the right head space. It would be nice to spend walking around safely waiting for my partner to finish working and then being able to enjoy different experiences if that's through this experiment or other initiatives.	12/8/2023 2:59 PM
32	The hours need to be consistent so people can depend on them.	12/8/2023 10:13 AM
33	Specific usage of the pedestrian space could flex based on day of week and time of day	12/7/2023 7:10 PM
34	I wish you guys best of luck in carrying through with the project	12/7/2023 2:37 PM
35	I'd love to see the whole of State Street turned in a pedestrian mall, like Pearl Street in Boulder, Colorado.	12/7/2023 1:01 PM
36	I would love to see the entire street as a pedestrian mall 24/7	12/7/2023 11:24 AM
37	Please consider closing other high-value streets to private autos and actually enforce the other traffic laws	12/7/2023 8:31 AM
38	I support the experiment and if it's successful, would love to see it implemented full time	12/7/2023 7:37 AM
39	Not sure how this will go, but excited to see what happens	12/7/2023 7:32 AM
40	Stop spending our taxpayer money on this stuff. A large majority of us may lean liberal, but that doesn't mean we have to keep voting one person in to represent us.	12/7/2023 7:26 AM
41	State Street isn't the funky, iconic place it used to be due to all the corporate businesses. If the city approves high-rise buildings there that turn the street into an urban canyon, State Street will lose even more character. It won't be worth the hassle of traveling there from where I live on the far west side of Madison.	12/7/2023 7:15 AM
42	Nope.	12/6/2023 9:32 AM
43	I hope this works I know people who haven't been on the Square or State Street in years.	12/5/2023 9:14 PM
44	We've thought for years that it would be a neat idea. I see all the comments about the homeless, etc. I'm sure there's a way to balance that.	12/5/2023 8:43 PM
45	Since I became disabled in 2019, the actions of the Mayor in implementing a problematic new bus system and refusing to consider the needs of those who do not drive or have a car as she does, have made living in Madison unworkable.	12/5/2023 5:44 PM
46	Nope	12/5/2023 4:13 PM
47	Yes, please feel free to contact me in regards to making state street more accessible with out it being costly. I have taught city planning. I have info and ideas that could make State street more accessible. Call me 608-335-1191. Cate Boldt	12/5/2023 4:12 PM
48	This is cool, good luck, hope it draws a big, safe crowd	12/5/2023 3:56 PM
49	keep on trying	12/5/2023 3:49 PM
50	Just fucking do it.	12/5/2023 1:49 PM
51	Love the idea! Been hoping this would happen for years!	12/5/2023 1:32 PM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

52	Create programs to promote local businesses and if chains come in require them to give back to the local community.	12/5/2023 1:17 PM
53	I have experienced similar "pedestrian" ways in other cities that seem to work really well. I think it would be perfect for Madison.	12/5/2023 11:44 AM
54	Expand this! We need more pedestrian malls. I think University and Johnson would be ideal next streets to close to cars. But how will people drive across the isthmus? They wouldn't; the Isthmus should be closed to all non transit non emergency through-trip vehicles.	12/5/2023 11:35 AM
55	It may be REALLY difficult for bikes to get through a pedestrian mall.	12/5/2023 11:25 AM
56	Would prefer the street be closed all non-vehicular traffic at all times (except emergency vehicles). Not sure if businesses are able to receive deliveries through back entrances or not.	12/5/2023 9:46 AM
57	State Street is the heart of Madison. It was once a thriving avenue full of local shops. It's now full of crime and vacant storefronts, adorned with people asking for money for drugs and alcohol. Please listen to residents and make it feel safe and welcoming again. State Street should be the first place residents bring visitors.	12/5/2023 9:38 AM
58	Thank you for seeking input.	12/5/2023 9:32 AM
59	Please don't move forward with this.	12/5/2023 9:22 AM
60	Do it	12/5/2023 8:32 AM
61	Thanks for trying this! I have seen it successful in many other communities and I think it is needed here.	12/5/2023 7:59 AM
62	no	12/5/2023 6:30 AM
63	I don't envy those dealing with planning logistics or business owners in downtown Madison.	12/5/2023 6:30 AM
64	This project will make Madison more livable and walkable, it will make Madison stand out with a popular idea that many European cities and some American cities already do and thrive with	12/4/2023 11:15 PM
65	If we're going to paint flamingos on the street, why can't we paint a bike lane?	12/4/2023 6:59 PM

# Q1 What is your relationship to the street (check all that apply)

Answered: 49 Skipped: 0



ANSWER CHOICES	RESPONSES	
Downtown resident	14.29%	7
Downtown building or property owner	2.04%	1
Business owner on State Street	2.04%	1
Other Interested community member	32.65%	16
Other (please specify)	100.00%	49
Total Respondents: 49		

#	OTHER (PLEASE SPECIFY)	DATE
1	UW-Madison employee	1/16/2024 11:39 AM
2	UW-Madison employee	1/10/2024 11:41 AM
3	Longtime Madison resident, former resident of State Street.	1/8/2024 4:28 PM
4	Live in Dane Cnty but go downtown for shows/restaurants. Kids live downtown & attend UW Madison.	1/7/2024 1:56 PM
5	Monona resident, works on the square	1/3/2024 7:52 AM
6	I am a Madison resident and occasionally go to State Street.	12/31/2023 10:44 AM
7	university staff member	12/22/2023 10:53 AM
8	Employee of a downtown business near State Street	12/21/2023 7:04 AM
9	Regular visitor	12/20/2023 9:30 PM
10	UW faculty	12/20/2023 8:46 PM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

