

AGENDA # 7

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION	PRESENTED: April 27, 2011	
TITLE: 1702 Wright Street – Madison College Health Education Building (aka Allied Health Building). 17 th Ald. Dist. (22181)	REFERRED:	
	REREFERRED:	
	REPORTED BACK:	
AUTHOR: William A. Fruhling, Acting Secretary	ADOPTED:	POF:
DATED: April 27, 2011	ID NUMBER:	

Members present were: Marsha Rummel, Mark Smith, Dawn O’Kroley, Todd Barnett, Richard Slayton, John Harrington, R. Richard Wagner.

SUMMARY:

At its meeting of April 27, 2011, the Urban Design Commission **GRANTED INITIAL APPROVAL** of the Madison College Health Education Building located at 1702 Wright Street. Appearing on behalf of the project were John Fuller, Bruce Morrow, John Lichtenheld and David Schreiber, all representing Madison College; and David Drews, representing Zimmerman Architectural Studios. Schreiber gave an overview of the site in the bigger context of the master plan. They are working on stormwater improvements to the drainage corridor along the west of Hoffman Street. The landscape plan includes naturalized areas, perennial/ornamental areas and managed lawn. Drews talked about the building, mentioning that the views have been modified to incorporate some of the landscaping. The building has a 2-story stone base with a stepped back third floor and a glass atrium at the main entrance. There is a green roof planned for the top of the 2-story element. Materials will include buff colored natural stone, metal panels, translucent glass and spandrel glass; sun shades will be used at various locations. Overall, the Commission had favorable comments and discussion focused on the following points:

- The landscaping within the parking lots needs to be enhanced and more substantial corridors connecting the buildings through the parking lot.
- A white roof could be appropriate.
- The northwest orientation of the clinic entrance is hidden and could be a problem in the winter.
- The clinic entrance is visually separated from the quad.
- The plant palette is very nice, but consider removing *Mysthcansus* (Japanese Flame Grass).
- The landscape plan doesn’t look quite right with the site plan since the buildings were shifted.
- The top of the glass atrium is a critical element and it doesn’t look right architecturally.
- The east-west pedestrian corridor should be more separated from the drive aisle in the future.
- Consider the relationship of this building, especially the entrance element, with that of the building proposed across Wright Street.

ACTION:

On a motion by Rummel, seconded by Barnett, the Urban Design Commission **GRANTED INITIAL APPROVAL** with the following conditions:

- Provide full lighting information and cut sheets.
- Investigate alternatives for the top of the glass atrium entrance element.
- Address how parking/site plan issues can be modified to accommodate a stronger east-west pedestrian access.
- Look at northwest clinic entry orientation and architecture.
- Look at the back of the building landscaping/site design to relate better to the future quad.
- Finalize the landscape plan.

The motion was passed on a unanimous vote of (6-0).

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 6, 7, 7, 7 and 7.5.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 1702 Wright Street

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	-	-	-	-	-	-	-	7.5
	6	6	6	-	-	6	5	6
	6	7	7	-	-	7	8	7
	7	7	7	-	-	7	8	7
	6	8	7	7	-	6	7	7

General Comments:

- Many fine elements – particularly the arcade and green roof. Good suggestions about linking greenspace and clinic side of building.
- Fine academic building with a funny hat.
- NW entry wind issue. Solid, thoughtful project. Concerned about feel of W-E pedestrian axis.