



**City of Madison**  
**Meeting Minutes - Final**  
**ALCOHOL LICENSE REVIEW**  
**COMMITTEE**

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

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Wednesday, June 21, 2006

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room GR-27 (City-County Building)

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**Roll Call**

**Present:** Olson, Verveer, Maribeth Witzel-Behl, Marsh Shapiro, Jay Lengfeld, Jennifer Zilavy, McNamara, Wheaton, Rearick and Joel Plant

**Absent:** Hart

**Excused:** LaMarr Q. Billups

**Approval of Minutes**

A motion was made by Ald. Olson, seconded by Ald. Verveer, to Approve the Minutes of May 17, 2006, and June 20, 2006. The motion passed by acclamation.

**Change of Agent**

1. [03508](#) Change of Agent  
Pizza Hut of Madison, Inc. • dba Pizza Hut • 2649 East Springs Drive  
Old Agent: John Holbrook • New Agent: Joseph Wach  
Class B Combination Liquor & Beer • 1% alcohol, 99% food  
**A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO PLACE ON FILE - REPORT OF OFFICER. The motion passed by acclamation.**
  
2. [03855](#) Change of Agent  
Pizza Hut of Madison, Inc. • dba Pizza Hut • 2649 East Springs Drive  
Old Agent: John Holbrook • New Agent: John Schweitzer  
Class B Combination Liquor & Beer • 1% alcohol, 99% food  
**A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
  
3. [03641](#) Change of Agent  
White Horse Inn, Inc. • dba White Horse Inn • 202 N. Henry Street  
Old Agent: Drew Roznowski • New Agent: Robert Glebs  
Class B Combination Liquor & Beer  
**A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

4.     03642           Change of Agent  
White Horse Inn, Inc. • dba White Horse Inn • 3330 Atwood Avenue  
Old Agent: Drew Roznowski • New Agent: Robert Glebs  
Class B Combination Liquor & Beer  
  
**A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
  
5.     03653           Change of Agent  
Concourse Hotel, Inc. • dba Concourse Hotel & Governor's Club  
1 W. Dayton Street • Old Agent: Cal Worrell • New Agent: Stephen Zaroni  
Class B Combination Liquor & Beer  
  
**A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
  
6.     03654           Change of Agent  
Benvenuto's Madison, Inc. • dba Benvenuto's Italian Grill  
1849 Northport Drive • Old Agent: Brian Dominick • New Agent: Lori Ewoldt  
Class B Combination Liquor & Beer  
  
**A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
  
7.     03734           Change of Agent  
Aldi Inc. • dba Aldi #22  
8222 Watts Road • Old Agent: Danielle Schweda • New Agent: Jeff Anderson  
Class A Liquor, Class A Beer  
  
**A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
  
8.     03735           Change of Agent  
Supervalu Holdings Inc. • dba Apollo Liquors East  
4141 Nakoosa Trail • Old Agent: Brad Miller • New Agent: Neal McLeod  
Class A Liquor, Class A Beer  
  
**A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
  
9.     03736           Change of Agent  
Premier Catering, Inc. • dba Premier Catering  
201 State Street • Old Agent: Drew Roznowski • New Agent: Robert Glebs  
Class B Combination Liquor & Beer

A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

10. [03737](#) Change of Agent  
Speedway SuperAmerica LLC • dba Speedway #4090 • 1101 N. Sherman Ave  
Old Agent: Mary Tillman • New Agent: Richard Nachreiner  
Class A Beer

A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

11. [03738](#) Change of Agent  
M&M Madison Concessions LLC • dba Howard Johnson Plaza  
3841 E. Washington Avenue • Old Agent: Larry Sloan • New Agent: Gary Bayer  
Class B Combination Liquor & Beer

A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

12. [03739](#) Change of Agent  
International Commons Inc • dba CUNA International Commons  
5810 Mineral Point Road  
Old Agent: Frayne Born • New Agent: Dennis Westendorf  
Class B Combination Liquor & Beer

