



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved MADISON ARTS COMMISSION

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Thursday, September 3, 2015

5:30 PM

215 Martin Luther King, Jr. Blvd. Room LL 110  
Room LL-110 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 8 - Sheri Carter; Briony Jean Foy; Kia M. Karlen; Ginger A. Contreras; Richard P. Tvedt; Cedric A. Johnson; Sarah Sosa-Acevedo and Barbara M. Schrank

**Excused:** 2 - Yorel F. Lashley and Yvette M. Pino

### APPROVAL OF July 14, 2015 MINUTES

**A motion was made by Foy, seconded by Karlen, to Approve the July 14, 2015 Minutes. The motion passed by voice vote/other.**

### PUBLIC COMMENT

Sims Delaney-Potthof, Anna Vogelzang, Jessica Parvin, Josh Harty all spoke in favor of using BandSwap funds to support the Wisconsin Room at the Folk Alliance Conference in Kansas City.

Susan Thering, from Design Coalition Insititute, presented on a project to invite artists to participate in a Citywide competition that defines what an intentionally welcoming community looks like.

Greg Williard spoke in support of his Blink Hilldale proposal.

### DISCLOSURES AND RECUSALS

None

1. [39930](#) Madison Music City Initiatives

Rick Tvedt provided an update on the 2015 BandSwap proposal before the Arts Commission. He explained that our partners at Spokesbuzz in Ft Collins lost their City funding this year. In an effort to continue BandSwap, he proposed that MAC partner with "The Wisconsin Room." Our funding will help send at least 6 Madison Musicians to the Folk Alliance Conference in Kansas City where they will be invited to perform at "The Wisconsin Room" stage. The estimated cost to attend is \$800 per artist, including: transportation, hotel, and the concert room that the Wisconsin Room hosts. As part of our contract with the Wisconsin Room to help us execute this year's BandSwap they will also do the following: 1) September 16, 2015-In partnership with Yahara Music library will create a professional development panel & networking session, 2) February 17-21--Will organize the Wisconsin Stage at the International Folk Alliance in Kansas City, Missouri. The Wisconsin Stage will feature at least 6 Madison artists, 3) March 19-- Will bring a band from Kansas City to perform in Madison as part of Madison BandSwap, 4) Will use the BandSwap & MAC logos on all publicity and promotion, 5) Will share information with MAC and BandSwap for publicity on our websites and other media.

**A motion was made by Foy, seconded by Contreras, to Approve. The motion passed by the following vote:**

**Ayes:** 7 - Briony Jean Foy; Kia M. Karlen; Ginger A. Contreras; Richard P. Tvedt; Cedric A. Johnson; Sarah Sosa-Acevedo and Barbara M. Schrank

**Abstentions:** 1 - Sheri Carter

**Excused:** 2 - Yorel F. Lashley and Yvette M. Pino

2. [23110](#) Endorsing Community Projects

Sue Thering presented about the Co-housing units that will be at Union Corners. As part of the outreach for the event the group is holding an arts competition inviting artists to submit proposals for three-dimensional work, outdoor installations, and a two-dimensional exhibition inside the Hops museum. They have designed an "Intentionally Welcoming" window sticker for the event. Chair Barb Schrank invited her to apply for Blink funding for this project.

3. [21297](#) BLINK Proposal Review

Leslie Watkins, Marketing Manager for Hilldale Shopping Center attended the meeting.

Members of Madison Arts Commission reviewed the proposals. They decided to fund the following four artists:

Yeonhee Cheong for "Texturia Wisconsin," drawings that express the rich texture of Wisconsin prairie with chalk on blackboard. Yeonhee will be present on Gallery Night from 5-9pm, creating drawings on site.

Mallory Shotwell for "Joy," an interactive community-created pop-up gallery, will allow viewers to touch, listen, and engage. Mallory Shotwell will be present on Gallery Night and throughout the month according to the following schedule:

Tuesday 11-1pm

Wednesday 6-9pm

Thursday 11-1pm

Friday 11-1pm

Saturday 10-3pm

Gregg Williard for "The Hilldale Arcade of Curiosity Engines," which includes 17 drawings combining complex technical diagrams of impossible machines with the overheated prose of a telemarketer on speed. Greg Williard will be present on Gallery Night.