11	Downtown Employee	12/20/2023 9:41 AM
12	work downtown	12/18/2023 9:27 AM
13	Enjoying going downtown	12/18/2023 12:52 AM
14	Former downtown resident (lived just off of State Street for 4 years)	12/17/2023 5:23 PM
15	Madison resident	12/17/2023 4:41 PM
16	University employee	12/17/2023 2:39 PM
17	frequent visitor all my life, used to live there	12/17/2023 8:24 AM
18	CANA	12/15/2023 3:33 PM
19	Downtown Ambassador at top of State St. Visitors often comment about a wish for a walking mall on State St.	12/12/2023 6:17 PM
20	X	12/10/2023 10:20 AM
21	Cambridge resident	12/10/2023 7:47 AM
22	Live in Madison so go there often	12/9/2023 9:10 AM
23	commute to campus via state street	12/8/2023 7:57 AM
24	A Madison resident, I visit State St regularly to meet friends, shop at Duet, Soap Opera and others, dine, listen to music, etc.	12/7/2023 7:36 PM
25	ex downtown buisness employee	12/7/2023 1:26 PM
26	Lifelong Madison resident, frequent shopper on state street	12/7/2023 11:22 AM
27	Isthmus resident who commutes (on bike, bus, and foot) to campus through state street	12/7/2023 8:29 AM
28	UW Madison employee	12/7/2023 7:32 AM
29	Work downtown.	12/6/2023 1:08 PM
30	work in area	12/6/2023 12:00 PM
31	I work downtown	12/6/2023 10:00 AM
32	visit State St. often...daughter lives in Madison	12/5/2023 7:37 PM
33	work on State Street	12/5/2023 5:39 PM
34	Business owner near State Street	12/5/2023 5:33 PM
35	Ambulatory disabled person.	12/5/2023 4:07 PM
36	Downtown employee - working for the BID	12/5/2023 3:33 PM
37	517 N lake st	12/5/2023 12:58 PM
38	Just a city resident who has an issue now with people leaving their vehicles not occupied on the circles on both sides of Frances St where there is NO parking.	12/5/2023 12:29 PM
39	Work downtown	12/5/2023 11:36 AM
40	go and attend events on State St and the general area	12/5/2023 11:15 AM
41	State Street property manager	12/5/2023 10:51 AM
42	taxpayer	12/5/2023 10:29 AM
43	Business Owner on Mifflin St / State St.	12/5/2023 9:37 AM
44	Disability Advocate	12/5/2023 9:30 AM
45	Former resident who witnessed the failure of the same thing on State Street years ago. It destroyed businesses.	12/5/2023 9:10 AM
46	Bike commuter	12/5/2023 7:56 AM

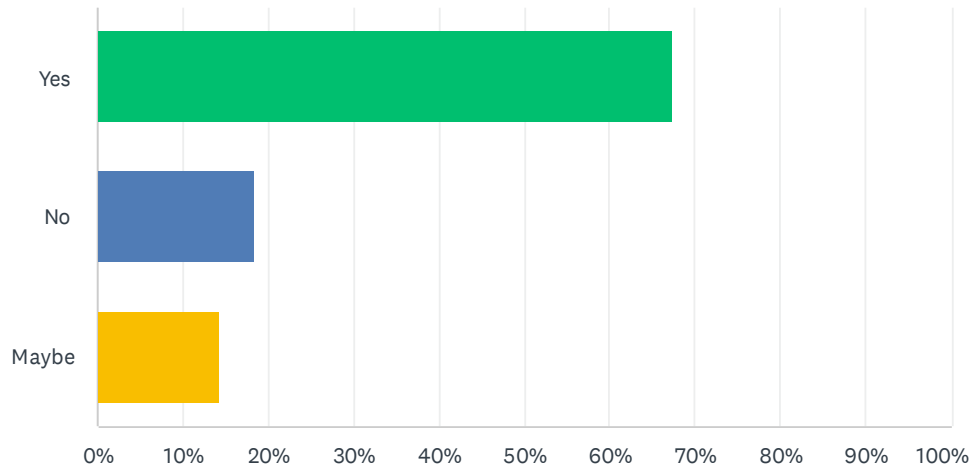


December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

47	Service/repair business	12/5/2023 7:30 AM
48	Visitor	12/4/2023 7:49 PM
49	Prospective state st location business owner	12/4/2023 6:13 PM

Q2 In general, are you in favor of a pedestrian mall experiment that closes the 400-600 blocks of State Street to vehicles and is accessible only to pedestrians and bikes for all or parts of the week?

Answered: 49 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	67.35%	33
No	18.37%	9
Maybe	14.29%	7
TOTAL		49

## Q3 What excites you the most about the State Street Pedestrian Experiment?

Answered: 43 Skipped: 6

#	RESPONSES	DATE
1	I'm excited about the opportunity to revive State Street as a thriving, vibrant year-round destination that offers something for everyone in a safe (read "safe" in many ways) environment.	1/10/2024 11:41 AM
2	Add foot traffic which enhances vitality to area.	1/7/2024 1:56 PM
3	I experienced one in Burlington, Vermont. I liked the open feel of it. It also allowed for street performers, which was very enjoyable. It would be nice not to have the exhaust and noise from the buses.	12/31/2023 10:44 AM
4	I think students will be very excited about this. They already love the space, but it could use some greater love and visual appeal.	12/22/2023 10:53 AM
5	Nothing really.	12/21/2023 7:04 AM
6	No cars	12/20/2023 9:30 PM
7	Safer streets, more opportunities for outdoor dining and art	12/20/2023 8:46 PM
8	Creating more opportunities to make the downtown and State Street area a premier visitor destination.	12/20/2023 9:41 AM
9	better walking and food access via tables, etc.	12/18/2023 9:27 AM
10	Not excited. No longer easy access to parking and shopping.	12/18/2023 12:52 AM
11	First would be that there is less of a risk of danger from vehicles. Often when I would bike or walk down State, there would be delivery vehicles, buses, or cars that took wrong turns that created an unsafe area.	12/17/2023 5:23 PM
12	Open air restaurants, no traffic	12/17/2023 4:41 PM
13	Revitalize the city center, create more opportunities for student activities and diverse experiences.	12/17/2023 2:39 PM
14	no cars, or busses, a space for people to meet and mingle, take you bike. like the grand promenades in European cities	12/17/2023 8:24 AM
15	I am most excited about the furniture as it decorates, increases benches, and blocks off vehicles.	12/15/2023 3:33 PM
16	It will bring folks downtown to all the restaurants offering outdoor dining and create the same type of festive environment we see on the 100 block on market Saturdays.	12/12/2023 6:17 PM
17	X	12/10/2023 10:20 AM
18	Opportunity	12/10/2023 7:47 AM
19	The ability to have more local vendors selling their wares and food, and to have other events going on in the street area.	12/9/2023 9:10 AM
20	I have visited other communities with pedestrian malls and find them an enhancement to the community.	12/7/2023 7:36 PM
21	More benches and planters. Please make the benches accessible.	12/7/2023 1:26 PM
22	The safety and freedom of pedestrians and cyclists having full access to State St. The way it will connect both sides of the street for the shopping experience. My favorite times to be on	12/7/2023 11:22 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

State Street are events where portions or all of the street are closed to pedestrians only (e.g., Night Markets).