A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

13. [03740](#) Change of Agent  
L.H. Wagner Oil, Inc. • dba Wagners Travel Center • 6410 Millpond Road  
Old Agent: Steven Richardson • New Agent: Rebecca Carey  
Class A Beer

A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

### Change of Corporate Control

14. [03640](#) Change of Corporate Control - one new Member  
Saigon Noodle, LLC • dba Saigon Noodle • Agent: Chou Ha  
6754 Odana Road • Class B Beer, Class C Wine

A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

15. [03643](#) Change of Corporate Control - loss of one Officer  
Through the Dardanelles, Inc. • dba The Dardanelles • Agent: Barbara Moran  
1851 Monroe Street • Class B Combination Liquor & Beer  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
16. [03644](#) Change of Corporate Control - 1 new Officer  
Fraternal Order of Eagles 623 • dba Eagles Club  
2109 Bartillon Drive • Agent: Terry Thompson  
Class B Combination Liquor & Beer • 85% alcohol, 15% food  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
17. [03705](#) Change of Corporate Control - 1 new Officer  
The Grieg Social Club, Inc. • dba The Grieg Club  
610 North Street • Agent: Richard Jowett  
Class B Combination Liquor & Beer • 80% alcohol, 20% food  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
18. [03741](#) Change of Corporate Control - 2 new Directors  
The Madison Club, Inc. • dba Madison Club  
5 E. Wilson Street • Agent: Brian Johnson  
Class B Combination Liquor & Beer • 27% alcohol, 70% food  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
19. [03742](#) Change of Corporate Control - loss of 1 Officer  
El Mercadito Inc • dba El Mercadito Grocery Store  
916 S. Whitney Way • Agent: Jose Jimenez  
Class A Beer  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
20. [03743](#) Change of Corporate Control - 2 new Directors  
Westside Businessman's Association Inc. • dba West Side Club  
437 County Highway M • Agent: James Bresette  
Class B Combination Liquor & Beer • 100% alcohol  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

21. [03744](#) Change of Corporate Control - 1 new Officer  
Szechuan Palace, Inc. • dba China Palace  
1291 N. Sherman Avenue • Agent: Dan Qi  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
22. [03771](#) Change of Corporate Control - 3 new Directors  
International Commons, Inc. • dba CUNA International Commons  
5810 Mineral Point Road • Agent: Dennis Westendorf  
Class B Combination Liquor & Beer • .5% alcohol, 99.5% food  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
23. [03925](#) Change of Corporate Control - loss of one Officer  
Neek, Inc. • dba Kimmia Lounge  
14 W. Mifflin Street • Agent: Kami Eshraghi  
Class B Combination Liquor & Beer • 89% alcohol, 11% food  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

### Nightclub License

24. [03732](#) Nightclub License Application  
Fraternal Order of Eagles • dba Eagles Club • capacity of 314  
2109 Bartillon Drive • Agent: Terry Thompson  
Class B Combination Liquor & Beer • 85% alcohol, 15% food  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
25. [03733](#) Nightclub License Application  
Wonder Pub LLC • dba Wonders Pub • capacity of 100  
1980 Atwood Avenue • Agent: Steve Weakley  
Class B Combination Liquor & Beer • 51% alcohol, 49% food  
**Registration in Support: Steve Weakley (applicant).**  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

26. [03769](#) Nightclub License  
Madison Elks Lodge 410, Inc. • dba Madison Elks Lodge 410  
711 Jenifer Street • Agent: Wayne Pickarts  
Class B Combination Liquor & Beer • 25% alcohol, 75% food  
**Registration in Support: Wayne Pickarts (applicant).**  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
27. [03803](#) Nightclub License  
Madison Mallards LLC • dba Madison Mallards  
2920 N. Sherman Avenue • Agent: Joel Stenman  
Class B Beer • 40% alcohol, 60% food  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by the following vote:**  
**Aye:** Olson, Verveer, Wheaton and Rearick  
**Abstain:** McNamara
28. [03806](#) Nightclub License  
JT Whitney's Brewpub & Eatery LLC • dba JT Whitney's  
674 S Whitney Way • Agent: David Bookstaff  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
**Registration in Support: David Bookstaff (applicant).**  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
29. [03850](#) Nightclub License  
White Horse Inn, Inc. • dba White Horse Inn • capacity of 350  
202 N. Henry Street • Agent: Robert Glebs  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**
30. [03851](#) Nightclub License  
Madison Turners, Inc. • dba Madison Turners • capacity of 2,500  
3001 S. Stoughton Road • Agent: Alice Soule  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
**Registration in Support: Alice Soule (applicant).**