Richard Jones for "Requiem" a collection of hand blown glass and drawings. "Requiem" is a two part piece exploring the possibility and limits of diversity of form. The first component is a collection of blown glass vessel forms generated from a self imposed challenge to create a many unique shapes as possible. The second component is the installation of these vessels coupled with "shadow" drawings of local flora placed temporarily in these vessels.

Total project cost: \$2100. Hilldale will contribute \$1500 to the Madison Arts Commission to help cover the costs of this project. Commissioners decided to use \$500 from the Annual Arts Grants (Blink) fund. There is an additional cost of \$100 for Arts Wisconsin to cover the Administrative fees including fiscal sponsorship and insurance, that funding will also come from the Planning Department operating budget.

The storefront art installations will take place throughout the month of October 2015 allowing for the storefront exhibition to be displayed on Gallery Night, which will take place on Friday, October 2, 2015. All work will be installed between September 28 and October 2 and deinstallation will occur before November 2.

The artists will be assigned their installation sites by Hilldale staff. Artists will also negotiate with Hilldale staff for all necessary permissions and permits and will provide proof of insurance. The City may disable and remove the project at any time if, in the City's sole discretion, the piece is determined to be unsafe or for any other reason.

**A motion was made by Foy, seconded by Karlen, to Approve funding for the Hildalle BLINK project. The motion passed by voice vote/other.**

**A motion was made by Foy, seconded by Karlen, to Approve use of the revised Blink Guidelines and Application. The motion passed by voice vote/other.**

4. [39931](#) Establishing a Percent for Art Ordinance

Commissioners discussed the idea of bringing in consultant Regina Flanagan who helped create the Public Art Framework for the City of Madison. She recently helped create similar legislation in St. Paul.

**A motion was made by Carter, seconded by Karlen, to Approve use of public art funds to hire Regina Flanagan to visit Madison to consult with staff and stakeholders regarding establishing Madison's Percent for Art Ordinance for a fee not exceed \$1000. The motion passed by voice vote/other.**

5. [39932](#) Public Art Conservation

Four Lakes- The piece was struck by a truck during construction of the adjacent building. Staff hired conservator Greg Deller to conserve it. The fee was \$425 (invoice attached)

Sid Boyum - Pam Andros came to present an update about the Sid Boyum house. (See articles about preserving the work attached to Press and Publicity section of the minutes.) The County treasurer has agreed to delay the auction for a year to give the community time to plan and fundraise for conservation of the work. The community would like to create a strategic plan for the site and its contents. Andros described options: 1) Preserve site as a museum, 2) rescuing the artwork and letting the house go. Andros explained that the county is working on the legal issues. She also explained that the City could acquire the home and estate for back taxes and pass it on to a non-profit who can care for that property. She further explained that it may be possible for County to amend an ordinance to allow for sale below appraised value. The community group has created two Power to Give campaigns to help fundraise for the project. Kipp Corp will donate \$5,000 to the effort as well.

Spirit of Greenbush - Referred to Public Art Committee

Conservation for Cap Square Fountains - Staff is working with Greg Deller to make a plan for their cleaning and maintenance.

Philosophers' Stones - The stones were removed during the week of August 9, 2015. Staff is going to go view them and invite the artist herself to produce a condition report. Commissioners expressed disappointment with the lack of public process and the fact that they were not consulted prior to their removal. Further discussion referred to the Public Art Committee.

6. [32522](#) Review Overture Contract

We received the request letter from Overture and we cannot respond to the request until we have received the data that is specified in the contract so that we can evaluate their performance on this year's contract. Commissioners requested that the Chair prepare a memo to the Mayor requesting that Overture provide us with data outlined in their 2015 contract. MAC should receive this information before their October meeting so that they have time to evaluate it. (Overture's 2015 funding request letter, spreadsheet, bullet point list, and memo from Chair attached in Legistar).

**A motion was made by Karlen, seconded by Johnson, to have Barbara Schrank draft a letter to the Mayor asking that Overture provide data necessary to evaluate the performance of their contract. The motion passed by voice vote/other.**

7. [22394](#) Madison Arts Commission Standing Committee Assignments

8. [36538](#) 2015 Press and Publicity

9. [21279](#) MAC Administrative Reports

None provided

**ADJOURNMENT**

**A motion was made by Sosa-Acevedo, seconded by Carter, to Adjourn at 7:30 p.m. The motion passed by voice vote/other.**