23	Fewer cars; more space for people, whether they're biking/walking, dining, shopping, etc. Cars simply don't belong in a space that valuable	12/7/2023 8:29 AM
24	The opportunity to create a third space for residents and visitors.	12/7/2023 7:32 AM
25	I think it will be lot easier to get around and will bring people shopping downtown.	12/6/2023 1:08 PM
26	nothing	12/6/2023 12:00 PM
27	Nothing. Horrible idea. This will hurt businesses.	12/6/2023 10:00 AM
28	not have to worry about vehicles...more personable...safer	12/5/2023 7:37 PM
29	That the city is even willing to try it.	12/5/2023 5:39 PM
30	If State Street Businesses are not harmed (need vehicular deliveries, trash pick up, etc) it could be a win-win.	12/5/2023 5:33 PM
31	Finally taking another step toward realizing the pedestrianization of State St (which was promised decades ago but only the 700 & 800 was pedestrianized). I'd like to see this space be somewhere the community feels they can use and feel welcome.	12/5/2023 3:33 PM
32	Increased non motorized exposure for business, better pedestrian safety.	12/5/2023 12:58 PM
33	Nothing	12/5/2023 12:29 PM
34	Walkable zones free from cars enhances safety, quality of live, and is better for the environment.	12/5/2023 11:36 AM
35	Being able to walk around day or night safely without concern for vehicles and unwanted harassment.	12/5/2023 11:15 AM
36	Could help revitalize the area. Make it a desired destination for all to visit.	12/5/2023 10:51 AM
37	Nothing but more of my tax dollars being spent on garbage	12/5/2023 10:29 AM
38	Creating a welcoming, fun atmosphere for both UW students, residents, employees and visitors to Downtown Madison.	12/5/2023 9:37 AM
39	More space for mobility and activities.	12/5/2023 9:30 AM
40	Nothing	12/5/2023 9:10 AM
41	That it can be expanded in the future!	12/5/2023 7:56 AM
42	Nothing	12/5/2023 7:30 AM
43	Retail and social opportunity	12/4/2023 6:13 PM

## Q4 Do you have any Concerns about the Experiment? What are they?

Answered: 47 Skipped: 2

#	RESPONSES	DATE
1	I am concerned that there will be conflicts between pedestrians and bicycle traffic. Who will have the right-of-way? How will people know?	1/16/2024 11:39 AM
2	While the city might want to make State Street into a vibrant pedestrian mall, it can't control landlords who charge high rent and drive business owners out. It also can't control what businesses do occupy those storefronts, and who else frequents those businesses. State Street in general has become "seedy" (think multiple panhandlers, groups of indigent people, substance abuse, vandalism, etc.) and there is a very delicate balance in making sure that all visitors feel welcome and safe.	1/10/2024 11:41 AM
3	My concerns are about lower State Street in general. What used to be an interesting collection of locally owned ethnic restaurants and small businesses is now chains, convenience stores and vape shops. It's not interesting or quirky down there and, in many ways, just sad.	1/8/2024 4:28 PM
4	Public transportation should have stops extremely close to the pedestrian mall area so the community can use buses.	1/7/2024 1:56 PM
5	I hope gangs and gun violence will not sabotage the Experiment.	12/31/2023 10:44 AM
6	Have you all gotten this in front of a significant number of students? They are some of the most active users of the 400-600 block. This feels like a key place to engage them in their thoughts. In terms of programming, it doesn't sound as though there have been any funds dedicated to this project in terms of programming/activation. That also feels like a major missed opportunity. If programming and activation are key to this being successful, why wasn't this built into the budget?	12/22/2023 10:53 AM
7	My main concern is safety and general carelessness/inattentiveness of the public. Having worked downtown for over two years and after MANY visits to the area over the years, I have noticed the same behavior. During events when State Street is closed and only for pedestrian traffic (and even when it isn't, but there is a large pedestrian presence) people do not observe the traffic signals. They cross when they aren't supposed to, blocking vehicle traffic. And if the don't cross sign is on but one person sees that no vehicles are in the immediate area, they will begin to cross and the others waiting at the curb will follow, a herd mentality. This holds up traffic and causes yet another delay. I do not drive and walk or take the bus to get around but this irritates me greatly. Another safety concern is vehicles running red lights on the cross streets of State Street, which I witness DAILY. At least one, and usually two or three (or more) vehicles, cross State Street on a red light. Recently, it was a city bus that went through a red light. Luckily, people waiting to cross have been attentive in this case and wait to cross. I think part of this problem is the speed people are traveling down cross streets, wanting to make the green light they see up ahead before it turns red.	12/21/2023 7:04 AM
8	No	12/20/2023 9:30 PM
9	No	12/20/2023 8:46 PM
10	Accessibility for those needing to access public transportation and limited parking in the area.	12/20/2023 9:41 AM
11	will bikes be allowed?	12/18/2023 9:27 AM
12	Limited mobility and have easy access to stay street and library mall	12/18/2023 12:52 AM
13	None. I think this will increase foot traffic (and likely spending!) and give people an area to congregate.	12/17/2023 5:23 PM
14	PARKING!!!!!!!!!!!!	12/17/2023 4:41 PM
15	Managing traffic on University and Johnson to avoid new rush hour hassles.	12/17/2023 2:39 PM
16	none	12/17/2023 8:24 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