**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

31. [03887](#) Nightclub License  
Zor Shriners Aaonms • dba Zor Temple Aaonms • capacity of 250  
575 Zor Shrine Place • Agent: Kent Englund  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
**Registration in Support: Archie Simonson (applicant).**

**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

32. [03888](#) Nightclub License  
Bridges Golf Course LLC • dba Bridges Golf Course • capacity of 150  
2702 Shopko Drive • Agent: Jason Baker  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
**Registration in Support: Jason Baker (applicant).**

**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

33. [03926](#) Nightclub License  
Monona Catering, LLC • dba Monona Catering  
1 John Nolen Drive • Agent: Jon Prill  
Class B Combination Liquor & Beer • 14% alcohol, 86% food

**Registrations in Support: Jon Prill (applicant) Diane Buchanan (applicant), and Gregg McManners (applicant).**

**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

34. [03927](#) Nightclub License  
Avenue Bar, Inc. • dba Avenue Bar  
1128 E. Washington Avenue • Agent: Clare Zach  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
**Registration in Support: Clare Zach (applicant).**

**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

35. [03928](#) Nightclub License  
Madison Hospitality Partnership, LLC • dba Radisson Hotel  
517 Grand Canyon Drive • Agent: Judy Zeman  
Class B Combination Liquor & Beer • 30% alcohol, 70% food

**Registration in Support: Preston Patterson (applicant).**

**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

36. [03929](#)

Nightclub License  
Neverland, Inc. • dba Cue-Nique Billiards • capacity of 175  
317 W. Gorham Street • Agent: Matthew McCabe  
Class B Combination Liquor & Beer • 55% alcohol, 5% food, 40% other

**Registration in Support: Matthew McCabe (applicant).**

**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

37. [03930](#)

Nightclub License  
Park Hotel, Inc. • dba Inn on the Park • capacity of 442  
22 S. Carroll Street • Agent: Carol Mullins  
Class B Combination Liquor & Beer • 5% alcohol, 17% food, 78% other

**Registration in Support: Bradley Mullins (applicant).**

**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

38. [03934](#)

Nightclub License  
Trojax, Inc. • dba Coliseum Bar • capacity of 501  
232 Olin Avenue • Agent: Dennie Jax  
Class B Combination Liquor & Beer • 60% alcohol, 40% food

**Registration in Support: Dennie Jax (applicant).**

**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

### Roll Call

**Present:** Olson, Verveer, Maribeth Witzel-Behl, Marsh Shapiro, Jay Lengfeld, Jennifer Zilavy, McNamara, Wheaton, Hart, Rearick and Joel Plant

**Excused:** LaMarr Q. Billups

39. [03941](#)

Nightclub License  
Crave Restaurant & Lounge, Inc. • dba Crave Restaurant • capacity of 150  
201 W. Gorham • Agent: Eric Fleming  
Class B Combination Liquor & Beer • 60% alcohol, 40% food

**Appearance: Eric Fleming (applicant).**



A motion was made by Ald. Verveer, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by the following vote:

**Aye:** Olson, Verveer, McNamara, Hart and Rearick

**Abstain:** Wheaton

### Center for Visual & Performing Arts

40. [03889](#) Center for Visual & Performing Arts Application  
Chou Family Holdings Inc • dba Peking Palace • capacity unknown  
736 N. Midvale Boulevard • Agent: Su-Hua Kuo  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
**Appearance: Su-Hua Kuo (applicant).**

