



James Tye, Executive Director
August 22, 2017

Who is Clean Lakes Alliance?



HEALTHY LAKES. HEALTHY COMMUNITY.

Vision

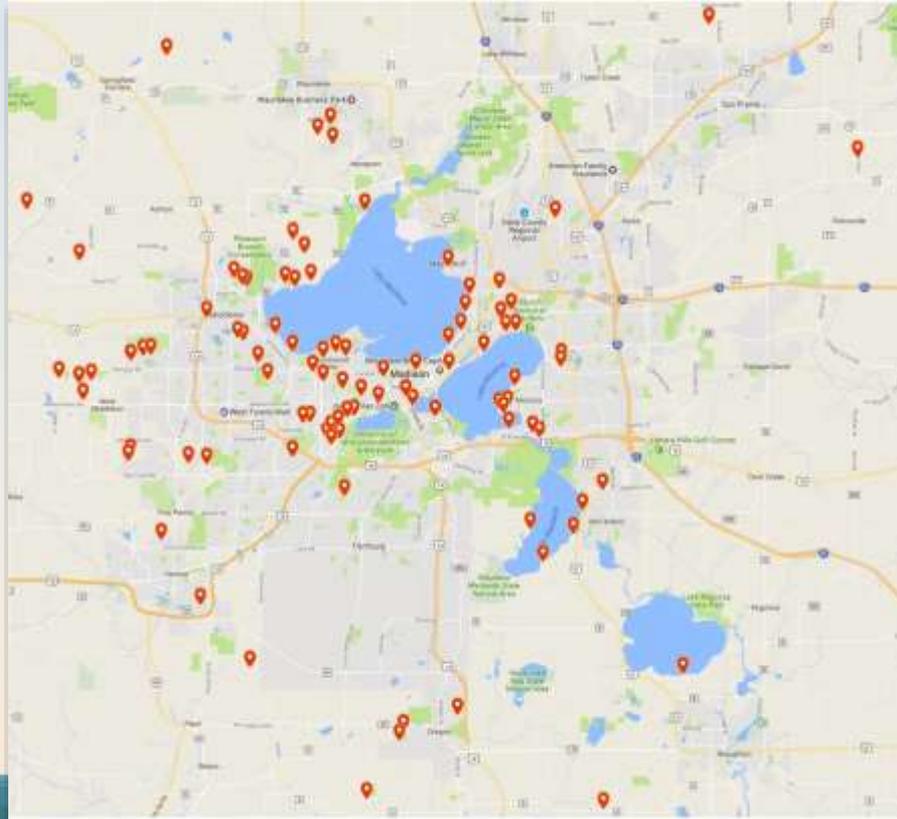
We see a future in which everyone realizes that our lakes are the center of our community.

Healthy Lakes. Healthy Community.



HEALTHY LAKES. HEALTHY COMMUNITY.

A Broad Alliance



**MAP OF BOARD &
COMMITTEE MEMBER'S
HOMES**



HEALTHY LAKES. HEALTHY COMMUNITY.

Mission

Continue to build a community of people, businesses, organizations and government agencies dedicated to improving and protecting water quality in the Yahara River watershed.



