



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, January 20, 2021

5:00 PM

Virtual Meeting

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### CALL TO ORDER / ROLL CALL

Sabrina Madison called the meeting to order at 5:02pm with quorum present.  
Staff Present: Matt Mikolajewski, Ruth Rohlich, Tom Otto, Linda Vakunta and Andrea Freedman.

Due to time constraints, items were taken out of order to allow guest Zach Brandon from the Greater Madison Chamber of Commerce to be the first item before the Committee.

**Present:** 10 - Sabrina V. Madison; Rebecca Kemble; Donna V. Moreland; Frank Staniszewski; Susan M. Bulgrin; Wayne R. Harris; Karina Mendoza; Seth W. Lentz; Michael J. Tierney and Christian A. Albouras

2. [63779](#) Business survey presentation by the Greater Madison Chamber of Commerce.

Zach Brandon presented the Chamber's survey results; the most pressing need defined by businesses - renewing consumer & employee confidence.

### DISCLOSURES AND RECUSALS

Sabrina Madison disclosed prior introductory conversation with Dr. Gee; Ald. Abouras disclosed that he was endorsed by, and received conduit funding from, the Greater Madison Chamber of Commerce in the last election.

### APPROVAL OF MINUTES

A motion was made by Bulgrin, seconded by Harris, to Approve the Minutes from the December 16, 2020 meeting . The motion passed by voice vote.

4. [63357](#) Economic Development Division Staff Update regarding Small Business Equity & Recovery Program (SBER)

**Attachments:** [SBER Budget Options 1-18-21.pdf](#)  
[SBER Grant Data 1-15-21.pdf](#)

Sabrina Madison requested the Committee move agenda item 4 before item 3, Committee agreed. Ruth Rohlich presented an overview & status update to the SBER Grant program. Matt Mikolajewski provided budget projections, along with options on future funding of the program. Ald. Kemble, while supporting item 3, would like to see a different funding source as Council created the SBER program with the intention to assist existing businesses.

**PUBLIC COMMENT**

1. [63782](#) Public Comment EDC 1/20/21

**Attachments:** [EDC 2021 1-20 RegistrantsReport-PriorMeetings \(2\).pdf](#)

**Dr. Alex Gee and Jim Bower spoke in support of item 3 and the urgency of approval.**

**NEW BUSINESS**

**ROLL CALL**

**Ald. Kemble left the meeting at 6:38pm and was not present for the vote on item 3.**

**Present:** 9 - Sabrina V. Madison; Donna V. Moreland; Frank Staniszewski; Susan M. Bulgrin; Wayne R. Harris; Karina Mendoza; Seth W. Lentz; Michael J. Tierney and Christian A. Albouras

**Excused:** 1 - Rebecca Kemble

3. [63217](#) Authorizing the Mayor and City Clerk to enter into a Memorandum of Understanding with the Center for Black Excellence & Culture (CBEC) and allocate \$250,000 from the \$2.5 million 2021 Small Business Equity & Recovery (SBER) program in the Department of Planning & Community & Economic Development Capital Budget to be used for CBEC predevelopment costs.

**Sponsors:** Satya V. Rhodes-Conway and Sheri Carter

**Attachments:** [Legistar 63217 - Mayor Letter of Support.pdf](#)  
[23147 The Center Fact Economic&BusinessDev-Talent Doc.pdf](#)  
[63217 V 2.pdf](#)

**A motion was made by Harris, seconded by Moreland, to Return to Lead with the Recommendation for Approval to the FINANCE COMMITTEE and should be returned by 1/25/2021. The motion passed by voice vote.**

**DISCUSSION ITEMS**

5. [60990](#) Equitable Economic Response and Recovery

6. [27862](#) Introduction of New Items from the Floor

**Invite back GMCC and Dr. Gee for updates and feedback.**

7. [45135](#) Next Meeting

**Scheduled for February 17, 2021.**

**ADJOURNMENT**

A motion was made by Staniszewski, seconded by Lentz, to Adjourn at 7:21pm.  
The motion passed by voice vote.