A motion was made by Hart, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

### Change of License Conditions

41. [03921](#) Change of License Conditions Application  
Crave Restaurant & Lounge, Inc. • capacity of 150  
201 W. Gorham Street • Agent: Eric Fleming  
Class B Combination Liquor & Beer • 60% alcohol, 40% food  
Request to remove the following license conditions:  
2) Must meet the definition of a restaurant as defined by Section 38.0 of the the Madison General Ordinances.  
3) Applicant must meet with the Madison Police Department, Central District, on a monthly basis. Licensee will initiate such meeting.  
5) Provide training curriculum to the Madison Police Department prior to the implementation and conduct training in accordance with the Madison Police Department approved curriculum to all personnel. All personnel shall sign a training voucher, copy to be provided to Madison Central Police District.  
7) Licensee will provide the Central Police District with written training and policy manuals. The documents will include, but not be limited to, liquor laws; use of the Unruly Patron Ordinance; guidance for determining when a person is under the influence of alcohol as defined in MGO Section 38.02; and the refusal to serve or allow such person on the premises; guidance on when to call the police; procedures and responsibilities assigned to create "no drugs" atmosphere; specific training on determining a patron's age; and specific policies and procedures to be used in allowing patrons entrance into any part of the licensed establishment.

**Appearance: Eric Fleming (applicant).**

**Motion is on next page.**

A motion was made by Ald. Verveer, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER Remove license conditions 3-9:

3) Applicant must meet with the Madison Police Department, Central District, on a monthly basis. Licensee will initiate such meeting. 4) Familiarize all staff with the provisions of Section 38.06(10), Madison General Ordinances, the Unruly Patron Ordinance, and when a patron acts in a manner that is violent, abusive, indecent, profane, boisterous or otherwise disorderly, immediately contact the police and request the police to invoke the provisions of the ordinance. 5) Provide training curriculum to the Madison Police Department prior to the implementation and conduct training in accordance with the Madison Police Department approved curriculum to all personnel. All personnel shall sign a training voucher, copy to be provided to Madison Central Police District. 6) Capacity shall be the maximum number permitted by the Wisconsin administrative code. 7) Licensee will provide the Central Police District with written training and policy manuals. The documents will include, but not be limited to, liquor laws; use of the Unruly Patron Ordinance; guidance for determining when a person is under the influence of alcohol as defined in MGO Section 38.02; and the refusal to serve or allow such person on the premises; guidance on when to call the police; procedures and responsibilities assigned to create "no drugs" atmosphere; specific training on determining a patron's age; and specific policies and procedures to be used in allowing patrons entrance into any part of the licensed establishment. 8) Staff shall maintain an incident log and transit such log to the Central Police District Captain on a weekly basis. 9) Except to bona fide employees, licensee shall not assign, delegate, or in any manner cede supervision and control of security, finances, alcohol services, door receipts or duties placed upon licensee by State Statute, City Ordinances or these licensed conditions, with the exception of licensing private security business for security services.

The motion passed by acclamation.

### Change of License Premise

42. [03571](#)

Change of License Premise Application

Wando Ventures, Inc. • dba Wando's • capacity of 99

602 University Avenue • Agent: Jay P. Wanserski

Class B Combination Liquor & Beer • 82% alcohol, 18% food

Request to add third floor to licensed premise.

**Appearances:** Jay Wanserski (applicant), Alderperson Austin King, Rosemary Lee, Kevin McGettigan, Robert Holloway, Stefanie Moritz, Jamie McCarville.

A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following condition:

capacity shall not exceed 200, and is subject to Building Inspection approval. The motion passed by acclamation.