17	I am concerned about the idea of clustering all pedestrians on the narrowed street and adding ramps as this may lead to conflicts such as: pedestrian/bicycle accidents and tripping hazards.	12/15/2023 3:33 PM
18	No concerns that I can think of. Happily, Madison is a city where most everyone is courteous and law abiding. The Madison Night Markets have been well attended without any significant problems.	12/12/2023 6:17 PM
19	X	12/10/2023 10:20 AM
20	No	12/10/2023 7:47 AM
21	None.	12/9/2023 9:10 AM
22	State street is the safest path from the east side to campus. Turning this into a pedestrian walk way would not be good.	12/8/2023 7:57 AM
23	No.	12/7/2023 7:36 PM
24	My concerns are accessibility and diversity.	12/7/2023 1:26 PM
25	None.	12/7/2023 11:22 AM
26	I worry that the city will be too accommodating to selfish and/or misguided concerns from folks who can't imagine a world that prioritizes people over cars	12/7/2023 8:29 AM
27	If encouraging people to use State Street more, we need it to be accessible to all people. We also need more access to public bathrooms (not relying on State Street stores who may require purchase to use). Biking down a pedestrian mall without a bike lane sounds like hell, and State Street offers a much safer route for downtown biking rather than hopping onto heavily-trafficked Johnson, Gorham, University, etc.	12/7/2023 7:32 AM
28	None except business's need to be able to get their supplies.	12/6/2023 1:08 PM
29	safety concerns	12/6/2023 12:00 PM
30	It will hurt businesses. Waste money. I just sent off my tax bill.	12/6/2023 10:00 AM
31	No concerns, whatsoever...ALL of State Street should be a pedestrian mall	12/5/2023 7:37 PM
32	I think it should be ALL of State Street, not just lower State Street.	12/5/2023 5:39 PM
33	Vehicular delivery needs of State St businesses as well as trash service, etc	12/5/2023 5:33 PM
34	I'm concerned that state street will be even more inaccessible to people with mobility disabilities. And they it will become even harder to park to access businesses and activities.	12/5/2023 4:07 PM
35	I'm concerned over two aspects. That there may wind up with so much on the sidewalks that it hinders events (MFD does not allow event organizers to place tents in the street on State). My other concern is that MFD will prohibit you from making the best impact - which would be modeling other ped malls that have infrastructure in the street itself - if the street is bare of anything but art, it won't be used at all and no one will know the difference.	12/5/2023 3:33 PM
36	The traffic is see is generally maintenance and repair vehicles, might hinder development / buildouts for local business.	12/5/2023 12:58 PM
37	If there is cost associated with re-doing a part of State St. Once again I say no. The city seems to keep redesigning or re-doing the same areas in the city. This is just a waste of tax payer money.	12/5/2023 12:29 PM
38	No. It should include all of State St.	12/5/2023 11:36 AM
39	Convenient and inexpensive parking (#1) Public safety, especially at night (#2)	12/5/2023 11:15 AM
40	Private vehicle access for cars that use Hawthorne Court, particularly as Hawthorne Court is scheduled to be reconstructed and access will be limited during construction on the State Street Campus garage and use of State St will be needed. Emergency vehicle access to buildings on Hawthorne Court. Food delivery's for restaurants on State St that don't have rear access. The timing of the experiment isnt great as it will coincide with the State Street campus garage demolition and reconstruction. Construction noise, vehicles, dust will make the experience less ideal for visitors. Also parking availability for folks coming downtown will be significantly reduced.	12/5/2023 10:51 AM

December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

41	\$	12/5/2023 10:29 AM
42	Not a fan of the flamingo concept; would like more vibrant colors which showcases inclusiveness similar to the rainbow street design at the top of State Street.	12/5/2023 9:37 AM
43	Accessibility on/off curbs, paths of travel through more streatery and other street and sidewalk businesses, paths of travel around/to other features like selfie booths, potential protruding objects if art installations are done improperly.	12/5/2023 9:30 AM
44	The same thing was tried over 40 years ago and destroyed downtown businesses.	12/5/2023 9:10 AM
45	I am hopeful that bikes will continue to be allowed in this section. If there is a sidewalk, pedestrians should be encouraged to use that. Bikes should be aware to yield to pedestrians. Some education will be needed for all.	12/5/2023 7:56 AM
46	It's already a pain with the 11:30-1:30 no parking rule for emergency repairs. Which, by the way, you only find out about by warning/ticket as there's no signs.	12/5/2023 7:30 AM
47	Lack of Black representation in business diversity, lack of access for black residents.	12/4/2023 6:13 PM

## Q5 Do you have ideas for programming, activation, or partnerships to help make the experiment better?

Answered: 37 Skipped: 12

#	RESPONSES	DATE
1	I love the idea of using the space for markets, musical/cultural performances, dances, exhibits/public art, even athletic opportunities or events, etc. Landlords, business owners (including bars/restaurants), downtown/street residents, and UW-Madison should all participate in the conversation, as well as cultural leaders, tourism representatives, bike groups, even. Include selfie stations or iconic imagery and invite people to post on social media with a hashtag.	1/10/2024 11:41 AM
2	I think there's a danger in trying too hard to make something happen there. The urban spaces I love in other cities are pretty organic. The key is having seats that are welcoming and comfortable, encouraging people to hang out.	1/8/2024 4:28 PM
3	Outdoor festivals are awesome.	1/7/2024 1:56 PM
4	Unfortunately, I do not.	12/31/2023 10:44 AM
5	Partner with the university, particularly thinking of the proximity to the Terrace, Library Mall, etc. Even if it doesn't fully connect in terms of the experiment, it is a missed opportunity if there isn't partnership here.	12/22/2023 10:53 AM
6	EXTENSIVE public education for drivers and pedestrians on following speed limits, traffic signals and safe driving and walking in downtown and congested areas.	12/21/2023 7:04 AM
7	Identifying ways to make it an inclusive, accessible, and welcoming place for all.	12/20/2023 9:41 AM
8	Holiday Christkindlemarkets, outdoor music, cafe seating outdoors (like French cafes), etc. Buy-in from business owners (increased happy hour deals, etc.) could also drive engagement.	12/17/2023 5:23 PM
9	Not at this point	12/17/2023 4:41 PM
10	Create spaces for students (and others) to test entrepreneurial ideas with consumers and businesses.	12/17/2023 2:39 PM
11	sidewalk cafes, street music, greens , planters, city directory, way finders have	12/17/2023 8:24 AM
12	A neighborhood association partnership may help with programming also.	12/15/2023 3:33 PM
13	I would encourage street musicians, but no loud bands or individuals.	12/12/2023 6:17 PM
14	X	12/10/2023 10:20 AM
15	Really fun stores and restaurants. Sports oriented ping pong, bowling, axe throwing	12/10/2023 7:47 AM
16	It would be cool if the street area was used for performances. Dancing, singing, dogs balancing on balls. All fun stuff. Maybe a skateboard competition! Plus more area to eat outside or have shops outside.	12/9/2023 9:10 AM
17	End all arts and other programming at the top of state streets	12/8/2023 7:57 AM
18	I think adding music, performance, and art is imperative. It should support the wonderful cultural diversity our university affords us.	12/7/2023 7:36 PM
19	I would love to see a street vendor diversity initiative or art collaborations.	12/7/2023 1:26 PM
20	More frequent artist, craft, and artisan vendors and food trucks in the street.	12/7/2023 11:22 AM
21	Not really	12/7/2023 8:29 AM
22	Walking tours - partner with Madison Historic Preservation.	12/7/2023 7:32 AM
23	More articles out to the public.	12/6/2023 1:08 PM



## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

24	Nip it in the bud.	12/6/2023 10:00 AM
25	Family friendly activities.	12/5/2023 5:39 PM
26	Yes. I think you should have people with disabilities to advise about how will effect our community. Not just organizations but actual people.	12/5/2023 4:07 PM
27	I'd like to see murals on the sidewalk, more planters throughout, benches, picnic tables, public wifi spots, interactive pieces built in (like the gym equipment in some Madison Parks - it'd be great in N Frances St Plaza), popup events...	12/5/2023 3:33 PM
28	Work with downtown business district to collaborate with businesses.	12/5/2023 12:58 PM
29	Publicity and getting word out that it is safe to be on State Street without being concerned about your safety during day or night.	12/5/2023 11:15 AM
30	Host pep rally on the mall before Kohl Center events.	12/5/2023 10:51 AM
31	Stop spending money	12/5/2023 10:29 AM
32	The BID has already done an outstanding job of programming in this area, would love to see them continue to provide this in the experiement. Could the BID and DMI help secure sponsors of desired artwork as well as design?	12/5/2023 9:37 AM
33	Partnering with the city's Disability Rights Commission, DMI's Beyond Compliance Taskforce, and Access to Independence. All three can have some role to engage people with disabilities, evaluate plans and proposals, and provide input along the way.	12/5/2023 9:30 AM
34	Encourage people to stop shopping on line and patronize local merchants.	12/5/2023 9:10 AM
35	no	12/5/2023 7:56 AM
36	How are deliveries going to be made? Very difficult for delivery trucks to have set delivery times. If the idea is to hurt businesses even more this is a great idea. We'll have to charge higher rates for service downtown because of parking and might even stop providing service in these areas.	12/5/2023 7:30 AM
37	Mad Lib, One Motion Comedy, and music provided by DJ Fusion and or the Violator All Star DJ's	12/4/2023 6:13 PM

## Q6 Do you have any suggestions on how to improve the character of the pedestrian mall experiment?

Answered: 36 Skipped: 13

#	RESPONSES	DATE
1	Honestly, do a SWOT and ground the experiment in good strategy. Do some research: What's worked elsewhere, and can we apply those best practices to State Street? Be flexible; approach this with a continuous improvement mindset so that if something isn't working you have the option to change it midstream. Set expectations ... for outcomes, and also for behavior in the mall experiment area. Make the area accessible, not only in the ADA sense but also easy for people to get to. And create ways to hold everyone accountable without totally killing the experience.	1/10/2024 11:41 AM
2	Limiting amplified music from outside bars and restaurants.	1/8/2024 4:28 PM
3	Make sure it feels safe for people to walk around & find parking. Many people visit from small towns that find downtown intimidating.	1/7/2024 1:56 PM
4	Pretty flowers and plants in the spring and summer. Winter decor in the cold months sounds beautiful.	12/31/2023 10:44 AM
5	I like the initial branding concept but not the colors. It felt like there was a lot going on.	12/22/2023 10:53 AM
6	None. I think it is an awful idea overall. If it weren't for downtown being such an artery and if State Street didn't have intersecting streets, I'd say go for it.	12/21/2023 7:04 AM
7	Have more seating areas around . More trash cans.	12/20/2023 9:30 PM
8	Encourage local businesses instead of chain stores	12/20/2023 8:46 PM
9	Keep the street clean (litter/debris)	12/20/2023 9:41 AM
10	Control of the homeless	12/17/2023 4:41 PM
11	have a common theme, a brand. I live now in Monroe wi, every summer the downtown courthouse square has different theme , with art work, statues, done by different artists, reflecting that them, one year is pirates, had a pirate ship on the court house lawn, its been cartoon characters, old tv program characters... all kinds... contact Monroe Main Street for ideas.	12/17/2023 8:24 AM
12	X	12/10/2023 10:20 AM
13	Local artists each quarter	12/10/2023 7:47 AM
14	More local vendors and stuff. Maybe make it so you can walk around with a beer/drink	12/9/2023 9:10 AM
15	Make sure a clear bike path is added and marked	12/8/2023 7:57 AM
16	We must have permanent shade because of climate change. We need plants, shrubs and trees for their natural cooling effect, because of all the pavement and buildings. Water features bring sound and birds, as well as a cooling effect. We need casual seating for conversation and area for people to stroll comfortably.	12/7/2023 7:36 PM
17	I would love to see a street vendor diversity initiative or art collaborations.	12/7/2023 1:26 PM
18	Physical barriers to private vehicles. I know that you need to allow emergency and mobility vehicles, but there must be some way to do both. Every day, I see people violating laws that prohibit turns onto certain streets (including state). I don't know how safe I would feel in the middle of State near an intersection.	12/7/2023 8:29 AM
19	Color and plants, seating, tables, things people can do for free.	12/7/2023 7:32 AM
20	No.	12/6/2023 10:00 AM

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21	standing high tables and picnic tables	12/5/2023 7:37 PM
22	Expand it to ALL of State Street.	12/5/2023 5:39 PM
23	City needs to enforce the prohibition of bicycle riding (skate boards and the like) on pedestrian oriented pathways (sidewalks)	12/5/2023 5:33 PM
24	Opening up more accessible parking. Training the police force in general to know what the rules are for parking. As it now you can go up to police as I have and they have no clue. They don't know how to detect parking scams. And see interest from my experience. Yes there are parking patrol people but they can't be the only ones that are trained in this area. People with disabilities who use these spaces also need a safe way to address potential scam Parker's. Also business have zero clue where their nearest accessible parking spots are located. This is from the experience of calling ahead to businesses on state street to inquire where the nearest accessible location is located. This is a failure in Downtown business development training. Are people permitted to drop people with disabilities off at business on state street with their cars? No one seems to know the answer to this as well. There is just not enough information out there about accessibility and parking. There needs to be signs on inaccessible businesses that give a phone number on in the outside of the building somewhere so that a customer who can't enter the shop can have someone serve them from outside. Just do better Madison. State street is an accessibility shame.	12/5/2023 4:07 PM
25	The most important piece would be to level the street to the sidewalks. This makes the space unified and accessible for all. It won't just be a street without buses if the pavement is level across the whole block.	12/5/2023 3:33 PM
26	More public art, more public plantings / green space	12/5/2023 12:58 PM
27	Permanent outdoor eating/resting areas not assigned to any specific business. Common use areas like in a Public Market.	12/5/2023 11:36 AM
28	Family friendly atmosphere, trees, shrubs, flowers, etc.	12/5/2023 11:15 AM
29	Chalk art. Street paintings.	12/5/2023 10:51 AM
30	Fire the entire city council and mayor fruit loop	12/5/2023 10:29 AM
31	Lighting in trees, not across the street but in the trees. We see this on University Ave and in many other cities across the country. We know that light and activities in the area help keep the space safe.	12/5/2023 9:37 AM
32	Nothing beyond what was in the power point, which has good ideas.	12/5/2023 9:30 AM
33	No	12/5/2023 9:10 AM
34	I like the artwork idea. I think this will become a destination.	12/5/2023 7:56 AM
35	Not to do it.	12/5/2023 7:30 AM
36	You have to have black representation or you will continue to uphold the disparities our city is widely known for.	12/4/2023 6:13 PM

