



Entertainment License (21+)
Visual & Performing Arts License (18+)

LICENT-2018-00399
(Number)

- TEMPORARY LICENSE ___/5
PERMANENT LICENSE

(scanned)

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

(Leg file number)

licensing@cityofmadison.com
608-266-4601

(Processing step)

(initials)

This application modifies existing alcohol license number: 52528-43731
(Class B license only)

Corporate Information

Licensed Premise Information

Business Legal Name: Hops of One County INC.

Business dba Name: Locker Room

Business Address: Locker Room

Licensed Address: 810 ROTH ST.

Business Contact Name, Position & Phone:

Business Contact Name, Position & Phone:

Dale Beck/owner/608-225-1329

← SAME

Email: south2beck@yahoo.com

Email:

Premise Capacity: 90

Liquor/Beer Agent Name: Dale Beck

90% Alcohol, 10% Food Alder, District #: PALM-12

Police Sector: 502 NORTH

Type of live entertainment to be offered: DJs / Bands

Corporate Officers, Partners, or Sole Proprietor's information:

Table with 3 columns: Name, Address, Corporate Title or Partners' verification. Row 1: Dale Beck, 6009 EXCHANGE ST, McFARLAND, WISC. 53558, President.

- Orange sign issued
License Renewals & Changes brochure with next steps issued
Security Plan attached (see below)

I certify that this information is true and correct to the best of my knowledge,

X Dale Beck
Signature

5/5/2018
Date

LOCKER ROOM

~~Lagartos~~

Security Plan

It does not make any difference if we have entertainment or not, our security is based on the type of crowd, which night of the week it is, and how many people are predicted to attend. Security guidelines are 1 per every 50 customers.

- 1) How they are utilized
 - a) Parking lots
 - b) Door ID checking
 - c) Wandering- liqueur and beer checks
 - d) Bathroom and bar checks
 - e) Floating supervisor

- 2) Control of parking lot
 - a) We will have security in lot(s) at all times on nights that are busy. Customers or Non-Customers are not allowed to hang out in the lot or sit in their cars.

- 3) Cover Charge
 - a) a cover charge will start at \$10 for entry and will go up as the night goes on up to \$15 then to \$20 or higher based on what clientele is showing up late. This is a good way to keep undesirable clientele out.

- 4) No Exit Policy
 - a) On entertainment nights, we have established a no exit policy. If you exit the building, you will not re-enter unless you pay the cover charge again. If you do exit, that person will be escorted back to their car and make sure they have left the lot.

5) Unruly Patrons

a) We try to defuse any situation that may arise by talking to the person and reasoning with them. If all else fails, we will call the non-emergency number if they are still present. If they leave before police arrive, will try to get their name, make of car and license plate number for the officer. We will either request and Unruly Patron ticket or inform the patron they will not be allowed back in for events in the future.

6) Intoxicated persons

a) If a patron shows up who appears intoxicated, they will be asked to blow into a breath meter. If they are intoxicated, they will not be allowed entrance.

7) Uniform

a) All security is required to be dress in uniform clothing that identifies their position. At no time do we allow customers to help with any situation that may arise.

8) Closing Time

a) Security is split between the outside and the inside. Once the inside is empty, all security go outside to clear all lots and to move along all vehicles from all surrounding area. They are then responsible for picking up any trash that has been left outside from the cars including the lots and the streets.