43. [03724](#) Change of License Premise Application  
V T of Madison, LLC • dba Villa Tap • capacity of 99  
2302 Packers Avenue • Agent: Alan Tedeschi  
Class B Combination Liquor & Beer • 90% alcohol, 10% food  
Request to add deck to licensed premise.  
**Appearance: Alan Tedeschi (applicant).**  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by the following vote:**  
**Aye:** Olson, Verveer, McNamara, Wheaton and Rearick  
**Abstain:** Hart
44. [03759](#) Change of License Premise Application  
La Rocca's Pizzeria, LLC • dba La Rocca's Pizzeria • capacity of 40  
940 Williamson Street • Agent: Vita LaRocca  
Class B Beer, Class C Wine • 20% alcohol, 70% food, 10% other  
Request to add outdoor seating to licensed premise.  
**Appearance: Cathy LaRocca (applicant).**  
**A motion was made by Hart, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by the following vote:**  
**Aye:** Olson, Verveer, McNamara, Wheaton and Hart  
**Abstain:** Rearick
45. [03922](#) Change of License Premise Application  
Provisions & Merchantile, LLC • dba The Old Fashioned • capacity 80  
23 N. Pinckney Street • Agent: Tami Lax  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Request to expand licensed premise to include sidewalk cafe.  
**Appearance: Tami Lax (applicant).**  
**A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

### New License - Recessed Public Hearing

46. [03010](#) Public Hearing - New License  
Silva Associated, LLC • dba La Raza Grocery Store • Agent: Efrain Diaz  
2608 E. Washington Avenue • Class A Liquor, Class A Beer  
**Appearance: Efrain Diaz (applicant).**  
  
**A motion was made by Ald. Verveer, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - RECESSED PUBLIC HEARING with the following conditions: 1) Liquor will be kept behind the counter. 2) No sale of single bottles or single cans of beer or fermented malt beverages. 3) No sale of 40 ounce bottles of fermented malt beverages. 4) Display of beer and wine will be limited to one 15-square-foot section of cooler. 5) Establishment will primarily be a grocery store.**  
**The motion passed by acclamation.**
47. [03520](#) Public Hearing - New License  
Estefania Garcia • La Zacatecana  
4921 Commercial Avenue  
Class A Beer  
  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO REREFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by acclamation.**
48. [03522](#) Public Hearing - New License  
Le Chardonnay, Inc. • dba Le Chardonnay • capacity 65  
320 W. Johnson Street • Agent: Sami Fgaier  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
  
**A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO REREFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE September 20, 2006, agenda. The motion passed by acclamation.**
49. [03300](#) Public Hearing - New License  
The Family Business, LLC • dba Candessence • estimated capacity of 42  
1821 S. Park Street • Agent: Roderick V. Flowers  
Class B Combination Liquor & Beer • 70% alcohol, 30% food  
  
**Appearances: Roderick Flowers (applicant), Scott, Herrick, Paul Flahavan, Ellyn Flowers-Robertson (applicant), Alderperson Isadore Knox, Kevin McGettigan, Lezlie Cox, Duane Steinhauer. Registrants not wishing to speak: Jamie McCarville, Mary Zellmer.**  
  
**A motion was made by Hart, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - RECESSED PUBLIC HEARING with the following condition: an Alcohol Licensed Establishment Response Team (ALERT) meeting will be held before July 18, 2006. The motion passed by the following vote:**  
  
**Aye: Olson, Verveer, McNamara, Hart and Rearick**

Abstain: Wheaton

## New License - Public Hearing

50. [03749](#) Public Hearing - New License  
Mexi II LLC • dba Mexicali Rose • capacity of 281  
802 Atlas Avenue • Agent: Thomas Clarkson  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
**Appearance: Thomas Clarkson (applicant).**  
**A motion was made by Hart, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by the following vote:**  
**Aye:** Olson, Verveer, McNamara, Hart and Rearick  
**Abstain:** Wheaton
51. [03751](#) Public Hearing - New License  
Texas Roadhouse Holdings LLC • dba Texas Roadhouse • capacity of 237  
4841 Annamark Drive • Agent: Peter Freeman  
Class B Combination Liquor & Beer • 12% alcohol, 88% food  
**Appearances: Peter Freeman (applicant), Adam Nelson (applicant).**  
**A motion was made by Ald. Verveer, seconded by Hart, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.**
52. [03782](#) Public Hearing - New License  
Oscar Lazada • dba Taqueria Morelos • capacity of 16  
1033 S. Park Street • Class B Beer • 10% alcohol, 90% food  
**Appearance: Oscar Lazada (applicant). Registrants not speaking: Duane Steinhauer, Paul Flahavan, David Voegl.**  
**A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.**
53. [03792](#) Public Hearing - New License  
The Maxx Grill and Bar, LLC • dba The Maxx Grill and Bar • capacity of 100  
320 N. Randall Avenue • Agent: Chantha Vong  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
**Appearances: Chantha Vong (applicant), Chanthou Vong (applicant).**  
**A motion was made by Wheaton, seconded by Hart, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following condition: Establishment must meet the definition of a restaurant as defined by MGO 38.02. The motion passed by acclamation.**