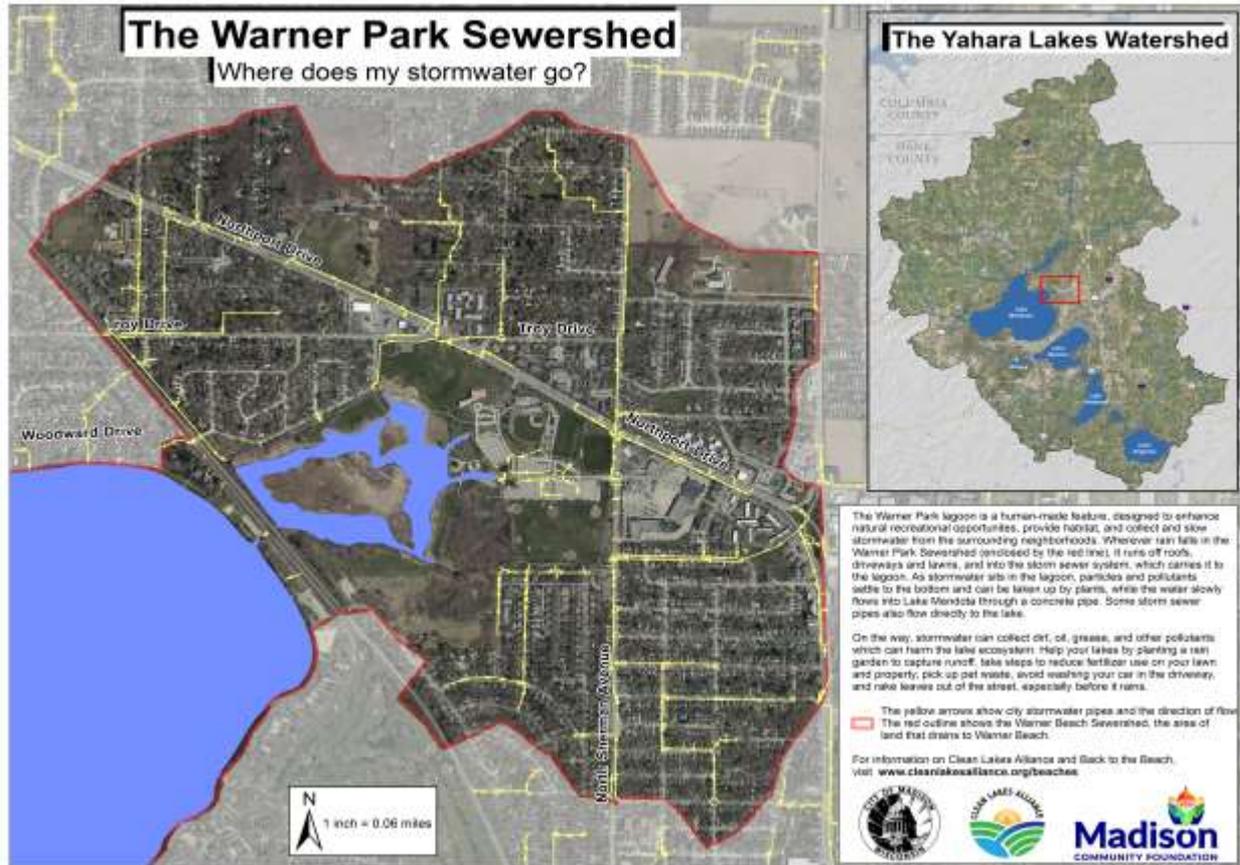
HEALTHY LAKES. HEALTHY COMMUNITY.

Why do our lakes matter?