## Q7 What outcomes would define a successful experiment?

Answered: 42 Skipped: 7

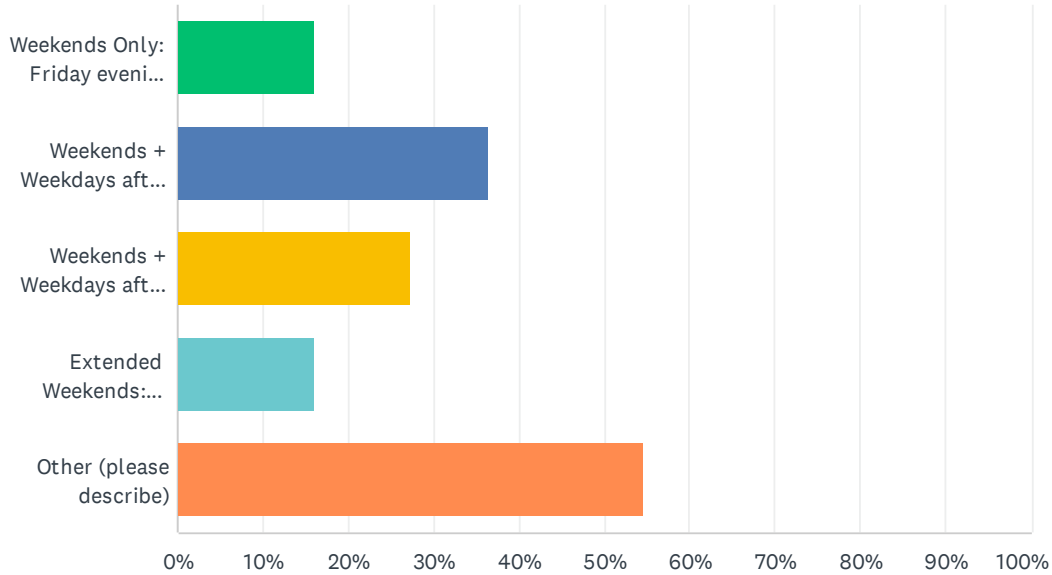
#	RESPONSES	DATE
1	Harmonious interaction of pedestrians and bicycle traffic throughout different periods of the day.	1/16/2024 11:39 AM
2	Attendance/visitor metrics/demand (which could be somewhat weather-dependent). Feedback/complaints. Safety data. Social media posts/comments with a specific hashtag.	1/10/2024 11:41 AM
3	People feeling safe and comfortable.	1/8/2024 4:28 PM
4	More business for downtown shop owners because more people are coming downtown.	1/7/2024 1:56 PM
5	A healthy attendance and smiling faces will be a positive start.	12/31/2023 10:44 AM
6	Lack of problems with deliveries and service to businesses in the area as well as no pedestrian/vehicular incidents. Just because an accident does not happen, does not mean that an area is particularly safe. I have had a number of close calls with vehicles over the years while observing traffic signals. Unobstructed access by emergency vehicles as well.	12/21/2023 7:04 AM
7	More families with small children can come to visit state street.	12/20/2023 9:30 PM
8	Thriving small businesses, lots of pedestrian and bike traffic.	12/20/2023 8:46 PM
9	People will want to come downtown specifically to interact with this space.	12/20/2023 9:41 AM
10	Keep busses available to move down state street	12/18/2023 12:52 AM
11	-More space for people -More events -More greenery (trees, plants)	12/17/2023 5:23 PM
12	Use by public, profits of businesses	12/17/2023 4:41 PM
13	lots of people spending lots of money, people coming downtown as much as they do the malls.	12/17/2023 8:24 AM
14	Higher foot traffic, longer time spent on State Street, and more social media content about State Street observed.	12/15/2023 3:33 PM
15	Have the Ambassador group do a headcount to see if the numbers meet or exceed expectations. Survey the downtown retailers to see if the experiment increases revenue.	12/12/2023 6:17 PM
16	X	12/10/2023 10:20 AM
17	People telling other people about it	12/10/2023 7:47 AM
18	Increased foot traffic and positive reviews from vendors	12/9/2023 9:10 AM
19	As a child I lived in Kalamazoo MI and it had an outdoor mall in front of the town's big department stores, Gilmore's and Jacobsons. I remember singers and food, shoppers and a sense of community. I have never forgotten how it was part of the fabric of that community. That is the feeling that will tell us if this is successful. Bringing the community will bring business, and that will lift everyone.	12/7/2023 7:36 PM
20	A safe, accessible space full of a happy group of diverse pedestrians.	12/7/2023 1:26 PM
21	Pedestrian/cyclist safety (no or fewer injuries or incidents), increased foot traffic in the street (hard to measure), and good vibes :)	12/7/2023 11:22 AM
22	Never seeing private vehicles past the 400 block of State Street again	12/7/2023 8:29 AM
23	Success = all people of Madison and visitors feel welcome on State Street.	12/7/2023 7:32 AM
24	Bringing more people to our lovely city.	12/6/2023 1:08 PM
25	teaching students to look before crossing roads	12/6/2023 12:00 PM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