54. [03794](#) Public Hearing - New License  
Basilia Aguilar • dba Antojitos el Toril • capacity of 60  
515 Cottage Grove Road • Class B Beer • 20% alcohol, 80% food  
**Appearance: Basilia Aguilar (applicant).**  
**A motion was made by Hart, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.**
55. [03796](#) Public Hearing - New License  
The Melting Pot of Madison, Inc. • dba The Melting Pot • seating for 165  
6816 Odana Road • Agent: David M. Lenz  
Class B Combination Liquor & Beer • 20% alcohol, 78% food, 2% other  
**Appearances: David Lenz (applicant), Terri Lenz (applicant).**  
**A motion was made by McNamara, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.**
56. [03815](#) Public Hearing - New License  
West Towne PMG, LLC • dba Peppermill Grill • capacity of 200  
420 Gammon Place • Agent: Drew Roznowski  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
**Appearance: Drew Roznowski (applicant).**  
**A motion was made by Wheaton, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.**

#### Nightclub License - New License Applicant

57. [03750](#) Nightclub License  
Mexi II LLC • dba Mexicali Rose • capacity of 281  
802 Atlas Avenue • Agent: Thomas Clarkson  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
**Appearance: Thomas Clarkson (applicant).**  
**A motion was made by McNamara, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

#### Operator License - Appearance Requested

58. [03235](#) Operator License Application  
Tim Kennedy, 4713 Cottage Grove Road  
**A motion was made by Ald. Olson, seconded by Hart, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE July 19 meeting. The motion passed by acclamation.**

59.     03500           Operator License Application  
          Mitchell L. Worth, 734 Fairmont Avenue  
**Registration in support: Mitchell Worth.**  
  
**A motion was made by Ald. Verveer, seconded by Ald. Olson, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE July 19 meeting. The motion passed by acclamation.**
60.     03656           Operator License Application  
          Chase G. Garren, 6008 Jeffrey Circle, Monona  
**Registration in support: Chase Garren.**  
  
**A motion was made by Wheaton, seconded by Ald. Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE July 19 meeting. The motion passed by acclamation.**
61.     03884           Operator License Application  
          Paul Crow, 2401 Badger Lane  
**Appearance: Paul Crow (applicant).**  
  
**A motion was made to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER contingent upon the City Clerk's Office receiving a letter from the employer, stating they have full knowledge of the applicant's record. The motion passed by the following vote:**  
  
          **Aye:**         Olson, Verveer and Wheaton  
  
          **No:**         Hart and Rearick
62.     03885           Operator License Application  
          Jennifer Thompson, 701 Pirate Island Road #107, Monona  
**Appearance: Jennifer Thompson (applicant).**  
  
**A motion was made by Hart, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER contingent upon the City Clerk's Office receiving a letter from the employer, stating they have full knowledge of the applicant's record. The motion passed by acclamation.**
63.     03923           Operator License Application  
          John D. Jones, 5945 Seminole Cour  
**Appearance: John Jones (applicant).**  
  
**A motion was made by Ald. Verveer, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

64. [03924](#) Operator License Application  
Mario Salzar, 3748 Frosted Leaf Drive
- A motion was made by Wheaton, seconded by Ald. Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE July 19 meeting. The motion passed by acclamation.**