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We are All Connected



Inaction Pollutes Our Lakes

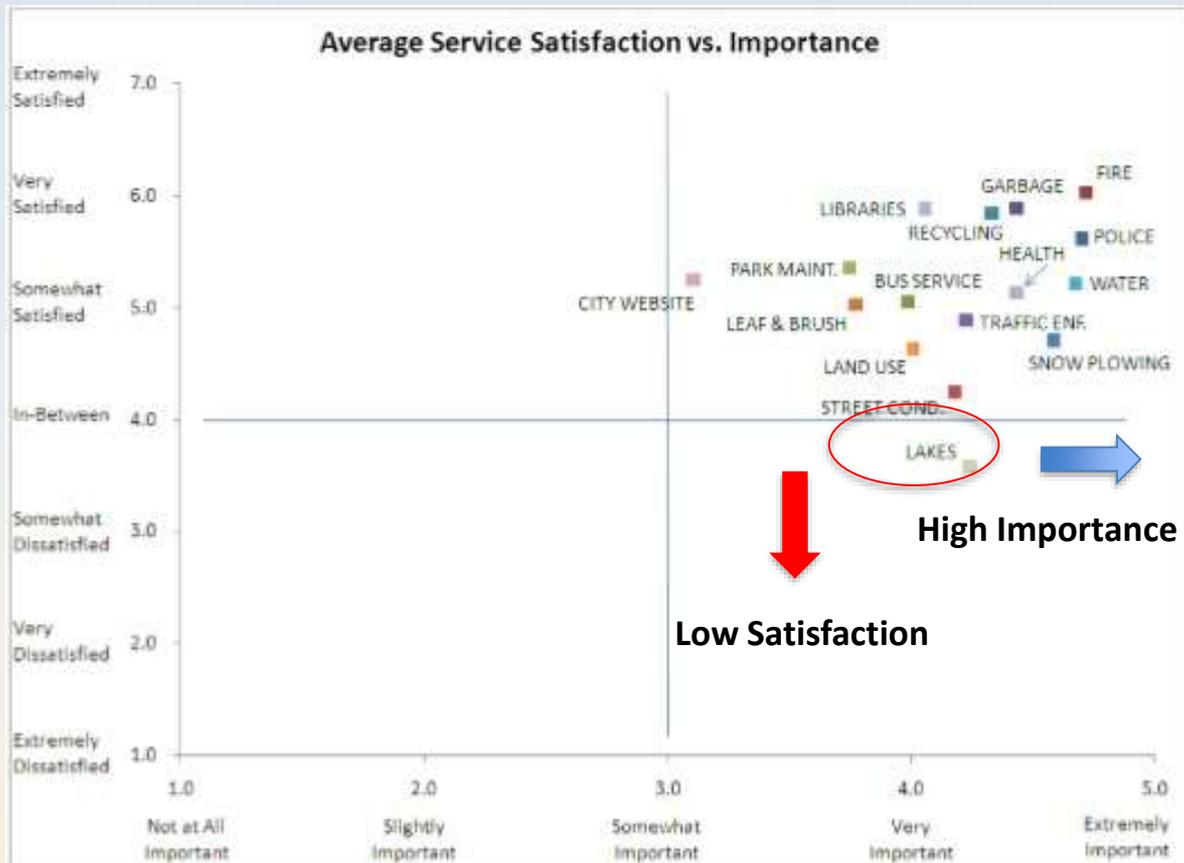


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What are the challenges?



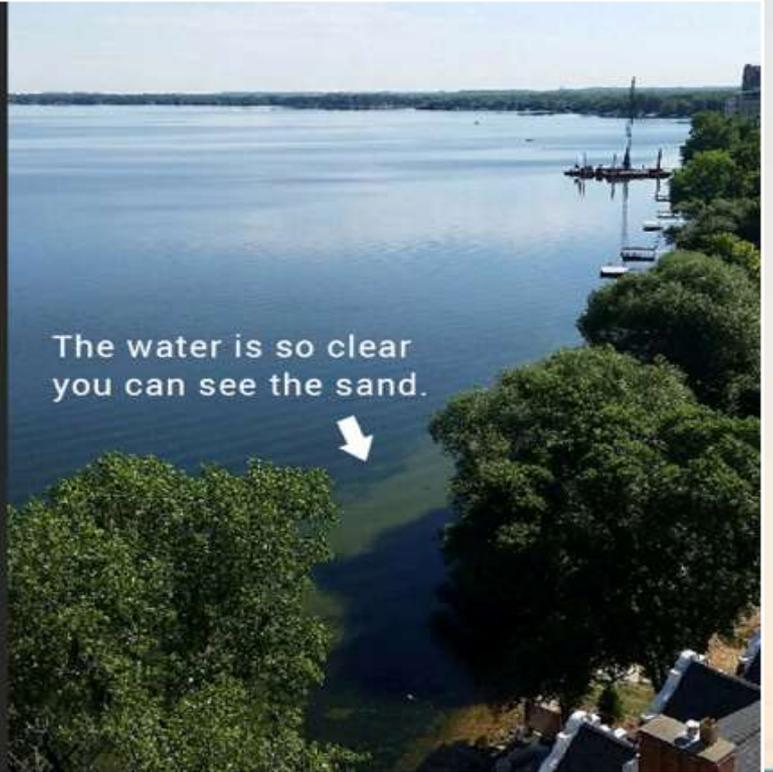
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Quality of Services Survey, 2010 Results



