

FARE INCREASE AND REVENUE OPTIONS
(For 12/9/2008 TPC meeting)

*VERSION 2 - EXPANDED TABLE OF OPTIONS
TPC 01.13.09 ITEM F.1.*

Fare Type	Current Fare	2008 Rides	Option 1		2009 adopted budget		Option 1A				
			Fare	Rides	Revenue change from current	Fare	Rides	Revenue change from current			
Adult Cash	Price \$ 1.50 % Increase	659,803	1.75	649,246	133,482	2.00	623,276	227,698	1.75	649,246	137,050
31-Day Pass	Price \$ 47.00 % Increase	1,066,789	52.00	1,061,590	109,849	55.00	1,050,158	191,408	57.00	997,650	228,901
Adult 10-Ride	Price \$ 12.00 % Increase	691,232	14.00	670,172	125,094	15.00	659,767	187,490	16.00	626,779	190,200
Youth Cash	Price \$ 1.00 % Increase	340,294	1.00	343,801	-	1.25	334,849	52,756	1.25	334,849	56,921
Youth 10-Ride	Price \$ 8.50 % Increase	242,651	9.00	243,743	10,255	10.00	238,868	30,126	12.00	226,925	56,403
Semester Pass	Price \$ 125.00 % Increase	1,573,603	135.00	1,560,000	149,848	150.00	1,550,000	160,870	150.00	1,550,000	160,870
Senior Cash	Price \$ 0.75 % Increase	73,790	0.85	72,609	6,733	1.00	69,705	16,653	0.85	72,609	6,733
Senior 10-Ride	Price \$ 7.50 % Increase	91,629	8.50	90,163	9,581	10.00	86,556	23,698	8.50	90,163	9,581
S/D 31-Day Pass	Price \$ 23.50 % Increase	275,507	26.00	283,497	2,261	27.50	277,827	3,592	28.50	263,936	4,466
Day Pass	Price \$ 3.40 % Increase	71,092	4.00	71,412	12,495	4.50	69,984	21,391	5.00	62,985	28,419
Paratransit-Peak	Price \$ 3.00 % Increase		3.50		11,000	4.00		22,000	3.50		11,000
Paratransit-Off Peak	Price \$ 2.00 % Increase		2.50		33,000	3.00		66,000	3.50		99,000
TOTAL		5,086,390		5,046,233	559,577		4,960,990	1,003,683		4,875,141	989,545

Adopted Budget Revenue	Revised Revenue	Unlimited ride rate*	Projected bus ridership
\$ 408,615	\$ 445,615	\$ 0.952	Total from above
\$ 762,934	\$ 837,934	\$ 1.04	5,086,390
\$ 837,934	\$ 1,110		4,735,753
			4,994,559
			3,547,077
			3,583,823
			13,359,230
			5,046,233
			4,960,990
			4,994,559
			3,583,823
			13,554,615
			13,550,615
			4,875,141
			3,567,000
			13,436,700

* Staff recommendation is for the unlimited ride rate to be \$1.10 in 2009, increasing to \$1.15 in 2010