26	It never happening.	12/6/2023 10:00 AM
27	more people communicating with one another and a safer, pedestrian space	12/5/2023 7:37 PM
28	If it drives more traffic to State Street, then it would be a success.	12/5/2023 5:39 PM
29	State St businesses report it's better than existing	12/5/2023 5:33 PM
30	More businesses organization and police need to be trained to meet the needs of people with disabilities. Madison should look in to efforts of other cities like in Toronto " Stop Gap" program to address temporary access for accommodations. Please look into Stop Gap Toronto.	12/5/2023 4:07 PM
31	More positive uses of the space. Community members actively using the infrastructure - lingering and enjoying the space.	12/5/2023 3:33 PM
32	Fill commercial vacancies, less reported crime, better handicap accessibility	12/5/2023 12:58 PM
33	Fewer vehicle traffic in downtown overall. More pedestrian and bike traffic. Increased traffic in local businesses.	12/5/2023 11:36 AM
34	Increased numbers of people (including families) attending and using facilities...stores, entertainment, restaurants, etc.	12/5/2023 11:15 AM
35	Increased visitation to State Street. Reduction in number of business vacancies.	12/5/2023 10:51 AM
36	Nothing but higher taxes	12/5/2023 10:29 AM
37	Vibrant colors with plantings, bike lane (and racks and ebike charging station). Programming is an absolute must to draw folks to the area.	12/5/2023 9:37 AM
38	In addition to a thriving area with higher numbers of visitors, workers, and residents, success would be a pedestrian mall that is inclusive to everyone and doesn't create new barriers to people with a variety of disabilities.	12/5/2023 9:30 AM
39	Not doing it.	12/5/2023 9:10 AM
40	Safety, increased presences, happy business owners.	12/5/2023 7:56 AM
41	Businesses going out of business.	12/5/2023 7:30 AM
42	A community welcoming to all residents, and representative of all residents. I would also be very concerned about the concern shown to the needs of the business.	12/4/2023 6:13 PM

## Q8 What times, if any, would you support closing the 400-600 blocks of State Street to all vehicular traffic?

Answered: 44 Skipped: 5



ANSWER CHOICES	RESPONSES	
Weekends Only: Friday evening through Sunday evening	15.91%	7
Weekends + Weekdays after 11:30 am	36.36%	16
Weekends + Weekdays after 4 or 5 pm	27.27%	12
Extended Weekends: Thursday evening through Sunday Evening	15.91%	7
Other (please describe)	54.55%	24
Total Respondents: 44		

#	OTHER (PLEASE DESCRIBE)	DATE
1	I would make it all day, or after like 8 am. Why not allow people to have coffee there?	1/8/2024 4:29 PM
2	I do not feel I have enough back ground information to give this a fair answer. The pedestrian mall I saw in Burlington, VT, was closed all day to vehicular traffic. I am sure the businesses have valuable input for this decision.	12/31/2023 10:54 AM
3	None	12/21/2023 7:07 AM
4	All times, all days of the week	12/17/2023 5:23 PM
5	I would like to see State Street turned into a permanent pedestrian mall.	12/17/2023 2:40 PM
6	close them earlier than 11 a.m., everyday	12/17/2023 8:25 AM
7	Everyday after 11:00am.	12/12/2023 6:19 PM
8	Never	12/10/2023 10:21 AM
9	none	12/8/2023 7:58 AM

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10	Shifting times is a terrible idea. It will cause confusion for pedestrians and cause accidents in my opinion.	12/7/2023 7:39 PM
11	All times	12/7/2023 11:24 AM
12	I'd support an immediate move to 24/7 closure to all vehicular traffic without an experimental period	12/7/2023 8:31 AM
13	I don't feel knowledgeable enough about current vehicle traffic on State Street to have an opinion on this.	12/7/2023 7:41 AM
14	None. Zilch. Nada.	12/6/2023 10:03 AM
15	vehicles only allowed between 2 and 10 AM	12/5/2023 7:42 PM
16	I'm really not sure. I need to know how this will effect accessibility	12/5/2023 4:12 PM
17	Thursdays for night market	12/5/2023 12:59 PM
18	Doesn't matter	12/5/2023 12:36 PM
19	Close State St. to vehicles and just have designated delivery times every morning or an afternoon window of time.	12/5/2023 11:42 AM
20	none	12/5/2023 10:30 AM
21	Let's ask businesses who are already in the 400-600 block.	12/5/2023 9:42 AM
22	Never	12/5/2023 9:11 AM
23	Always	12/5/2023 7:59 AM
24	What about urgent/emergency repairs?	12/5/2023 7:35 AM

## Q9 Are there specific days or times of the week that a closure to all non-emergency motor vehicle traffic is problematic?

Answered: 28 Skipped: 21

#	RESPONSES	DATE
1	I'm not sure. I would love for somebody to dictate that deliveries must occur between x and y time of day or even better, assign an unloading zone or two to the 400 through 600 blocks that's off the street entirely.	1/10/2024 11:46 AM
2	Same answer as in question 8.	12/31/2023 10:54 AM
3	Every day. There is a large number of visitors and workers to the downtown area, many of whom get around by bus and are fed up with detours.	12/21/2023 7:07 AM
4	Monday to Friday mornings	12/20/2023 9:35 PM
5	Late night for quick access to taxis/safety	12/20/2023 9:42 AM
6	Access to public parking	12/18/2023 12:53 AM
7	Can businesses have deliveries on specific days and times?	12/17/2023 4:47 PM
8	not for me	12/17/2023 8:25 AM
9	I would imagine overnight times.	12/15/2023 3:34 PM
10	No.	12/12/2023 6:19 PM
11	X	12/10/2023 10:21 AM
12	No	12/9/2023 9:11 AM
13	all times	12/8/2023 7:58 AM
14	It should not be closed unless there's an emergency.	12/7/2023 7:39 PM
15	Not that i can think of	12/7/2023 11:24 AM
16	No	12/7/2023 8:31 AM
17	I don't know! Are cabs and ubers still using State Street? Making sure people at bars late night are able to call a ride and get home safely is important. Delivery food drivers - I'd assume many restaurants on State Street have delivery food drivers coming to and from their places (as well as supply delivery).	12/7/2023 7:41 AM
18	any events downtown such as football games with all of the drunk students falling about everywhere	12/6/2023 12:01 PM
19	Just don't do it.	12/6/2023 10:03 AM
20	Keeping a window open for deliveries in the morning seems important.	12/5/2023 5:43 PM
21	All times if parking accessibly is not addressed.	12/5/2023 4:12 PM
22	Emergency vehicles should be allowed on State St. if responding to a call on State St.	12/5/2023 11:42 AM
23	Parking for events at Overture, etc.	12/5/2023 11:17 AM
24	nope	12/5/2023 10:30 AM
25	Unsure, let's ask businesses and residents in that area.	12/5/2023 9:42 AM
26	Depends on whether you consider paratransit non-emergency. If so, then a closure at any time would be problematic.	12/5/2023 9:32 AM
27	Maybe if businesses have regular deliveries of product	12/5/2023 7:59 AM