Fragile and Dynamic

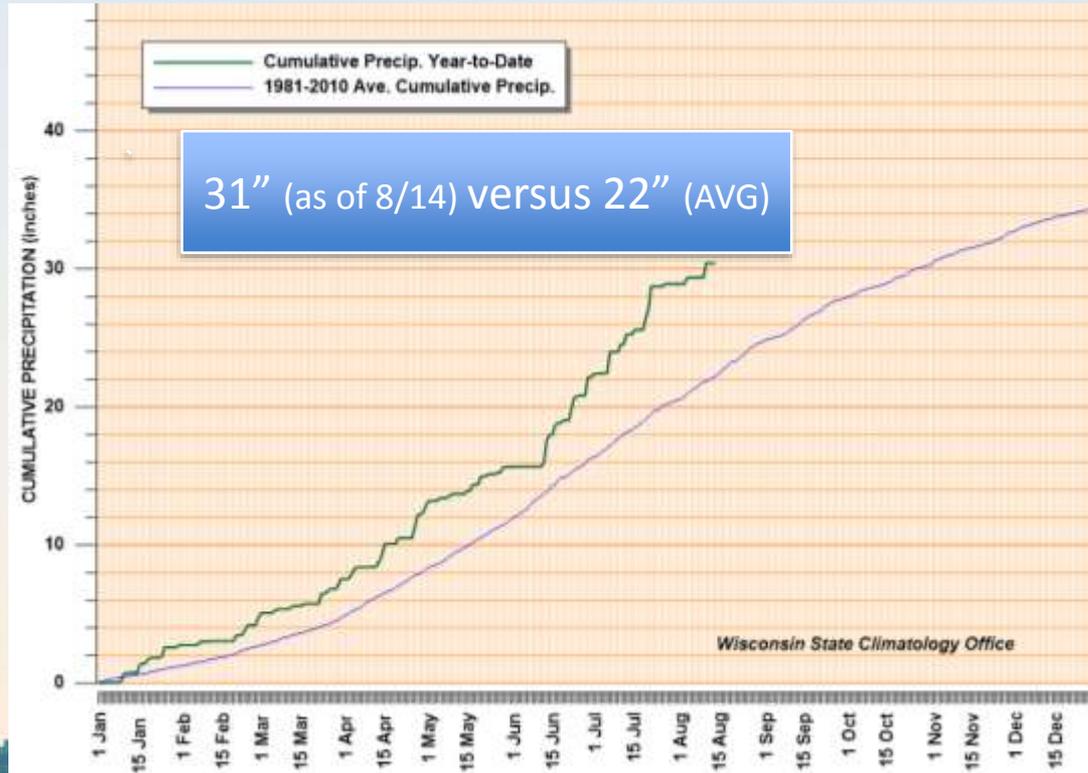


The water is so clear
you can see the sand.