#### Discussion

65. [03938](#) Rescheduling November 15 ALRC meeting (prohibited from meeting during Board of Estimates budget deliberations).
- Ms. Witzel-Behl reported that the November 15 ALRC meeting needs to be rescheduled because Madison General Ordinances now prohibit committees from scheduling meetings during budget deliberations. Committee members agreed to change the November 15 ALRC meeting to November 8.**

66. [03886](#) Violation of license conditions  
The Grid, LLC • dba Grid Iron • capacity 262  
1509 Monroe Street • Agent: Robert Sieger  
Class B Combination Liquor & Beer • 90% alcohol, 10% food
- Appearances: Bob Sieger (license holder), Alderperson Isadore Knox, Fraser Gurd, Dan Graff. Registrants not speaking: Julia Kerr, Richard Scott.**
- Alderperson Knox spoke about a private party on the rear deck of the Grid Iron, and a sign posted in a Grid Iron window that said, "Visit our beer garden in the back."**
- Mr. Sieger said he had opened his back deck for the spring football game, and had 5 people smoking on the deck and 40-50 people inside the establishment. He said it was brought to his attention since then that the spring football game is not considered a home football game, and that he could not use his deck for the spring football game.**
- Mr. Sieger said he has a reversible sign that says, "Welcome football fans. Visit our beer garden in the back." He said the sign was inadvertently placed in the window facing the wrong direction.**

#### Report of City Attorney

67. [03937](#) Primer on Alcohol Licenses
- Attorney Zilavy distributed the attached Primer on Alcohol Licenses.**

#### Report of Madison Police Department

68. [03238](#) Summary of Liquor License Violations
- A motion was made by McNamara, seconded by Hart, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE July 19 meeting. The motion passed by acclamation.**



### Report of Alcohol Policy Coordinator

69. [03936](#) License Density Plan
- A motion was made by McNamara, seconded by Hart, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE July 19 meeting. The motion passed by acclamation.
70. [03942](#) Update on Center for Visual & Performing Arts license holders.
- A motion was made by McNamara, seconded by Hart, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE July 19 meeting. The motion passed by acclamation.

### Report of City Clerk

71. [01705](#) Summary of Licenses Issued
- A motion was made by McNamara, seconded by Hart, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE July 19 meeting. The motion passed by acclamation.
- The following summary had been distributed for the current license year:
- Class A Beer (Liquor Store): 55 issued
  - Class A Beer (Grocery): 61 issued
  - Class A Liquor: 55 issued
  - Class B Beer: 70 issued
  - Class B Liquor & Beer: 332 issued\*
  - Class C Wine: 45 issued
  - Wholesale Beer: 5 issued
  - Visual & Performing Arts: 10 issued
  - Nightclub: 54 issued
  - Adult Entertainment Tavern: 4 issued
  - Operator: 2,572 issued
  - Provisional Operator: 168 issued
  - Food & Drink (\$1 to \$10,000): 126 issued
  - Food & Drink (\$10,001 to \$100,000): 262 issued
  - Food & Drink (\$100,001 to \$250,000): 261 issued
  - Food & Drink (\$250,001 to \$1,000,000): 293 issued
  - Food & Drink (\$1,000,001 to \$5,000,000): 101 issued
  - Food & Drink (Greater than \$5,000,000): 16 issued
  - Sidewalk Cafe: 52 issued
  - Picnic Beer License: 23 issued
- Madison has a quota of 396 Class B Combination Liquor & Beer licenses under state law. 56 of 71 Reserve licenses have been granted. 276 of 325 Grandfathered licenses have been granted. Taking into consideration the Class B Combination Liquor & Beer Licenses that are not being renewed and the Class B Combination Liquor & Beer Licenses that were recommended to Council to Grant at tonight's meeting, 60 Class B Combination licenses are currently available in the city of Madison.

### Adjournment

A motion was made by Ald. Verveer, seconded by Ald. Olson, to Adjourn at 9:25 p.m. The motion passed by acclamation.