## Q10 How do we determine if this experiment is successful?

Answered: 31 Skipped: 18

#	RESPONSES	DATE
1	Monitor the number of times a vehicle needs to "break" the closure period, what type of vehicle that is, and why. Refine closure hours accordingly or set new expectations. Respond to (hear!) feedback from residents, business owners, etc.	1/10/2024 11:46 AM
2	Survey business owners before and after the experiment with hopes that business increased. Survey community members to determine an estimate of who actually participated in the experiment.	1/7/2024 2:01 PM
3	Healthy attendance and smiling faces, along with people feeling safe to go there.	12/31/2023 10:54 AM
4	See previous concerns.	12/21/2023 7:07 AM
5	The continue success of business	12/20/2023 9:35 PM
6	Increase in # of visitors and businesses see more revenue	12/20/2023 9:42 AM
7	You'll do what you want it won't matter	12/18/2023 12:53 AM
8	If you see people outside enjoying the space	12/17/2023 5:23 PM
9	Use by the public. If no one comes, it's a bust	12/17/2023 4:47 PM
10	you'll know	12/17/2023 8:25 AM
11	See earlier comment.	12/15/2023 3:34 PM
12	See my earlier response.	12/12/2023 6:19 PM
13	X	12/10/2023 10:21 AM
14	See precious answer	12/9/2023 9:11 AM
15	See above	12/7/2023 7:39 PM
16	Observation of pedestrian traffic, increase of any kind in sales, engagement by pedestrians and businesses of all sizes.	12/7/2023 11:24 AM
17	If the paint/barriers/whatever prevents non-emergency vehicles from turning onto State but businesses are still able to receive deliveries	12/7/2023 8:31 AM
18	Business owners continue to operate without issues to their deliveries or carry out. No car-pedestrian accidents. People at bars are able to get home safely.	12/7/2023 7:41 AM
19	To see how much money you didn't waste.	12/6/2023 10:03 AM
20	public surveys and number of accidents and level of crime	12/5/2023 7:42 PM
21	If this drives more traffic to State Street businesses, then it will be a success.	12/5/2023 5:43 PM
22	When I see another person with a mobility disability at the night market. So far, I've been it .	12/5/2023 4:12 PM
23	See # 7 statement above.	12/5/2023 11:17 AM
24	Reported profit increase of adjacent businesses. Reduced business vacancies.	12/5/2023 10:54 AM
25	You won't and 8f you do you will bury the real results	12/5/2023 10:30 AM
26	The BID has a new tool (Placer AI), let's look at historic ped counts and ask the BID to share their info from this new tool. We should also ask businesses in the area if this works for them. Last thing we'd need is a project that drives them away from the downtown.	12/5/2023 9:42 AM
27	Same answer as in similar earlier question.	12/5/2023 9:32 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

28	If more businesses don't shut their doors and go out of business.	12/5/2023 9:11 AM
29	Another Survey of all parties	12/5/2023 7:59 AM
30	I'm not seeing a path to success.	12/5/2023 7:35 AM
31	Business and community involvement.	12/4/2023 6:14 PM

## Q11 Is there anything else you wish to tell us?

Answered: 25 Skipped: 24

#	RESPONSES	DATE
1	I think this is a great idea but feel it needs a strong "project brief," SWOT and strategy rather than a "let's wad up wet toilet paper and throw a bunch at the wall and see what sticks" approach!!	1/10/2024 11:46 AM
2	Downtown Madison is beautiful with proximity to lakes, vital university population, as well as a beautiful capital building so it's important to highlight, invite, and maintain its dynamic flow.	1/7/2024 2:01 PM
3	I hope you look at a broad input of ideas. I liked how the city gave residents an opportunity to vote on the Monona Terrace/ Law Park and surrounding area development that was awarded to Saki out of Denver.	12/31/2023 10:54 AM
4	I would not be against this if there was not so much traffic through the area. I fear it will become like State and Lake streets where pedestrians, mostly students, cross at will without observing traffic.	12/21/2023 7:07 AM
5	Parking is going to be crucial as not everyone rides your busses. Parking has always been a problem in that area as well as others!	12/17/2023 4:47 PM
6	check with the theme idea in Monroe, been a big success	12/17/2023 8:25 AM
7	Let's do it! It's a great idea!	12/12/2023 6:19 PM
8	X	12/10/2023 10:21 AM
9	I'm just glad we are trying new things to improve our city! We still need to improve the lake shores to allow for more public access	12/9/2023 9:11 AM
10	Make this work by involving the community!	12/7/2023 7:39 PM
11	I would love to see the entire street as a pedestrian mall 24/7	12/7/2023 11:24 AM
12	Please consider closing other high-value streets to private autos and actually enforce the other traffic laws	12/7/2023 8:31 AM
13	How will road closures be denoted? What kind of signage or blockage would prevent a car from going down State during "closed" time?	12/7/2023 7:41 AM
14	The Mayor is awful. Really, just the worst.	12/6/2023 10:03 AM
15	Should have been done long ago. People enjoy walking around pedestrian mall areas	12/5/2023 7:42 PM
16	It should be ALL of State Street. It is important that emergency vehicles have access as needed and that current businesses also have weekday timeslots available for deliveries.	12/5/2023 5:43 PM
17	Yes, please feel free to contact me in regards to making state street more accessible with out it being costly. I have taught city planning. I have info and ideas that could make State street more accessible. Call me 608-335-1191. Cate Boldt	12/5/2023 4:12 PM
18	State St seems to have become a place for college students. There is nothing on State St that I wish to go there for.	12/5/2023 12:36 PM
19	You should close traffic on Williamson St. too and just have trolley/bus service from Olbrich Gardens to the square. Same for E. Johnson St. from East Wash to the Square.	12/5/2023 11:42 AM
20	Good luck I hope this gets pulled off successfully!	12/5/2023 11:17 AM
21	I am NOT a republican	12/5/2023 10:30 AM
22	There is a saying 'People support that in which they create'. I want to encourage the City to continue to work with the BID and DMI, and their members, as the design and programming are determined for this project. They present many businesses (over 700) and can help the	12/5/2023 9:42 AM

## December 4 Public Meeting: 2024 State Street Pedestrian Mall Experiment

City with design, furniture, art work, etc.. Let's truly make this a City project and include all stakeholders.

23	Thank you for seeking input.	12/5/2023 9:32 AM
24	Thanks for trying this! I have seen it successful in many other communities and I think it is needed here.	12/5/2023 7:59 AM
25	For business owners this is not a good idea. I'm not sure they will see an increase in business, but I guarantee they see an increase in costs.	12/5/2023 7:35 AM