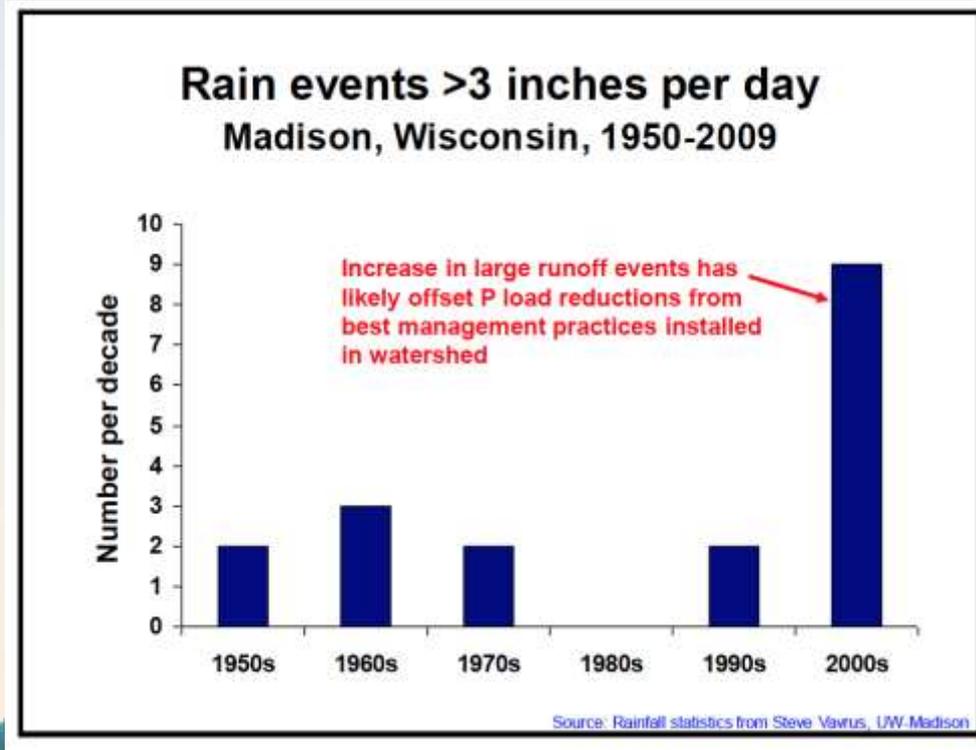
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Madison Rainfall



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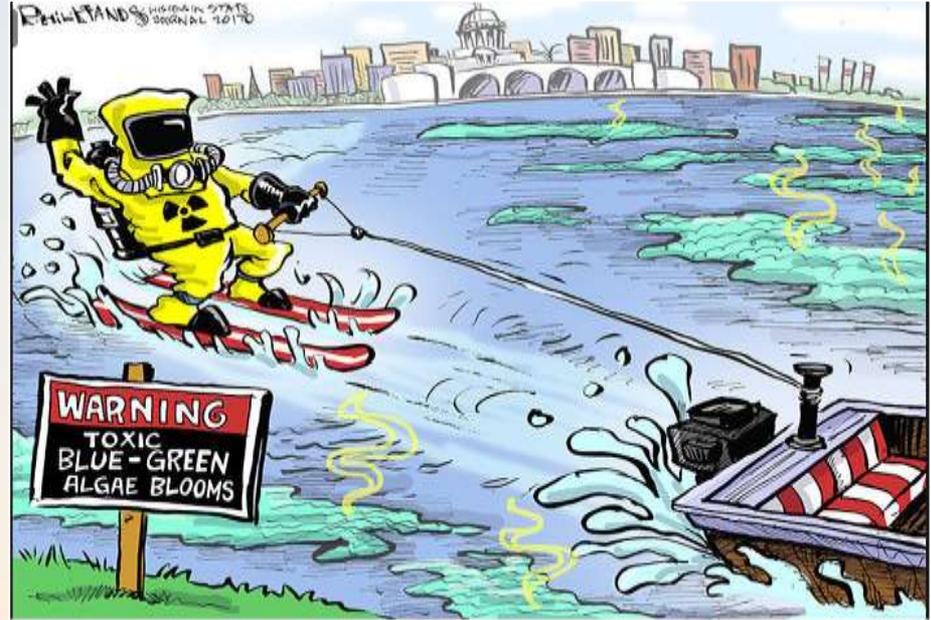
Intense Rain Events



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Beach Closures

- 70 days (as of 7/13/17)



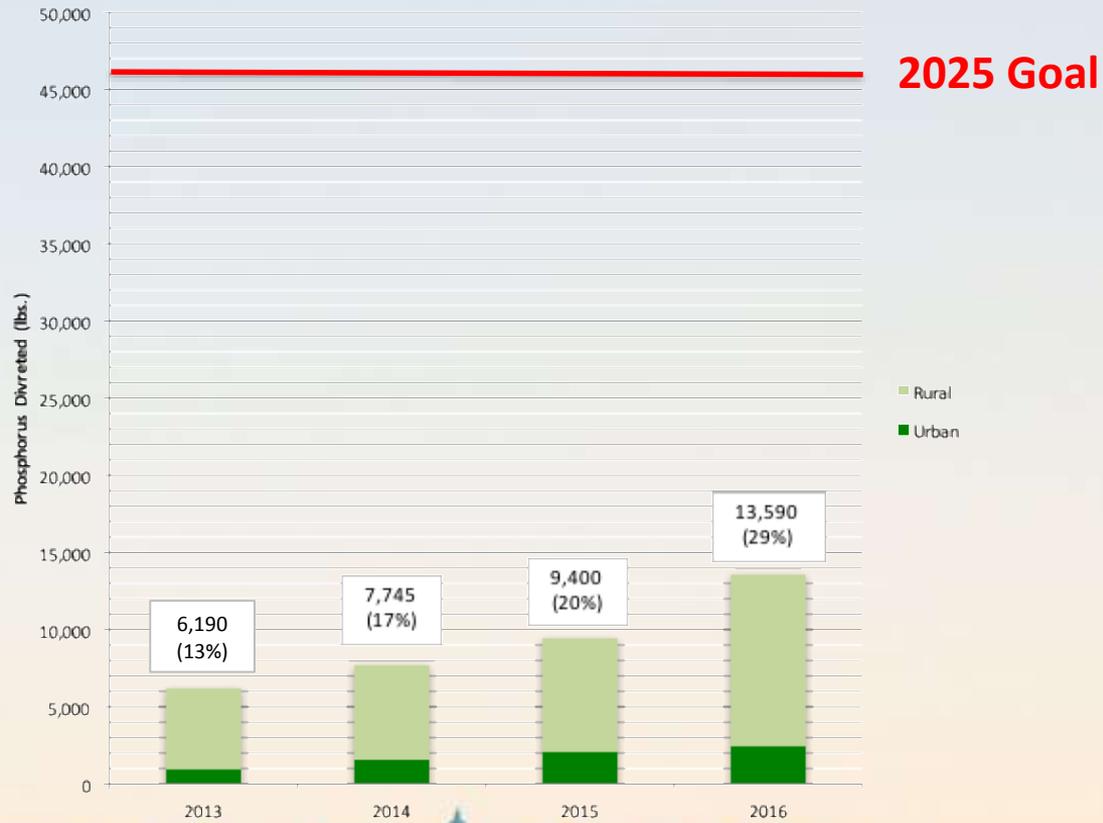
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What can we do about it?



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Yahara CLEAN Progress (2013-2016)



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1 pound of phosphorus = 500 pounds of algae



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Plan 2020: A Clear Path Forward



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Community Engagement

- Education
- Volunteerism
- Monitoring
- Citizen Action



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Rural Partnerships

LEGACY SEDIMENT REMOVAL



MANURE MANAGEMENT

CONSERVATION PRACTICES



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Urban Partnerships

LEAF MANAGEMENT



CONSTRUCTION EROSION



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How can **YOU** help?



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Become a Partner



YAHARA LAKES 101



YAHARA WATERSHED ACADEMY



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Stay Informed



Learn and Support

- Lake-O-Gram
- Weekend Lake Reports
- Facebook
- Donate: www.cleanlakesalliance.org



FORE! LAKES



FROZEN ASSETS 2018



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QUESTIONS?



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